



Onuoha Ifechinyere Uzochukwu

Creative Designer & Branding Expert

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SKILLS

Adobe Creative Suite
Canva [Verified by Canva]
Fontself
Figma
Notion
HTML 5
CSS 3
Python
PowerPoint

INTERESTS

Product Design & Research
Human-Centered Design
Visual Communication
Internet Health
New Media

LANGUAGES

English
Spanish [Basic]

ABOUT ME

Graphics Design Leader with 7 years of experience eager to help launch a new creative direction with captivating static assets.

Multidisciplinary experiences have enabled me to contribute across companies throughout my career and will undoubtedly provide immense value to your organisational goals.

WORK EXPERIENCE

CANVA

2019 - Present

INDEPENDENT CONTRACTOR, TEMPLATE CREATOR & CONTRIBUTOR

- Designed over 200+ original graphics, icons & elements utilizing different styles and approaches all of which are published in the Canva public template library.
- Facilitated design training on "*Storytelling for Change Makers*" for the Canva Non-profit Arm.
- Responsible for creating periodic video tutorials for Canva Design School.

FREELANCE DESIGNER

2012 - Present

UX/UI DESIGN, LOGO DESIGN, CORPORATE BRANDING, RESEARCH

- Provided graphic design services across digital, video, and print for 25+ clients in the tech, sales, marketing, and consulting space.
- Designed custom layout, artwork, elements and typography using Illustrator, CorelDraw, In-Design and Canva to meet Brand standards [[link to freelance portfolio](#)].

MAPEMOND RESOURCES

2018 - 2020

BRAND DESIGNER, ADVERTISER & DIGITAL SKILLS TRAINER

- Developed campaign and tracked campaign analysis to ensure that they meet marketing goals.
- Designed art, layouts, color story, and typography in line with Brand vision.
- Spearheaded creative design projects by providing creative briefs to generate visual concepts and designs for clients by effectively managing work flow and providing status reports through oral and written communication.
- Facilitated digital skills training, creative review meetings and ideation sessions.
- Provided quality control over projects within tight deadlines while working with junior designers.

EDUCATION & CERTIFICATIONS

FCE(T) BICHI

2009 - 2012

MATHEMATICS EDUCATION & COMPUTER SCIENCE

- Graduated 2012
- TRCN certified

GOOGLE

2017

- Digital Marketing Fundamentals
- Google Educators Training (In-view)

BRITISH COUNCIL DIGITAL FELLOW

2018

DIGITAL MARKETER INSTITUTE

Certified Direct-Response Copywriting Specialist

2020