Readability is important because programmers spend the majority of their time reading, trying to understand, reusing and modifying existing source code, rather than writing new source code. Methods of measuring programming language popularity include: counting the number of job advertisements that mention the language, the number of books sold and courses teaching the language (this overestimates the importance of newer languages), and estimates of the number of existing lines of code written in the language (this underestimates the number of users of business languages such as COBOL). Different programming languages support different styles of programming (called programming paradigms). However, with the concept of the stored-program computer introduced in 1949, both programs and data were stored and manipulated in the same way in computer memory. A similar technique used for database design is Entity-Relationship Modeling (ER Modeling). The following properties are among the most important: In computer programming, readability refers to the ease with which a human reader can comprehend the purpose, control flow, and operation of source code. Implementation techniques include imperative languages (object-oriented or procedural), functional languages, and logic languages. Trade-offs from this ideal involve finding enough programmers who know the language to build a team, the availability of compilers for that language, and the efficiency with which programs written in a given language execute. Some languages are more prone to some kinds of faults because their specification does not require compilers to perform as much checking as other languages. It is usually easier to code in "high-level" languages than in "low-level" ones. It is usually easier to code in "high-level" languages than in "low-level" ones. There are many approaches to the Software development process. In 1206, the Arab engineer Al-Jazari invented a programmable drum machine where a musical mechanical automaton could be made to play different rhythms and drum patterns, via pegs and cams. A similar technique used for database design is Entity-Relationship Modeling (ER Modeling). In the 1880s, Herman Hollerith invented the concept of storing data in machine-readable form. Programmers typically use high-level programming languages that are more easily intelligible to humans than machine code, which is directly executed by the central processing unit. The first compiler related tool, the A-0 System, was developed in 1952 by Grace Hopper, who also coined the term 'compiler'. Also, specific user environment and usage history can make it difficult to reproduce the problem. The first computer program is generally dated to 1843, when mathematician Ada Lovelace published an algorithm to calculate a sequence of Bernoulli numbers, intended to be carried out by Charles Babbage's Analytical Engine. Programs were mostly entered using punched cards or paper tape. However, readability is more than just programming style. Computer programmers are those who write computer software. Techniques like Code refactoring can enhance readability. Also, specific user environment and usage history can make it difficult to reproduce the problem. As early as the 9th century, a programmable music sequencer was invented by the Persian Banu Musa brothers, who described an automated mechanical flute player in the Book of Ingenious Devices.