

# E-COMMERCE SALES ANALYSIS

Segment

Consumer

Corporate

Home Office

\$5.98M

-0.55%▼

YTD Sales

\$712.64K

8.04%▲

YTD Profit

55K

-6.57%▼

YTD Qty

11.92%

8.63%▲

YTD Profit Margin

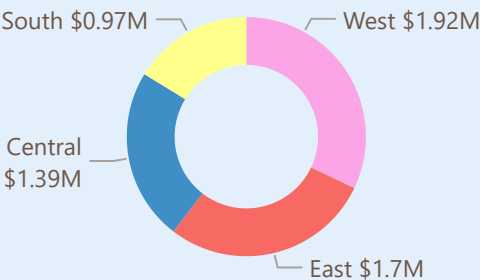
## Sales By Category

category_name	YTD Sales	PYTD Sales	YOY Sales	Sales Icon
Furniture	\$1,301,785.044016402	1,283,534.75	1.42% ▲	
Office Supplies	\$3,616,056.063180171	3,640,379.69	-0.67% ▼	
Technology	\$1,060,374.818421444	1,087,068.21	-2.46% ▼	

## TOP 5 Products By YTD Sales

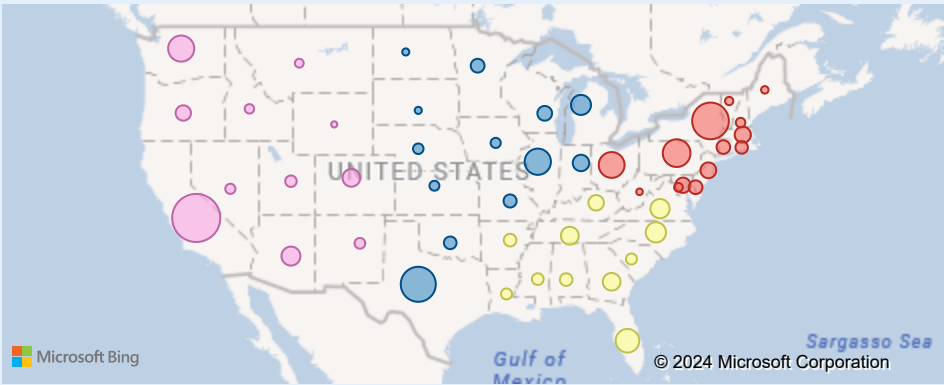
Staple envel...	\$35K
Staples	\$26K
Easy-staple ...	\$23K
Staples in mi...	\$20K
Storex Dura ...	\$14K

## YTD Sales by Customer Region



## Sales by Region

customer\_region ● Central ● East ● South ● West



## Bottom 5 Products By YTD Sales

Rediform S....	\$179.9900055
Panasonic K...	\$169.7400055
Fellowes PB...	\$149.9400024
Lexmark Ma...	\$100
Pizazz Globa...	\$100

## YTD Sales by Customer Region

