

# The Open Organization 2019 Reader Survey

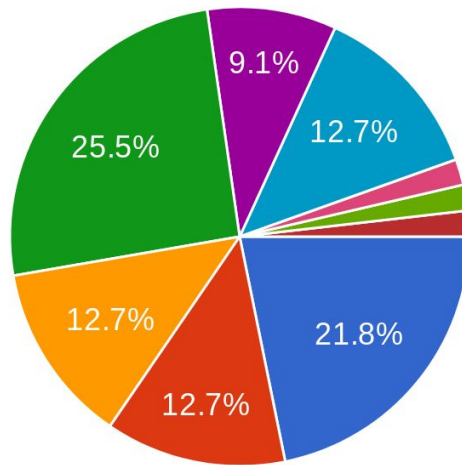
Results and implications

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# Part 1: Interests & Habits

## At your organization, which of the following topics concerns you most?

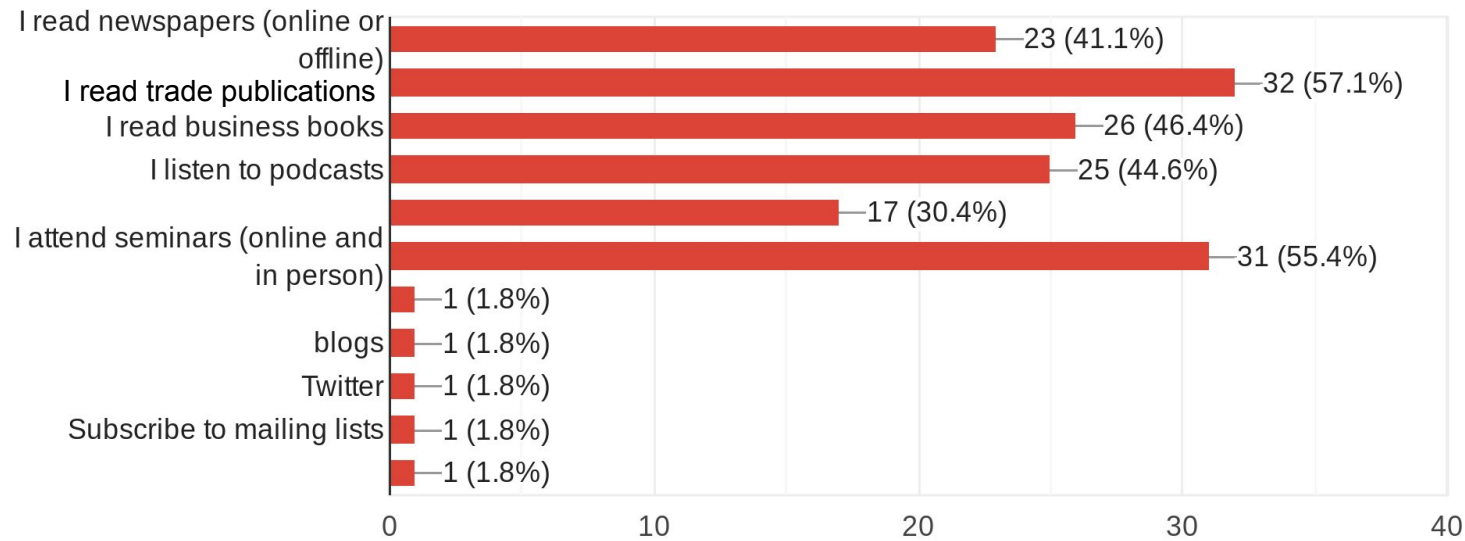
55 responses



- Agility (people's ability to adjust and adapt to change)
- Innovation (people's ability to generate new ideas and solutions)
- Diversity and inclusion (the pluralistic nature of the organization)
- Engagement (people's sense of involvement and commitment)
- Talent (the organization's ability to attract and retain top talent)
- Accountability (distribution of responsibility)
- Employee advancement
- Delivery effectiveness
- Nothing concerns me right now but...

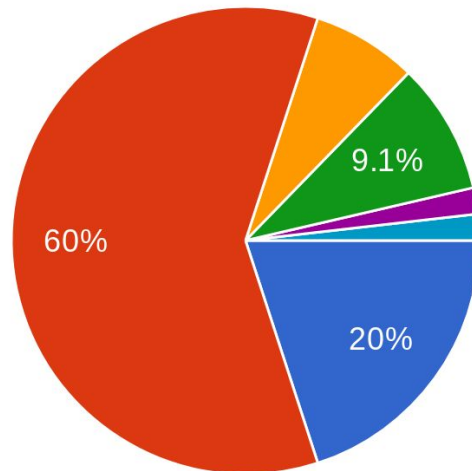
## Beyond the Open Organization section of Opensource.com, where else do you seek new information or perspective...tional issues? (Select all that apply)

56 responses



## How do you typically learn about new publications from the Open Organization community?

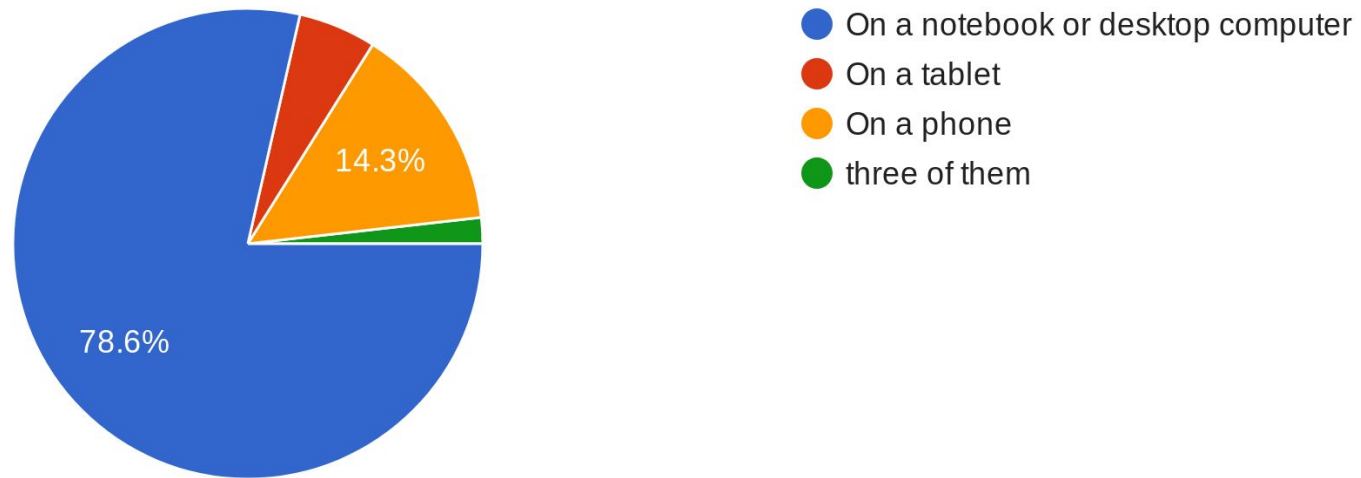
55 responses



- I visit Opensource.com daily or track the RSS feed
- I subscribe to the Open Organization Highlights newsletter
- I subscribe to the community discussion email list
- I follow you on Twitter
- Straight up in an IV :)
- I'm an Open Organization Ambassador and get information o...

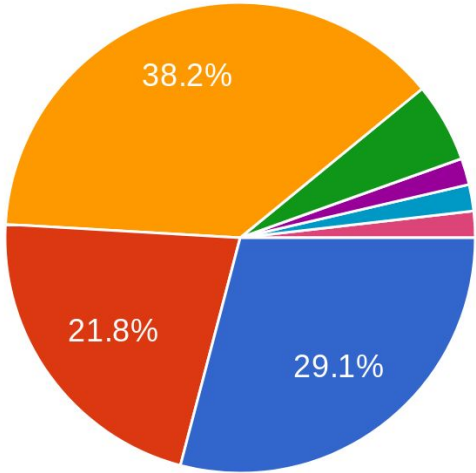
## On what type of device do you typically read articles from the Open Organization community?

56 responses



# Which of the following would you be most interested in seeing from the Open Organization community?

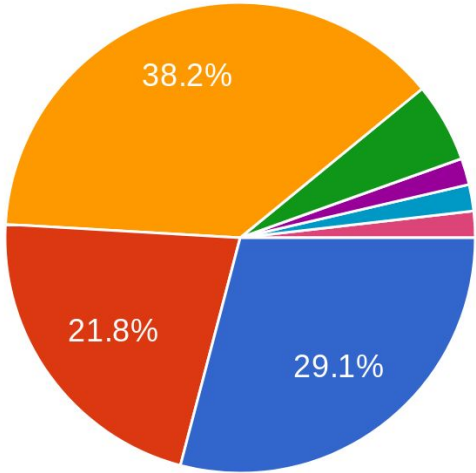
55 responses



- A podcast
- A webcast
- A virtual workshop
- Regular Twitter chats
- Nothing. I'm happy with what I get from OO.
- I'd rather the time be spent on long form written content
- online articles

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55 responses



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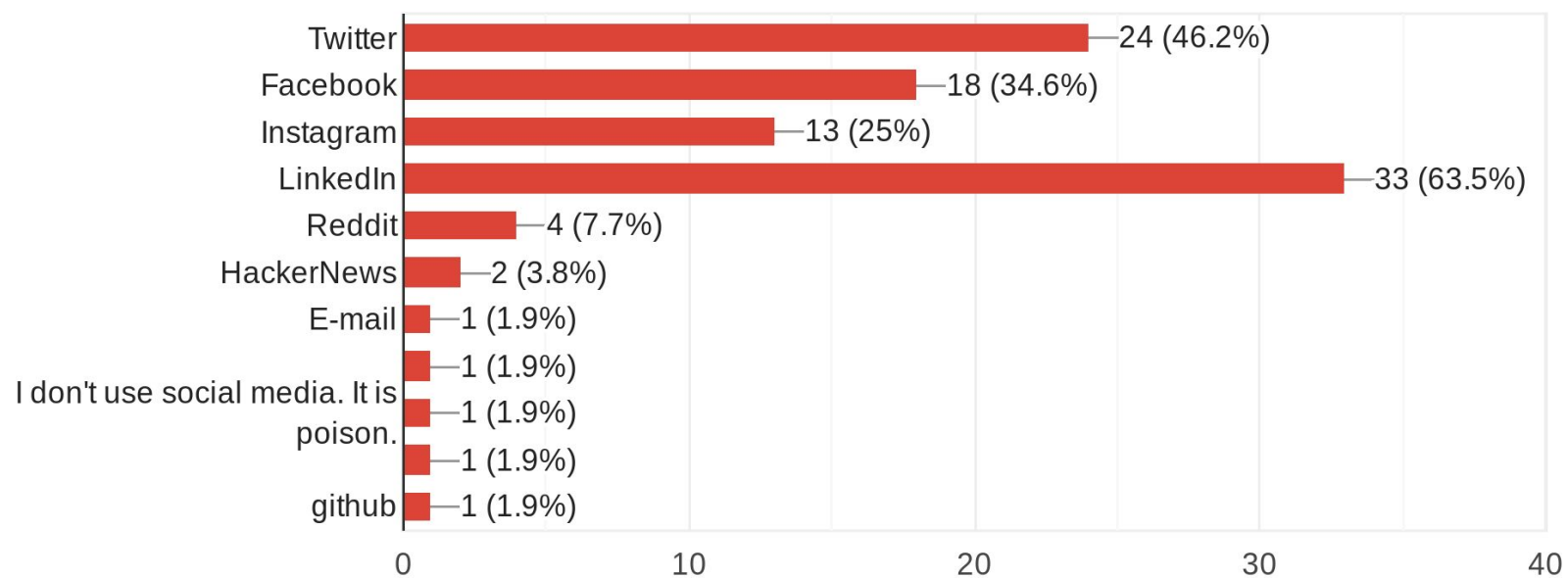


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# Part 2: Longform Responses

## On which of the following social media platforms are you most active?

52 responses



What one publication, platform, channel, or other outlet do you most commonly consult for information and perspective on organizational issues?

“““

HBR and Open Org  
Google  
Blogs  
HBR  
Hcker News  
Organization  
YouTube  
FastCompany.com  
LinkedIn  
Open Organization  
MIT SMR MAGAZINE

“““

Harvard Business Review  
the variety of linkedin influencers  
LXer.com  
Articles linked from LinkedIn  
HBR  
Open Organization newsletter  
Opensource.com  
Bloomberg  
The Enterprisers Project  
Hacker News  
HKWorldnews  
USNI  
Forbes  
Leaderonomics.com  
HBR

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Inside Higher Ed  
Apolitical  
Twitter  
Gartner webinars  
Red Hat Developer  
LinkedIn  
The Enterprisers  
The Open Organization Guide  
MIT Sloan Management Review  
Opensource.com  
The New Stack



## What else would you like us to know?

“““

We are using Open Org ideas with youth and nonprofits - some articles in those areas would be good.

CIO topics

Thanks

Tool to identify if it's good or bad for a child

Through CII (Confederation of Indian Industries), I remain in touch with the complete Industrial Environment in India and abroad.

I would really like to see The Open Organization framed within the context of other thought paradigms like the Agile organization, Holocracy, etc.

Keep on keeping on.

## What else would you like us to know?

“““

Mobile activities, collaboration and integration for student engagement with OER

More events in Europe.

Great stuff, thanks for asking!

Great content, thanks!

It would be great to be more engaged with the community somehow.

I appreciate your newsletters. I prefer digests or compendium of articles rather than individual alerts about single topics (too many notifications are a distraction).

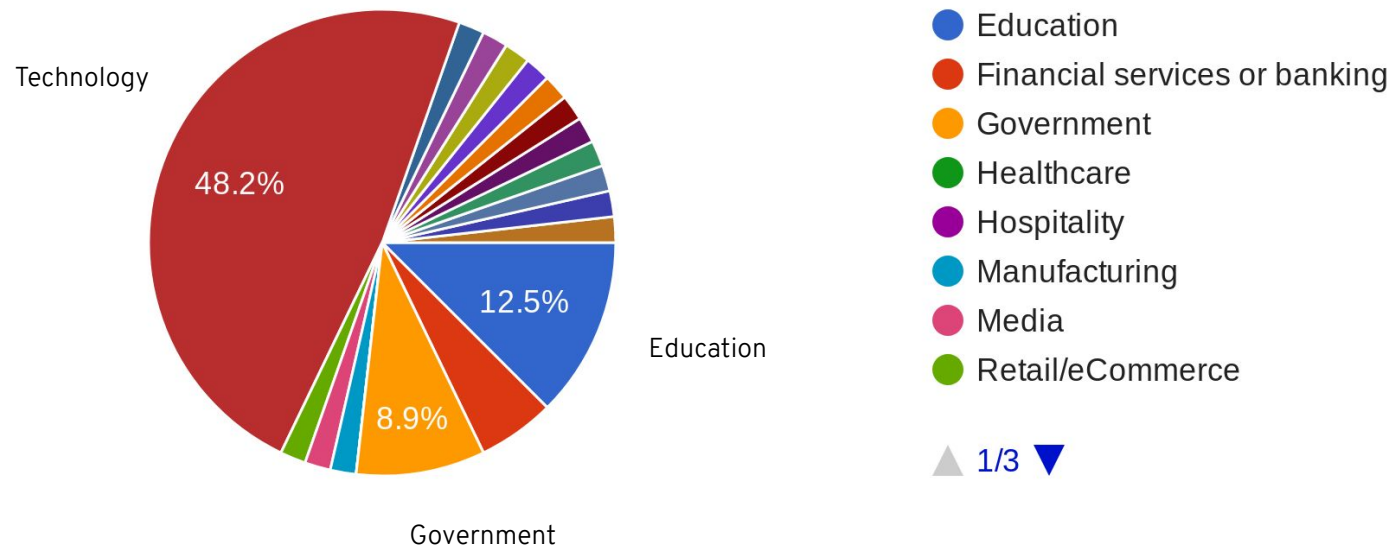
Open organization trends and initiatives

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# Part 3: Demographics

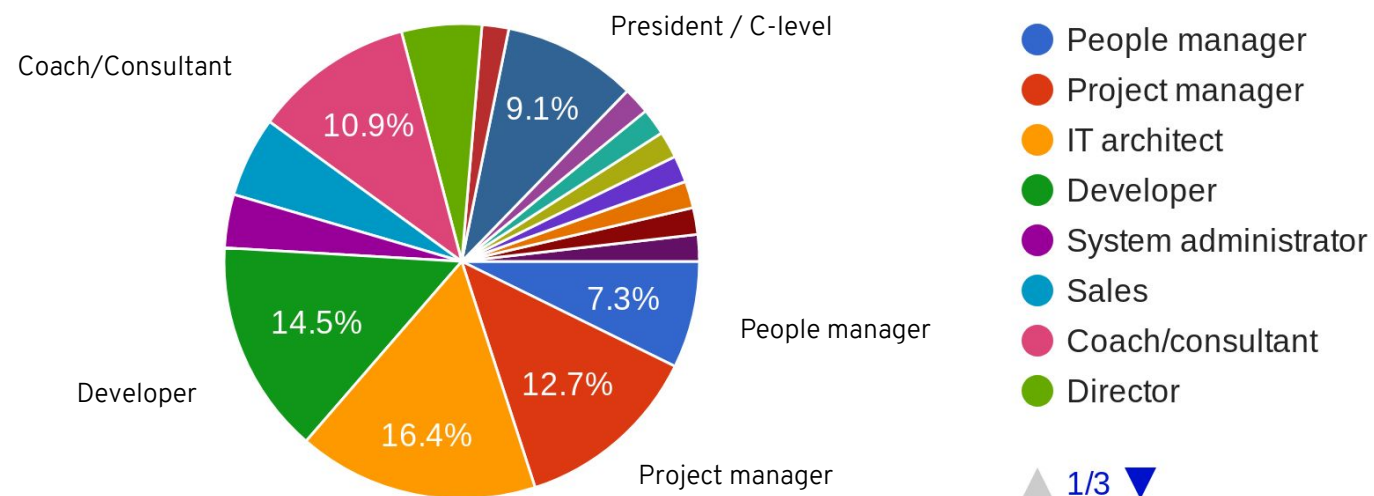
## In which of the following industries do you currently work?

56 responses



## Which best describes your current position in your organization?

55 responses





End.