

CAPSTONE PROJECT: The Battle of Neighborhoods

Introduction:

New York City's is a large and ethnically diverse cosmopolit and food is one of the major items that create the diversity. There are countless resturants in the New york City, in fact, NYC is a place where you can find literally every single kind of food in the world. This also creates an incredible competitive food market with all restaurants are doing their best to capture new customers.

With these in mind, our goal in this project is to find the best location for the new Turkish restaurant we are planning to open.

Questions to be Answered:

- 1) Which are the best locations in NYC for Turkish food?
- 2) Which areas have the best potential to open a new one?