

# NOVARTIS PRIVACY NOTICE FOR PARTICIPANTS OF APMA CARDIO RENAL METABOLIC SUMMIT 2021

Effective: June 2021

At Novartis, we strive to be transparent in all our interactions. You are receiving this Privacy Notice because you are registering yourself with Novartis Asia Pharmaceuticals Pte Ltd (referred as "Novartis" or "we" or "us") as participant (referred as "Participants") of APMA Cardio Renal Metabolic Summit 2021 (APMA CRM Summit), and Novartis considers the protection of your personal data and privacy a very important matter.

We invite you to carefully read this Novartis Privacy Notice for Participants of APMA CRM Summit ("**Privacy Notice**"), which sets out in which context we are processing your Personal Data and explains your rights and our obligations when doing so.

#### What Personal Data will Novartis collect from me

Novartis and / or its duly authorized third party may collect the following Personal Data from you through:

#### APMA CRM Summit Registration Page:

- your general and identification information (e.g. name, first name, last name, email and country / region) that you provided.
- your organization and business function (including focus brand) that you provided under APMA CRM Summit Registration Page;

Please refer to Novartis Website Privacy Policy for further detail on cookies and other technologies tracking collection and processing by Novartis.

Zoom - Third Party Technology Conference Platform:

- information regarding your attendance in the forum / conference platform (eg. time sign-in/ out; duration;)
- data you input into conversation or interaction features in the forum / conference platform (eg. Chatbox; Survey Poll; Q&As; Engagement Rate)
- data that you have self-identified yourself in the event recording (eg. Your visual Photo / Video; and audio)

We remind you to also read the Zoom Privacy Statement available at <a href="https://zoom.us/privacy">https://zoom.us/privacy</a> which well explain Zoom position as third party webcast technology platform provider position on cookies and other technologies tracking collection and processing solely for its own purpose.

## How will Novartis use my Personal Data

Novartis and its affiliate entities or duly authorized third party may use my Personal Data for any of the following purpose which is applicable:

#### Internal Participants

Please refer to purpose stated in General Privacy Notice for Associates for your country at the following link: Click <u>Here.</u>

## **External Participants**

- Manage our relationship with you (e.g., through our databases);
- implement tasks in preparation of or to perform existing contracts (if any);
- provide you with appropriate knowledge on capability building programs;
- improve the quality of our interactions and services by adapting our offering to your specific needs;
- answer your requests and provide you with efficient support;
- send you surveys (e.g. to help us improve your future interactions with us);



- manage, plan and execute future communications and interactions with you (e.g. through the operation of a database keeping records of interactions with healthcare professionals / patient advocacy group or managing call planning as well as call reporting);
- invite you to events or promotional meetings sponsored by us (e.g. medical events, speaker events, conferences);
- manage our IT resources, including infrastructure management and business continuity;
- preserve the company's economic interests and ensure compliance and reporting (such as complying
  with our policies and local legal requirements, tax and deductions, managing alleged cases of
  misconduct or fraud; conducting audits and defending litigation);
- manage mergers and acquisitions involving our company;
- archiving and record keeping; and
- any other purposes imposed by law and authorities.

#### Who has access to my Personal Data and to whom are they transferred

Novartis will not sell, share, or otherwise transfer your Personal Data to third parties other than those indicated in this Notices.

In the course of our activities and for the same purposes as those listed above, your Personal Data can be accessed by, or transferred to Novartis affiliate companies located worldwide and/or its authorized agents or service providers, on need to know basis to achieve such purposes.

The above third parties are contractually obliged to protect the confidentiality and security of your Personal Data, in compliance with applicable local law. Your Personal Data can also be accessed by or transferred to any national and/or international regulatory, enforcement, public body or court, where we are required to do so by applicable local law or regulation or at their request.

The Personal Data we collect from you may also be processed, accessed or stored in a country outside the country where Novartis Asia Pharmaceuticals Pte Ltd located, which may not offer the same level of protection of Personal Data.

If we transfer your Personal Data to external companies in other jurisdictions, we will make sure to protect your Personal Data by:

- applying the level of protection required under the local data protection/privacy laws applicable to Novartis Asia Pharmaceuticals Pte Ltd; and
- ii. acting in accordance with our policies and standards

For intra-group transfers of Personal Data to our group companies the Novartis Group has adopted Binding Corporate Rules, a system of principles, rules and tools, provided by European law, in an effort to ensure effective levels of data protection relating to transfers of Personal Data outside the EEA and Switzerland.

# How do we protect your Personal Data

We have implemented appropriate technical and organizational measures to provide an adequate level of security and confidentiality to protect your Personal Data against accidental or unlawful destruction or alteration, accidental loss, unauthorized disclosure or access and against other unlawful forms of processing.

# How long do we store your Personal Data

Novartis will only retain your Personal Data for as long as necessary to fulfil the purpose for which it was collected and to comply with any local legal or regulatory requirements.

Personal Data collected and processed in the context of a dispute are deleted or archived (i) as soon as an amicable settlement has been reached, (ii) once a decision in last resort has been rendered or (iii) when the claim becomes time barred.

#### What are your rights and how can you exercise them

You may exercise the following rights under the conditions and within the limits set forth in the law: -



- Right to access and correction of your Personal Data if you believe that any information relating to you is incorrect, obsolete or incomplete;
- Right to withdraw your consent at any time, without affecting the lawfulness of the processing before such withdrawal and subsequent data retention; and
- Right to request its portability.

If you have further data privacy related questions, please contact our Novartis Country Data Privacy Officer at <a href="mailto:sq.cdpo@novartis.com">sq.cdpo@novartis.com</a>.

If you would like to know more about Privacy in Novartis please visit the following link: https://www.novartis.com/sites/www.novartis.com/files/novartis-data-privacy-principles.pdf

This Privacy Notice was created June 2021. Changes or additions will be notified through our usual communication channels (e.g. via our website).