Cleveland. They work at the intersection of mathematics, computer science, and domain expertise to solve complex problems and uncover hidden patterns in large datasets. Data science is a "concept to unify statistics, data analysis, informatics, and their related methods" to "understand and analyze actual phenomena" with data. In 2014, the American Statistical Association's Section on Statistical Learning and Data Mining changed its name to the Section on Statistical Learning and Data Science, reflecting the ascendant popularity of data science. A data scientist is a professional who creates programming code and combines it with statistical knowledge to create insights from data. However, the definition was still in flux. He describes data science as an applied field growing out of traditional statistics. Jeff Wu again suggested that statistics should be renamed data science. This can involve tasks such as data cleaning, data visualization, and exploratory data analysis to gain insights into the data and develop hypotheses about relationships between variables. He reasoned that a new name would help statistics shed inaccurate stereotypes, such as being synonymous with accounting or limited to describing data. In a 2001 paper, he advocated an expansion of statistics beyond theory into technical areas; because this would significantly change the field, it warranted a new name. "Data science" became more widely used in the next few years: in 2002, the Committee on Data for Science and Technology launched the Data Science Journal. In contrast, data science deals with quantitative and qualitative data (e.g., from images, text, sensors, transactions, customer information, etc.) and emphasizes prediction and action. Cleveland. For instance, a data scientist might develop a recommendation system for an e-commerce platform by analyzing user behavior patterns and using machine learning algorithms to predict user preferences. In 2003, Columbia University launched The Journal of Data Science. Data science is an interdisciplinary academic field that uses statistics, scientific computing, scientific methods, processes, algorithms and systems to extract or extrapolate knowledge and insights from noisy, structured, and unstructured data. While data analysis focuses on extracting insights from existing data, data science goes beyond that by incorporating the development and implementation of predictive models to make informed decisions. Though it was used by the National Science Board in their 2005 report "Long-Lived Digital Data Collections: Enabling Research and Education in the 21st Century", it referred broadly to any key role in managing a digital data collection. Others argue that data science is distinct from statistics because it focuses on problems and techniques unique to digital data. In addition to statistical analysis, data science often involves tasks such as data preprocessing, feature engineering, and model selection. For example, a data analyst might analyze sales data to identify trends in customer behavior and make recommendations for marketing strategies. This can involve tasks such as data cleaning, data visualization, and exploratory data analysis to gain insights into the data and develop hypotheses about relationships between variables. There is still no consensus on the definition of data science, and it is considered by some to be a buzzword.