Integrated development environments (IDEs) aim to integrate all such help. The following properties are among the most important: In computer programming, readability refers to the ease with which a human reader can comprehend the purpose, control flow, and operation of source code. It is usually easier to code in "high-level" languages than in "low-level" ones. The choice of language used is subject to many considerations, such as company policy, suitability to task, availability of third-party packages, or individual preference. Computer programmers are those who write computer software. Implementation techniques include imperative languages (object-oriented or procedural), functional languages, and logic languages. However, readability is more than just programming style. Unreadable code often leads to bugs, inefficiencies, and duplicated code. Programmers typically use high-level programming languages that are more easily intelligible to humans than machine code, which is directly executed by the central processing unit. After the bug is reproduced, the input of the program may need to be simplified to make it easier to debug. For this purpose, algorithms are classified into orders using so-called Big O notation, which expresses resource use, such as execution time or memory consumption, in terms of the size of an input. Programmers typically use high-level programming languages that are more easily intelligible to humans than machine code, which is directly executed by the central processing unit. After the bug is reproduced, the input of the program may need to be simplified to make it easier to debug. Sometimes software development is known as software engineering, especially when it employs formal methods or follows an engineering design process. For this purpose, algorithms are classified into orders using so-called Big O notation, which expresses resource use, such as execution time or memory consumption, in terms of the size of an input. Many programmers use forms of Agile software development where the various stages of formal software development are more integrated together into short cycles that take a few weeks rather than years. Their jobs usually involve: Although programming has been presented in the media as a somewhat mathematical subject, some research shows that good programmers have strong skills in natural human languages, and that learning to code is similar to learning a foreign language. By the late 1960s, data storage devices and computer terminals became inexpensive enough that programs could be created by typing directly into the computers. Sometimes software development is known as software engineering, especially when it employs formal methods or follows an engineering design process. Some of these factors include: The presentation aspects of this (such as indents, line breaks, color highlighting, and so on) are often handled by the source code editor, but the content aspects reflect the programmer's talent and skills. Assembly languages were soon developed that let the programmer specify instruction in a text format (e.g., ADD X, TOTAL), with abbreviations for each operation code and meaningful names for specifying addresses. Many applications use a mix of several languages in their construction and use. Integrated development environments (IDEs) aim to integrate all such help. Methods of measuring programming language popularity include: counting the number of job advertisements that mention the language, the number of books sold and courses teaching the language (this overestimates the importance of newer languages), and estimates of the number of existing lines of code written in the language (this underestimates the number of users of business languages such as COBOL).