



BLACK BUSINESS IN READING

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The black history mural at Reading Central Club (Image: Get Reading)

The history of black and other ethnic minority communities in Reading, a town in the UK which was once a regional hub for business and trade, stretches as far back as the Roman Empire. The story begins more than 2,000-years-ago when the Romans conquered Britain and follows through to the British Empire during the slave trade era, and then through the Christian missionaries and continues even today.

Business enterprises of black and other ethnic minority communities are clearly visible as part of this vibrant town's commercial and cultural environments. This website showcases and signposts residents and visitors of Reading, to places in-person and online where they can find and experience products and services that originate from and are owned by people of these historical communities. By doing this, we hope to meet market demands, drive growth, and facilitate further integration of communities through commercial and cultural interactions. Please delve into my pages!

ABOUT US

Black Business in Reading is designed to showcase and signpost small and medium sized independent business outlets for potential customers and clients who require produce, products, and services of black and other ethnic minority cultures. It is hoped that this will connect, inspire, and grow these markets for all communities in Reading and beyond.

We hope you like this site and find our information interesting and helpful. You can contact us with any questions and feedback through our contact info provided at the bottom of the page.

GROCERS

Mama Afrika



African and tropical groceries and products retail outlet.

385 Oxford Rd, Reading RG30 1HA.

https://mamaafrika.uk/

Amazing Grace Superstore



Afro-Caribbean and Asian groceries, toiletries, jewellery, and general household goods.

391 Oxford Rd, Reading RG30 1HA.

Freddie's Afro Caribbean



African goods store in Reading. Everything you need from an African market, including fresh meat and vegetables.

35 Whitley St, Reading RG2 0EG.

The Cape za



Our on-line shop offers a full range of traditional South African & Zimbabwean Food Products.

88 Oxford Road Reading Berkshire RG1 7JL.

Tutu's Ethiopian Table



A selection of meat and vegetarian stews, served with the Ethiopian traditional pancake, injera.

Also serve a range of sandwiches, soups, and other snacks, for lunches, buffets, and cater for special occasions.

Palmer Park, Wokingham Road, Reading RG6 1LF.

https://www.tutus-ethiopian-table.com/

Betty's Bistro



Eat in, take out or catered for an event. Slow-cooked food packed with irresistible flavours that give a true taste of homecooked Ghanaian food.

487 Oxford Road, Reading RG30 1HF. https://www.bettysbistro.biz/

805 Restaurant & Grill



Restaurant and Grill for a West African dining experience in modern interior decor.
Authentic West African food, with traditional recipes from across the region.

No 2 Cholsey House Moulsford Mews, Reading RG30 1AP.

https://www.805restaurants.com/

LIFESTYLE

FASHION

Fashion designer Cherise Trimingham



Cherise Trimingham from Reading is a modern-day luxury sportswear designer, specialising in creating bespoke and ready to wear garments.

https://www.trimingham.store/about

https://youtu.be/jFqQNNmauGM

Continent Clothing - African Clothing, Festival Clothing



Continent Clothing creates ethically produced African clothing in The Gambia, West Africa, bringing colourful and funky fashion in-store and online globally.

Continent Clothing, 27 Harris Arcade, Reading, RG1 1DN. https://continentclothing.com

Hair and beauty

Connect Afrique



High quality Afrocentric fashion, hair, beauty, cosmetic & personal care products instore.

260 OXFORD ROAD, RG30 1AD, Reading.

Makafui Professional Salon



Hair salon for Afro-Caribbean and European styles.

466 OXFORD ROAD, Reading, RG30 1EF, Reading.

Bright & Beauty Salon



Cosmetics, hair, and body care products instore. Ladies' hair salon by appointments only.

401 OXFORD ROAD, RG30 1HA, Reading.

Afia's Hair Do

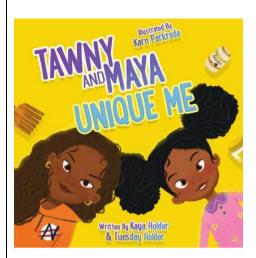


Ghanaian hair salon styles include cornrows, weave-on, single braids, crochet braids, hair relaxing and steaming treatments.

445 OXFORD ROAD, RG30 1HD, Reading.

Education and gifts

TAWNY AND MAYA - UNIQUE ME



This book is a story about two sisters that face different challenges as they prepare for school photo day. All about self-acceptance and the power of positive affirmations.

The authors are two sisters from Reading. https://tawnyandmaya.com/

Value Learning



Value Learning tuition has been providing academic tuition for over 12 years in Reading. Director, Temi Joseph, is one of the senior tutors and has helped many students with varying abilities to achieve their educational goals as well as prepare pupils for the 11+ entrance exams.

Earley Crescent CC, Reading, RG6 4HB. https://valuelearning.co.uk/

Itsreubendoll



Reuben and twin sister Ruby, from Reading UK, bring a level of style, sophistication and effortless cool. Their ethnic baby dolls make for great gifts perfect for play and come with a change of clothes and hairstyles! Unique mixed race and black dolls available to order online.

https://www.itsreubendoll.com/

CONTACT US

Your name
Your email address
Type your message here
Submit

REFERENCES

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- 2. (https://www.readingmuseum.org.uk/blog/readings-early-black-history)
- 3. https://londontheinside.com/black-owned-businesses-in-london/
- 4. https://www.goodfind.io/black-owned-sustainable-brands
- 5. https://www.getreading.co.uk/whats-on/shopping/meet-young-reading-fashion-designer-20854074
- 6. https://www.locallife.co.uk/c-r/the-cape-za-reading.asp
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