



2012

POSSCON

PALMETTO OPEN SOURCE SOFTWARE CONFERENCE

MARCH 28 & 29, 2012

at the

COLUMBIA METROPOLITAN
CONVENTION CENTER

COLUMBIA, SOUTH CAROLINA

POSSCON.ORG

Bringing Open Source to the Southeast

DEVELOPERS — EDUCATORS — IT LEADERS IN BUSINESS, GOVERNMENT, HEALTHCARE AND SECURITY

POSSCON 2011

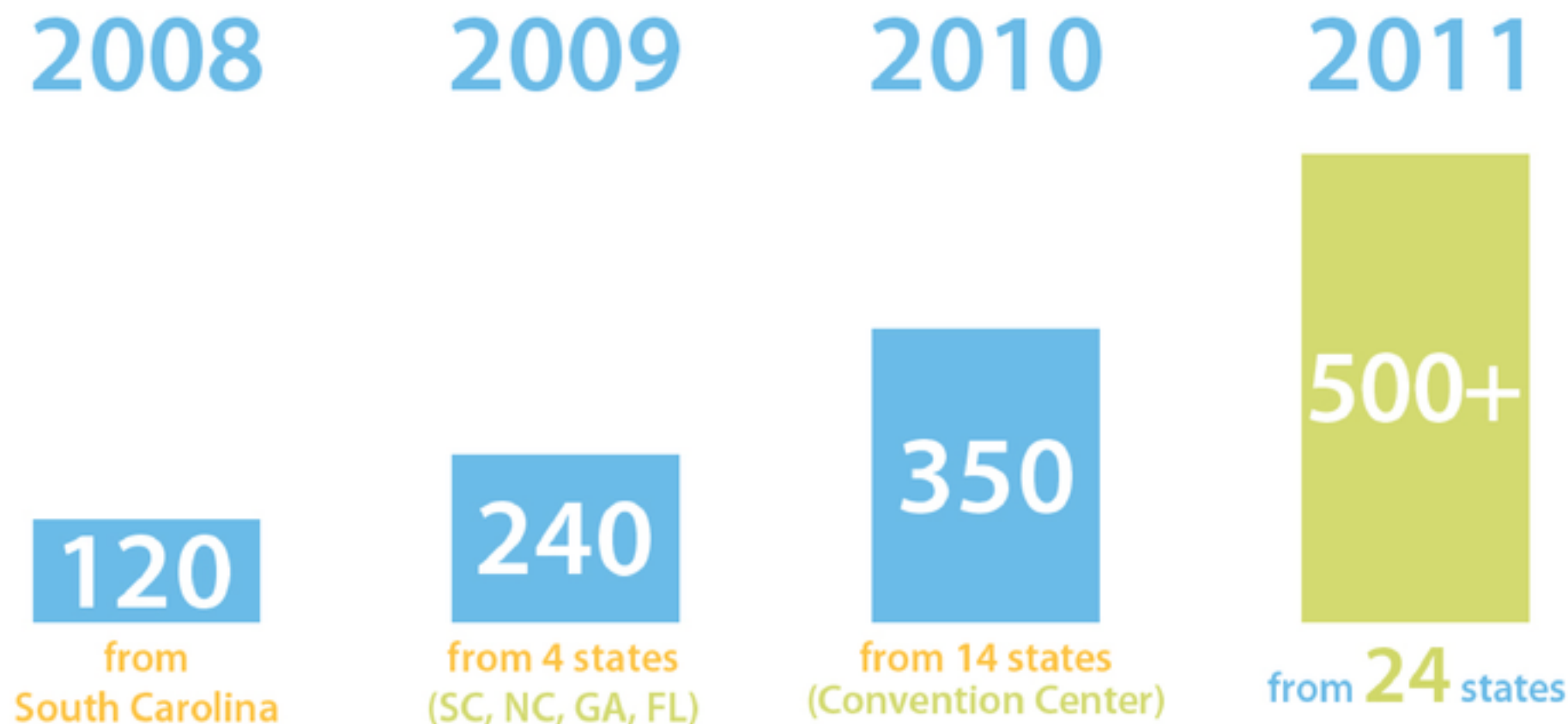
- 500+ attendees from 24 states
- 30 colleges and universities
(Darmouth, Duke, MIT Media Lab, USC, Georgia Tech, Clemson, SUNY-Buffalo, NC State)
- Approximately 100 business and government organizations
- Biggest names in US – Red Hat, IBM, Microsoft, Oracle, Google, HP, Verizon Wireless, GitHub
- 200 hotel room nights
- Many meals and additional spending

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How Far We've Come



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So Far

- Changed perception of Columbia and SC in IT/software circles
- Positive coverage in IT/ Open Source world – articles/blogs/twitter
- Heads-on-beds – actual
- Economic Development
- Workforce Development

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Unprecedented Opportunity

- Are at critical juncture – Year 5
- Branded well and have gotten people interested
- IT infrastructure/IT-oLogy and Open IT Lab
- Economic development
- If we do well – National destination conference that showcases Columbia/Midlands/SC

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Quotes

Should you find yourself near Columbia, POSSCON 2012 would be a wonderful addition to your quest for all things open source.

– **Leslie Hawthorn, Google**

Imagine if OSCON and OSBC had a baby: its name would be POSSCON. I REALLY enjoyed the POSSCON experience totally, and would be more than happy to attend and speak next year.

– **Jim Jagielski, Red Hat**

Quotes

POSSCON, which I would describe as a “boutique event,” evokes the same feelings in me as a boutique hotel: charming, big on service, full of character, and a delight to visit. The conference is strong because it is organized by a well-integrated group of passionate people who want to bring the gospel of FOSS to a small yet growing southern city (Columbia, SC.).

– Paula Hunter , Microsoft

Quotes

POSSCON turned out to be a great event. The people at POSSCON were the nicest I've ever met.

– **Matt Asay, COO - Canonical**

The speaker lineup at POSSCON is world-class.

– **Chris Wanstrath, CEO - GitHub**

POSSCON reminds me of SCALE. This is an excellent event.

– **Bdale Garbee, Hewlett Packard**