

oolawo@uwaterloo.ca | 647-526-3476

## **SKILLS**

- Project Management: JIRA, Confluence, Agile Software Development
- Business Development: Microsoft Excel, Power Query, SQL, SAP, Financial Analysis and Modelling, Google Analytics
- Programming: Python, Java, Service-oriented-architecture

## PROFESSIONAL EXPERIENCE

# **Digital Product Consultant**

Jan 2020 - April 2020

Capco Inc. | Toronto, ON

- Oversaw coordination of cross-functional teams to successfully support the release of a consumer facing application with 1M+ users
- Led meetings with engineers and analysts to abstract technical tasks into actionable business insights which directly drove project progress
- Developed dashboards and key metrics to consistently communicate overall program status to clients and stakeholders

## **Business Analyst**

June 2019 - Sept 2019

Torex Gold Resources Inc. | Toronto, ON

- Produced detailed financial analysis reports distributed to shareholders in order to provide improve business insight
- Enhanced budgeting and forecasting processes using LP modelling techniques to optimize budget for all departments
- Ensured quality of financial forecast data through monthly generation of forecast accuracy report

## **Fleet Program Analyst**

Sept 2018 - Dec 2018

RideCo | Waterloo, ON

- Launched and operated large-scale ridesharing programs that became widely adopted by their targeted user-bases
- Simulated stochastic rider booking process to optimize rideshare routing system performance
- Developed detailed reporting on KPIs such as ridership and route efficiency to increase effectiveness of transit programs

**Producer** 

Jan 2018 - April 2018

Zynga Inc. | Toronto, ON

- Managed operations of Zynga's User Acquisition team while coordinating large multi-team projects including GDPR
- Implemented multiple reporting processes to gather actionable productivity data and improve sprint efficiency
- Coordinated with product managers and key stakeholders regarding the risks and outcomes of the product roadmap

## **Business Operations Analyst**

June 2017 - Sept 2017

Toronto Artscape Inc. | Toronto, ON

- Designed a robust financial model in Excel detailing the operation of a multi-million-dollar entrepreneurship incubator
- Performed sensitivity analysis on facility and business operating costs to accurately model ROI for management
- Worked with managing director to develop a dynamic budget which provided stakeholders an updated project status

## LEADERSHIP EXPERIENCE

## **Co-founder/ President**

Aug 2019- Present

National Society for Black Engineers UW | Waterloo, ON

- Leading and developing programs to promote the academic and professional advancement of black engineers at UW

VP Finance March 2017 – April 2019

Engineers Without Borders | Waterloo, ON

- Oversaw finances of Waterloo chapter and secured large amounts of funding for international development projects

Co-founder May 2013 – June 2015

Brebeuf in Support of SickKids Council | Vaughan, ON

- Led the planning of various community-wide charity events raising over \$10,000 for SickKids Hospital