



GUY MELANÇON, UNIVERSITY OF BORDEAUX
ALBERTO COTTICA - EDGERYDERS

MAKING SENSE OF A LARGE DEBATE WITH ETHNOGRAPHY AND NETWORKS

MARCH 2017

ALBERTO COTTICA – EDGERYDERS

1. CONCEPT AND DATA MODEL





Photo: Geraint Rowland

ONLINE ETHNOGRAPHY



Photo: sam.romilly

Topic: C...

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►Action: arkeb eh◀

►Action: Armenian Progres...

►Action:Awesome Foundati...

►Action:barcamp◀

►Action: Bicycle Collective...

►Action: Biogas◀

►Action: bos 7awalek◀

►Action: Bussy project◀

epotters international event in ►Tbilisi◀

World can be Fast, Free, and Fun? What if Government

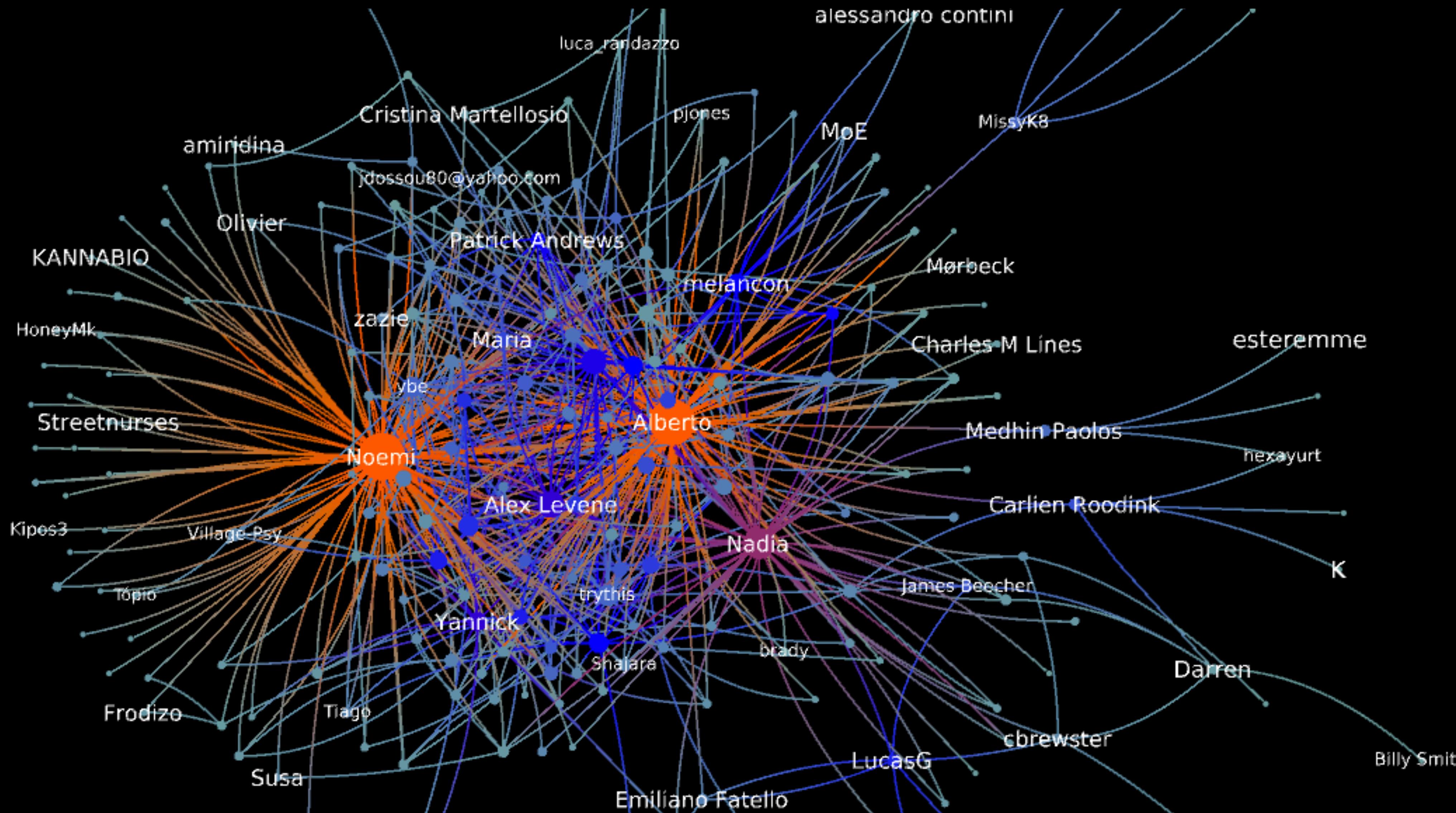
Community Residents, and Volunteers we able to v

on Dreams? What if entrepreneurs were able to wo

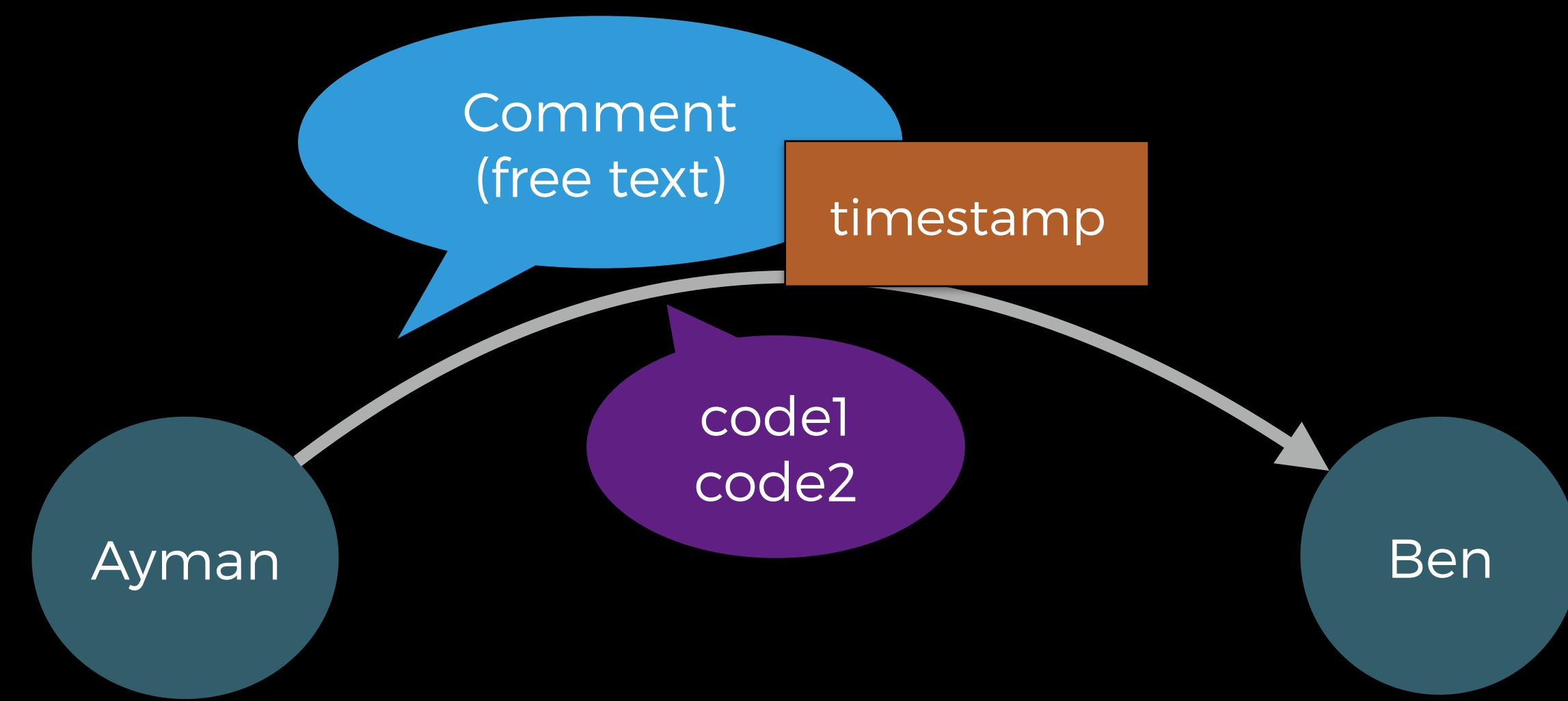
directly with people in less privileged communities, to understand their needs

and come up with solutions that make real difference?◀

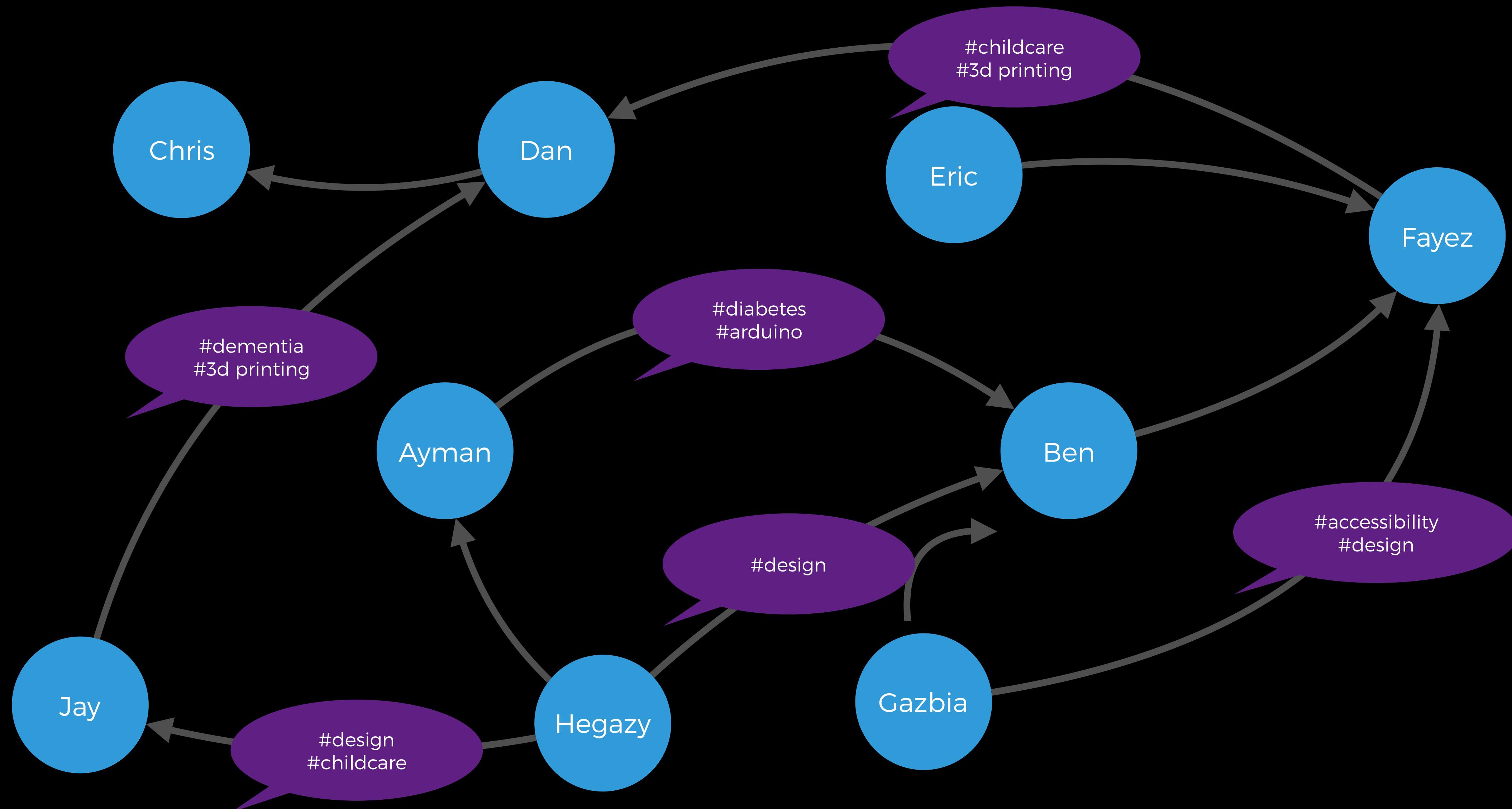
SOCIAL NETWORK ANALYSIS

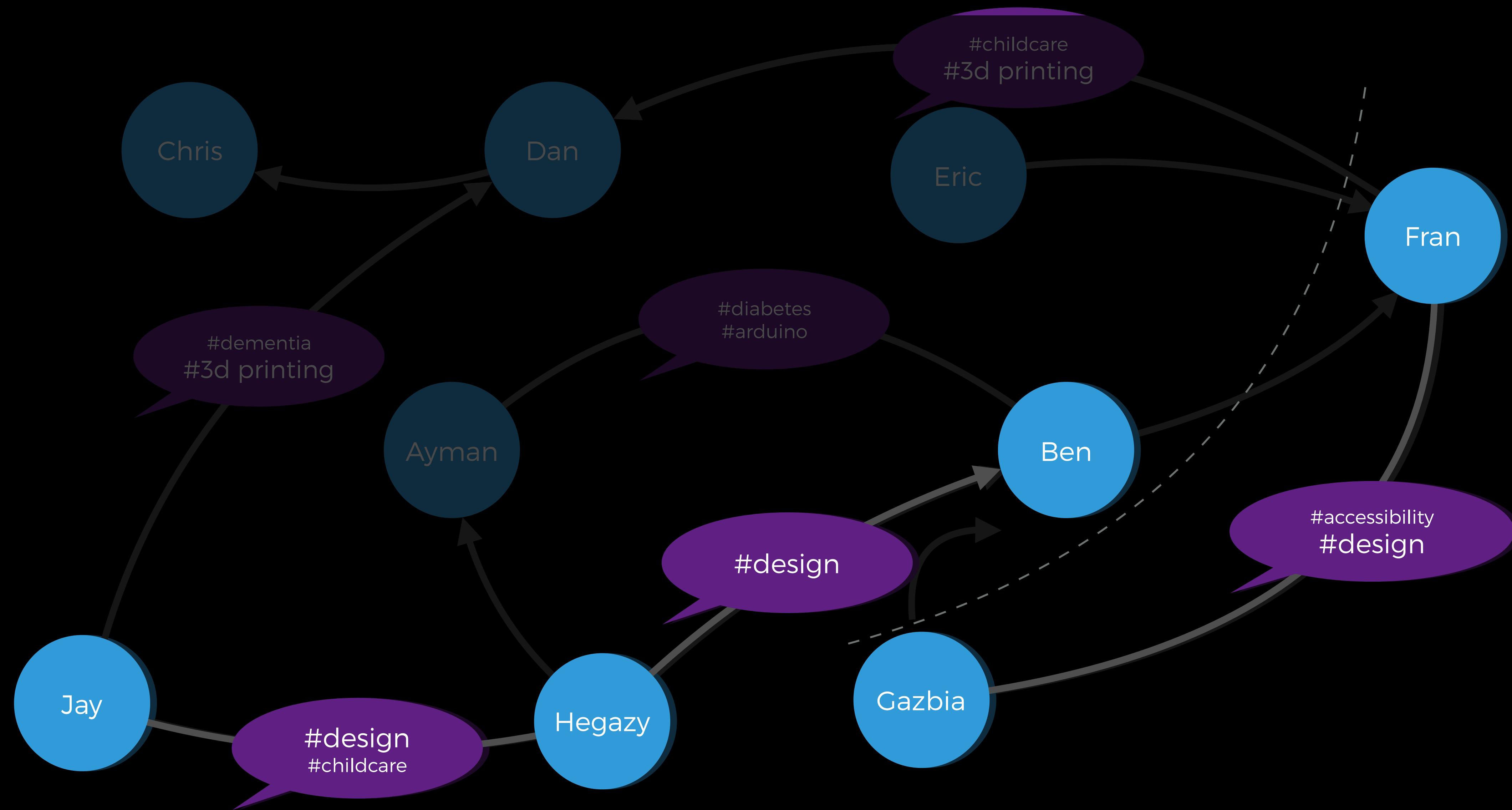


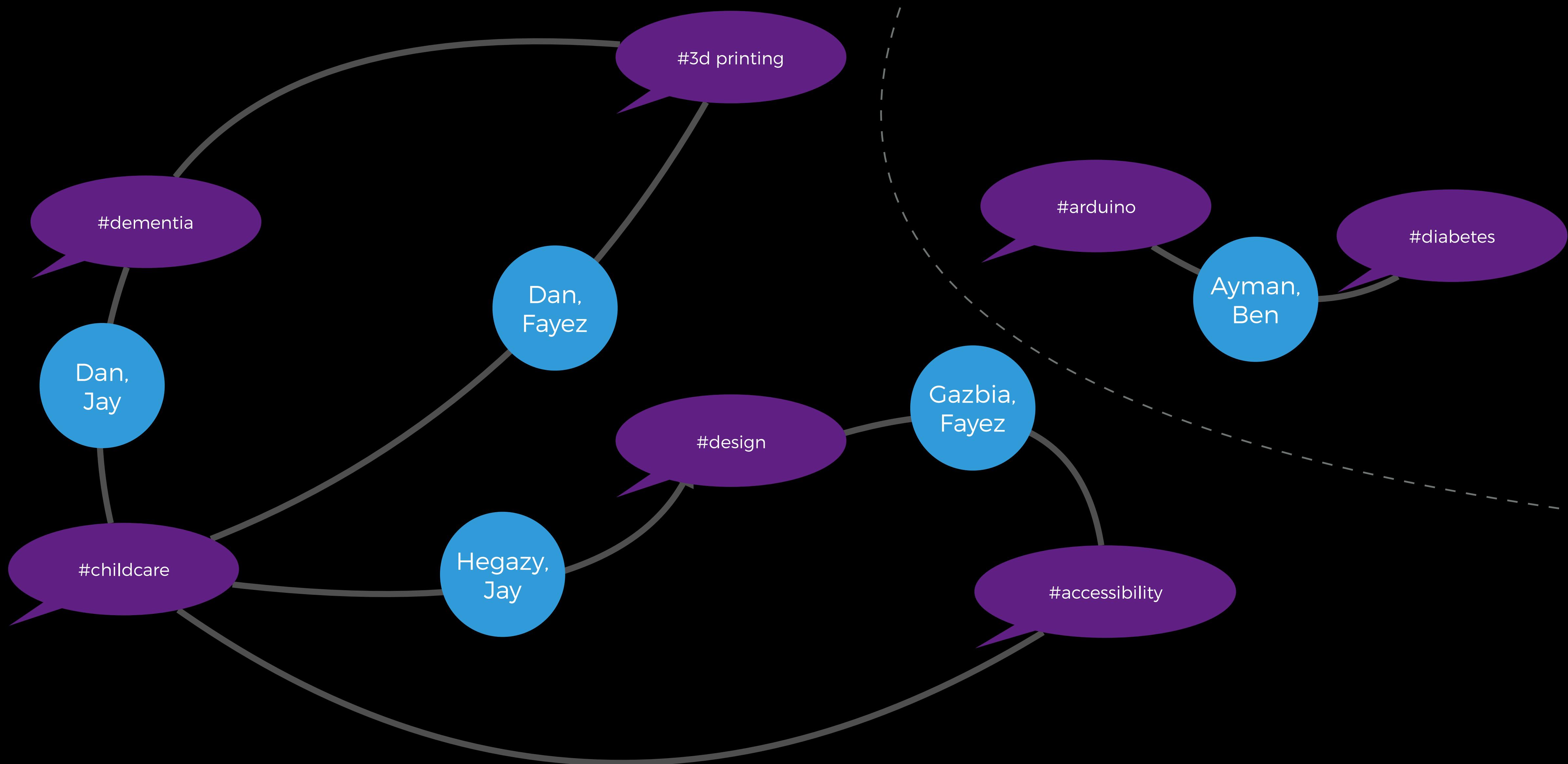
SEMANTIC SOCIAL NETWORKS



POSTS/COMMENTS INDUCE NETWORK INTERACTION







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2. DEMO!