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Building an Insights Engine - Harvard Business Review

Harald (not his real name) is a high-potential leader with 15 years of experience at a leading European chemical company. He started as an assistant product manager in the plastics unit and was ...

How Managers Become Leaders - hbr.org

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Master of Business Administration - Wikipedia

About Phil Kotler. Known as the "father of modern marketing," Philip Kotler is the S.C. Johnson & Son Distinguished Professor of International Marketing at the Kellogg School of Management at Northwestern University.

Books - Philip Kotler

Essentials and Elements of Business Law Fifth Edition John Kuzenski J.D., Ph.D, North Carolina State University James Morgan J.D., California State University, Chico 481 pages, full color \$ 89.99 Loose-Leaf (Student Pricing)

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View Skillsoft's leadership team. Mike was appointed Chief Financial Officer in September 2017. Prior to his appointment as CFO, Mike spent 12 years at the company in a variety of senior finance roles, most recently as Senior Vice President of Finance and Investor Relations.

Leadership Team - Skillsoft

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Business war games - Wikipedia

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