

I'm a big fan of Reed Hastings. Not just of his vision, but his honesty as well. Reed posted his strategy deck on [Slideshare.com](https://www.slideshare.com/Netflix) . While we agree and disagree on a few items here and there, he does a great job identifying the risks created by Cable/satellite/telco (CST) . The key quote on this slide ( page 26) – “*almost no customers leave cable for netflix*”

Reed is one of the smartest guys in the space. This is a must read for anyone interested in the future of the entertainment business.