In contrast, data science deals with quantitative and qualitative data (e.g., from images, text, sensors, transactions, customer information, etc.) and emphasizes prediction and action. During the 1990s, popular terms for the process of finding patterns in datasets (which were increasingly large) included "knowledge discovery" and "data mining". In 1996, the International Federation of Classification Societies became the first conference to specifically feature data science as a topic. As such, it incorporates skills from computer science, statistics, information science, mathematics, data visualization, information visualization, data sonification, data integration, graphic design, complex systems, communication and business. Jeff Wu used the term "data science" for the first time as an alternative name for statistics. The modern conception of data science as an independent discipline is sometimes attributed to William S. After the 1985 lecture at the Chinese Academy of Sciences in Beijing, in 1997 C. As such, it incorporates skills from computer science, statistics, information science, mathematics, data visualization, information visualization, data sonification, data integration, graphic design, complex systems, communication and business. F. Stanford professor David Donoho writes that data science is not distinguished from statistics by the size of datasets or use of computing and that many graduate programs misleadingly advertise their analytics and statistics training as the essence of a data-science program. F. However, the definition was still in flux. Stanford professor David Donoho writes that data science is not distinguished from statistics by the size of datasets or use of computing and that many graduate programs misleadingly advertise their analytics and statistics training as the essence of a data-science program. Data science is an interdisciplinary field focused on extracting knowledge from typically large data sets and applying the knowledge and insights from that data to solve problems in a wide range of application domains. While both fields involve working with data, data science is more of an interdisciplinary field that involves the application of statistical, computational, and machine learning methods to extract insights from data and make predictions, while data analysis is more focused on the examination and interpretation of data to identify patterns and trends. Jeff Wu again suggested that statistics should be renamed data science. A decade later, they reaffirmed it, stating that "the job is more in demand than ever with employers". In 2015, the American Statistical Association identified database management, statistics and machine learning, and distributed and parallel systems as the three emerging foundational professional communities. Data science is multifaceted and can be described as a science, a research paradigm, a research method, a discipline, a workflow, and a profession. During the 1990s, popular terms for the process of finding patterns in datasets (which were increasingly large) included "knowledge discovery" and "data mining". Data science, on the other hand, is a more complex and iterative process that involves working with larger, more complex datasets that often require advanced computational and statistical methods to analyze. The term "data science" has been traced back to 1974, when Peter Naur proposed it as an alternative name to computer science. As such, it incorporates skills from computer science, statistics, information science, mathematics, data visualization, information visualization, data sonification, data integration, graphic design, complex systems, communication and business. In 2003, Columbia University launched The Journal of Data Science.