

VALESKA KAIRIES

UI/UX DESIGNER

UI/UX Designer with a background in project management and team leadership. Experienced in working in an organized, self-reliant, and flexible manner and finding solutions. Driven by the values of empathy, creativity, and beauty. Passionate about creating beautiful and practical designs. Aiming to put my exceptional teamwork skills to good use and to work on products that are user-centered and serve user needs.

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EDUCATION

UI Design

CAREERFOUNDRY
07.2021 - 11.2021

Front End Development

SHECODES
05.2021 - 07.2021

M.A. Japanese Studies, Art History, Sociology

FREIE UNIVERSITÄT BERLIN
2015

TRAINING

Team Leadership 2019

Conflict Management 2018

Project Management 2017

Time Management 2015

[DWP]-DIE WIRTSCHAFTS-
PSYCHOLOGEN

UI/UX PROJECTS

Book Club and Book Sharing Platform

PERSONAL PROJECT • LEAD UI/UX DESIGNER • 11.2021 - PRESENT

- Facilitation of project meetings and planning of further development of the project in cooperation with two designers
- SWOT analysis created as part of a competitive analysis to identify opportunities and niches for our product
- Conducting interviews following the Research Learning Spiral.
Tools: Miro, Trello, Figma

EXPERIENCE

UI/UX Designer in Training

CAREERFOUNDRY • BERLIN • 07.2021 - 11.2021

- Developed four applications from initial concept to final UI mock-up in an intensive four-month training program.
- Conducted competitive analysis, user interviews, and testing to gather research data and utilized insights to develop personas, and detailed user flows
- Used rapid prototyping for usability testing to improve my designs
- Developed design systems and the visual design using best practice and requesting feedback from other designers or through preference tests with users
- Acquainted myself with native app design by consulting Human interface Guidelines from Apple & Material Design Guidelines from Google and using corresponding UI elements and patterns for one health-focused app
- Designed user interfaces with low to high fidelity wireframes for the apps as well as responsive desktop versions.

Front End Developer in Training

SHECODES • REMOTE • 05.2021 - 07.2021

- Conceptualization and development of two applications (a landing page and a web-based weather app) using HTML, CSS, JavaScript, Bootstrap, and APIs within a coding boot camp

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UI/UX DESIGNER

SKILLS

- User interviews
- User personas
- User flows
- Wireframing
- Prototyping
- Usability testing
- A/B & preference testing
- Visual design
- Native app design
- Style guides & UI kits
- HTML, CSS, JavaScript

TOOLS

- Sketch
- Figma
- Adobe XD
- Flinto
- InVision
- Miro
- Trello
- Affinity Suite
- Webflow

EXPERIENCE (CONTINUED)

Career Coaching

SCHOOL OF LIFE • BERLIN • 01.2021 - 03.2021

- Three months of coaching to identify my values and professional goals based on my desire for professional development

Face-to-Face Manager Staff Development

SAVE THE CHILDREN E.V. • BERLIN • 01.2020-12.2020

- Facilitated project meetings and presented project outcomes
- Designed training materials
- Implemented and improved Face-to-Face fundraising training, workshops, and events through stakeholder engagement and needs assessment

Face-to-Face Division Manager Logistics

SAVE THE CHILDREN E.V. • BERLIN • 01.2014 - 12.2019

- Procured, revised, and designed materials for campaigns and events collaborating with agencies and freelancers
- Regularly adapted and standardized new processes and systems for a continuous optimization and to keep logistics efficient
- Worked closely with service providers, including communication, maintaining the relationships, and contract negotiations
- Led and coordinated a team of four and fostered a strong team spirit of mutual support and a hands-on mentality
- Worked in a cross-functional management team where I was responsible for strategic and operational planning of fundraising campaigns and annual goals for the logistics department
- Managed and expanded the logistics division, which facilitated an annual donor growth of approximately 30 percent
- Drew and monitored an annual budget aligned to our full-year target