Sometimes software development is known as software engineering, especially when it employs formal methods or follows an engineering design process. Proficient programming usually requires expertise in several different subjects, including knowledge of the application domain, details of programming languages and generic code libraries, specialized algorithms, and formal logic. For example, COBOL is still strong in corporate data centers often on large mainframe computers, Fortran in engineering applications, scripting languages in Web development, and C in embedded software. However, Charles Babbage had already written his first program for the Analytical Engine in 1837. Machine code was the language of early programs, written in the instruction set of the particular machine, often in binary notation. In the 9th century, the Arab mathematician Al-Kindi described a cryptographic algorithm for deciphering encrypted code, in A Manuscript on Deciphering Cryptographic Messages. Readability is important because programmers spend the majority of their time reading, trying to understand, reusing and modifying existing source code, rather than writing new source code. Popular modeling techniques include Object-Oriented Analysis and Design (OOAD) and Model-Driven Architecture (MDA). FORTRAN, the first widely used high-level language to have a functional implementation, came out in 1957, and many other languages were soon developed—in particular, COBOL aimed at commercial data processing, and Lisp for computer research. One approach popular for requirements analysis is Use Case analysis. By the late 1960s, data storage devices and computer terminals became inexpensive enough that programs could be created by typing directly into the computers. Methods of measuring programming language popularity include: counting the number of job advertisements that mention the language, the number of books sold and courses teaching the language (this overestimates the importance of newer languages), and estimates of the number of existing lines of code written in the language (this underestimates the number of users of business languages such as COBOL). The Unified Modeling Language (UML) is a notation used for both the OOAD and MDA. Their jobs usually involve: Although programming has been presented in the media as a somewhat mathematical subject, some research shows that good programmers have strong skills in natural human languages, and that learning to code is similar to learning a foreign language. The first compiler related tool, the A-0 System, was developed in 1952 by Grace Hopper, who also coined the term 'compiler'. Sometimes software development is known as software engineering, especially when it employs formal methods or follows an engineering design process. The academic field and the engineering practice of computer programming are both largely concerned with discovering and implementing the most efficient algorithms for a given class of problems. One approach popular for requirements analysis is Use Case analysis. Computer programming or coding is the composition of sequences of instructions, called programs, that computers can follow to perform tasks. There are many approaches to the Software development process. Many factors, having little or nothing to do with the ability of the computer to efficiently compile and execute the code, contribute to readability. A similar technique used for database design is Entity-Relationship Modeling (ER Modeling). Various visual programming languages have also been developed with the intent to resolve readability concerns by adopting non-traditional approaches to code structure and display. Different programming languages support different styles of programming (called programming paradigms).