

## WORKBOOK

Organizations that embrace cultures of openness are more agile, accountable, and innovative. But how exactly can we build them?

In *The Open Organization Workbook*, more than 25 managers, leaders, consultants, and other practitioners answer that question with their favorite tips for building organizations that are more transparent, inclusive, adaptable, collaborative, and communal. They not only explain—in rich and useful detail—the processes and practices they recommend for architecting the organizations of the future, but also invite readers to follow along, participate, and experiment through a series of probing discussion questions and participatory activities.

This workbook-style companion to *The Open Organization* (Harvard Business Review Press, 2015) features case studies of more than a dozen organizations—from start-ups to multinationals—working to leverage the power of openness. It also contains step-by-step instructions for building innovative teams.

It's a how-to guide for practicing openness at scale—required reading for anyone seeking to cultivate a more innovative and resilient organizational culture.

"Over the past two years, the community at Opensource.com has collected best practices for working, managing, and leading in the spirit of openness. Now we're sharing them here in a more prescriptive guide to igniting culture change: *The Open Organization Workbook*. By picking up a copy of this book, you've embarked on an exciting journey toward building the kind of open and innovative cultures your people will thrive in."

**JIM WHITEHURST**  
President and CEO, Red Hat

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ORGANIZATION  
**WORKBOOK**

How to build a culture of innovation in your organization

With an introduction by Jim Whitehurst

