1 Social Media Code of Conduct

#defyhatenow

BE TRANSPARENT
"The views expressed are my own and not those of my community or organisation."

BE RESPONSIBLE
Post clear messages. Take responsibility for the content you post.

BE ACCURATE
Always verify sources & check your facts.

BE CREDIBLE
Don't spread rumours or misinformation.

BE SMART: PUBLISHING ON SOCIAL MEDIA
- Respect all regulations re: copyright, privacy and spam
- Check the terms of CC (Creative Commons) Licenses
- Attribute work to the copyright owner & share alike

BE FAIR AND PROFESSIONAL
- Do not post comments that you would not say directly to another person.
- Always consider how people might react before you post.

"WHAT IS YOUR INTENTION?"
Always work to encourage tolerance, mutual respect & togetherness..

- Community Engagement
- Outreach to new community circles and Cameroonian diasporas
- #HateFreeCameroon Brand Building (engage people online and offline)

Every tweet, blog article, facebook post, or comment or reply should be:

- Positive and courteous to the online community
- Simple and easy to understand
- Engage participation through questions or calls to action.
- Non-political / politically neutral
- Proper language, grammar, and formatting
- Visually stimulating (photo, quote, or video)
- Use hashtags (#), handles (@name), and tags to highlight sources and trends

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Association Civic Watch

Federal Foreign Office