I'm not a Comcast customer. I happen to get service from Verizon, ATT and Time Warner at various locations where I pay for internet service.

If I was a Comcast customer, I would tell them, as I am now telling all the services I am a customer of:

BLOCK P2P TRAFFIC, PLEASE

As a consumer, I want my internet experience to be as fast as possible. The last thing I want slowing my internet service down are P2P freeloaders. Thats right, P2P content distributors are nothing more than freeloaders. The only person/organization that benefits from P2P usage are those that are trying to distribute content and want to distribute it on someone else's bandwidth dime.

Does anyone really think its free? That all the bandwidth consumed with content being distributed by P2P isn't being paid for by someone? That bandwidth is being paid for by consumers. Consumers who pay for personal, not commercial applications. When consumers provide their bandwidth to assist commercial applications, they are subsidizing those commercial applications which if it isn't already, should be against an ISPs terms of service.

Thats not to say there isnt a place for P2P. There is. P2P is probably the least efficient means of distributing content in the last mile. Comcast, Time Warner, etc should charge a premium to those users who want to act as a seed and relay for P2P traffic. After all, that is why P2P is used, right? For content distributors to avoid significant bandwidth and hosting charges. That makes it commercial traffic far more often than not. So make them pay commercial rates.

That will stop P2P dead in its tracks. P2P isnt so good that people will use it when they have to pay for all the bandwidth it consumes. It will die a quick death. That will speed up my internet connection.

thats a good thing.

So hang in there Comcast

Update: I wanted to offer the best alternative to P2P for audio and video..... Google Video. If you are trying to do distribution of audio or video, why in the world would you use P2P when Google Video will host and distribute it very efficiently and for free?

To help those of you who cant understand how to distribute audio on Google Video, here is a hint: Re encode it with a little video, a couple pictures, whatever. Then it it wont be an audio file, it will be a video file. Ta da . You get distribution by the best distribution network on the planet, for free.

m