

I am so firedup for this season to start. No predictions other than to say I think we are much better than last year and if we can stay healthy....

And of course off the court, we are always trying to do new fun things that create fun and value for our fans. From the new amazing VideoBoard (largest and highest resolution indoor board in the world !), to the new soundsystem, because great sound matters ! And as always , we have lower ticket prices and great season ticket deals available. Some even include All Star and Event tickets as well . Mavs.com has all the scoop.

You will also see continued improvements in the Mavs websites. Mavs.com , Friends.Mavs.com, Mavswiki.com, all will have more original content, and we will be twittering and updating facebook pages with scoops, pictures, videos, everything and anything we can think of. Most importantly, rather than the very limited AP post game reports that are the bane of the sports business, we will have complete write ups about every game minutes after the game is over. So Mavs fans should make Mavs.com your starting point for all things Mavs !

We have also partnered with Hewlett Packard to create a really cool new opportunity for Mavs fans called The HP Insider (www.theHPInsider.com). We are going to be offering select Mavs fans the chance to go "deep inside" all things Mavs and become the ultimate insider. You will have access to pretty much everything that we are allowed to give you access to, and then some ! I dont want to give it all away, the scoop is on the Insider website, but lets just say you will not only get to sit next to me at a game, but we are going to take you with us on a road trip !

All you have to do is go to www.theHPInsider.com and upload a video showing me why you are the Mavs biggest fan. If you are chosen, you get to go where no Mavs fans have gone before and HP is going to throw in a ton of really cool goodies to help you document your experience. After all, you do need a new HP Touchsmart Laptop and an HP PhotoSmart printer to look all official and all when you travel with us and print up all the pics you take, dont you !

Thanks to HP for coming up with this idea and supporting Mavs fans everywhere. Its going to be a fun year !