The choice of language used is subject to many considerations, such as company policy, suitability to task, availability of third-party packages, or individual preference. Programs were mostly entered using punched cards or paper tape. Different programming languages support different styles of programming (called programming paradigms). For this purpose, algorithms are classified into orders using so-called Big O notation, which expresses resource use, such as execution time or memory consumption, in terms of the size of an input. In the 1880s, Herman Hollerith invented the concept of storing data in machine-readable form. Integrated development environments (IDEs) aim to integrate all such help. Scripting and breakpointing is also part of this process. Later a control panel (plug board) added to his 1906 Type I Tabulator allowed it to be programmed for different jobs, and by the late 1940s, unit record equipment such as the IBM 602 and IBM 604, were programmed by control panels in a similar way, as were the first electronic computers. Assembly languages were soon developed that let the programmer specify instruction in a text format (e.g., ADD X, TOTAL), with abbreviations for each operation code and meaningful names for specifying addresses. New languages are generally designed around the syntax of a prior language with new functionality added, (for example C++ adds object-orientation to C, and Java adds memory management and bytecode to C++, but as a result, loses efficiency and the ability for low-level manipulation). A similar technique used for database design is Entity-Relationship Modeling (ER Modeling). It involves designing and implementing algorithms, step-by-step specifications of procedures, by writing code in one or more programming languages. However, because an assembly language is little more than a different notation for a machine language, two machines with different instruction sets also have different assembly languages. Computer programmers are those who write computer software. The first step in most formal software development processes is requirements analysis, followed by testing to determine value modeling, implementation, and failure elimination (debugging). Later a control panel (plug board) added to his 1906 Type I Tabulator allowed it to be programmed for different jobs, and by the late 1940s, unit record equipment such as the IBM 602 and IBM 604, were programmed by control panels in a similar way, as were the first electronic computers. Programmers typically use high-level programming languages that are more easily intelligible to humans than machine code, which is directly executed by the central processing unit. Unreadable code often leads to bugs, inefficiencies, and duplicated code. Many applications use a mix of several languages in their construction and use. Methods of measuring programming language popularity include: counting the number of job advertisements that mention the language, the number of books sold and courses teaching the language (this overestimates the importance of newer languages), and estimates of the number of existing lines of code written in the language (this underestimates the number of users of business languages such as COBOL). Readability is important because programmers spend the majority of their time reading, trying to understand, reusing and modifying existing source code, rather than writing new source code. Proficient programming usually requires expertise in several different subjects, including knowledge of the application domain, details of programming languages and generic code libraries, specialized algorithms, and formal logic. In 1801, the Jacquard loom could produce entirely different weaves by changing the "program" – a series of pasteboard cards with holes punched in them. Debugging is a very important task in the software development process since having defects in a program can have significant consequences for its users. Various visual programming languages have also been developed with the intent to resolve readability concerns by adopting non-traditional approaches to code structure and display.