Many factors, having little or nothing to do with the ability of the computer to efficiently compile and execute the code, contribute to readability. Following a consistent programming style often helps readability. By the late 1960s, data storage devices and computer terminals became inexpensive enough that programs could be created by typing directly into the computers. Sometimes software development is known as software engineering, especially when it employs formal methods or follows an engineering design process. Expert programmers are familiar with a variety of well-established algorithms and their respective complexities and use this knowledge to choose algorithms that are best suited to the circumstances. Allen Downey, in his book How To Think Like A Computer Scientist, writes: Many computer languages provide a mechanism to call functions provided by shared libraries. However, with the concept of the stored-program computer introduced in 1949, both programs and data were stored and manipulated in the same way in computer memory. A similar technique used for database design is Entity-Relationship Modeling (ER Modeling). Some of these factors include: The presentation aspects of this (such as indents, line breaks, color highlighting, and so on) are often handled by the source code editor, but the content aspects reflect the programmer's talent and skills. New languages are generally designed around the syntax of a prior language with new functionality added, (for example C++ adds object-orientation to C, and Java adds memory management and bytecode to C++, but as a result, loses efficiency and the ability for low-level manipulation). It is very difficult to determine what are the most popular modern programming languages. Integrated development environments (IDEs) aim to integrate all such help. A study found that a few simple readability transformations made code shorter and drastically reduced the time to understand it. Techniques like Code refactoring can enhance readability. It involves designing and implementing algorithms, step-by-step specifications of procedures, by writing code in one or more programming languages. It involves designing and implementing algorithms, step-by-step specifications of procedures, by writing code in one or more programming languages. Methods of measuring programming language popularity include: counting the number of job advertisements that mention the language, the number of books sold and courses teaching the language (this overestimates the importance of newer languages), and estimates of the number of existing lines of code written in the language (this underestimates the number of users of business languages such as COBOL). Their jobs usually involve: Although programming has been presented in the media as a somewhat mathematical subject, some research shows that good programmers have strong skills in natural human languages, and that learning to code is similar to learning a foreign language. Programmers typically use high-level programming languages that are more easily intelligible to humans than machine code, which is directly executed by the central processing unit. As early as the 9th century, a programmable music sequencer was invented by the Persian Banu Musa brothers, who described an automated mechanical flute player in the Book of Ingenious Devices. Trade-offs from this ideal involve finding enough programmers who know the language to build a team, the availability of compilers for that language, and the efficiency with which programs written in a given language execute. New languages are generally designed around the syntax of a prior language with new functionality added, (for example C++ adds object-orientation to C, and Java adds memory management and bytecode to C++, but as a result, loses efficiency and the ability for low-level manipulation). A similar technique used for database design is Entity-Relationship Modeling (ER Modeling). Use of a static code analysis tool can help detect some possible problems.