

Every company of any size has had a problem(s) that its CEO and stakeholders have lost sleep over. Its the law of big numbers. If enough things go on, something is going to go wrong.

Products get recalled or are tampered with. There are workplace disasters. There is corruption. No industry is immune. Churches, consumer products, law enforcement, cars, planes, trains and plenty more. No profession is immune. From the CEO who misrepresents corporate numbers or events at the expense of shareholders, to the doorman who tips himself from the cover charge at the expense of the club owner, people of every profession make bad decisions.

Shit happens. Bad Shit happens. When it does, there are two options. Cry over it and do nothing or recognize the problem and do the best you possibly can to not only fix it, but make the entire organization stronger..

As bad as the allegations facing the NBA today are, its also an opportunity to face every allegation that has ever been directed towards the NBA and its officials and pre empt them from ever occuring in the future.

Calamity can be a catalyst for significant change.

There are any number of examples in the business world where calamity led to better management, better communications, greater transparency and even better products. As the proverb goes, Necessity is the Mother of Invention.

The NBA took a hit today. Behind that hit is a catalyst and opportunity for significant change that could make the NBA stronger than it ever has been. Its a chance to proactively put in place people, processes and transparency that will forever silence those who will question the NBA's integrity.

I have complete confidence that David Stern and Adam Silver will do just that and the NBA and our officiating will be all the stronger for it.