

Entrepreneur - Guide Relational Covenant

This covenant is designed to make the promises between a Guide and an Entrepreneur as explicit as possible. You cannot expect the My Entrepreneurial Journey process to work unless you sign and honor your promises.

The Guide

As a Guide, I promise to:

- make time for the meetings and email exchanges described in Appendix A;
- listen intently, ask questions, and challenge in a way that will help you grow, both in your entrepreneurial skills and habits, and in your ability to create a “life of meaning” and find a “calling”;
- resist the temptation to tell “war stories” or give you advice about what I would have done—this is your journey, not mine;
- honestly complete all ratings, avoiding the temptation for grade inflation, even when frank feedback is difficult to deliver, and hold you accountable for giving your best and completing the MyEJ experiences on time;
- note if any terms of this contract are breached, no matter how minor the infraction;
- maintain complete confidentiality with regard to any personal issues we discuss;
- receive no financial compensation for my role, though I understand that Acton may make a charitable contribution in my name as a “thank you” for my work in helping other entrepreneurs.

The Entrepreneur

As an entrepreneur on My Entrepreneurial Journey, I promise to:

- be on time and fully prepared for every meeting or email exchange;
- diligently devote a minimum of five hours a week to the experiences assigned; complete the experiences as scheduled;
- find and keep a Running Partner to hold me accountable for my promises, meeting every week for thirty minutes (preferably in person);
- answer the Reflection Questions and record my “lessons learned” and “lessons yet to learn” weekly in my Entrepreneur’s Journal;
- grant my Guide access to all parts of the MyEJ site, except for the personal sections of my Entrepreneur’s Journal; and,

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The AFEE curriculum is used in its entirety at the Acton School of Business, based in Austin, Texas, an intense one year program taught exclusively by successful entrepreneurs. To learn more, visit www.actonmba.org.

- provide honest feedback on all evaluations, even when it is difficult and especially if any terms of this contract are breached.

As an entrepreneur on My Entrepreneurial Journey, I understand that:

- The responsibility for personal growth is mine. I must detect and push through resistance for this growth to occur. There are no short cuts to entrepreneurial success and living a life of meaning.
- The promises from my Guide are strictly restricted to the exchanges attached to this covenant and that asking for a job, introductions to other entrepreneurs, funding for a business, or consulting help is strictly prohibited and will result in my participation immediately being terminated. Likewise, no e-mails, phone calls, or meetings outside those described in this covenant may be initiated by me.
- The promises I make and my performance results will be collected on MyEJ.org. If I breach a promise or fail to tell the truth, this may result in me being barred from the site until I have made amends. Also, other MyEJ users will be able to see my overall rating and may interpret a low rating or being barred from the site as a potential character flaw.

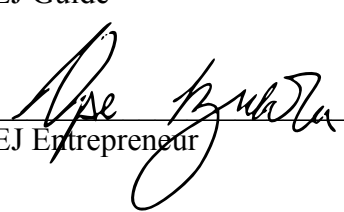
Consequences

At Acton, we have found relational covenants to be a powerful way to build strong bonds between two people and to avoid miscommunications.

If either party violates the letter or spirit of this agreement, either intentionally or by accident, the other party is duly bound to note the issue in the Acton feedback forms. A serious lapse will allow either party to withdraw from the relationship.

Mutually agreed, this _____ day of _____, 20__.

MyEJ Guide



MyEJ Entrepreneur

Appendix A. to the Entrepreneur – Guide Relational Covenant

The purpose of limited interactions is to make sure that you do the work necessary for personal transformation using Acton’s proven My Entrepreneurial Journey experiences, rather than relying on the advice and counsel of any one person.

The promised interactions by your Guide are

1. An initial thirty-minute, face-to-face meeting.
2. Encouraging emails sent every few weeks after reviewing your progress and growth in your journal. A Guide may also send you a “check-in” email if the quality or timeliness of your work seems to be slipping.
3. A final thirty-minute, face-to-face meeting at the end of the 90 Day Boot Camp.

Having your Guide communicate more frequently is discouraged because we have found you will learn more from your own struggles and breakthroughs than more frequent interactions with a Guide.

For technical support, the Entrepreneur can contact MyEJ Customer Service at cs@myej.org.