Ideally, the programming language best suited for the task at hand will be selected. However, with the concept of the stored-program computer introduced in 1949, both programs and data were stored and manipulated in the same way in computer memory. Machine code was the language of early programs, written in the instruction set of the particular machine, often in binary notation. FORTRAN, the first widely used high-level language to have a functional implementation, came out in 1957, and many other languages were soon developed—in particular, COBOL aimed at commercial data processing, and Lisp for computer research. Sometimes software development is known as software engineering, especially when it employs formal methods or follows an engineering design process. These compiled languages allow the programmer to write programs in terms that are syntactically richer, and more capable of abstracting the code, making it easy to target varying machine instruction sets via compilation declarations and heuristics. It is usually easier to code in "high-level" languages than in "low-level" ones. The first compiler related tool, the A-0 System, was developed in 1952 by Grace Hopper, who also coined the term 'compiler'. Languages form an approximate spectrum from "low-level" to "high-level"; "low-level" languages are typically more machine-oriented and faster to execute, whereas "high-level" languages are more abstract and easier to use but execute less quickly. Popular modeling techniques include Object-Oriented Analysis and Design (OOAD) and Model-Driven Architecture (MDA). Some text editors such as Emacs allow GDB to be invoked through them, to provide a visual environment. In the 9th century, the Arab mathematician Al-Kindi described a cryptographic algorithm for deciphering encrypted code, in A Manuscript on Deciphering Cryptographic Messages. Debugging is often done with IDEs. Standalone debuggers like GDB are also used, and these often provide less of a visual environment, usually using a command line. Methods of measuring programming language popularity include: counting the number of job advertisements that mention the language, the number of books sold and courses teaching the language (this overestimates the importance of newer languages), and estimates of the number of existing lines of code written in the language (this underestimates the number of users of business languages such as COBOL). Ideally, the programming language best suited for the task at hand will be selected. Unreadable code often leads to bugs, inefficiencies, and duplicated code. Sometimes software development is known as software engineering, especially when it employs formal methods or follows an engineering design process. Programmers typically use high-level programming languages that are more easily intelligible to humans than machine code, which is directly executed by the central processing unit. The first computer program is generally dated to 1843, when mathematician Ada Lovelace published an algorithm to calculate a sequence of Bernoulli numbers, intended to be carried out by Charles Babbage's Analytical Engine. This can be a non-trivial task, for example as with parallel processes or some unusual software bugs. It involves designing and implementing algorithms, step-by-step specifications of procedures, by writing code in one or more programming languages. Many applications use a mix of several languages in their construction and use. While these are sometimes considered programming, often the term software development is used for this larger overall process with the terms programming, implementation, and coding reserved for the writing and editing of code per se. However, with the concept of the stored-program computer introduced in 1949, both programs and data were stored and manipulated in the same way in computer memory. Many programmers use forms of Agile software development where the various stages of formal software development are more integrated together into short cycles that take a few weeks rather than years.