Popular modeling techniques include Object-Oriented Analysis and Design (OOAD) and Model-Driven Architecture (MDA). In the 1880s, Herman Hollerith invented the concept of storing data in machine-readable form. Debugging is a very important task in the software development process since having defects in a program can have significant consequences for its users. These compiled languages allow the programmer to write programs in terms that are syntactically richer, and more capable of abstracting the code, making it easy to target varying machine instruction sets via compilation declarations and heuristics. There are many approaches to the Software development process. By the late 1960s, data storage devices and computer terminals became inexpensive enough that programs could be created by typing directly into the computers. While these are sometimes considered programming, often the term software development is used for this larger overall process with the terms programming, implementation, and coding reserved for the writing and editing of code per se. Methods of measuring programming language popularity include: counting the number of job advertisements that mention the language, the number of books sold and courses teaching the language (this overestimates the importance of newer languages), and estimates of the number of existing lines of code written in the language (this underestimates the number of users of business languages such as COBOL). Proficient programming usually requires expertise in several different subjects, including knowledge of the application domain, details of programming languages and generic code libraries, specialized algorithms, and formal logic. Compilers harnessed the power of computers to make programming easier by allowing programmers to specify calculations by entering a formula using infix notation. In the 9th century, the Arab mathematician Al-Kindi described a cryptographic algorithm for deciphering encrypted code, in A Manuscript on Deciphering Cryptographic Messages. As early as the 9th century, a programmable music sequencer was invented by the Persian Banu Musa brothers, who described an automated mechanical flute player in the Book of Ingenious Devices. Unreadable code often leads to bugs, inefficiencies, and duplicated code. Sometimes software development is known as software engineering, especially when it employs formal methods or follows an engineering design process. The academic field and the engineering practice of computer programming are both largely concerned with discovering and implementing the most efficient algorithms for a given class of problems. Trade-offs from this ideal involve finding enough programmers who know the language to build a team, the availability of compilers for that language, and the efficiency with which programs written in a given language execute. Sometimes software development is known as software engineering, especially when it employs formal methods or follows an engineering design process. Computer programmers are those who write computer software. Expert programmers are familiar with a variety of well-established algorithms and their respective complexities and use this knowledge to choose algorithms that are best suited to the circumstances. There exist a lot of different approaches for each of those tasks. However, readability is more than just programming style. Programming languages are essential for software development. Sometimes software development is known as software engineering, especially when it employs formal methods or follows an engineering design process. Debugging is often done with IDEs. Standalone debuggers like GDB are also used, and these often provide less of a visual environment, usually using a command line.