From: Kendall, Alexis Alexis.Kendall@crunch.com @

Subject: Re: Crunch Alhambra
Date: August 9, 2013 at 9:33 AM
To: Lynn Marie Kirby | kirby@cca.edu

Hi Lynn! I'm so sorry!!! I'm mailing the letter today – I'm happy to speak to anyone and explain it was my fault. Attached is the letter for your reference.



Alexis Kendall Marketing Director: CRUNCH 22 West 19th Street 3rd Fl New York, NY 10022 T: 212-993-0303 crunch.com

August 2, 2013

The San Francisco Arts Commission Cultural Equity Grants Program 25 Van Ness Avenue, Suite 240 SF CA. 94102

Dear Grant panel,

I am writing in support of Lynn Marie Kirby's proposed project, *Alhambra*, an evening performance of film and exercise, based on research into the history of Russian Hill as a neighborhood and its landmark cinema the Alhambra Theater that is now a Crunch gym.

We at Crunch are very excited by this neighborhood project and will work collaboratively with Lynn to engage to facilitate a public performative event at Crunch, an evening of history/exercise and film screenings, at a date in to be worked out in future.

We are interested in working with Lynn to host the project but Crunch does not commit to any funds for the execution and running of the project.

We hope the Arts Commission will support the project.

Sincerely yours,

Alexis Kendall Marketing Director Crunch, LLC