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## Stop Disinformation!

### #ThinkB4UClick

#### INFORMATION DISORDER

*An umbrella term to include satire and parody, false connection (e.g. click-bait), misleading content, false context (e.g. a genuine photo claimed to have been taken in a different place or time), imposter content, and manipulated, hoax and fabricated content.*

#### DISINFORMATION

Deliberate attempts to confuse or manipulate people through dishonest information.

#### MISINFORMATION

Misleading information created or disseminated without manipulative or malicious intent.

#### MAL- INFORMATION

Based on reality, but used to inflict harm rather than to serve the public interest.

#### CHECKLIST TO IDENTIFY MISINFORMATION:

- Read the headline.
- Read the entire article.
- Don't believe a word until you check facts and sources.
- Are sources and facts credible? Why or why not?
- Search to see who else has covered the story.
- Check images to see if they are what they claim to be.
- Do you see two sides (or more) to the article?
- Are you being spun? Do you feel manipulated?



- Are other credible news outlets covering the story?
- Is the story manipulated, a hoax, propaganda or misinformation?

#### SOME STORIES ARE INTENTIONALLY FAKE.

- Think critically about the stories you read.
- Only share news that you know to be credible.
- Are you being spun? Do you feel manipulated?
- Are other credible news outlets covering the story?
- Is this story a potential fake news story?

#### FIVE PILLARS OF VISUAL VERIFICATION

- 1. Provenance:** Are you looking at the original content?
- 2. Source:** Who captured the original content?
- 3. Date:** When was the content captured?
- 4. Location:** Where was the content captured?
- 5. Motivation:** Why was the content captured?

<https://firstdraftnews.org/training>

### #ThinkB4UClick

#### CHECK THE SOURCE AND VERIFY THE INFORMATION

Not everything you see online is true. Not all sources are reliable. Always check facts!

#### LIES SPREAD FASTER THAN THE TRUTH

The whole world is listening to what you post. Don't share lies and misinformation!

#### GET CONTEXT BEFORE YOU RESPOND

Out of context information has the ability to mislead many people.

#### SMALL STEPS MATTER, YOU CAN HAVE A LARGER IMPACT

#ThinkB4UClick is a call to action.

*Encouraging citizens to take small “hygienic” steps to mitigating hate speech and incitement to violence. We need to have more conversations on these issues at home, school and in the workplace. Each person has an obligation to use Social Media responsibly and utilize the online mechanisms for reporting hate speech and misinformation online. Let us work to have a #HateFreeWorld*

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Federal Foreign Office



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