# The Future is Open – Rethinking the Operating System

Europe's digital future is negotiated in other boardrooms. That must end.

9 open nexus



- Apple
   Perfection in a cage
   Seamless only if you surrender freedom
- Microsoft
  Administration instead of experience
  Built for IT, not people
- Google/Android
  Openness on display Closed at the door
  A showroom of freedom, guarded by a gatekeeper

#### For decades, we were told to chose: open OR simple.

We refuse that choice.

## You don't build the future on patched foundations.

Tomorrow demands a base that doesn't crack, doesn't compromise, doesn't belong to yesterday.

## One OS. Many Devices. No walls.

Seamless as Apple. Open as Linux. Without cages. Without chaos.

AIVA

## Resilient. Safe. Open.

Rust for safety.

Microkernel for stability.

RISC-V for sovereignty.

AIVA

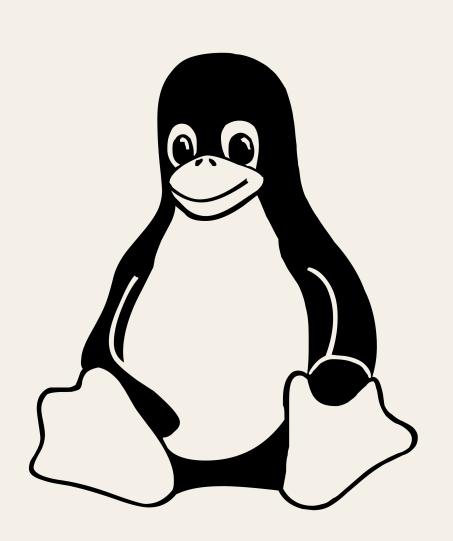
### Without tools, no ecosystem.

nexus Studio. The bridge between vision and reality.



OPEN NEXUS

### Whynot Linux?



#### Brilliant on servers. Brokenin your pocket.

A monolith that trusts black boxes. One bug, and it all comes down.

#### One name. Athousand incompatible realities.

Samsunghasan ecosystem. Sony doesn't. Linux has thousands of distros, but no single platform. Fragmentation is the opposite of an OS.

## Europe's digital future is negotiated on other boardrooms.

Unless we build sovereignty ourselves.

"Revenues in Europe/Global 2024:

- Microsoft (global): ~ 245 B USD

– Apple (Europe): ~ 101 B USD

- Android / Google ecosystem (app side global): ~ 48 B USD"

We don't fight for crumbs of their pie. We build the oven where new pies will be baked — not only in their markets, but in cars, homes, and every device to come.



### The OS is free. The ecosystem is the business.

- App marketplace (Dev share & add-ons)
- Managed cloud services & data hosting
- Hardware / driver certification fees
- Subscription features (enterprise, compliance)

#### Not slides. Not dreams. Running code, every milestone.





UI/UX











The spark

Foundation

Framework

nexus

Studio

Essentials

Security

Performance

Scale

**Proof of life** 

Ecosystem

### We don't want investors. we want co-builders.

To build this, the world's best minds and millions are needed. But movements don't start with millions. They start with people who believe.

An initial €50k keeps the spark alive and the work moving until the first partners join. The real capital we seek is time, talent, and belief.