

# Model 1

This report explains the reasoning behind the selection of features, functions, and values used in Model 1 for **dynamic parking price prediction** using streaming data. Model 1 serves as the baseline for dynamic parking pricing, employing a simple, explainable **linear relationship** between parking lot occupancy and price.

## Rationale for Feature Selection

### 1. Occupancy Rate

- Definition: The ratio of the number of parked vehicles to the total parking capacity at a given time.
- Reason for Inclusion: Occupancy rate directly reflects demand.

### 2. Base Price

- Definition: The starting price for parking, set at **\$10** as required by the project guidelines.

### 3. Price Function

a. **Formula Used:**  $10.0 + 2.0 * \text{occ\_rate} * \text{tod\_weight} * \text{wd\_weight}$

where,

$\text{tod\_weight}$  = time-of-day multiplier

$\text{wd\_weight}$  = weekday/weekend multiplier

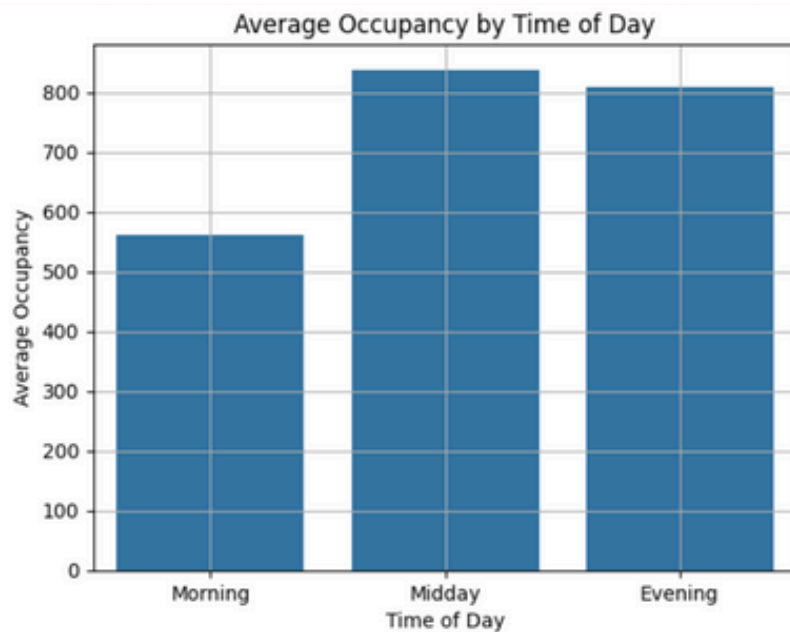
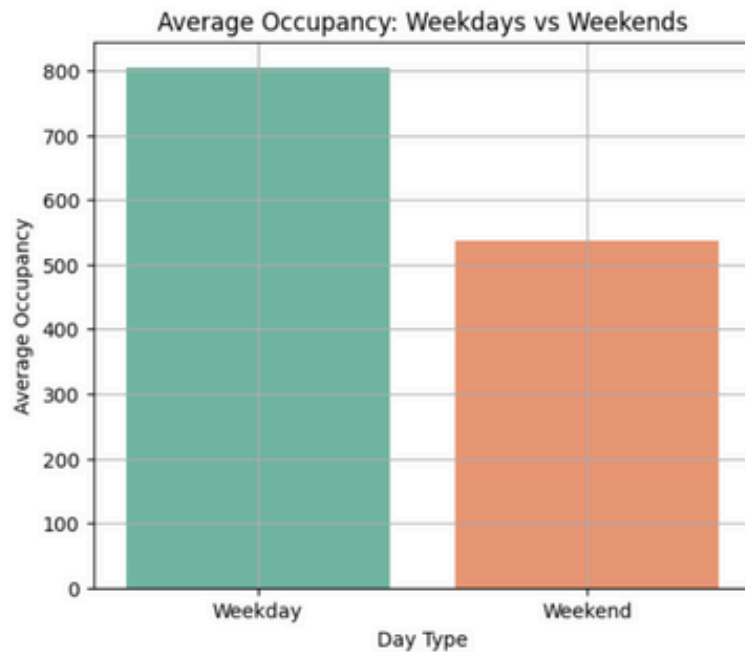
$\alpha=2.0$  ---> to make price changes noticeable but not erratic.

## Why This Formula?

Simplicity: Easy to implement and explain.

Direct Demand Response: Price increases smoothly with higher occupancy.

Transparency: Stakeholders can easily understand and trust the mechanism.



#### b. Time of Day Weight:

**Midday (11–2 PM)** is peak urban activity

**Evening (2–5 PM)** sees tapering demand

**Morning** is typically low demand

#### c. Weekday Weight:

**Weekdays** usually see more routine vehicle movement (commutes, business).

**Weekends** may have lower, less predictable demand → reduce price to encourage usage.

## Why These Parameters?

- **Simplicity:** This model serves as a baseline. It's interpretable, traceable, and easy to debug.
- **Scalability:** These weights can be easily modified or extended.
- **Smooth Pricing:** Using a multiplier design ensures gradual, explainable variations in price.

# Data Processing Steps

- Timestamp Creation: Combined date and time for accurate sequencing.
- Lot-wise Calculation: Each lot handled separately to reflect individual demand.
- Sorting: Data sorted by time to ensure correct price updates.

## Assumptions

- Only Occupancy Drives Price: Other factors (queue, traffic, vehicle type) are ignored in Model 1 for clarity.
- No Negative Prices: Prices never fall below the base price.
- Smooth Adjustments: Linear function prevents abrupt price jumps.

## Visual Justification (Bokeh Plots)

Each parking lot has:

- A real-time price graph with timestamps.
- Plot reflects:
  - Time-varying occupancy
  - Price variation patterns over hours
  - Prices peak around midday.

## Summary

This model acts as a baseline dynamic pricing engine, using only real-time capacity-related data and basic time context to drive pricing decisions. It lays the foundation for more complex demand and competition-aware models in subsequent stages.