BATTLE OF THE NEIGHBORHOODS – THE BEST CITY WITH AFRICAN RESTAURANTS

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INTRODUCTION

Background

- A friend is considering moving to the US on work-related international cross-posting.
- He has never been to the US before.
- He has an option to choose the city he wants to be posted to from five different cities: New York, Houston, Atlanta, Los Angeles, and Denver.
- His preference is that he will want to live in a city with high density of African restaurants around him.

Problem

- The problem I plan to solve is to compare the locations of African restaurants in the specified five cities.
- I will then make recommendations to him on the best city with African restaurants for him to request to be posted to in the US.

DATA

- Foursquare API will be utilized to collect location data about African restaurants in these five interested US cities: New York, Houston, Atlanta, Los Angeles, and Denver.
- These are all the major cities in the United States with sizable African populations.
- Hope that all or at least one of them should have excellent collections of great African restaurants.

METHODOLOGY

- In this battle of the neighborhood project, the aim is to find which city the following five cities is best if one is interested in living close the African restaurant venues.
- Foursquare API was utilized for the project.
- Queries to get venues in the different cities was used and the CategoryID was selected was that for African restaurants category.
- Further, to investigate the density of the restaurant venues, the center coordinate of the venues were calculated to get the mean longitude and latitude measurements.

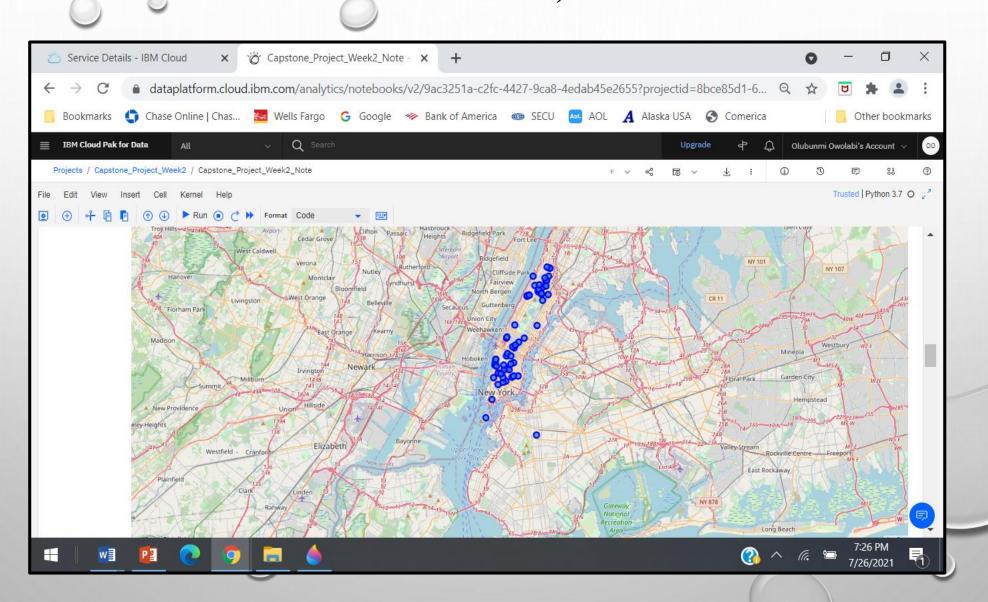
RESULTS

- The results of the number of African restaurants from each of the five cities were below the limit of 100 that Foursquare would give us.
- Below are the total number of African restaurants from each of the five cities:
 - \circ New York, NY = 69,
 - \circ Houston, Texas = 20,
 - Atlanta, Georgia = 34,
 - Los Angeles, California = 25, and
 - Denver, Colorado = 16.

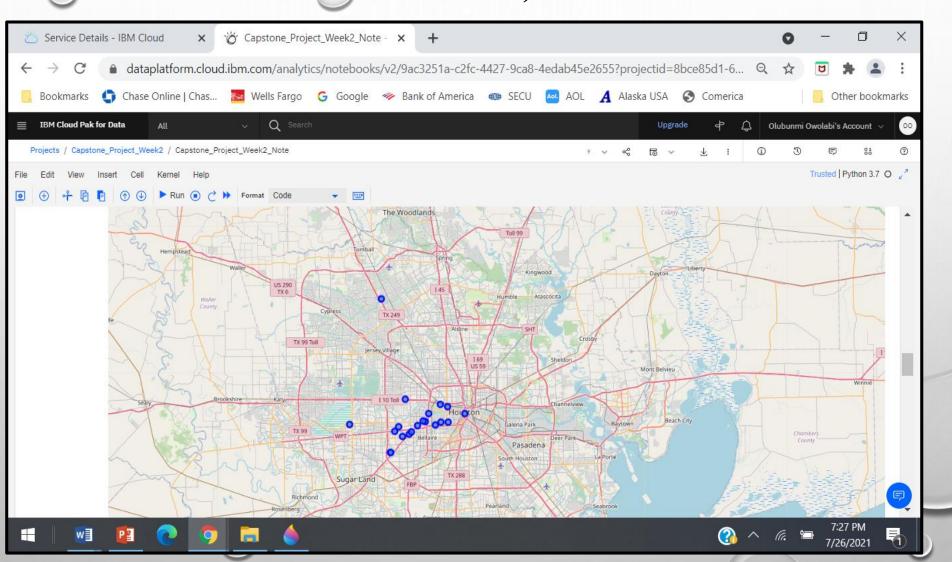
RESULTS (CONTD.)

• The following are the maps of the folium generated geoplot for the five cities:

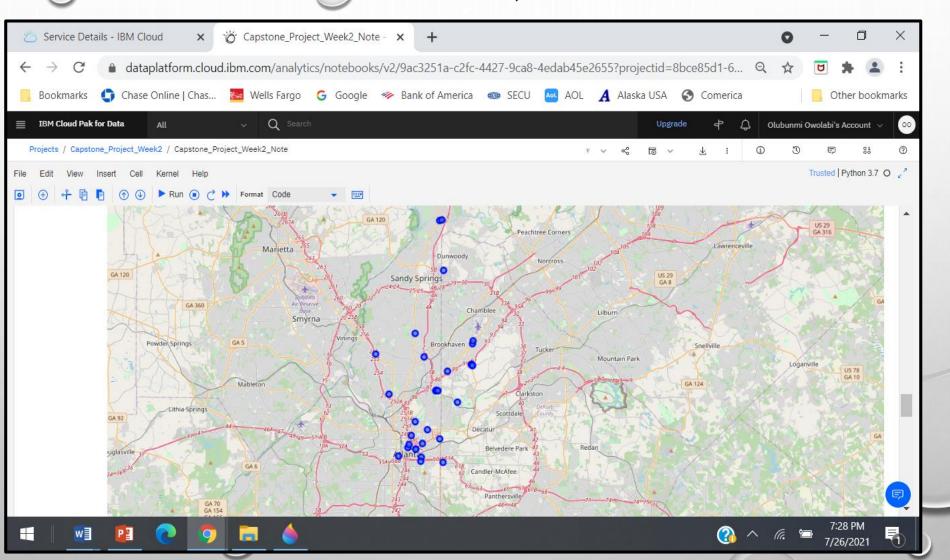
GEOPLOT WITH AFRICAN RESTAURANT VENUES – NEW YORK, NY



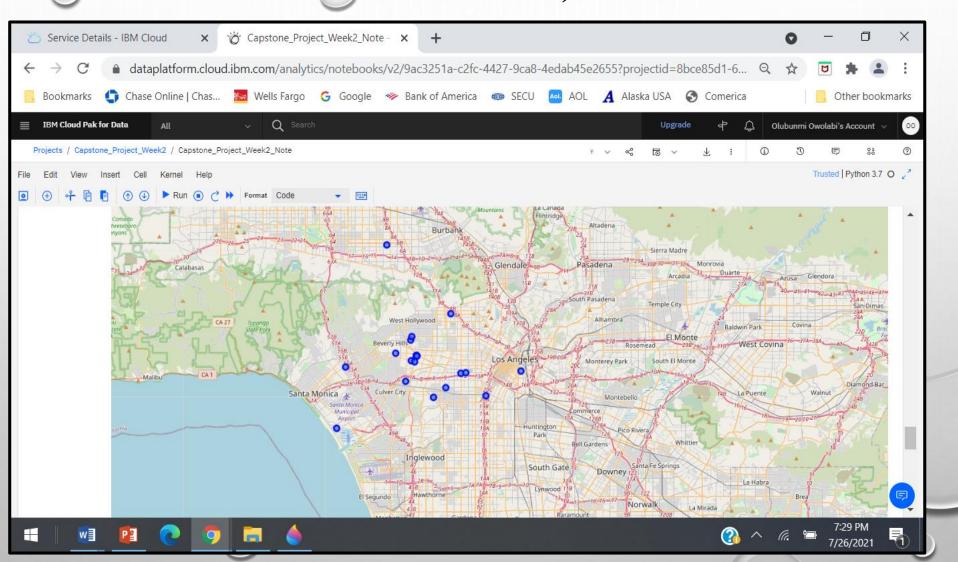
GEOPLOT WITH AFRICAN RESTAURANT VENUES – HOUSTON, TX



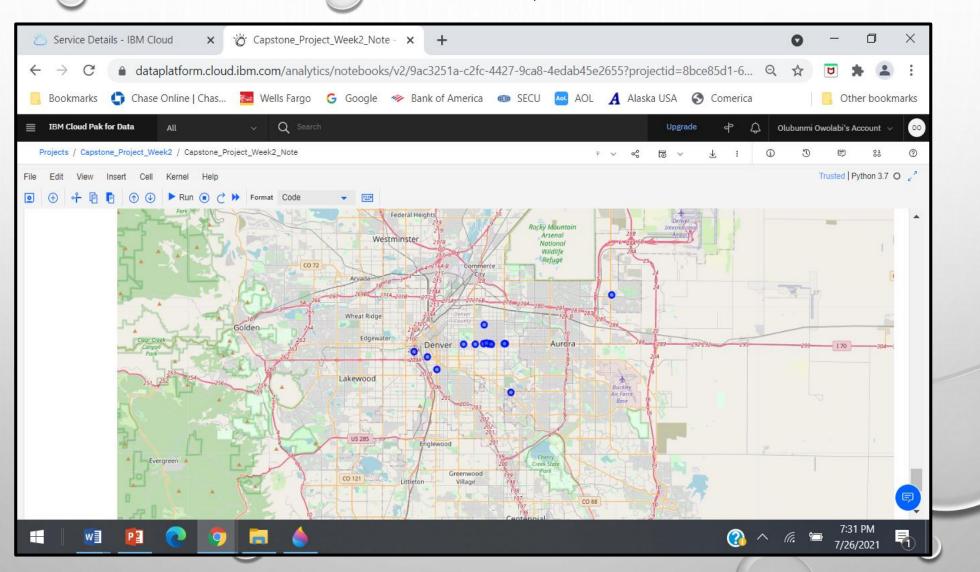
GEOPLOT WITH AFRICAN RESTAURANT VENUES – ATLANTA, GA



GEOPLOT WITH AFRICAN RESTAURANT VENUES – LOS ANGELES, CA



GEOPLOT WITH AFRICAN RESTAURANT VENUES – DENVER, CO



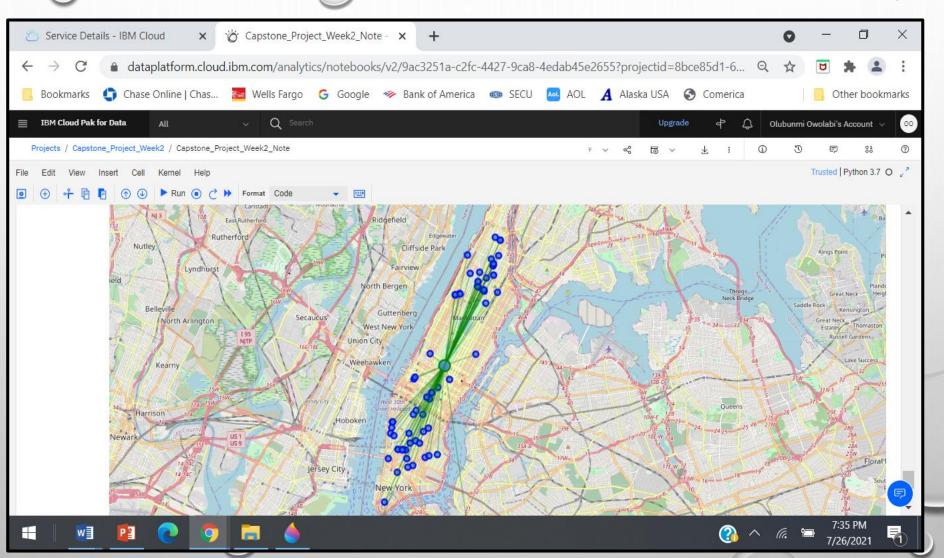
RESULTS (CONTD.)

- From the inspection of the above maps, it is not easy to choose the city with the highest density of African restaurants among this five cities.
- Then the decision was made to go ahead to calculate the mean distance from mean coordinates for each of the cities.
- On the maps, the distances are represented with green lines and the mean coordinates are represented with a green circle.
- The mean distance from the mean coordinates for each of the cities are given below:
 - \circ New York, NY = 0.0427689,
 - \circ Houston, TX = 0.0721877,
 - \circ Atlanta, GA = 0.0588588,
 - \circ Los Angeles, CA = 0.0396257, and
 - \circ Denver, CO = 0.0359321.

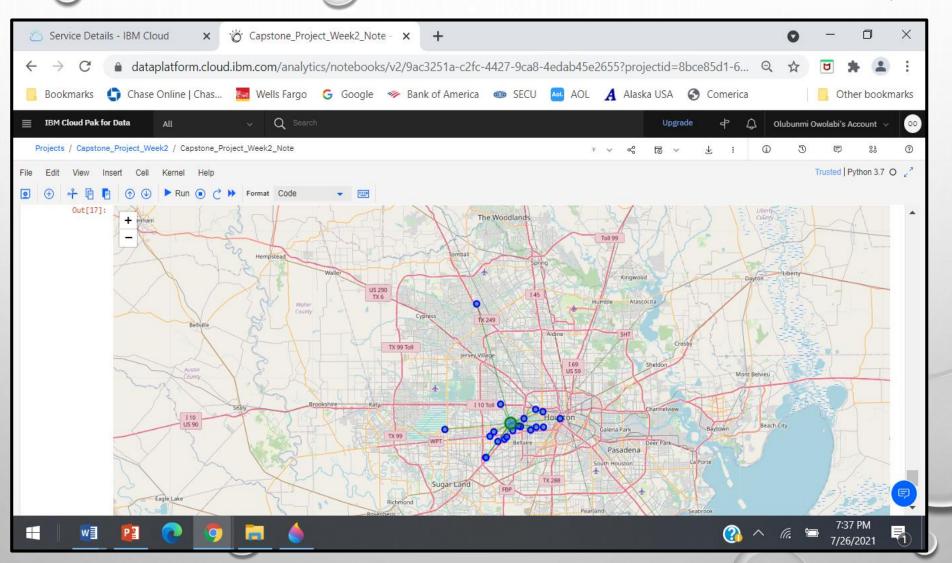
RESULTS (CONTD.)

• The following are the maps of the folium generated geoplot for the five cities, showing the calculated distances and the mean coordinates:

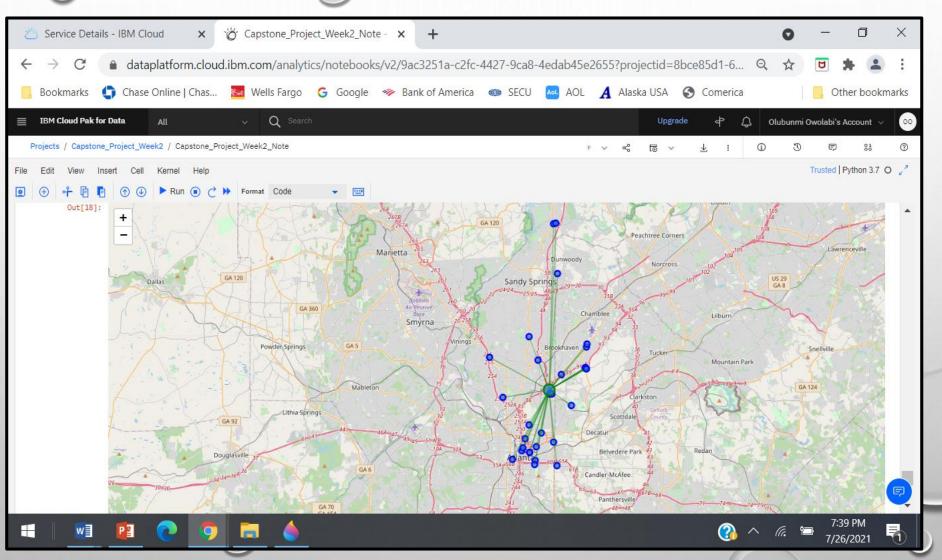
GEOPLOT WITH AFRICAN RESTAURANT VENUES WITH DISTANCE AND MEAN COORDINATES – NEW YORK, NY



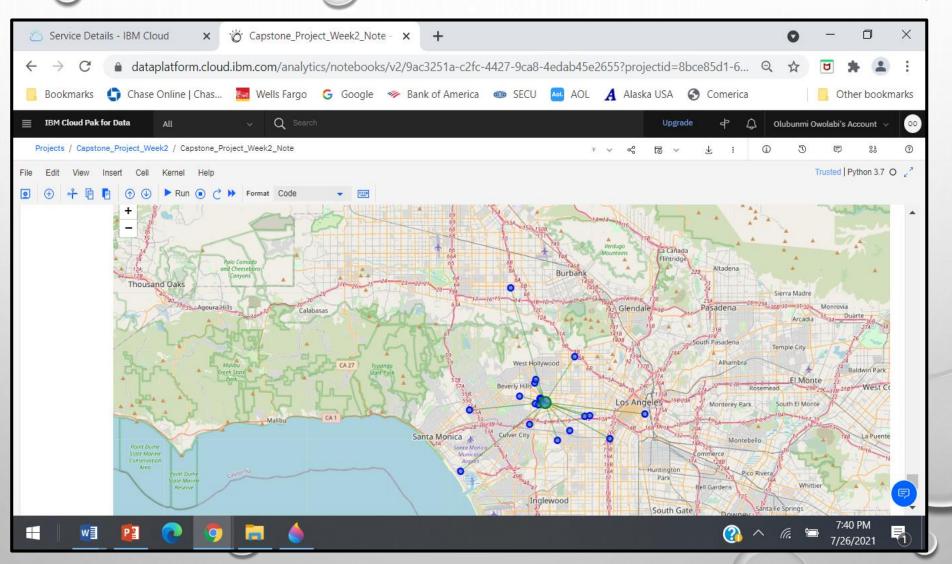
GEOPLOT WITH AFRICAN RESTAURANT VENUES WITH DISTANCE AND MEAN COORDINATES – HOUSTON, TX



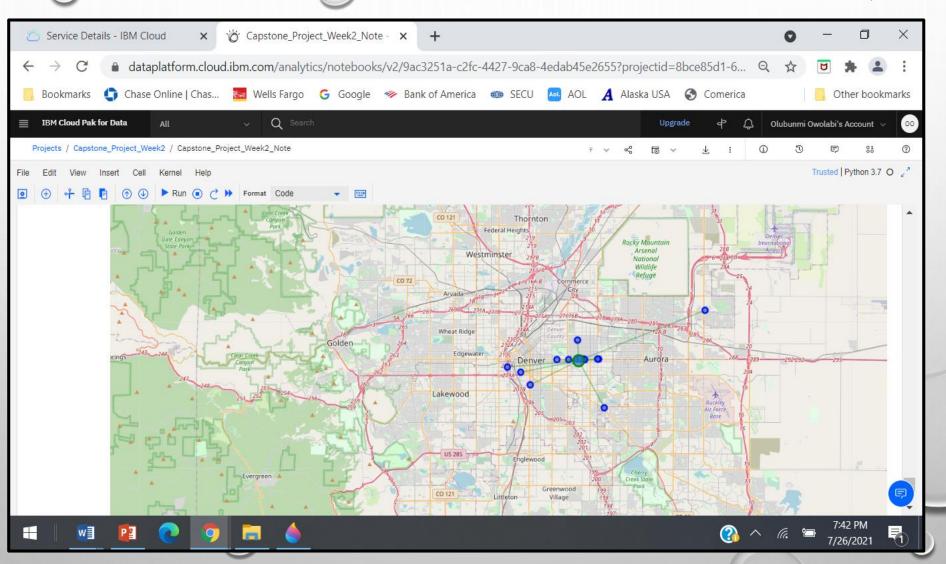
GEOPLOT WITH AFRICAN RESTAURANT VENUES WITH DISTANCE AND MEAN COORDINATES – ATLANTA, GA



GEOPLOT WITH AFRICAN RESTAURANT VENUES WITH DISTANCE AND MEAN COORDINATES – LOS ANGELES, CA



GEOPLOT WITH AFRICAN RESTAURANT VENUES WITH DISTANCE AND MEAN COORDINATES – DENVER, CO



RESULTS (CONTD.)

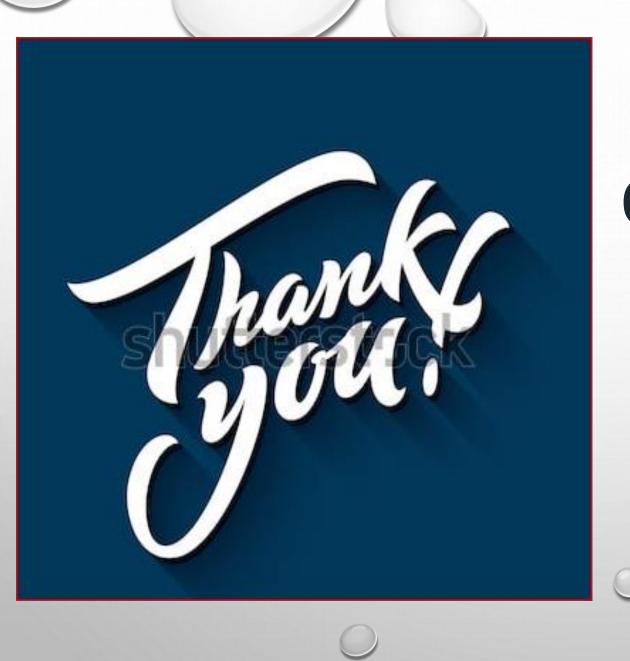
- Hence, if we have to rank our results based on the density of the venues from best to worst, it is:
 - o Denver, CO,
 - o Los Angeles, CA,
 - o New York, NY,
 - o Atlanta, GA, and
 - o Houston, TX.

DISCUSSION

- From the above results it appears that the best city to advice my friend to consider moving to is Denver, CO.
- If he is able to find an apartment close to the center of the mean coordinate, he would be able to have closer proximity to 16 African restaurant venues that are located in the city.
- Los Angeles with 25 African restaurant venues came second and New York City with 69 African restaurant venues was ranked third.
- Atlanta, GA and Houston, TX were ranked fourth and fifth, respectively.

CONCLUSIONS

- Considering the outcome of studies, I will strongly recommend that my friend requests to be transferred to Denver, Colorado for his forthcoming U.S. cross-posting.
- During his four years of planned stay in the United States he could also visit Los Angeles, CA, or New York, NY or Atlanta, GA, or Houston, TX, in these orders, and still enjoy being in proximity of some good African restaurants.



Questions?