

I decided to check out the latimes sports section. Catch up on whats going on in LA since Im on my way there right now for business. So i click on an old link i hadnt used in a while.

[Sports.latimes.com](http://Sports.latimes.com)

Now Im sure this isnt a huge traffic driving url for LA Times, but did you guys sell off your 404s (incorrect webaddress by user) ?

I had to go to your home page to get to the sports page on this <http://www.latimes.com/sports/basketball/nba/lakers/>

Now this is not a big deal in the big scheme of newspapers future. Nor is it going to add a penny per share to the bottom line, but sometimes why in the world would you allow your sports page to be redirected to a 3rd party site rather than your own sports page ?