Onur Ata Asar

Frontend Web Developer - Computer Science Engineer

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PROFILE

Experienced Frontend Developer specializing in React, Next.js, and TypeScript, with a strong background in developing and maintaining production-level web applications. I focus on building scalable component systems, integrating complex APIs, and delivering performant user experiences. I take full ownership of frontend features and thrive in close collaboration with backend and design teams in Agile environments, always prioritizing code quality and long-term maintainability.

WORK EXPERIENCE

12/2022 – Present Antalya, Türkiye	**Ledbim,** *Frontend Developer*

- Designed and implemented scalable, reusable React component libraries leveraged across multiple internal tools and customer-facing applications.
- Built, optimized, and maintained SSR pages using Next.js, significantly improving SEO, accessibility, and initial page load performance.
- Integrated and managed complex RESTful API responses, handling data normalization, error states, and frontend state management.
- Worked closely with backend engineers and designers throughout Agile sprints to deliver features efficiently and with high quality.
- Applied frontend performance optimization techniques including code splitting, memoization strategies, and optimized image loading.
- Led and contributed to frontend code reviews, mentoring team members and helping establish best practices and consistent coding standards.
- Implemented and maintained automated testing strategies using Playwright and Jest to ensure application reliability and prevent regressions.
- Collaborated on DevOps workflows by contributing to CI/CD pipelines in Azure DevOps, supporting build, test, and deployment processes.

08/2022 – 11/2022 Antalya, Türkiye	**Ledbim,** *Intern*

- Designed and implemented a production ready web application "Beagle" for tracking service cars in hotels.
- Integrated REST APIs using Axios and managed global state with Redux.
- Gained hands-on experience with component architecture, routing, and reusable hooks.
- Worked with UI libraries such as Ant Design and Material UI.

EDUCATION

09/2016 – 06/2022   **Akdeniz Üniversitesi,** *Computer Science Engineering* (*English*)
Antalya, Turkey

TECHNICAL SKILLS

Frontend Development: React.js, Next.js, TypeScript, JavaScript (ES6+), HTML5, CSS3

State Management: Redux Toolkit, Context API, React Query │ **Routing & Data Fetching:** Next.js Routing (App & Pages Router), Axios, Fetch API, SSR / SSG / ISR │ **Version Control & Tools:** Git, GitHub, ESLint, Prettier, Vercel │

Styling & UI Libraries: Tailwind CSS, Styled Components, Sass, Framer Motion, Material UI │

Forms & Validation: React Hook Form, Formik, Yup, Zod │ **Performance Optimization:** Code Splitting, Lazy Loading, useMemo, useCallback, Next.js Image Optimization │ **Testing:** E2E and Unit tests for UI components with both Playwright and Jest │ **DevOps:** Microsoft Azure Pipelines, Sentry, IIS Manager │

Marketing/Analytics: Microsoft Clarity, Google Analytics, Google Tag Manager │ **Other:** Responsive & Mobile-First Design, REST APIs, i18n (next-i18next), Agile Methodologies, Figma to Code

LANGUAGES

English	**German**	**Turkish**
B2-Upper Intermediate	A1-Beginner	Native

PROJECTS

Ördek B2B – VIP Vehicle Transfer Platform, *Admin Panel & Web Application | React • Next.js • TypeScript*
- Took ownership of frontend development from initial setup to production deployment.
- Collaborated with backend developers to define API contracts and data models.
- Ensured maintainable code structure by following best practices and frontend architecture patterns.

Lokman E-Commerce – B2B Platform for Pharmacies, *Web Application | React • Next.js • TypeScript*
- Collaborated with backend teams to align frontend requirements with business rules specific to pharmacy workflows.
- Handled edge cases such as stock changes, pricing updates, and order validation on the frontend layer.

Farmaborsa – B2B E-Commerce Marketplace for Pharmacies, *Frontend Application | Next.js • TypeScript*
- Developed the entire frontend of a B2B e-commerce platform where pharmacies compete by offering the same products at different prices.
- Built dynamic product listing and comparison screens allowing users to evaluate multiple offers for a single product.
- Implemented price-driven UI flows reflecting a competitive, marketplace-like structure rather than a fixed-price catalog.
- Integrated REST APIs and handled complex state related to pricing, offers, and product availability.
- Focused on performance, maintainability, and scalable frontend architecture using Next.js and TypeScript.