# ONYI LAM

(858) 337-3573 onyilam.github.io

#### **EDUCATION**

- UC San Diego: PhD in Economics, May 2017
- University of Tokyo: Masters in Public Policy, Apr 2012
- UC Berkeley: BEng in Industrial Engineering, Dec 2007

#### **EMPLOYMENT**

### **Data Science Associate**

#### **Pew Research Center**

**2017 - Present** 

Data Labs

- Led a team of 4 in a research project from the initial idea generation to the design of back-end infrastructure and data analysis. Trained and deployed a neural network model to more than 100K images using Transfer Learning. Python/R/Django/AWS/Docker
- Conceptualized and developed a geodatabase that allows researchers to study how attitudes of survey respondents
  overlay with geographic components.
- Authored and coauthored blog posts that aim to introduce data science/programming to social scientists
   https://medium.com/pew-research-center-decoded
- Collaborated with subject teams to develop joint research projects.
- Organized and presented in Brownbag to introduce data science to Center-wide audience to complement their survey work.

### Fellow Data Science for Social Good 2016

- Built a machine learning prediction model to predict students at risk of interacting with the juvenile criminal justice, and identify key risk factors.
- Contributed to end-to-end data pipeline that is comprised of ETL, model training, validation, deployment and inference. Model performs 87% better than the baseline in identifying students at risk. Python/SQL/Command Line Tools

## Teaching Assistant UC San Diego 2012 - 2017

 Served as a teaching assistant for 11 undergraduate courses, primarily on introductory and intermediate microeconomics sequences

Analyst BlackRock 2008-2010

Solutions Center

- Supported external users of BlackRock's risk management software enterprise system. Specific tasks included writing SQL queries to identify trades that were booked, provided software training to external users.
- Worked with Relationship Management group to support sales and implementation for clients

Engineering Intern Intel 2006

Manufacturing Engineering Group

• Developed metrics to measure equipment and factory capacity and output, identified run rate improvement projects, established accident prevention measures and planned training programs for personnel

#### RESEARCH

#### **Reports**

• Gender and Jobs in Online Image Search Pew Research Center (with Stefan Wojcik, Brian Broderick and Adam Hughes) Covered by: CNN, MarketWatch, The Washington Post, Mother Jones

#### Peer-Reviewed

• Advertisers Capture: Evidence from Hong Kong (Submitted) Covered By: Marginal Revolution

- Initiate and finish project from beginning to end Code in R to construct a measure of political polarization on the newspaper articles
- Code in python to scrape news articles, clean and extract useful information, run multinomial logistic regressions to estimate and calculate the financial loss that a pro-Democracy newspaper suffered
- Measuring Subjectivity in History Textbooks (R&R) Covered By: BBC
- Write Python scripts to clean the text, count adjectives, calculate the ratio of positive to negative words and employ word embedding (word2vec)

#### **Conferences and Invited Talks**

- 2019: AAPOR, ICA, World Bank, JP Morgan Chase Institute
- 2018: APSA, APSA Computational Social Science Pre-Conference
- 2016: Tobin Project

#### OTHER PROJECTS AND EXPERIENCES

## **Quantitative Researcher**

**UC San Diego** 

Dec 2016-Apr 2017

• Built a machine learning prediction model to identify factors leading to academic success using data from local high schools

Statistical Consultant Wisers Jan 2017-Feb 2017

• Guided the construction of a social media sentiment index on political candidates in Hong Kong

### **Instructor and Organizer**

**UC San Diego** 

Nov 2016

• Taught two machine learning workshops to economics PhD students that covered basic concepts and different classification algorithm, and application using sklearn

#### LANGUAGES AND SKILLS

- Programming: Python, R, SQL, Django, AWS, Docker
- Data Science: Machine Learning, Deep Learning, Machine Vision, Natural Language Processing
- Language English, Chinese, Japanese.