

Open Source – A Key To Your Future

#### Welcome

## Open Source A Key To Your Future

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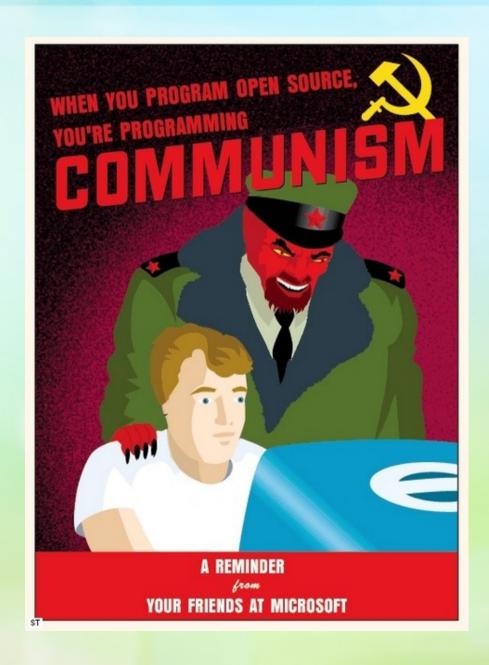
#### Overview

- What is Open Source?
- Why Should You Care?
- How Do You Get Involved?

## Open Source is....

Trust me on this... I'm a PR guy. Just add the words "open source" to the front of everything. Don't worry about what it means...





# Free Software Open Source Software (OSS) Free Open Source Software (FOSS) Free/Libre Open Source Software (FLOSS)





What? Where? How? Who?

Why?!

## Why?!

For fun (Civil War Buffs)
For creative expression (music)
For freedom (custom situations)
For money (It's a job)
For status (The 'Photo')

## Open Software

## Open Hardware

## Open Content

Open Source Software is

software whose original source code is made freely available and may be redistributed with or without modification.

open-it-lab.com/open/software

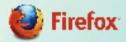
Open Hardware is hardware whose design is made publicly available so that anyone can study, modify, distribute, make and sell the design or hardware based on that design.

open-it-lab.com/open/hardware

Open Content describes any kind of creative work, or content, published under a license that explicitly allows copying and modifying of its information by anyone.

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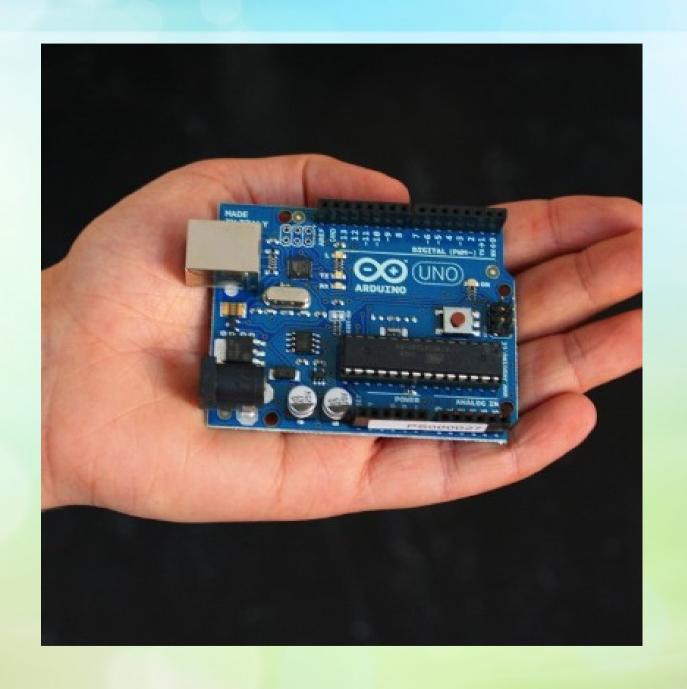




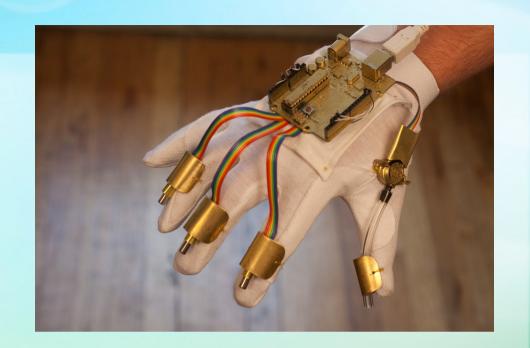
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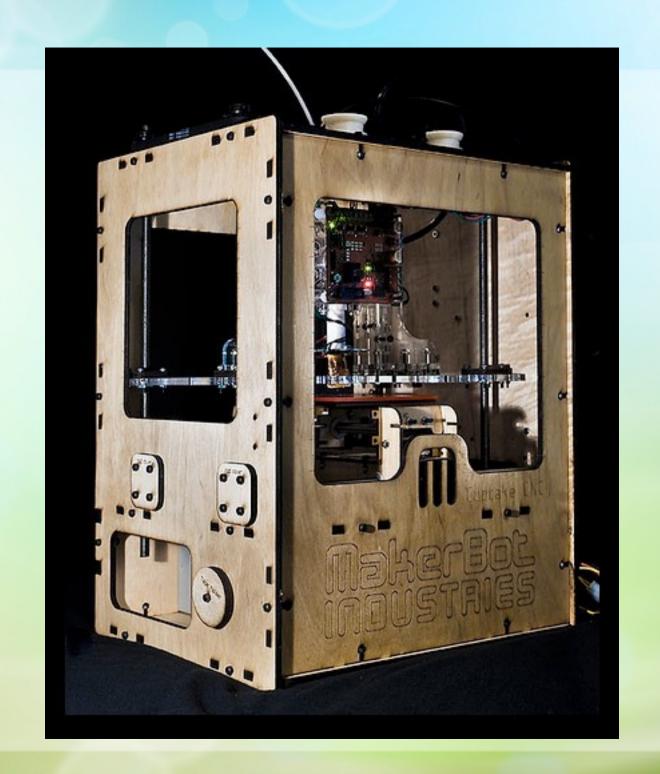












#### Hardware & Content

- Open Hardware Summit recently held in NYC.
   500 attend
- Makerbot, creator of home 3D printers, takes
   \$10 million in investment August 23, 2011
- Open data movement taking place across US.
   Washington DC and NYC now open data to outside developers.
- Apps.dc.gov and data.dc.gov
- Blackduck, supports large scale adoption of open source – received \$12 million in VC funding – October 13, 2011



ТНЕ

## HUMANITARIAN FOSS PROJECT

Building Free Open Source Software for Society









http://crisiscommons.org/

## Random Hacks of Kindness Hacking for Humanity



http://www.rhok.org/

#### KICKSTARTER

#### **KICKSTARTER**

## Congratulations!





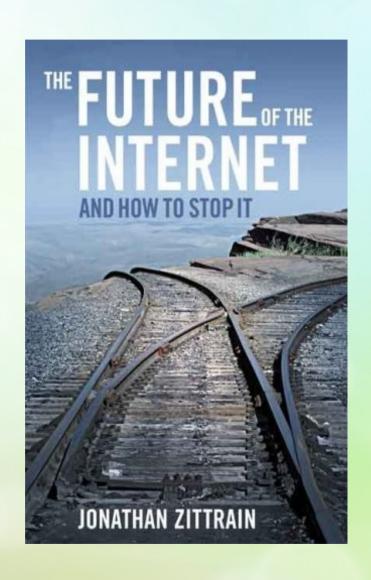
You're a backer of

CEE: The USB analog electronics multi-tool by Nonolith Labs

## Open vs. Closed







### FOSS ≠ Web 2.0

"If you are using a free (no-cost) service on the Internet, you aren't the customer – you are the product being sold."