This can involve tasks such as data cleaning, data visualization, and exploratory data analysis to gain insights into the data and develop hypotheses about relationships between variables. In 2012, technologists Thomas H. In 2014, the American Statistical Association's Section on Statistical Learning and Data Mining changed its name to the Section on Statistical Learning and Data Science, reflecting the ascendant popularity of data science. However, the definition was still in flux. The modern conception of data science as an independent discipline is sometimes attributed to William S. Stanford professor David Donoho writes that data science is not distinguished from statistics by the size of datasets or use of computing and that many graduate programs misleadingly advertise their analytics and statistics training as the essence of a data-science program. Despite these differences, data science and data analysis are closely related fields and often require similar skill sets. Stanford professor David Donoho writes that data science is not distinguished from statistics by the size of datasets or use of computing and that many graduate programs misleadingly advertise their analytics and statistics training as the essence of a data-science program. They work at the intersection of mathematics, computer science, and domain expertise to solve complex problems and uncover hidden patterns in large datasets. Turing Award winner Jim Gray imagined data science as a "fourth paradigm" of science (empirical, theoretical, computational, and now data-driven) and asserted that "everything about science is changing because of the impact of information technology" and the data deluge. Data analysis typically involves working with smaller, structured datasets to answer specific questions or solve specific problems. In 1998, Hayashi Chikio argued for data science as a new, interdisciplinary concept, with three aspects: data design, collection, and analysis. Both fields play vital roles in leveraging the power of data to understand patterns, make informed decisions, and solve complex problems across various domains. Both fields play vital roles in leveraging the power of data to understand patterns, make informed decisions, and solve complex problems across various domains. In a 2001 paper, he advocated an expansion of statistics beyond theory into technical areas; because this would significantly change the field, it warranted a new name. Data scientists are often responsible for collecting and cleaning data, selecting appropriate analytical techniques, and deploying models in real-world scenarios. While data analysis focuses on extracting insights from existing data, data science goes beyond that by incorporating the development and implementation of predictive models to make informed decisions. Despite these differences, data science and data analysis are closely related fields and often require similar skill sets. Data science, on the other hand, is a more complex and iterative process that involves working with larger, more complex datasets that often require advanced computational and statistical methods to analyze. The field encompasses preparing data for analysis, formulating data science problems, analyzing data, developing data-driven solutions, and presenting findings to inform high-level decisions in a broad range of application domains. For example, a data analyst might analyze sales data to identify trends in customer behavior and make recommendations for marketing strategies. In summary, data analysis and data science are distinct yet interconnected disciplines within the broader field of data management and analysis. Data scientists are often responsible for collecting and cleaning data, selecting appropriate analytical techniques, and deploying models in real-world scenarios. Big data is a related marketing term. Data scientists are often responsible for collecting and cleaning data, selecting appropriate analytical techniques, and deploying models in real-world scenarios.