Methods of measuring programming language popularity include: counting the number of job advertisements that mention the language, the number of books sold and courses teaching the language (this overestimates the importance of newer languages), and estimates of the number of existing lines of code written in the language (this underestimates the number of users of business languages such as COBOL). By the late 1960s, data storage devices and computer terminals became inexpensive enough that programs could be created by typing directly into the computers. Various visual programming languages have also been developed with the intent to resolve readability concerns by adopting non-traditional approaches to code structure and display. Trade-offs from this ideal involve finding enough programmers who know the language to build a team, the availability of compilers for that language, and the efficiency with which programs written in a given language execute. Implementation techniques include imperative languages (object-oriented or procedural), functional languages, and logic languages. The choice of language used is subject to many considerations, such as company policy, suitability to task, availability of third-party packages, or individual preference. Techniques like Code refactoring can enhance readability. Programming languages are essential for software development. Proficient programming usually requires expertise in several different subjects, including knowledge of the application domain, details of programming languages and generic code libraries, specialized algorithms, and formal logic. In the 9th century, the Arab mathematician Al-Kindi described a cryptographic algorithm for deciphering encrypted code, in A Manuscript on Deciphering Cryptographic Messages. Various visual programming languages have also been developed with the intent to resolve readability concerns by adopting non-traditional approaches to code structure and display. A study found that a few simple readability transformations made code shorter and drastically reduced the time to understand it. A study found that a few simple readability transformations made code shorter and drastically reduced the time to understand it. Integrated development environments (IDEs) aim to integrate all such help. Ideally, the programming language best suited for the task at hand will be selected. Various visual programming languages have also been developed with the intent to resolve readability concerns by adopting non-traditional approaches to code structure and display. Implementation techniques include imperative languages (object-oriented or procedural), functional languages, and logic languages. The choice of language used is subject to many considerations, such as company policy, suitability to task, availability of third-party packages, or individual preference. Techniques like Code refactoring can enhance readability. Some of these factors include: The presentation aspects of this (such as indents, line breaks, color highlighting, and so on) are often handled by the source code editor, but the content aspects reflect the programmer's talent and skills. They are the building blocks for all software, from the simplest applications to the most sophisticated ones. Also, specific user environment and usage history can make it difficult to reproduce the problem. Popular modeling techniques include Object-Oriented Analysis and Design (OOAD) and Model-Driven Architecture (MDA). It affects the aspects of quality above, including portability, usability and most importantly maintainability.