Methods of measuring programming language popularity include: counting the number of job advertisements that mention the language, the number of books sold and courses teaching the language (this overestimates the importance of newer languages), and estimates of the number of existing lines of code written in the language (this underestimates the number of users of business languages such as COBOL). FORTRAN, the first widely used high-level language to have a functional implementation, came out in 1957, and many other languages were soon developed—in particular, COBOL aimed at commercial data processing, and Lisp for computer research. Many factors, having little or nothing to do with the ability of the computer to efficiently compile and execute the code, contribute to readability. Many factors, having little or nothing to do with the ability of the computer to efficiently compile and execute the code, contribute to readability. A similar technique used for database design is Entity-Relationship Modeling (ER Modeling). Methods of measuring programming language popularity include: counting the number of job advertisements that mention the language, the number of books sold and courses teaching the language (this overestimates the importance of newer languages), and estimates of the number of existing lines of code written in the language (this underestimates the number of users of business languages such as COBOL). Many programmers use forms of Agile software development where the various stages of formal software development are more integrated together into short cycles that take a few weeks rather than years. Later a control panel (plug board) added to his 1906 Type I Tabulator allowed it to be programmed for different jobs, and by the late 1940s, unit record equipment such as the IBM 602 and IBM 604, were programmed by control panels in a similar way, as were the first electronic computers. In the 1880s, Herman Hollerith invented the concept of storing data in machine-readable form. They are the building blocks for all software, from the simplest applications to the most sophisticated ones. Some languages are very popular for particular kinds of applications, while some languages are regularly used to write many different kinds of applications. As early as the 9th century, a programmable music sequencer was invented by the Persian Banu Musa brothers, who described an automated mechanical flute player in the Book of Ingenious Devices. The first computer program is generally dated to 1843, when mathematician Ada Lovelace published an algorithm to calculate a sequence of Bernoulli numbers, intended to be carried out by Charles Babbage's Analytical Engine. Computer programmers are those who write computer software. It involves designing and implementing algorithms, step-by-step specifications of procedures, by writing code in one or more programming languages. Unreadable code often leads to bugs, inefficiencies, and duplicated code. Different programming languages support different styles of programming (called programming paradigms). The first computer program is generally dated to 1843, when mathematician Ada Lovelace published an algorithm to calculate a sequence of Bernoulli numbers, intended to be carried out by Charles Babbage's Analytical Engine. A study found that a few simple readability transformations made code shorter and drastically reduced the time to understand it. For example, COBOL is still strong in corporate data centers often on large mainframe computers, Fortran in engineering applications, scripting languages in Web development, and C in embedded software. The choice of language used is subject to many considerations, such as company policy, suitability to task, availability of third-party packages, or individual preference. Their jobs usually involve: Although programming has been presented in the media as a somewhat mathematical subject, some research shows that good programmers have strong skills in natural human languages, and that learning to code is similar to learning a foreign language. However, because an assembly language is little more than a different notation for a machine language, two machines with different instruction sets also have different assembly languages. Some of these factors include: The presentation aspects of this (such as indents, line breaks, color highlighting, and so on) are often handled by the source code editor, but the content aspects reflect the programmer's talent and skills. Machine code was the language of early programs, written in the instruction set of the particular machine, often in binary notation.