

From: Lynn Marie Kirby lkirby@cca.edu 
Subject: The Alhambra Project
Date: May 16, 2016 at 9:40 AM
To: waylon.korpi@crunch.com

Dear Waylon,

Please find attached follow-up information since our meeting in which we booked the Alhambra project date of September 30th, 2016.

You will find *The Alhambra Project* more fully described in the attached letter and project layout of activities for the evening in the gym.

We look forward to working with you this summer as we move towards finalizing this exciting project.

All the Best,

Lynn and Christoph



The Alhambra Project
2519 Polk Street
San Francisco, California 94109
Lynn Marie Kirby and Christoph Steger

Dear Waylon,

This letter is a follow-up to our meeting. As you know, we are Bay Area media artists and professors at the California College of the Arts.

We are writing to update you about the progress of *The Alhambra Project*, an art project that includes video projections, mobile app exercise instructions, guided neighborhood walking tours, group exercise, and posters. Three years in the making, we are delighted to confirm the project launch as an evening presentation at the Alhambra Theater/Crunch gym on Polk Street this September 30th.

The former Crunch marketing director, Alexis Kendall, was a big supporter of this neighborhood project. The advocacy of Crunch allowed us to receive a grant from the San Francisco Arts Commission that funds the project.

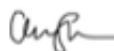
Your gym, previously as a theater and now as an exercise facility, is a fantastic space where neighborhood residents come together. Our project celebrates the neighborhood in different ways to speak of:

- the history of the neighborhood
- the site of the gym, an important San Francisco architectural landmark
- exercise as a contemporary component of daily life.

Please find attached an outline of the activities planned for the evening event at the Gym.

Do not hesitate to contact us with any questions.

Sincerely yours,



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