

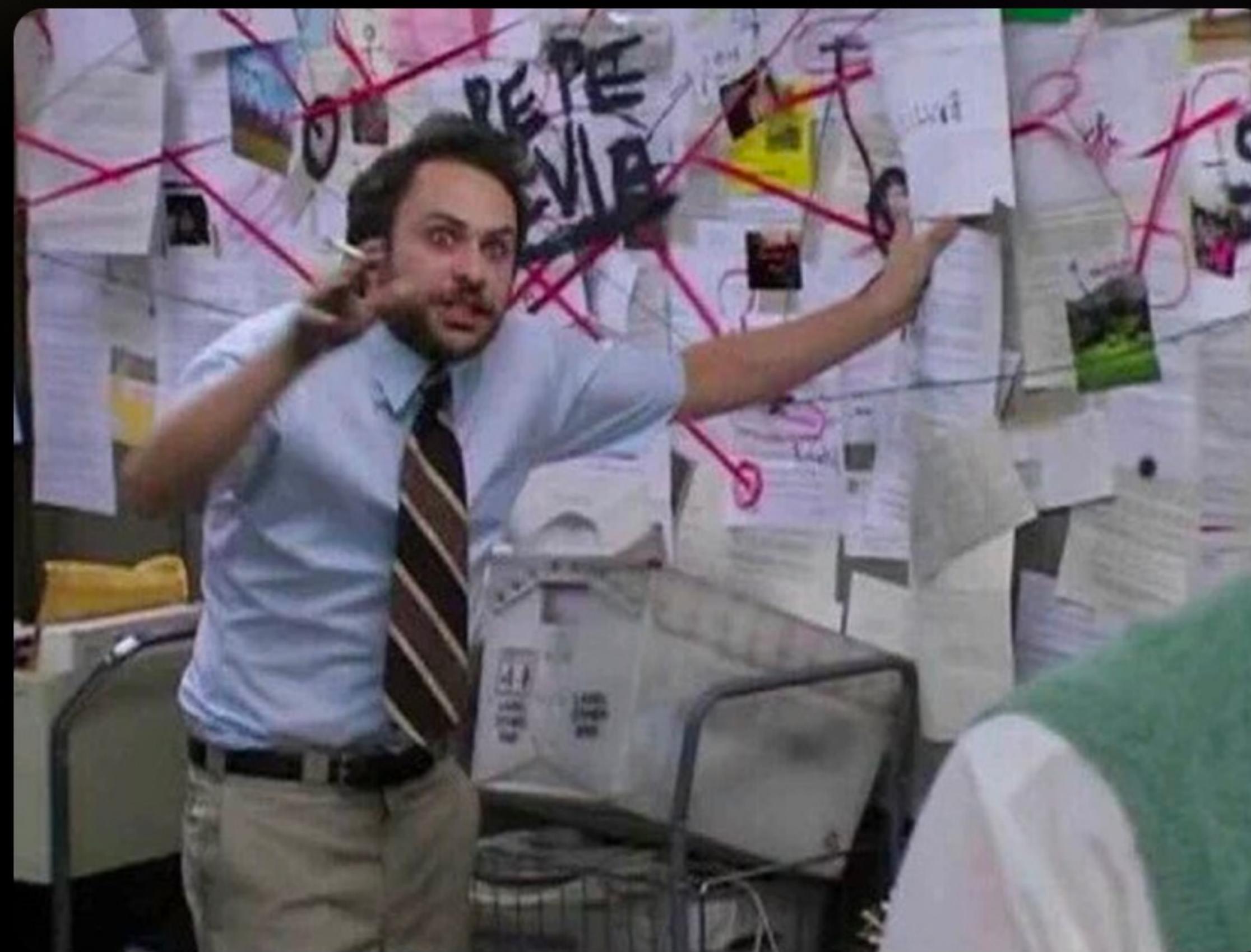
Open Politics

Problem

Political information is fragmented,
overwhelming and unreliable.

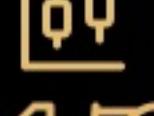
Staying up-to-date is time consuming, requires
reading many sources and is inherently passive.

/explaining politics....



/a big cluster(-fuck)

Too Many

-  Sources
-  Actors
-  Interests
-  Context
-  Countries
-  Issue Areas
-  Economic Indicators
-  Conflict & Cooperation Events
-  Governments & Oppositions
-  Opinions



/the problem with accessing political information

Engagement Hurdles for staying up-to-date and informed are too high.

News Consumption is **fragmented and tedious**.

Article based layouts are the dominant interface, inherently undynamic.

Context is messy, and spread out.

Informed action is key, knowledge is power - **where are the empowering tools?**

Solution

**Democratized access
to political intelligence**

Scalable open source software for next
generation political information retrieval.

solution **/open politics**

Interactive globe for geographic exploration of political data

AI-powered summaries and analyses of complex topics

Open-source codebase ensuring transparency and extensibility

The screenshot displays the Open Politics Project interface. On the left, there's an interactive globe with red dots representing data points. Below it is a search bar with placeholder text "e.g. Economy of Oman" and a "Search" button. A sidebar lists "Suggestions" such as "The economic situation of South Africa" and "How has Iran positioned itself towards Ukraine?". Under "Method Focus", "Conflict Analysis" is selected, while "News Analysis" and "Economic Analysis" are options. The main content area features a section titled "Articles & Summary" with a "Hide" button. It contains text about the Cannabisgesetz - CanG, mentioning its publication in the Federal Law Gazette on March 27, 2024, and its implementation in April 2024. It also discusses advertising and sponsorship bans, strict age control, and minimum distances from schools and other facilities. To the right, there's a "Legislation" tab under "Overview" which shows legislative activity for Germany, including a search bar for "can", filters for "All Statuses" and "All Time", and a section on the practical application and effects of the Cannabisgesetz. At the bottom, there are links to "Fragen und Antworten zum Cannabisgesetz | BMG" and "BGBl. I 2024 Nr. 109 - Gesetz zum kontrollierten Umgang mit Cannabis ...". The top navigation bar includes links for "About", "Docs", "Contact", a user icon, "Desk", "Logout", and a light/dark mode switch.

solution
/usp(s)

Comprehensive Incorporation of many sources.

User Interfaces that are accessible, intuitive & dig deeper.

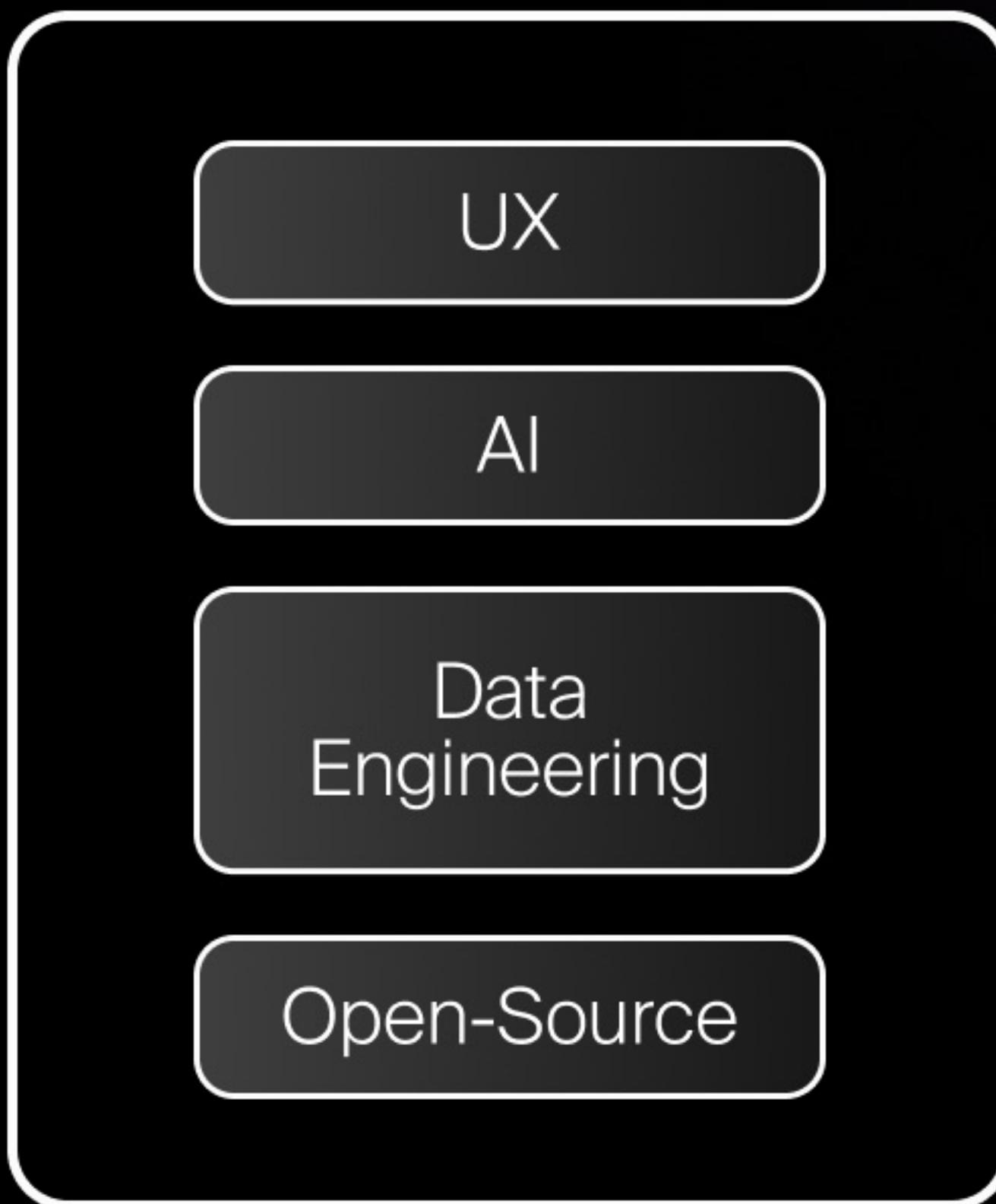
Powered by AI to summarize, extract and contextualize information.

Transparent & Reproducible Methods through open-source.

A **unified experience** for political information retrieval.

solution

/solution stack



KEY UTILITY ARGUMENT

Capable of analyzing, processing, parsing, and restructuring arbitrary semantic information and data into usable formats

Intelligent Data Selection

AI agents dynamically access specific data pools—using advanced method layers to determine the most relevant information for any given inquiry.

Enhanced by Data Engineering

Informed by Rich Data Sets:

AI's effectiveness is amplified by sophisticated data engineering, preparing and presenting data tailored for deep analysis.

Adaptive and Evolving:

Continuously improved w/ feedback from AI's performance and community's research, ensuring that our technology remains at the cutting edge of political analysis.

Method Specialties

Actor-Issue-Stance Assessments:

Evaluates and ranks policy dimensions, offering insights into political stances like pro or anti-security measures.

Multidimensional Analysis:

Extends beyond textual analysis to include rhetorical and visual components, providing a holistic view of political communication.

Enhanced by Data Engineering

- Argument and Issue Extraction
- Topic Modeling
- Entity Extraction & Analysis
- Extensive Classifications
- Knowledge Graph Embeddings/ Reasoning

solution

/data engineering

GOAL

High-quality pre-processed datasets and live datastreams available to tap into

Purposeful Data Collection

Strategic Data Curation

information environments tailored for nuanced political analysis. **Focus on areas requiring deep dives** like geopolitical conflicts and policy developments

Diverse Sources

a wide range of official and custom APIs, CNN, Fox, Al-Jazeera, Times of Israel, OECD & IMF data, legislation & party manifesto databases

Dynamic Scraping

adaptively scraping news sites, blogs, and portals with a simple adapter design, **maintaining relevance and timeliness.**

Advanced Data Processing

Data Up-Engineering

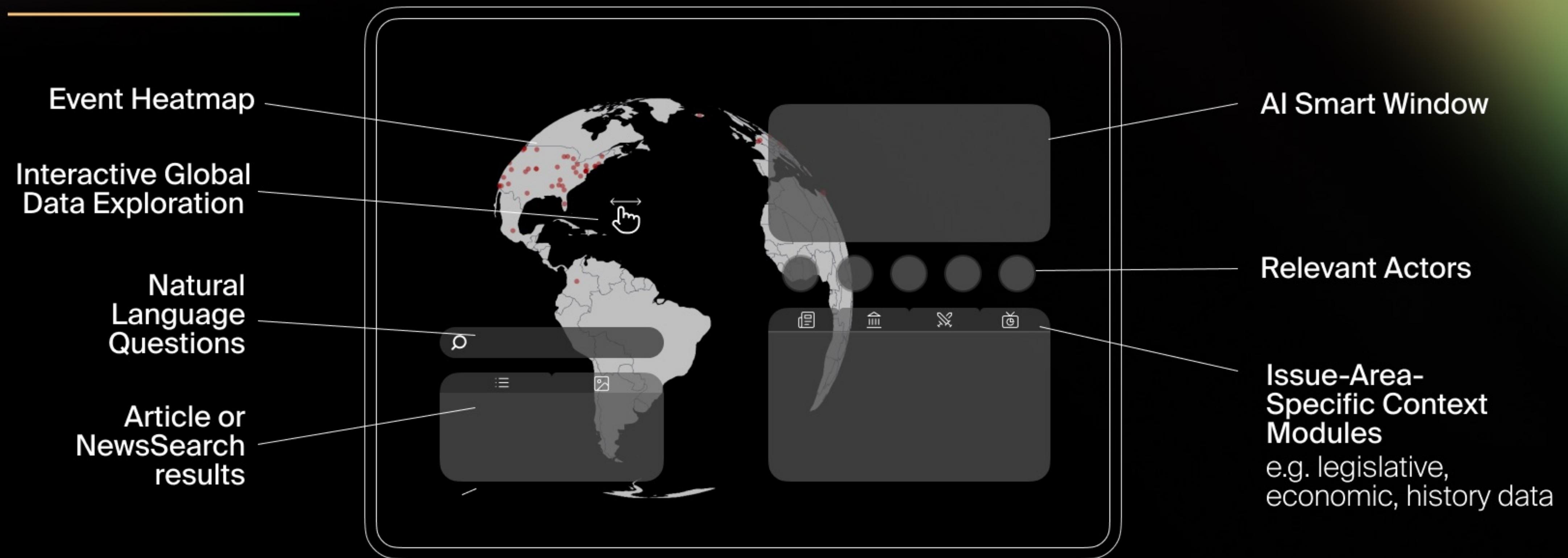
Transform raw data into enriched, AI-ready formats that enhance usability for developers and machine learning algorithms.

- Extracted entities and their relationships.
- Geocoded locations for geopolitical entities.
- Increasingly sophisticated political dimension rankings to track trends and shifts in discourse.

solution

/ux - interfaces for the modern era

Our UX-Vision



solution **/open source**



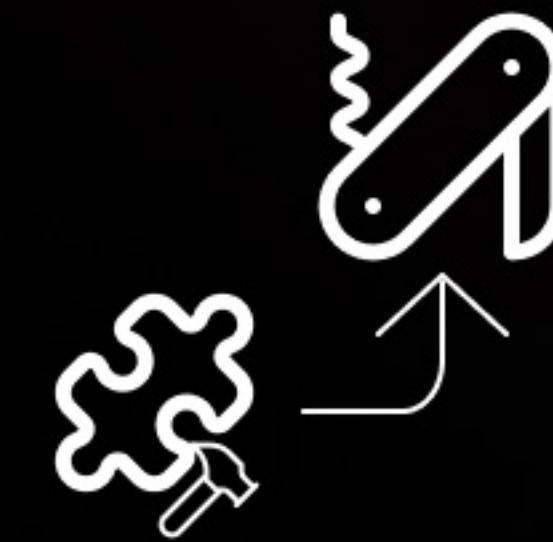
Trust through **transparency**

Open access to our codebase ensures integrity and builds trust among users and developers alike.



Globally fueled **innovation**

Diverse global contributions drive many software projects that have changed this world - scaling far beyond any single company's capabilities.



Custumization & **Extensibility**

Our open-source foundation allows seamless scalability and customization, empowering users to tailor solutions to specific needs.

Personas

**Empowering Users,
Providing Value**

Who we are doing this for....

story one

/the busy professional

Alex 35 Software Engineer

"Alex, a software engineer with a keen interest in local politics, struggles to stay updated due to a busy schedule. He uses Open Politics to quickly access condensed summaries and visual representations of the latest political developments. By customizing his feed with new sources focusing on news from his home country, Alex ensures his information space is tailored to his interests, allowing him to grasp key political issues efficiently."

Benefits

Customizable content streams

Political updates tailored to geo-location

Data visualisation for quick understanding



story two

/the aspiring politician



Maria 29 Community Organizer

“Maria is actively involved in her community and considering a run for local office. Initially hesitant due to her lack of detailed political knowledge, she turns to Open Politics. The platform’s in-depth data on voter concerns and historical election results empowers her with the confidence to challenge an incumbent who has been underperforming. This newfound confidence and detailed insight prepare her to address community needs effectively.”

Benefits

Understanding of local issues

Carreer confidence and empowerment

Effective community engagement

story one

/the journalist

Jamie 35 Investigative Journalist

"Jamie, an energetic and enthusiastic investigative journalist, is always on the lookout for the next big story. Using Open Politics, Jamie gains access to an extensive database of reliable sources and sophisticated analytical tools. These resources enable her to track the latest developments and easily overview complex topics. With user-friendly data visualizations, Jamie can quickly grasp key issues and stay ahead of the news cycle. Open Politics becomes her new home for trustworthy information, empowering her to maintain high standards of journalistic integrity while delivering compelling political reports."

Benefits

Comprehensive
Data Access

Advanced Analytical
Tools

User-Friendly
Interface



Market Assessment

**The right venture for
the right time**

Technological pivots and societal dynamics are
fertile grounds to scale this project

/market assessment



/competitive analysis

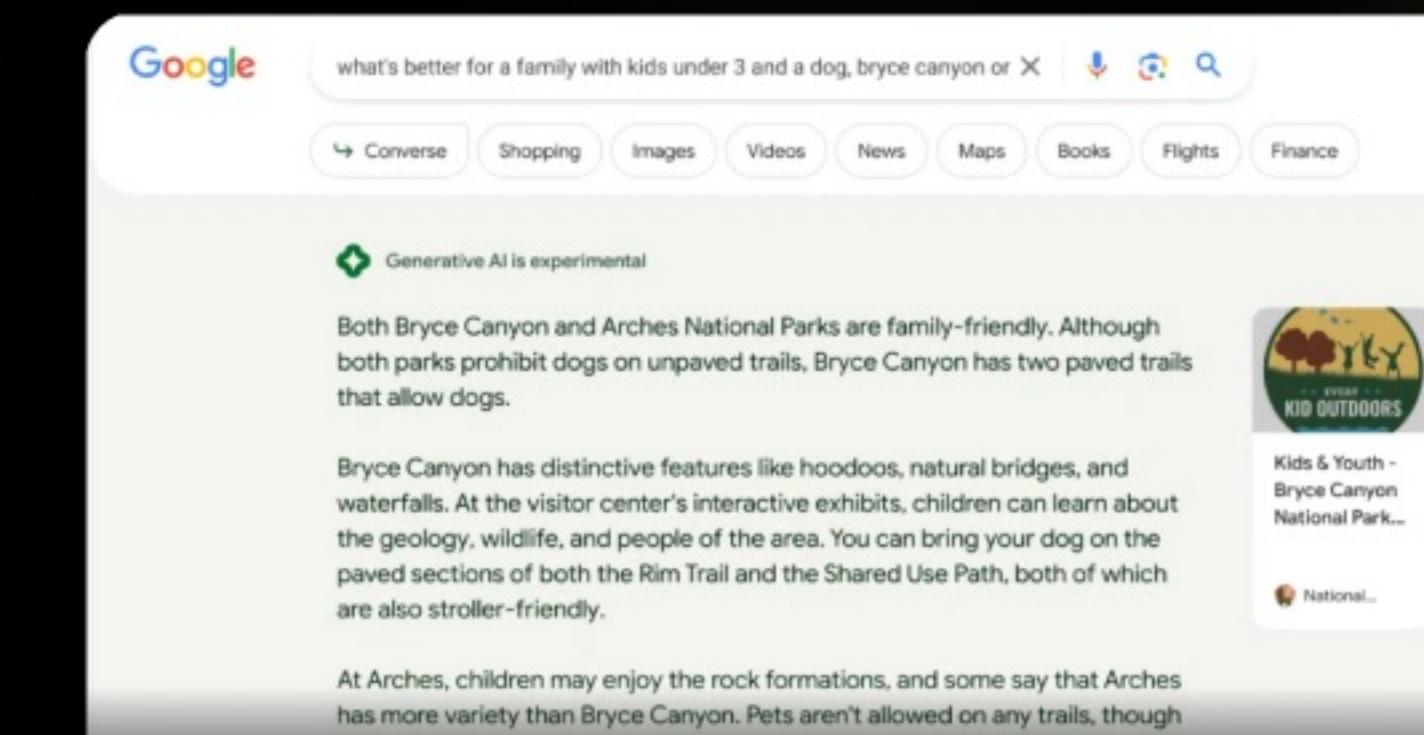
GroundNews



- Digital Outlet with Left/Centre/Right Analysis Methods on top of News
- Typical News Look

Proves Demand for novel news solutions

Google AI Summary



Tech Pivot of Google's main feature from SEO to AI-enhanced search mechanisms

**Proves value of
AI Search Intelligence Solutions**

We're redefining the intersection of journalism and artificial intelligence for today's information seekers.

/why now?

1. ZEITGEIST

Heightened Awareness Demand for transparency and critical engagement with news

2. MARKET OPPORTUNITY

Target Market Politically engaged individuals and institutions
Growing Need Accessible and trustworthy political insights

3. UNIQUE VALUE PROPOSITION

Leverage advanced AI for deep meta-analyses and qualitative insights.
Maintain open-source transparency for trust and community-driven improvements.
Provide a user-friendly interface for accessible, reliable political insights.

Go-To-Market

**Democratized access
to political intelligence**

Scalable open source software to build the
next generation of political information
interaction interfaces

/go to market strategy

Target for October 2024

1. Opening Registration for New Users
2. Guerrilla & Social Media Marketing + Launch Event
3. Freemium access with paid features (~10€/month)
4. Continuous User Feedback Implementation
5. Research, Engineering, Cooperation separated from rentability

Team

**Democratized access
to political intelligence**

Scalable open source software to build the
next generation of political information
interaction interfaces

/leadership team



**Founder
interim CEO
CTO**

Jim Vincent Wagner



**Design & UX
Head of Design**

Siboney La Habana
Reyes



Finance & Business Development

Webster Woltersdorf

**Political Scientist
AI Engineer**

**B.A. Cultural Studies & Digital Media
Designer**

**Economist
Data Analyst**

/advisory board



Toby Rahloff

Director of Architecture Solutions @ LiveEO

AI Satellite Data Processing & Predictive Maintenance



Prof. Dr. Tobias Hofmann

Otto-Suhr-Institute for Political Science
Center for Transnational Relations, Foreign- and Security-Policy

Strategic Development

Phases to success

| Two-phase plan for strategic positioning.

strategic development **/phases**

*Phase 1
2024*

Company Activity

- Hiring
- Development & Research
- Beta Phase & User Acceptance Test
- Research
- Launching in Berlin

Key Events & Milestones

- US Election
- Founding Team Established
- V1 Release

*Phase 2
2025*

- Acquiring Institutional Partnerships
- Product development in for-profit entity
- Unfolding rentability strategy from non-profit learnings

**German Election
V2 Release**

strategic development

/strategic positioning

Institutional Partnerships

Research &
Cooperation



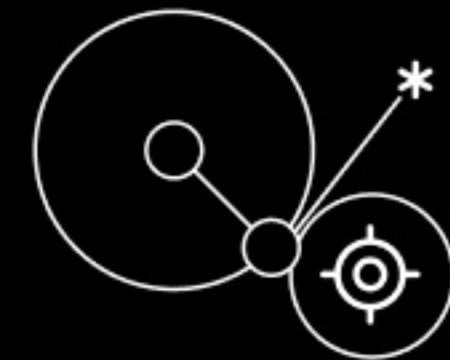
Open-Source &
Community



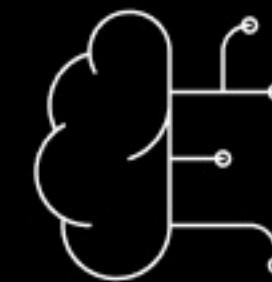
Launchpad: Berlin



Pioneering Methods



State-of-the-Art Tech



Dual Entity Approach



strategic development
/research & cooperation

OpenAI Support *Offers computing resources and support through the Researchers Access Program.

Key Publication *Analyzing shifts in political stances over time, presenting at APSA 2024: "1,000 Speeches vs. GPT-4".

Industry Interest *The Prometheus Network seeks tools for political discourse analysis.

Collaborative Opportunities *Calls for social science scholars to develop S-/LLM methods, focusing on prompt engineering and political statement analysis.

Data Research Opportunities *Invites use of a new lightweight data stream for integrating social sciences and data science, enhancing global dynamics research.

strategic development
/hiring

*Phase 1
2024*

Funding < 150.000€

Design & Marketing
Business Co-Founder
Distribution Co-Founder
Development Team (Vietnam)

Funding > 150.000€

Additional Technical

*Phase 2
2025*

Full Time

Designer
Marketing Manager
Product Manager

Developer
Head of Distribution

Tech Foundation & Features

High-tech software with meaningful features

The technological bedrock of this project and its novel features

Our Data Engine: Flexible Data Streams for AI Applications

What is SSARE?

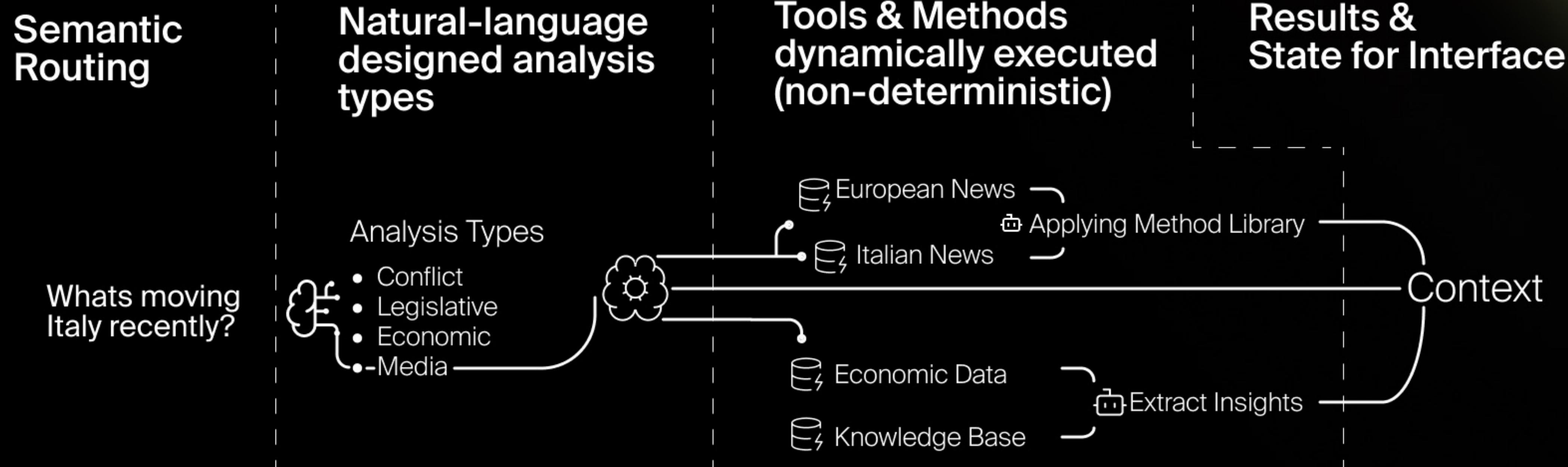
Key Features

Core Functions

Applications

/intelligent data methods

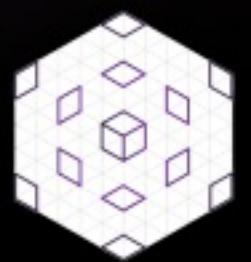
Natural language instructed AIs for dynamic tool usage & data selection



/method library



Topic Modeling - Identifying and categorizing topics within articles.



Entity Extraction - Extracting locations, geopolitical entities, and other key entities.

Sentiment Analysis - Analyzing the sentiment of political content.



Vector Embeddings - Deconstructing text into semantical chunks for AI processing.

Geocoding - Mapping entities, events & articles to geographical locations.

Rhetorical Style Classification - Categorizing articles & speeches by rhetorical style.

Event Heatmaps - Extracting and classifying events, sorted by type & geocoded to map

User Customizability - Allowing users to modify methods and input new data sources.

Future Planning

Roadmap

The road ahead.

/timeline

