The professional title of "data scientist" has been attributed to DJ Patil and Jeff Hammerbacher in 2008. In 1985, in a lecture given to the Chinese Academy of Sciences in Beijing, C. Big data is a related marketing term. In addition to statistical analysis, data science often involves tasks such as data preprocessing, feature engineering, and model selection. In 1998, Hayashi Chikio argued for data science as a new, interdisciplinary concept, with three aspects: data design, collection, and analysis. Turing Award winner Jim Gray imagined data science as a "fourth paradigm" of science (empirical, theoretical, computational, and now data-driven) and asserted that "everything about science is changing because of the impact of information technology" and the data deluge. Jeff Wu used the term "data science" for the first time as an alternative name for statistics. In 1985, in a lecture given to the Chinese Academy of Sciences in Beijing, C. Cleveland. Though it was used by the National Science Board in their 2005 report "Long-Lived Digital Data Collections: Enabling Research and Education in the 21st Century", it referred broadly to any key role in managing a digital data collection. F. In 1962, John Tukey described a field he called "data analysis", which resembles modern data science. In 1996, the International Federation of Classification Societies became the first conference to specifically feature data science as a topic. Data science also integrates domain knowledge from the underlying application domain (e.g., natural sciences, information technology, and medicine). Data science also integrates domain knowledge from the underlying application domain (e.g., natural sciences, information technology, and medicine). Data scientists are often responsible for collecting and cleaning data, selecting appropriate analytical techniques, and deploying models in real-world scenarios. Many statisticians, including Nate Silver, have argued that data science is not a new field, but rather another name for statistics. As such, it incorporates skills from computer science, statistics, information science, mathematics, data visualization, information visualization, data sonification, data integration, graphic design, complex systems, communication and business. Jeff Wu again suggested that statistics should be renamed data science. In 2015, the American Statistical Association identified database management, statistics and machine learning, and distributed and parallel systems as the three emerging foundational professional communities. Jeff Wu again suggested that statistics should be renamed data science. Data science is an interdisciplinary academic field that uses statistics, scientific computing, scientific methods, processes, algorithms and systems to extract or extrapolate knowledge and insights from noisy, structured, and unstructured data. Data science is an interdisciplinary academic field that uses statistics, scientific computing, scientific methods, processes, algorithms and systems to extract or extrapolate knowledge and insights from noisy, structured, and unstructured data. A data scientist is a professional who creates programming code and combines it with statistical knowledge to create insights from data. In 2014, the American Statistical Association's Section on Statistical Learning and Data Mining changed its name to the Section on Statistical Learning and Data Science, reflecting the ascendant popularity of data science.