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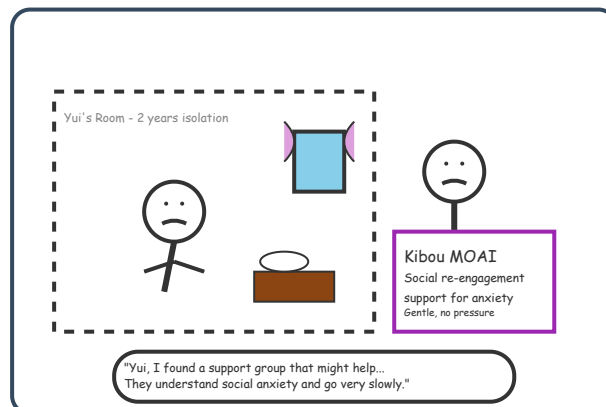
# Yui's Digital MOAI User Journey

From Social Withdrawal to Gradual Re-engagement & Community Connection

## Family Introduction & Initial Awareness

After two years of social withdrawal, Yui's worried parent discovers Kibou MOAI through online research about hikikomori support. They carefully introduce the concept, emphasizing the group's gentle approach and understanding of social anxiety without any pressure to participate.

1



**Discovery Source:** Parent research, mental health resources  
**Emotions:**