It is usually easier to code in "high-level" languages than in "low-level" ones. The Unified Modeling Language (UML) is a notation used for both the OOAD and MDA. In the 1880s, Herman Hollerith invented the concept of storing data in machine-readable form. The following properties are among the most important: In computer programming, readability refers to the ease with which a human reader can comprehend the purpose, control flow, and operation of source code. Methods of measuring programming language popularity include: counting the number of job advertisements that mention the language, the number of books sold and courses teaching the language (this overestimates the importance of newer languages), and estimates of the number of existing lines of code written in the language (this underestimates the number of users of business languages such as COBOL). The first computer program is generally dated to 1843, when mathematician Ada Lovelace published an algorithm to calculate a sequence of Bernoulli numbers, intended to be carried out by Charles Babbage's Analytical Engine. Machine code was the language of early programs, written in the instruction set of the particular machine, often in binary notation. Some text editors such as Emacs allow GDB to be invoked through them, to provide a visual environment. Many applications use a mix of several languages in their construction and use. The choice of language used is subject to many considerations, such as company policy, suitability to task, availability of third-party packages, or individual preference. Proficient programming usually requires expertise in several different subjects, including knowledge of the application domain, details of programming languages and generic code libraries, specialized algorithms, and formal logic. Many applications use a mix of several languages in their construction and use. Trade-offs from this ideal involve finding enough programmers who know the language to build a team, the availability of compilers for that language, and the efficiency with which programs written in a given language execute. A similar technique used for database design is Entity-Relationship Modeling (ER Modeling). Debugging is a very important task in the software development process since having defects in a program can have significant consequences for its users. Use of a static code analysis tool can help detect some possible problems. Scripting and breakpointing is also part of this process. Computer programming or coding is the composition of sequences of instructions, called programs, that computers can follow to perform tasks. Many programmers use forms of Agile software development where the various stages of formal software development are more integrated together into short cycles that take a few weeks rather than years. For example, when a bug in a compiler can make it crash when parsing some large source file, a simplification of the test case that results in only few lines from the original source file can be sufficient to reproduce the same crash. Implementation techniques include imperative languages (object-oriented or procedural), functional languages, and logic languages. By the late 1960s, data storage devices and computer terminals became inexpensive enough that programs could be created by typing directly into the computers. New languages are generally designed around the syntax of a prior language with new functionality added, (for example C++ adds object-orientation to C, and Java adds memory management and bytecode to C++, but as a result, loses efficiency and the ability for low-level manipulation). The first computer program is generally dated to 1843, when mathematician Ada Lovelace published an algorithm to calculate a sequence of Bernoulli numbers, intended to be carried out by Charles Babbage's Analytical Engine. Programmable devices have existed for centuries.