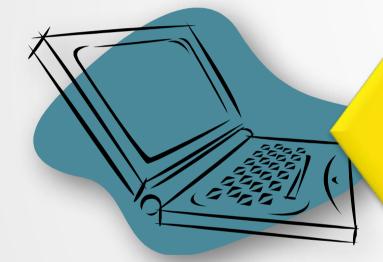
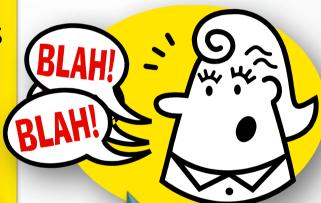
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What is natural language computing?



Getting computers to understand everything we say and write.



In this class (and in the field generally), we are interested in the **statistics of language**.

(Occasionally, computer models give insight into how humans process language.)



Today

- Common challenges with natural language processing (NLP).
- Applications
 - Translating between languages
 - Speech recognition
 - Answering questions
 - Summarizing long documents

Course logistics.





What can natural language do?

The ultimate in **human-computer interaction**.



We're making progress, but why are these things *still* hard to do?



A little deeper

- Language has hidden structures, e.g.,
 - How are sounds and text related?
 - e.g., why is this:



not a 'ghoti' (enou**gh**, women, nation)?

- How are words combined to make sentences?
 - e.g., what makes 'colourless green ideas sleep furiously' correct in a way unlike 'furiously sleep ideas green colourless'?
- How are words and phrases used to produce meaning?
 - e.g., if someone asks 'do you know what time it is?', why is it inappropriate to answer 'yes'?
- We need to organize the way we think about language...



Categories of linguistic knowledge

<u>Phonology</u>: the study of patterns of speech <u>sounds</u>.

e.g., "read" \rightarrow /r iy d/

Morphology: how words can be <u>changed</u> by inflection or derivation.

e.g., "read", "reads", "reader", "reading", ...

Syntax: the <u>ordering and structure</u> between words and phrases (i.e., grammar).

e.g., NounPhrase \rightarrow article adjective noun

• <u>Semantics</u>: the study of how <u>meaning</u> is created by words and phrases.

e.g., "book" \rightarrow

Pragmatics: the study of meaning in contexts.

Ambiguity – Phonological

Phonology:

the study of patterns of speech sounds.

```
"read" \rightarrow /r iy d/
                                                                          as in 'I like to read'
                              "read" \rightarrow /r eh d/
                                                                          as in 'She read a book'
    Problem for
 speech synthesis
                              "object" \rightarrow /aa<sup>1</sup> b jh eh<sup>0</sup> k t /
                                                                          as in 'That is an object'
                              "object" \rightarrow /ah<sup>0</sup> b jh eh<sup>1</sup> k t /
                                                                          as in 'I object!'
                              "too" \leftarrow /t uw/
                                                                          as in 'too much'
    Problem for
                              "two" \leftarrow /t uw/
                                                                          as in 'two beers'
speech recognition
```

- Ambiguities can often be resolved in context, but not always.
 - e.g., /h aw t uw r eh^1 k ah ?? n ay^2 z s (b|p) iy ch/
 - → 'how to recognize speech'
 - → 'how to wreck a nice beach'



Resolution with syntax

• If you hear the sequence of speech sounds /b ah f ae I ow b ah f ae I ow/

which word sequence is being spoken?

- → "Buff a low buff a lobe a fellow Buff a low buff a lobe a fellow..."
- → "Buffalo buff aloe buff aloe buff aloe buff aloe ..."
- → "Buff aloe buff all owe Buffalo buff a lobe ..."
- → "Buff aloe buff all owe Buffalo buff aloe buff a lobe ..."
- → "Buffalo buffalo Buffalo buffalo buffalo buffalo buffalo"

















 It's obvious (to us) that the last option is most likely because we have knowledge of syntax, i.e., grammar.



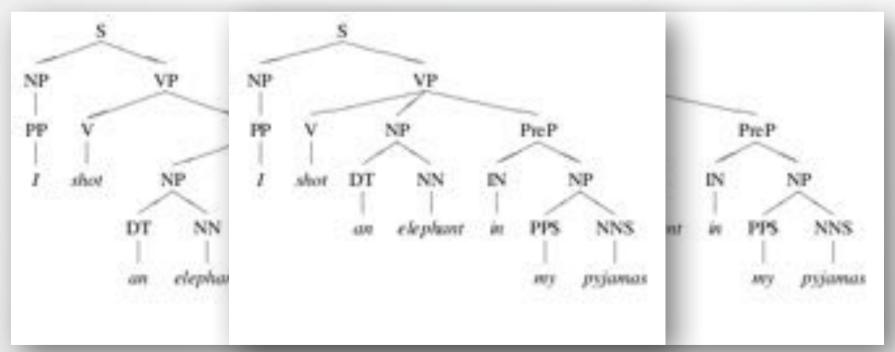
Ambiguity – Syntactic

• Syntax:

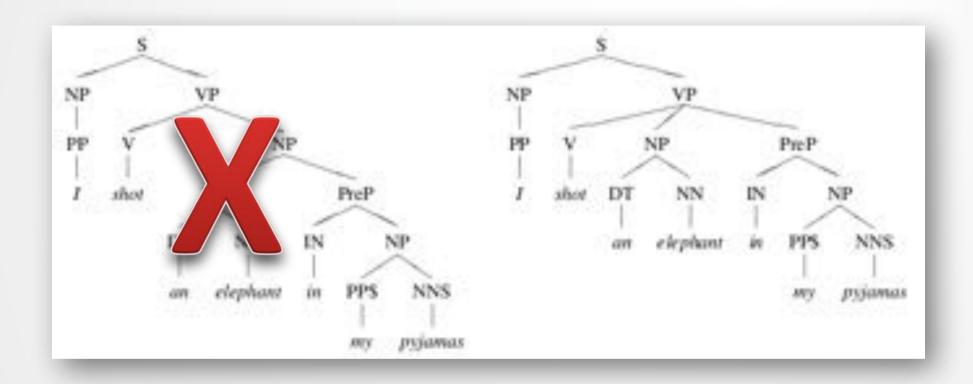
the <u>ordering and structure</u> between words.

Words can be grouped into 'parse tree' structures given grammatical 'rules'.

e.g., "I shot an elephant in my pyjamas"



Resolution with semantics



 It's obvious (to us) that the elephants don't wear pyjamas, and we can discount one option because of our knowledge of semantics, i.e., meaning.



Ambiguity – Semantic

- <u>Semantics</u>: the study of how <u>meaning</u> is created by the use of words and phrases.
 - "Every man loves a woman"
 - $\rightarrow \forall x \ man(x) \exists y : (woman(y) \land loves(x, y))$
 - $\rightarrow \exists y : woman(y) \land \forall x (man(x) \rightarrow loves(x, y))$
 - "I made her duck"
 - → I cooked waterfowl meat for her to eat.
 - → I cooked waterfowl that belonged to her.
 - \rightarrow I carved the wooden duck that she owns.
 - → I caused her to quickly lower her head.
 - "Give me the pot"
 - \rightarrow It's time to bake.
 - \rightarrow It's time to get baked.



Resolution with pragmatics

- It's obvious (to us) which meaning is intended given knowledge of the context of the conversation or the world in which it takes place.
 - "Every man loves a woman"
 - $\rightarrow \forall x \ man(x) \exists y : (woman(y) \land loves(x, y))$
 - $\rightarrow \exists y : woman(y) \land \forall x (man(x) \rightarrow loves(x, y))$
 - "I made her duck"
 - → I cooked waterfowl meat for her to eat.
 - → I cooked waterfowl that belonged to her.
 - -> I carved the wooden duck that she owns.
 - -> I caused her to quickly lower her head.

If the question was "what type of food did you make for her?"

If you know that no

one woman is so

- "Give me the pot"
 - → It's time to bake.
 - \rightarrow It's time to get baked.

If the conversation is taking place at 4:20



Ambiguity – miscellaneous

Newspaper headlines (spurious or otherwise)





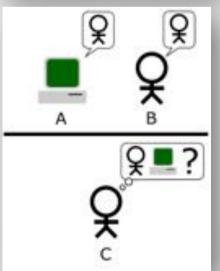
NLC as Artificial Intelligence

- NLC involves resolving ambiguity at all levels.
 - Reasoning with world knowledge.
 - In the early days knowledge was explicitly encoded in artificial symbolic systems (e.g., context-free grammars) by experts.
 - Now, algorithms learn using probabilities to distinguish subtly different competing hypotheses.
 - E.g., is Google a noun or a verb?
 - An example where Google ∈ Nouns ("Google makes Android"), does not mean that Google is never a verb ("Go Google yourself").
 - $P(Google \in Nouns) > P(Google \in Verbs) > 0$



The Turing Test





- First and most fundamental test of machine intelligence.
- A machine (A) imitates a human using nothing but a text-based instant messenger.
 - If a human interrogator (C) cannot reliably differentiate a real human (B) from the machine, that machine is said to be 'intelligent'.
 - Turing, Alan M. (1950) Computing machinery and intelligence. *Mind*, 59, pp. 433-460.



Aside – Chatterbots

- ELIZA (Weizenbaum, 1966): simple pattern matching to imitate a psychiatrist.
- Surprisingly effective despite no linguistic knowledge.
- e.g.,

User: Men are all alike.

ELIZA: In what way?

User: They're always bugging us about something or other.

ELIZA: Can you think of a

specific example?

User: My boyfriend made me

come here.

ELIZA: Your boyfriend made you come here. (Jurafsky and Martin, 2009)





Course outline (approximate)

- Introduction and linguistic data (2 lectures)
- N-gram models and features of data (2 lectures) *
- Entropy and information theory (2 lectures) *
- Hidden Markov models (3 lectures) *
- Statistical machine translation (3 lectures) **



- Articulatory and acoustic phonetics (2 lectures) *
- Automatic speech recognition (2 lectures) **



- Speech synthesis (1 lecture) **
- Information retrieval (2 lectures) **
- Text summarization (1 lecture) **
- Other classifiers and review (2 lectures)



美国关岛国际机场及其办公室均接获一 名自称沙地阿拉伯富商拉登等发出的电 子邮件,威胁将会向机场等公众地方发 动生化袭击後,关岛经保持高度戒备。



The U.S. island of Guam is maintaining a high state of alert after the Guam airport and its offices both received an e-mail from someone calling himself the Saudi Arabian Osama bin Laden and threatening a biological/chemical attack against public places such as the airport.

- One of the most prized applications in NLC.
- Requires both interpretation and generation.
- Over \$100B spent annually on human translation.

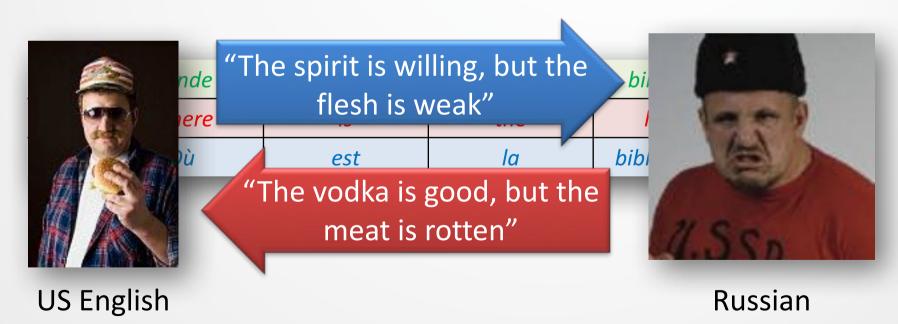


对外经济贸易合作部今天提供的数据表明,今年至十一月中国实际利用外资四百六十九点五九亿美元,其中包括外商直接投资四百点零七亿美元。

Human	According to the data provided today by the Ministry of Foreign Trade and Economic Cooperation, as of November this year, China has actually utilized 46.959B US dollars of foreign capital, including 40.007B US dollars of direct investment from foreign businessmen.
IBM4	The Ministry of Foreign Trade and Economic Cooperation, including foreign direct investment 40.007B US dollars today provide data include that year to November China actually using foreign 46.959B US dollars and
Yamada/Knight	Today's available data of the Ministry of Foreign Trade and Economic Cooperation shows that China's actual utilization of November this year will include 40.007B US dollars for the foreign direct investment among 46.959B US dollars in foreign capital.



- In the 1950s and 1960s direct word-for-word replacement was popular.
 - Due to semantic and syntactic ambiguities and differences in source languages, results were mixed.



One problem is disparity of meanings in languages.



Stephen Harper nation n. a large body of people, associated with a particular territory, that is sufficiently conscious of its unity to seek or to possess a government of its own

nation n. an aggregation of persons of the same ethnic family, often speaking the same language or cognate languages



Pauline Marois



Solution: automatically learn statistics on parallel texts

... citizen of
Canada has the
right to vote in
an election of
members of the
House of
Commons or of a
legislative
assembly and to
be qualified for
membership ...



... citoyen
canadien a le
droit de vote et
est éligible aux
élections
législatives
fédérales ou
provinciales ...

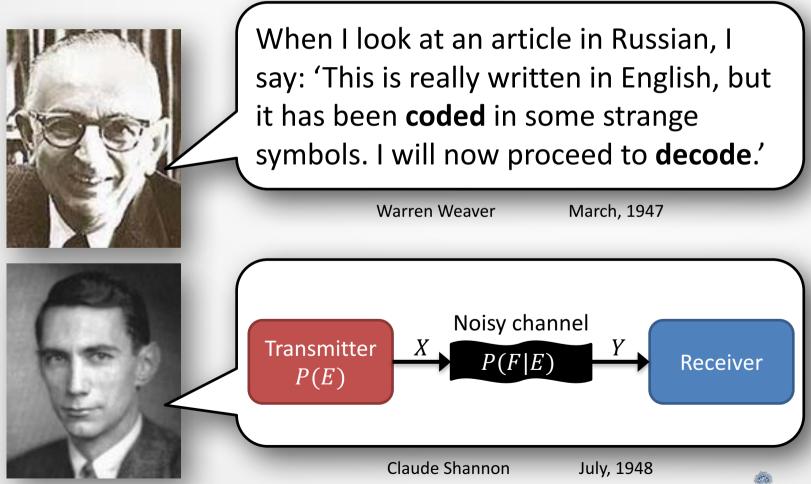
e.g., the Canadian Hansards:

bilingual Parliamentary proceedings



Statistical machine translation

 Modern statistical machine translation is based on the following perspective...



Aside – Machine translation

 http://www.translationparty.com uses Google Translate to go back and forth between English and Japanese until we get two consecutive identical English phrases.

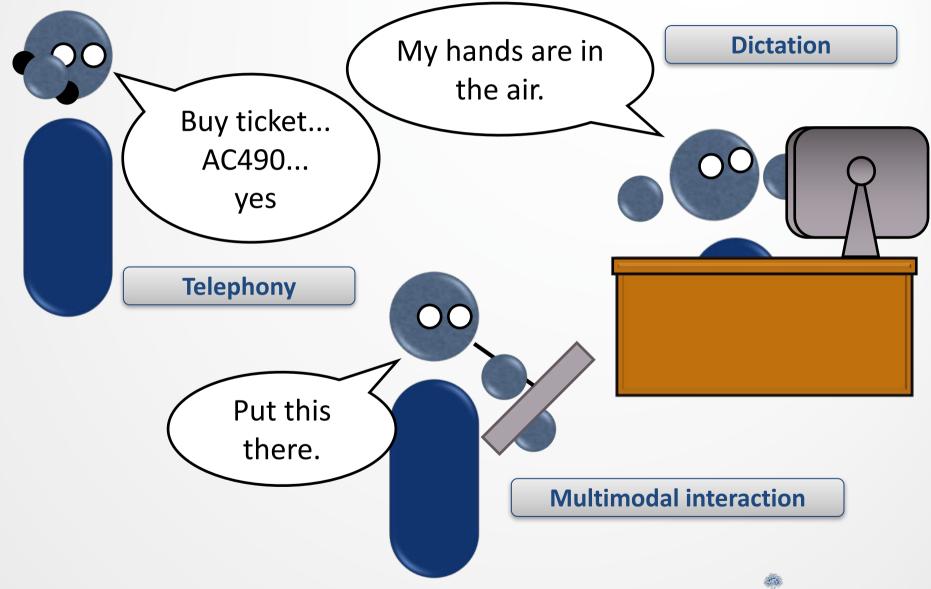




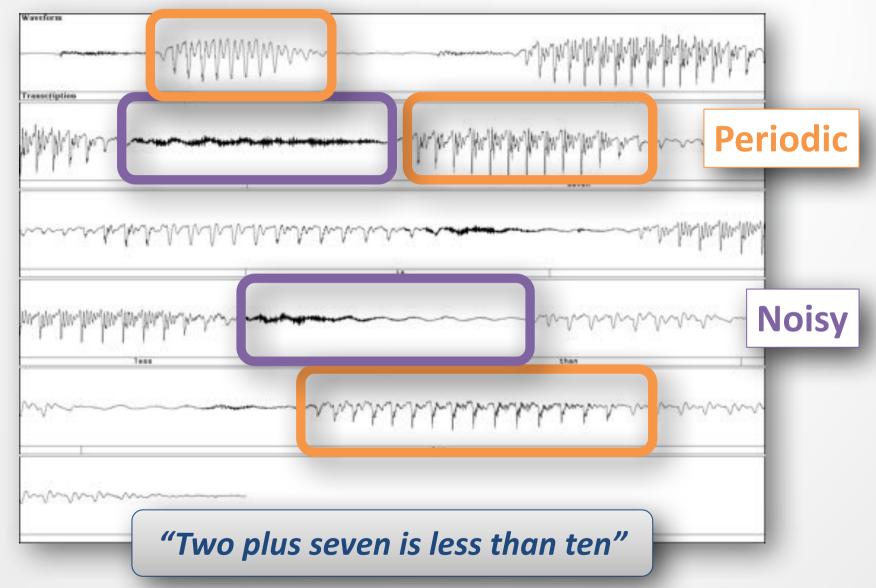




Preview: Speech recognition

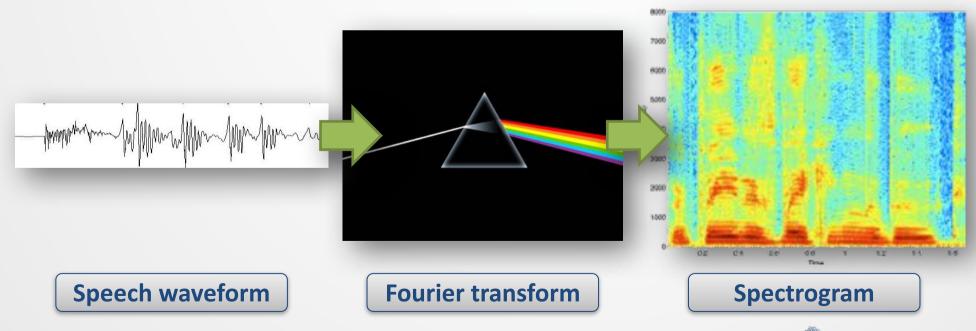


Speech waveforms



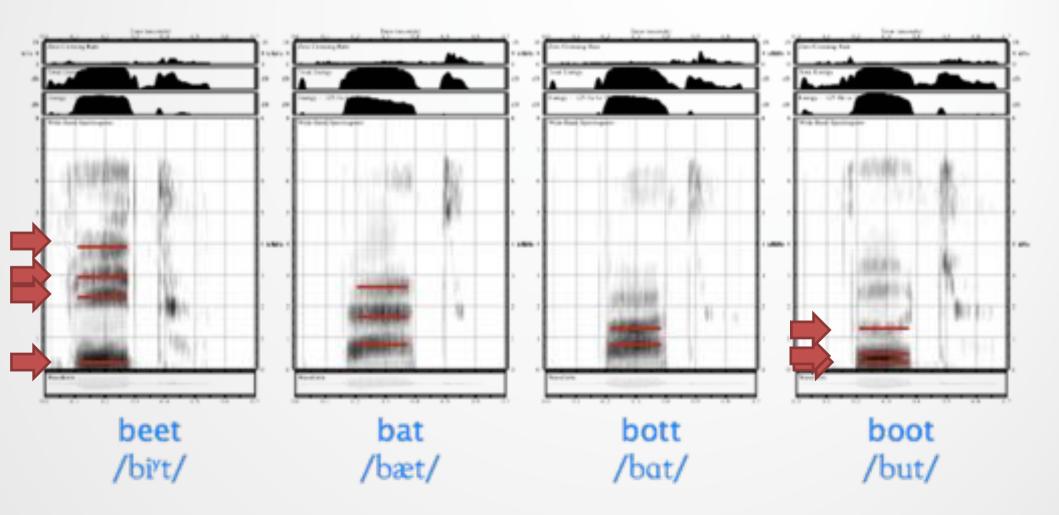
Spectrograms

- Speech sounds can be thought of as overlapping sine waves.
 - Speech is split apart into a 3D graph called a 'spectrogram'.
 - Spectrograms allow machines to extract statistical features that differentiate between different kinds of sounds.

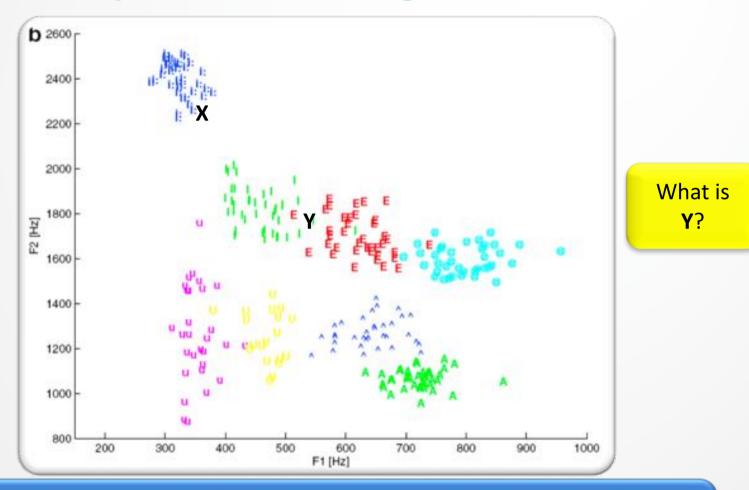




Speech recognition



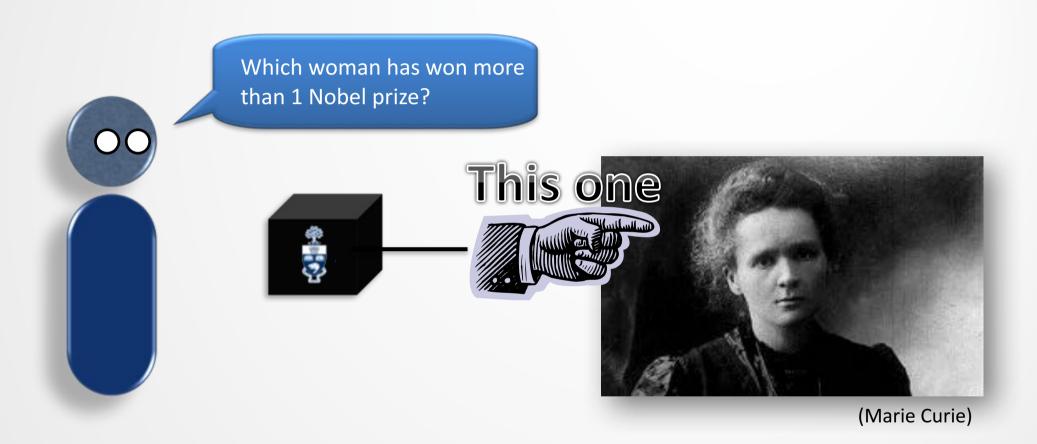
Preview: Speech recognition



• In order to classify an unknown observation (e.g., X), we need a **statistical** model of the distribution of sounds



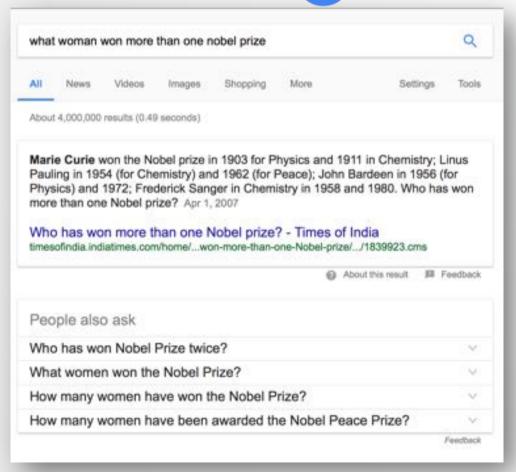
Preview: Questions and answers

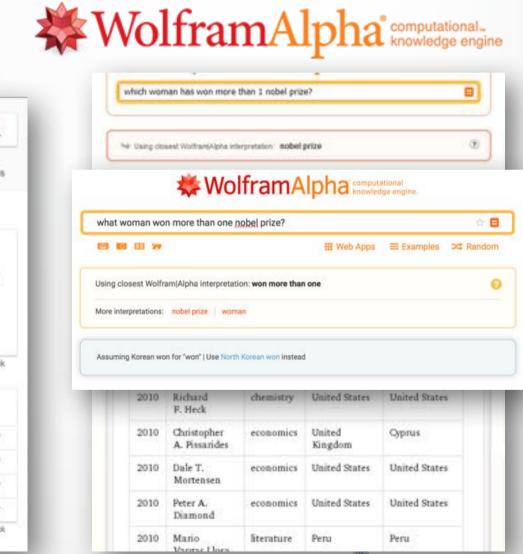


Question Answering (QA) and Information Retrieval (IR) involve many of the same principles.

Preview: Information retrieval

Google





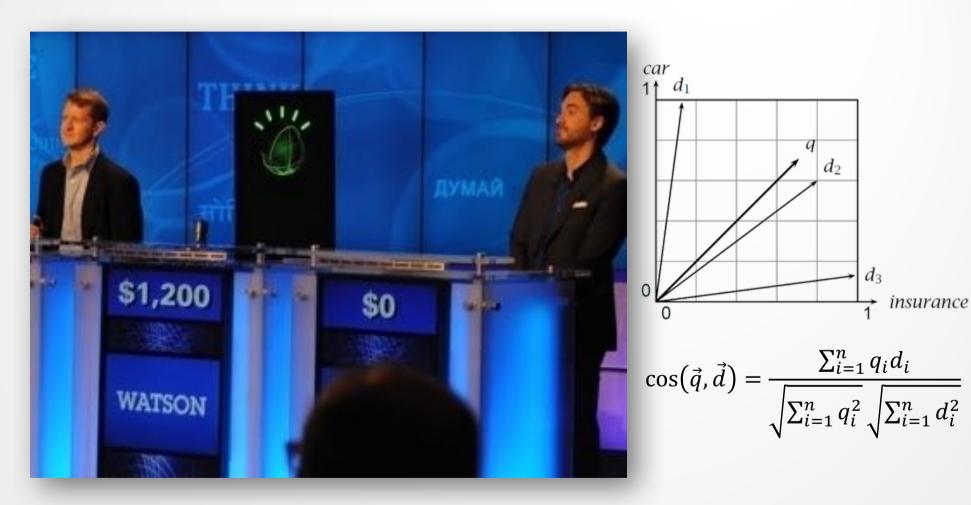
Aside – Question answering







Answer questioning?

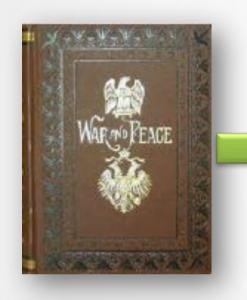


Retrieving information can be a clever combination of many very simple concepts and algorithms.



insurance

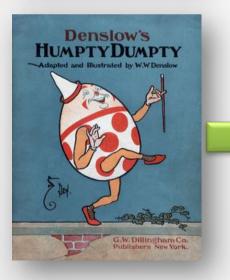
Automatic summarization



Russia fights
Napoleon and
Natalia likes
Boris.



Gregor turns into a bug.



Don't sit on a wall if you're an egg.



Girl kills a woman, steals her shoes, then kills her sister.



Overview: NLC

- Is natural language computing (the discipline) hard?
 - Yes, because natural language
 - is highly ambiguous at all levels,
 - is complex and subtle,
 - is fuzzy and probabilistic,
 - involves real-world reasoning.
 - No, because computer science
 - gives us many powerful statistical techniques,
 - allows us to break the challenges down into more manageable features.
- Is Natural Language Computing (the course) hard?
 - More on this soon...



NLC in industry

CSC401/2511 - Spring 2018



REUTERS 37

Natural language computing

Instructor: Frank Rudzicz (frank@cs)

• TAS: Willie Chang., Ramin Zaviehgard, Mohamed Abdalla, Hamed Heydari, Bai Li, Lin Gao

Meetings: MW (lecture), F (tutorial) at 10h-11h in AH 100

Languages: English, Python.

• Website: http://www.cs.toronto.edu/~frank/csc401/

You: Understand basic probability, can program, or can

pick these up as we go.

Syllabus: Key theory and methods in statistical natural

language computing.

Focus will be on *Markov models*, *machine*

translation, and speech recognition.

Office hours

- Time:
 - Mondays, 11h30-12h30
- Location:
 - Little rooms just outside Vector (MaRS West, Suite 710)
 - The streets





Theme – NLC in a post-truth society

- The truth is the most important thing in the Universe.
 - At the very least, the truth allows us to rationally optimize legal, political, and personal decisions.
- The truth can sometimes be obscured deliberately via deception, or inadvertently through bias, fallacy, or intellectual laziness.
 - Nowhere is this perhaps more obvious than on social media or in pseudo-journalism.
- Natural language processing gives us tools to combat this scourge.

Evaluation policies

• **General**: Three assignments: **20%** each

Final exam : 40%

• Lateness: 10% deduction applied to electronic submissions

that are 1 minute late.

Additional 10% applied every 24 hours up to 72

hours total, at which point grade is zero.

• Final: If you fail the final exam, then you fail the course.

• Ethics: Plagiarism and unauthorized collaboration can

result in a grade of zero on the homework, failure

of the course, or **suspension** from the University.

See the course website.



Assignments

Assignment 1: Corpus statistics, sentiment analysis

task: bias analysis on Reddit

learn: statistical techniques, features, and

classification.

Statistical machine translation Assignment 2:

task *: translate between political extremes

learn: statistical *n*-grams, smoothing, and

multilingual word alignment.

Assignment 3: Automatic speech recognition

task: detect lies in speech

learn: signal processing, phonetics, and

hidden Markov models.



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Assignment 1 – Bias in social media

- Involves:
 - Working with social media data
 (i.e., gathering statistics on some data from Reddit),
 - Part-of-speech tagging (more on this later),
 - Classification.
- Announcements: Piazza forum, email.
- You should get an early start.





Projects – graduate students only

- Graduate students can optionally undertake a full-term project worth 60% of their grade instead of the assignments.
 - Good for those, e.g., who prefer to work in teams.
 You might even get a publication!
- Teams must consist of 1 or 2 humans (no more, no fewer).
- Projects must contain a significant programming and scientific component.
- Projects must be relevant to the course.

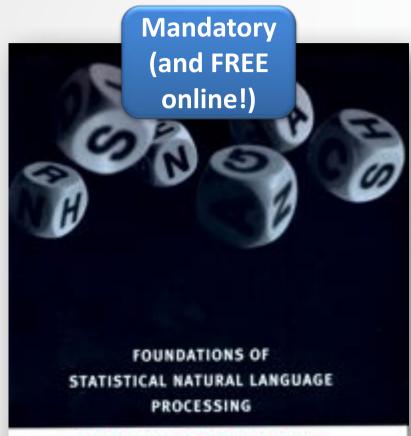


Projects – graduate students only

- Some possible ideas for projects include:
 - A deception filter for news media online.
 - A novel method of using data in language A to train a classification system in language B for $A \neq B$.
- If you decide to take this option, you have to notify me by email about your team by 19 January!
- You will need to periodically submit checkpoints that build on their antecedents.
 - See course webpage for detailed requirements!



Reading



CHRISTOPHER D. MANNING AND HINRICH SCHÜTZE

http://cognet.mit.edu/library/books/view?isbn=0262133601

Optional SPEECH AND LANGUAGE PROCESSING DANIEL JURAFSKY & JAMES H. MARTIN



Stats from last year

The average overall grade among **undergraduates** was 63.0% (σ =26.7). The average overall grade among **graduates** was 74.4% (σ =31.7).

The grade range breakdown among undergraduates was:





Assignment 1 and reading

- Assignment 1 available (on course webpage)!
 - Due 12 February
 - TAS: Willie Chang (williehwc@cs);
 Ramin Zaviehgard (ramin.hamedi@mail.utoronto).
- Reading:
 - Manning & Schütze: Sections 1.3—1.4.2,
 Sections 6.0—6.2.1.

