LAURA SILVA

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RELEVANT EXPERIENCE

UX Research/Design

Distributed Health Labs UCSD
July 2013 - April 2014
Interviewed users implementing use of **surveys** and refined skills from **Cognitive Ethnography**.
Competitively analyzed various app designs and used **Nielsen's Heuristics** as a guideline for critique.
Rapidly prototyped and created **wireframes** to reflect the user's needs and cognitive flow.
Improved organization across the lab by instituting regular meeting minutes.
Collaborated in the **ideation** process and produced creative solutions for interaction within the app.

ADDITIONAL EXPERIENCE

Law Office Clerk

Gattis & Kuncz
June 2012 - Aug 2013
Organized and filed documents; implementing a form of **Information Architecture**.
Efficiently recorded and filed documents at the county recorder's office and city clerk's office.

Accounts Payable Admin

Rosicrucian Order
Aug 2011 - Sept 2011
Created a guide for members to access pamphlets online, successfully reducing help-line calls.
Took initiative by creating a training manual and improving several accounting procedures.

Intern

Rosicrucian Egyptian Museum
June 2011 - Aug 2011
Point of contact for all museum visitors.
Guided tours and workshops informing as well as educating the patrons of the museum.

EDUCATION

BS, Cognitive Science: Human-Computer Interaction

Minor in History
University of California, San Diego
Graduation: Sept. 2014
Relevant Course Work: Usability & Information Architecture, Practicum in Professional Web Design, Digital Imaging: Image & Interactivity, Distributed Cognition, Cognitive Ethnography, Intro to HCI Design

TECHNICAL SKILLS

HTML
CSS
Bootstrap
Git
PhotoShop
Axure
MS Office

METHODS

Interviewing
Participant Observation
User Research
Competitive Analysis
Personas
User Scenarios
Story Boards
Site Maps
Wireframes
Prototyping
Heuristic Evaluation
Think Alouds
A/B Testing

ADDITIONAL SKILLS

Portuguese