

To say Mr O'Reilly has had it in for me the last month or so would be an understatement. Every day he seemed to take pride in calling me every name in the book and questioning my patriotism. I've already covered my feelings on that subject in blog posts [here](#) and [here](#). I've talked about what I, or anyone can do to serve their country [here](#).

What I was curious about was whether this really was important to Mr O'Reilly, or whether he was just a ratings whore and would say whatever he needed to say to get more people to watch.

I needed to design a very simple test to determine Mr O'Reilly's motivation. It occurred to me to see if FoxNews would take an ad for the movie [Redacted](#).

I had someone call FoxNews and tell them specifically, unequivocally that we wanted to run an ad for the movie Redacted. The same movie Bill O'Reilly was so upset about.

They said no problem. Do you want to run the ads in both the live show and the repeat ?

Our first reaction was that this was just the sales department and at some point , someone at FoxNews would step in and stop the ads from running. The call to say they were stopping the ads never came.

The ad ran in both shows. [Here is a link](#) with Bill's smiling face at the end.

So Mr O'Reilly , the king of the O'Reilly Factor, the man who called this movie Anti American and said erroneously it could cause harm to American Troops, was willing to overlook those points and take our money to promote the movie.

We aren't talking about an ad in a show that Mr O'Reilly has an interest in. This is an ad in the TV show that bears his name. This is a show that he controls from top to bottom. He knowingly took multiple ads for a movie that he hasnt seen, but believes to be vile. What does that say about Mr O'Reilly

Of course Mr O'Reilly can make the argument that he is not involved in the sale of ads, he leaves that to other people. OK, but lets think about the scenario at Fox News if that is the case.

If Mr O'Reilly doesnt know about the ads, I would think that the people at his show would know and care about his positions, wouldnt you ?" So the question is, do they know that Mr O'Reilly is all about the money first , last and every bit in between and thats why they took the ad ?

Or is it that they know exactly what Mr O'Reilly stands for and hate him for it, or could care less what he thinks and they took the ad to spite him ?

Is it that no one involved with Mr O'Reilly actually watches the show ? Which is why after the ad ran in the live show, no one caught it and had it replaced in the replay ?

its about responsibility Mr O'Reilly.

And while Im on the subject of Mr O'Reilly and his ethics, let me add a couple thoughts:

In response to Mr O'Reilly's comments that "he is going to be my worst nightmare". Well you have succeeded Mr O'Reilly. The people who take you literally took it upon themselves to call my businesses with bomb threats, threaten employees, myself and others with physical harm and wish every manor of death , injury and illness on us all. They also managed to fill up the telephone lines of the Fallen Patriot Fund so that we couldn't conduct business, and maybe its coincidence, but the fund's website went offline for the first time ever yesterday.

What say you Mr O'Reilly