



# PETSTAGRAM

CS 375 Project by Okotete Ogheneteme, Ryan Gan & Hangyu Li

## Abstract

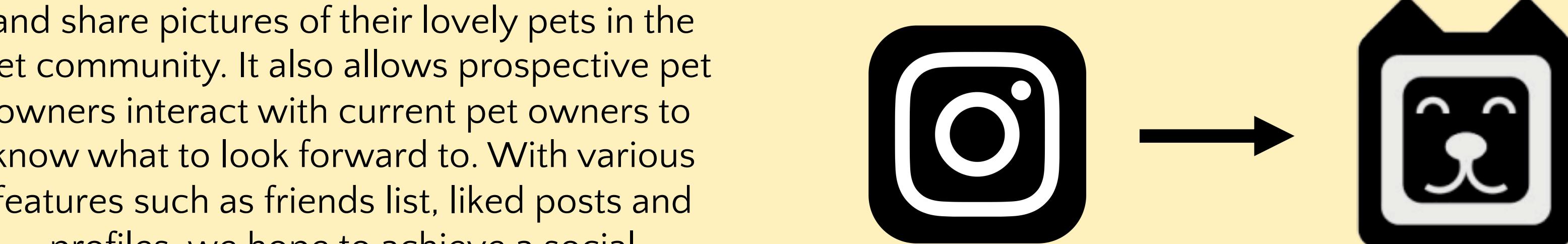
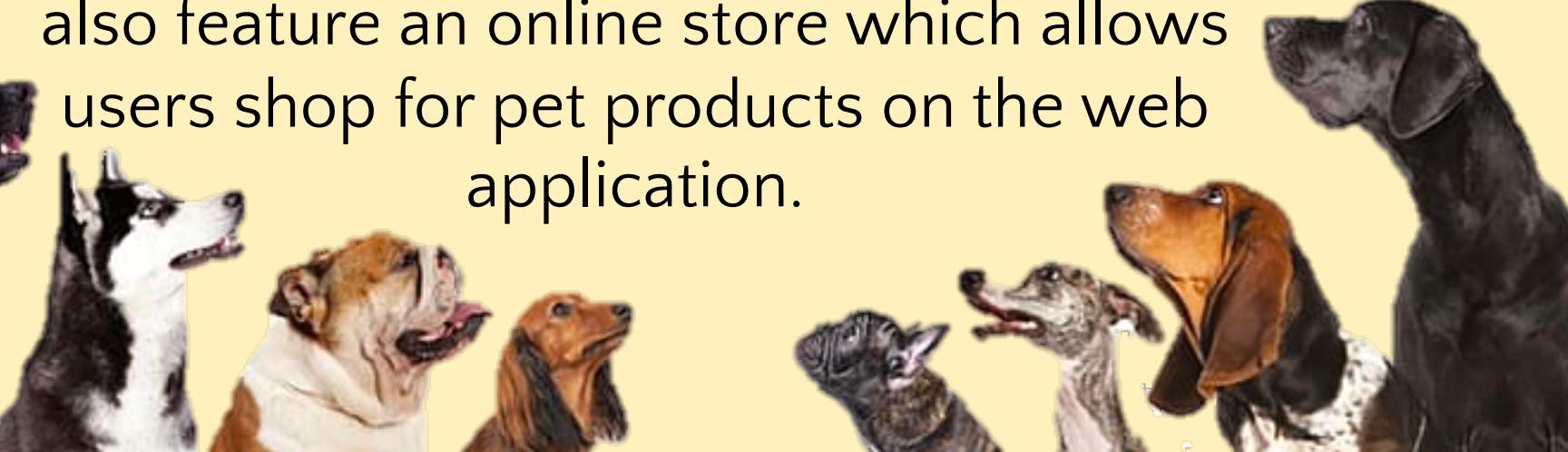
In this increasingly developed country, as people's lives are getting better and better, having pets in their home has become a popular hobby. We have specially designed a web application for people who love pets and animals. This is free web application; users can share any photo and text about their pets to other pet/animal lovers. The purpose of this application is to create a virtual community for pets/animal lovers.



## Introduction

With an increase in pet owners and animal lovers, we have set out to create a social platform which allows these people connects and share pictures of their lovely pets in the pet community. It also allows prospective pet owners interact with current pet owners to know what to look forward to. With various features such as friends list, liked posts and profiles, we hope to achieve a social community of pet lovers and pet owners.

Petstagram is set out to be a social community which allows the accessibility of not only pet lovers and pet owners but also pet products. The web application would also feature an online store which allows users shop for pet products on the web application.

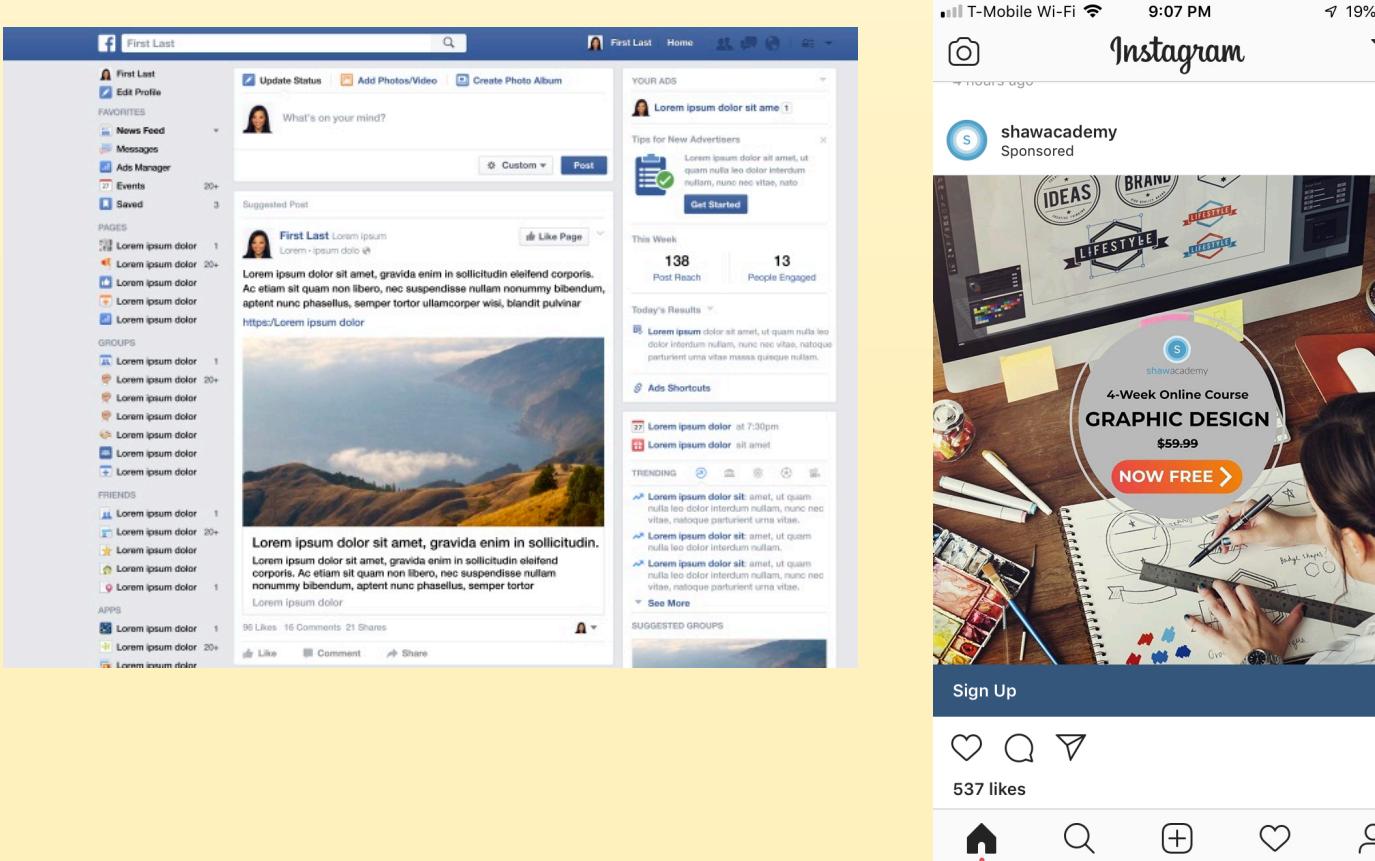


- Fun Fact #1: The name Petstagram is just Instagram with Pets- in place of Insta-
- Fun Fact #2: The Logo was equally inspired by the new Instagram logo.

Petstagram strives to see more pet owners share their love for pets. As well as advice aspiring pet owners on the do's and don'ts of keeping a pet.

## Background & Influences

Petstagram is driven by the desire to see pet owners and pet lovers come together as a community. The design for Petstagram was heavily inspired by existing social media applications such as; Facebook, & Instagram

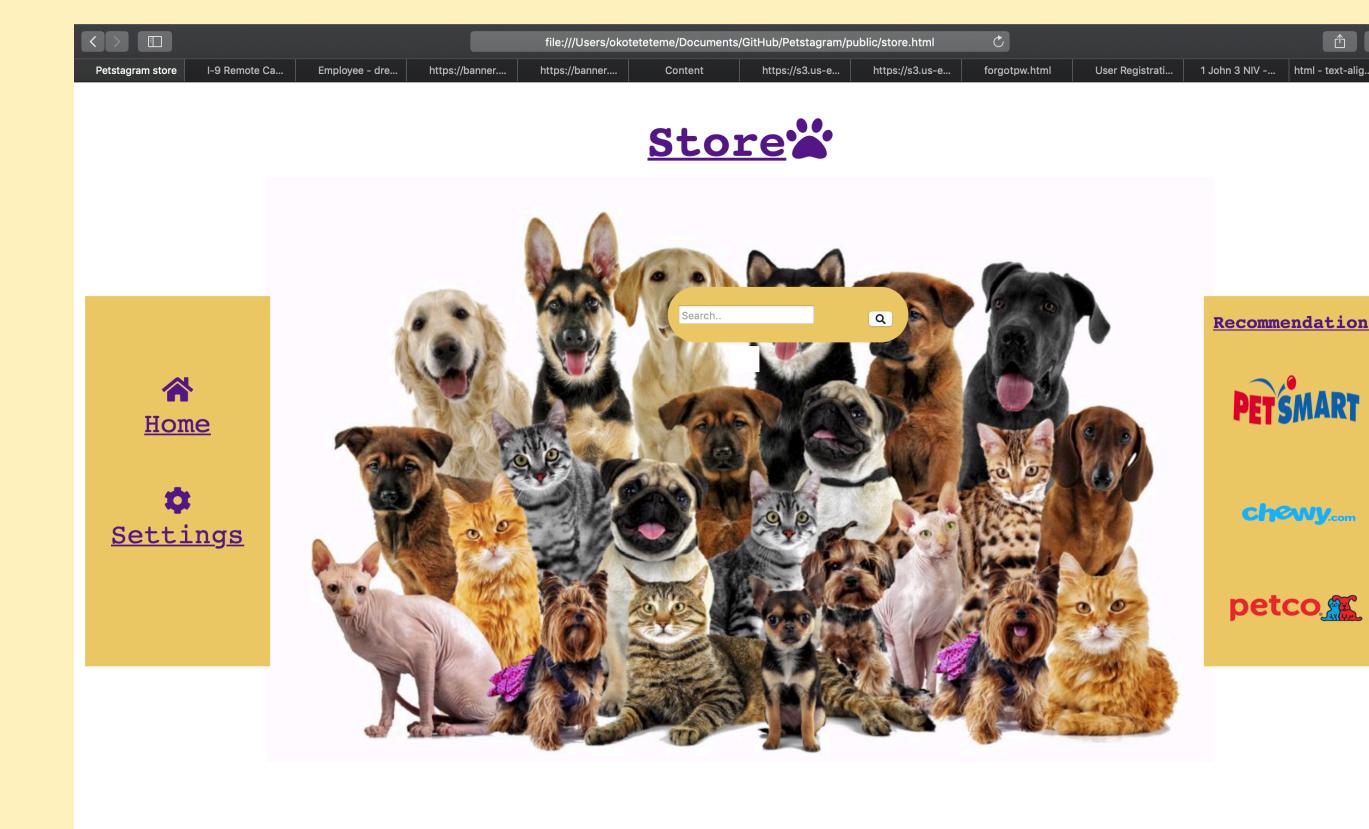
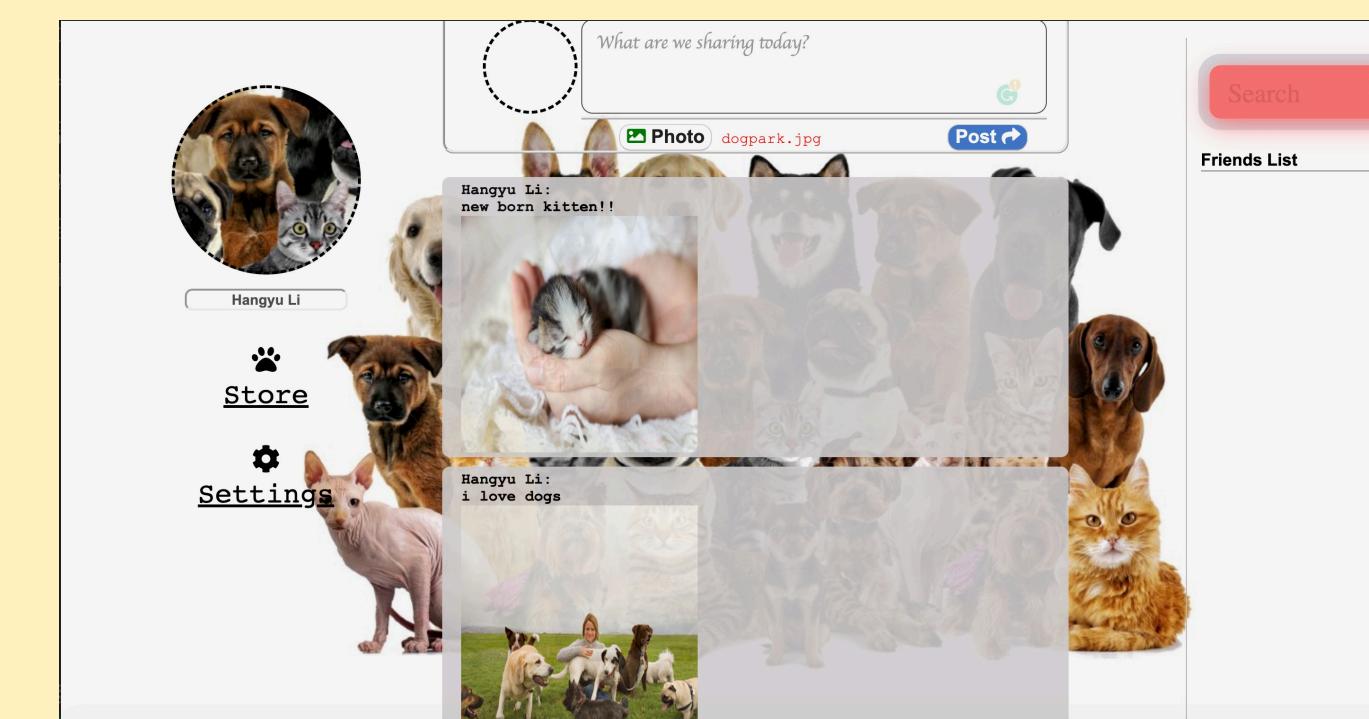
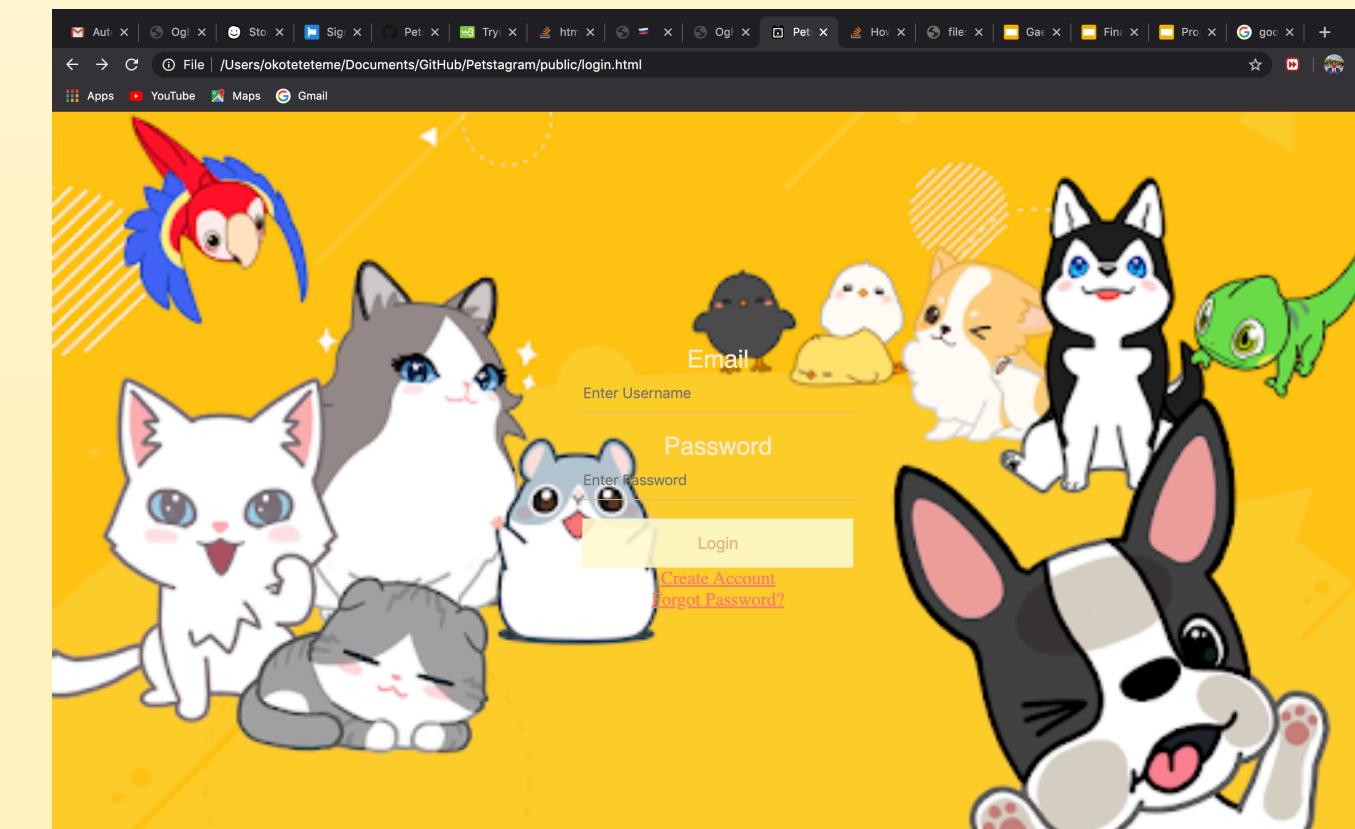


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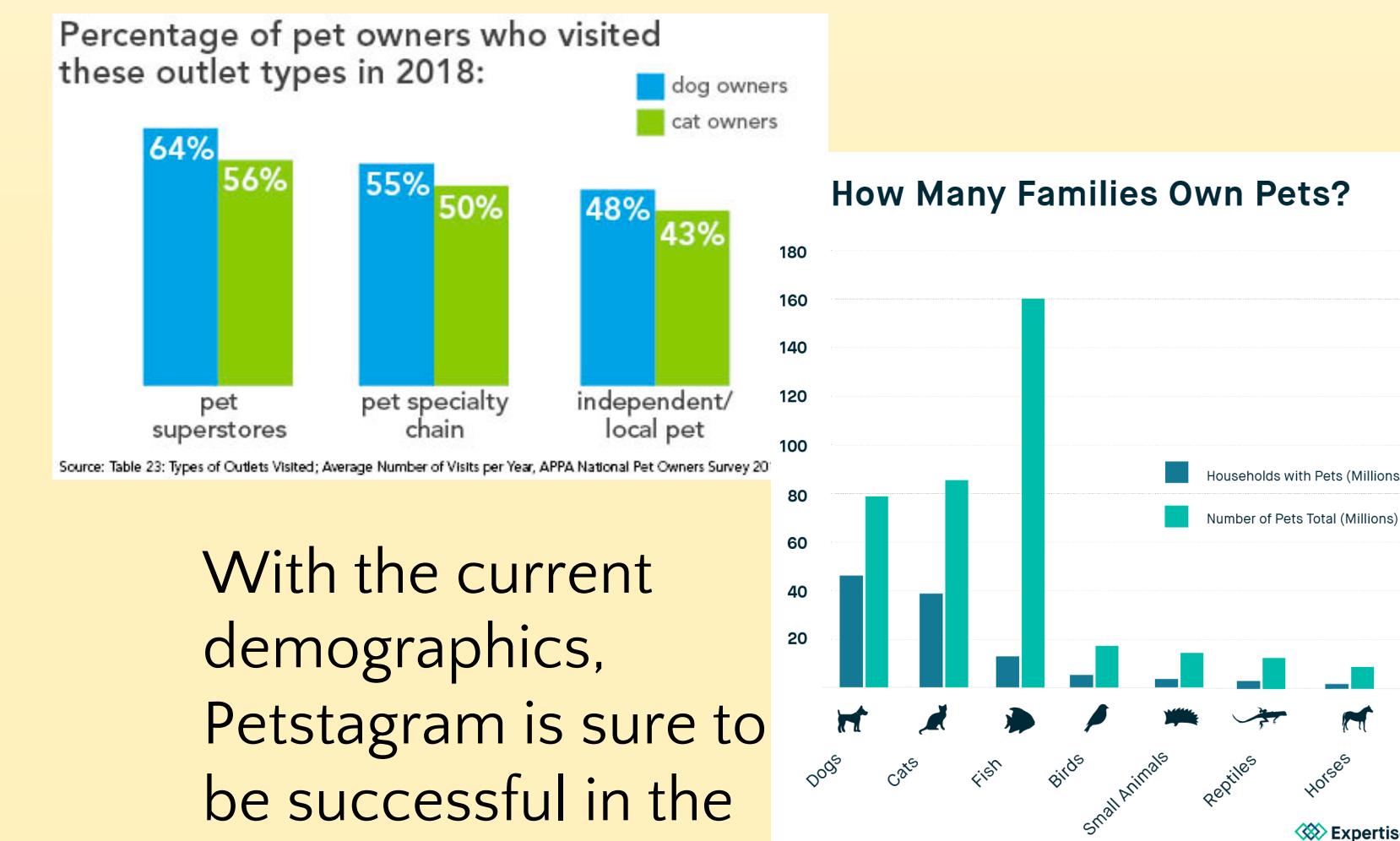
## Results

Key aspects of our web application were the login, the home page and the store page. Pages on the web application:



## Conclusion

According to the 2019–2020 National Pet Owners Survey conducted by the American Pet Products Association (APPAs), Sixty-seven percent of U.S. households, or about 85 million families in the U.S. are pet owners.



With the current demographics, Petstagram is sure to be successful in the market

It would also encourage people to get pets which have proven to have the following benefits:

- Decreased blood pressure
- Decreased cholesterol levels
- Increased opportunity for exercise and outdoor activities

## Acknowledgements

Meet the Development Team:

- Ryan Gan
- Teme Okotete
- Hangyu Li