



TYPO GUIDE

Use a bold, modern sans-serif for headings to create energy and attention, and a clean, neutral sans-serif for body text to maintain readability.

Recommended pairing:

Poppins Bold for event titles and section headings, paired with Inter Regular for descriptions, rules, and detailed information.

Alternative pairs:

- Montserrat + Roboto
- Bebas Neue (for main event name) + Open Sans
- Anton (for main title) + Lato (for details)

Hierarchy guidelines:

Event title should be large and bold to stand out. Section headings should be clearly differentiated with medium weight and size. Body text should remain simple with comfortable line spacing for easy scanning.

Design rule:

Stick to sans-serif fonts for a modern fest look. Use size, weight, and spacing to create hierarchy more than using many different fonts.