

# **Topics**



# **Digital Asset Markets**



Types of Digital Assets: 1,300+



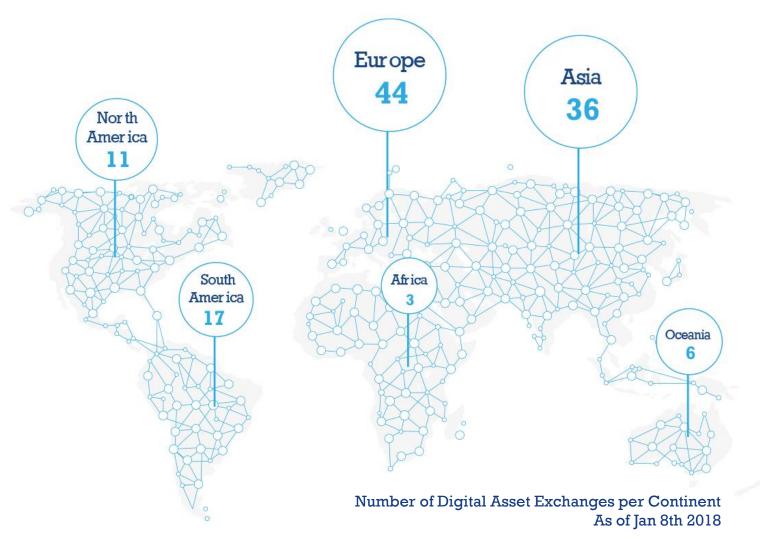
Market Capitalization of Digital Assets: \$700bn+



Total 24h Trading Volume: \$44bn+



Number of Digital Asset Exchanges: 100+



### **Industry Pain Points**

#### **Exchanges:**

- are <u>localized</u> and <u>isolated</u>
- have <u>limited</u> trading pairs
- struggle to maintain adequate <u>liquidity</u>

#### **Users:**

- encounter real-time price discrepancy
- face inefficient & costly cross-exchange transactions
- Need to <u>verify multiple accounts</u> on different exchanges (access to liquidity and new trading pairs)



#### **Vision**

"The first decentralized network, which enables instant and trustless trades between digital asset exchanges."







#### Who benefits?

#### **Exchanges:**

- larger user base
- increased volume & earnings
- increased liquidity
- robust decentralized trading infrastructure

#### **Users:**

- tighter spread
- best price
- all trading pairs
- No need for multiple verified accounts

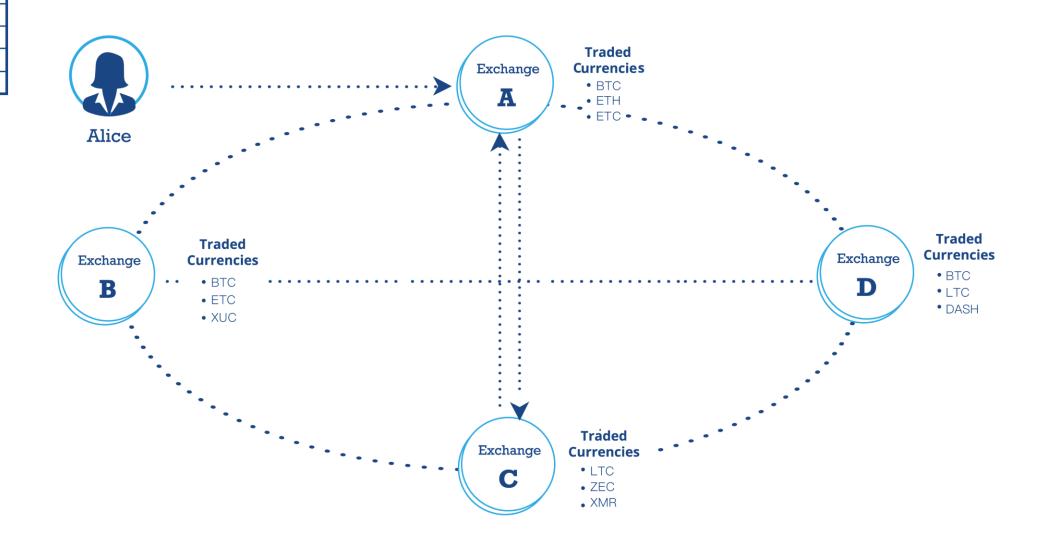


#### What do we do?

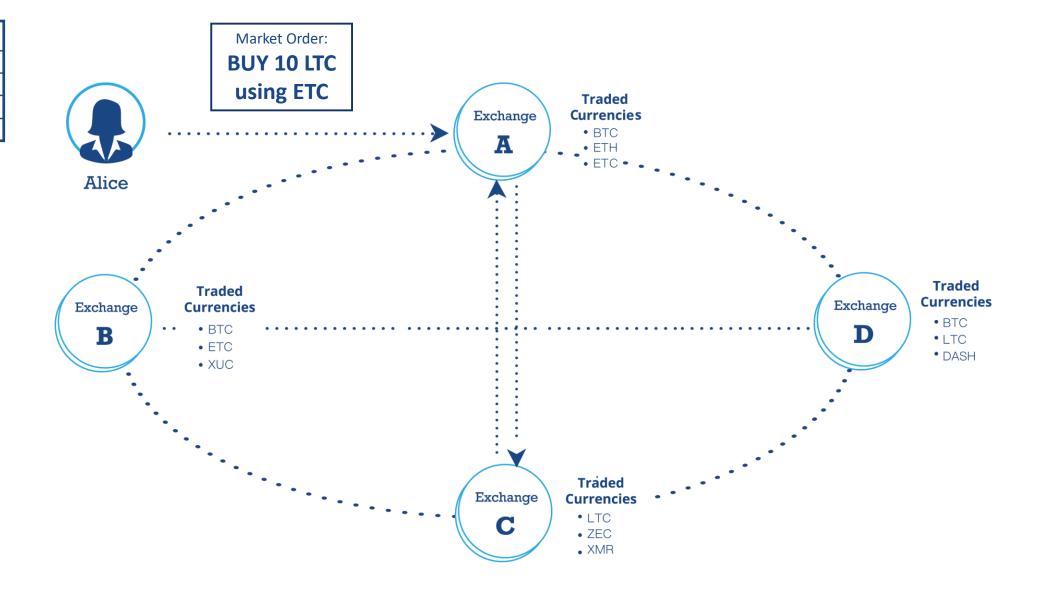
- ◆ We build the software for connecting exchanges: **XU node**
- ◆ Open-source (YES!) → Build community
- $\rightarrow$  Bitcoin  $\rightarrow$  the new open-source is self-sustaining
- ◆ XUC token: Fees & Incentive system
- Similar solutions:
  - Missing incentives
  - Got technology stack wrong (slow or centralized)
  - Benefits one-sided (e.g. traders, but not exchanges)



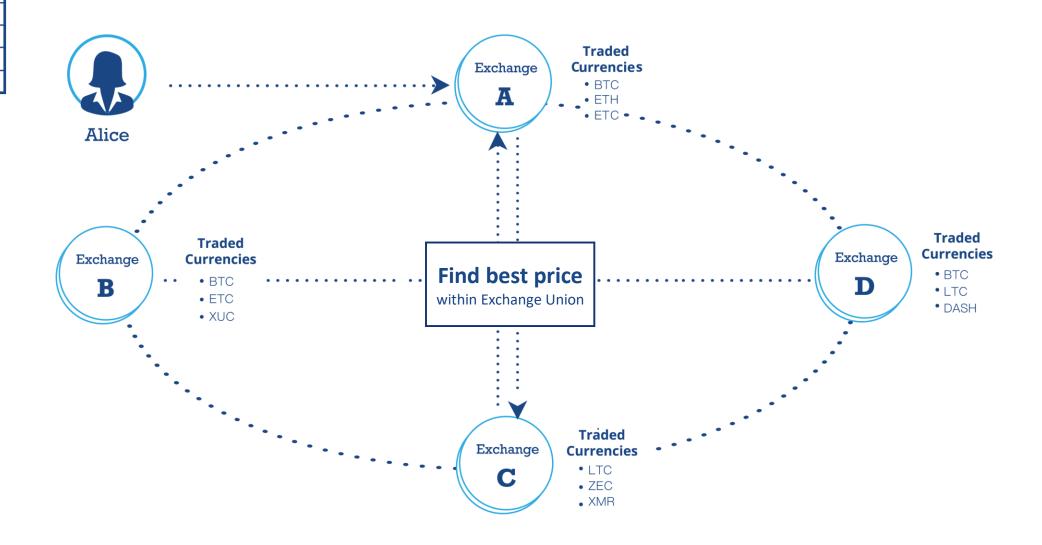
Portfolio		
	Before	After
втс	2	
LTC	0	
ETC	100	



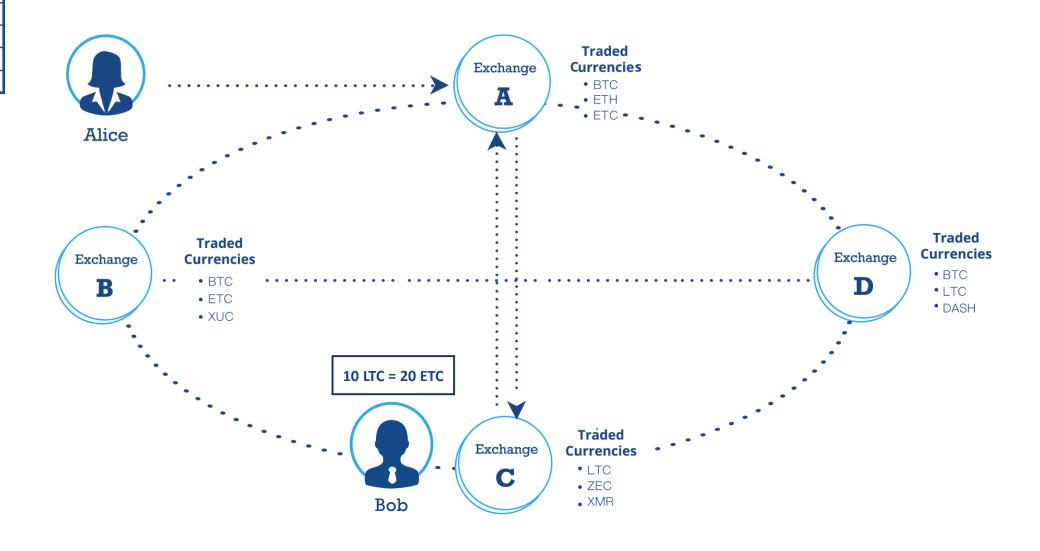
Portfolio		
	Before	After
втс	2	
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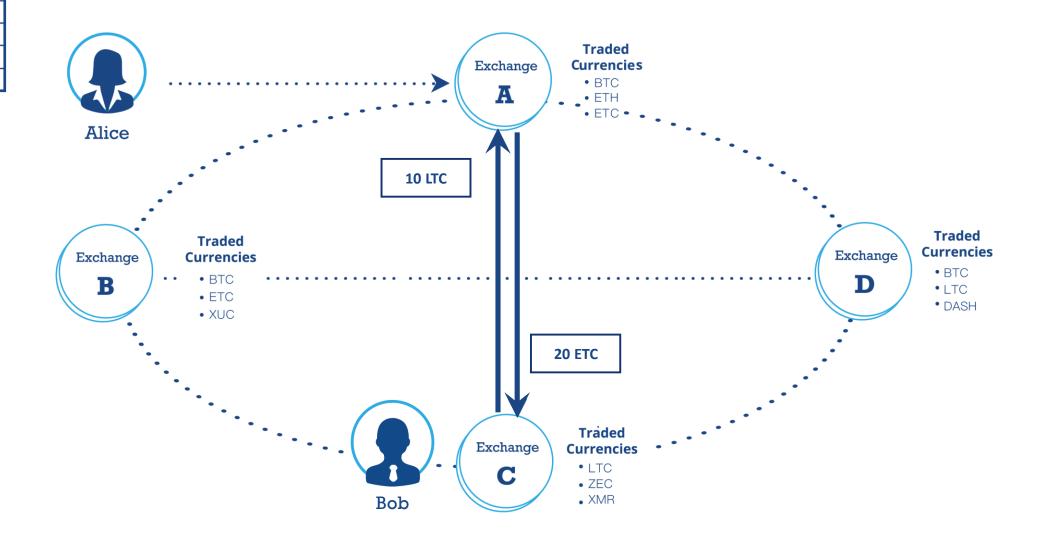
Portfolio		
	Before	After
втс	2	
LTC	0	
ETC	100	



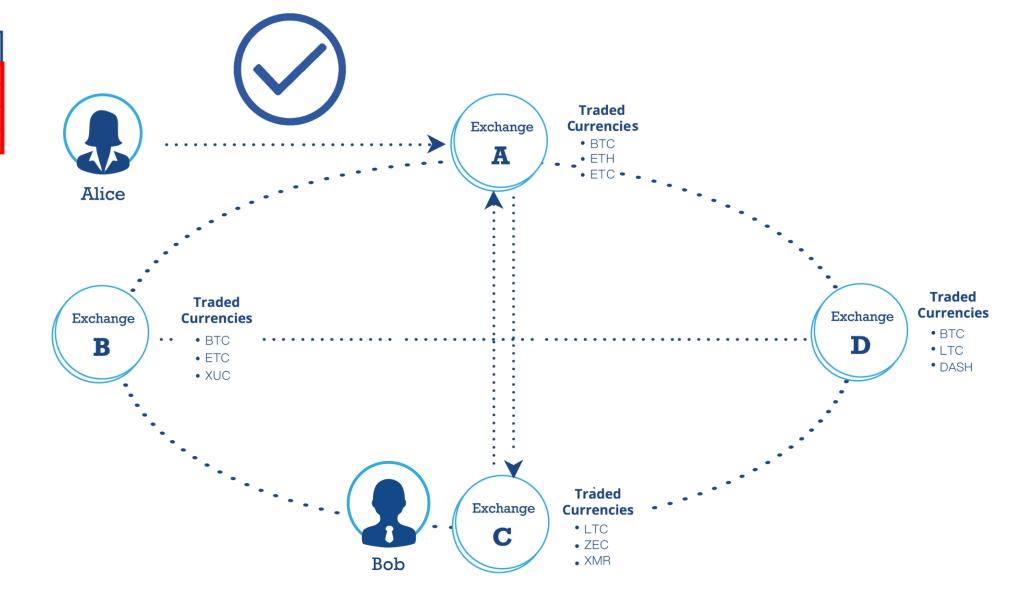
Portfolio		
	Before	After
втс	2	
LTC	0	
ETC	100	



Portfolio		
	Before	After
втс	2	
LTC	0	
ETC	100	



Portfolio		
	Before	After
втс	2	2
LTC	0	10
ETC	100	80



#### **Technical Architecture**

# 3 Key Technologies



#### 1. Payment Channels

Each trade transfers real digital assets *instantly* between exchanges



#### 2. Atomic Swaps

Trustless trades directly between two exchanges

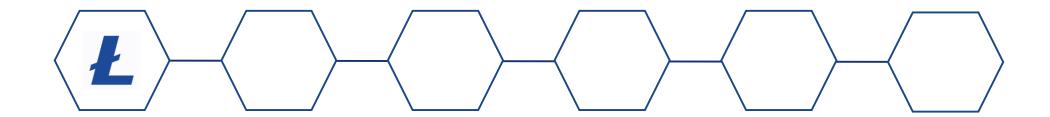


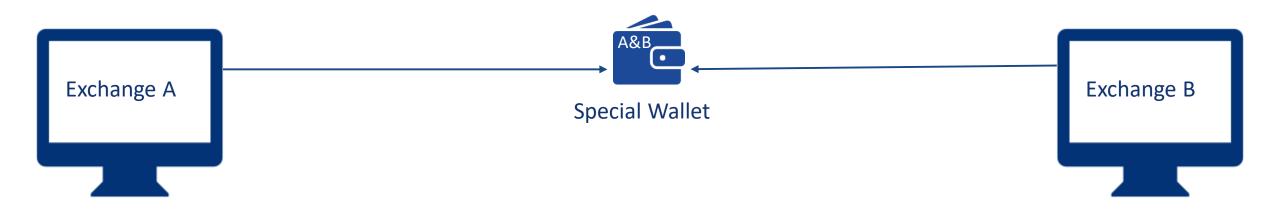
#### 3. Decentralized Orderbooks

The first decentralized network solving the pain points of digital asset exchanges

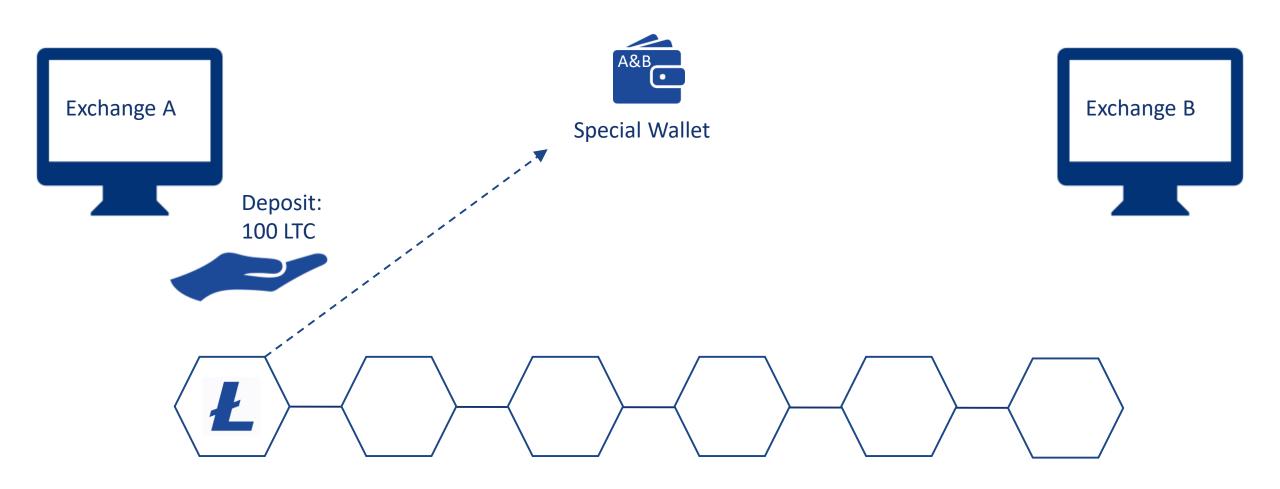




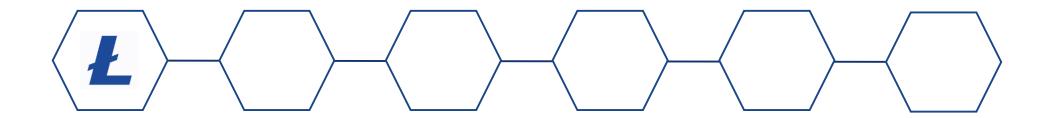




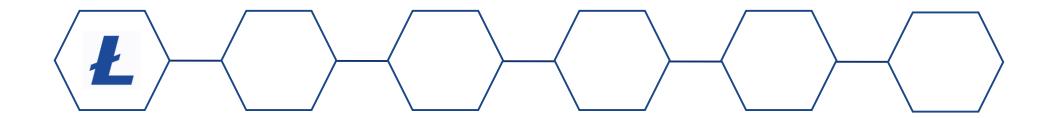




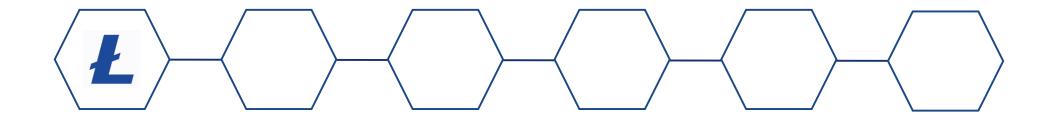


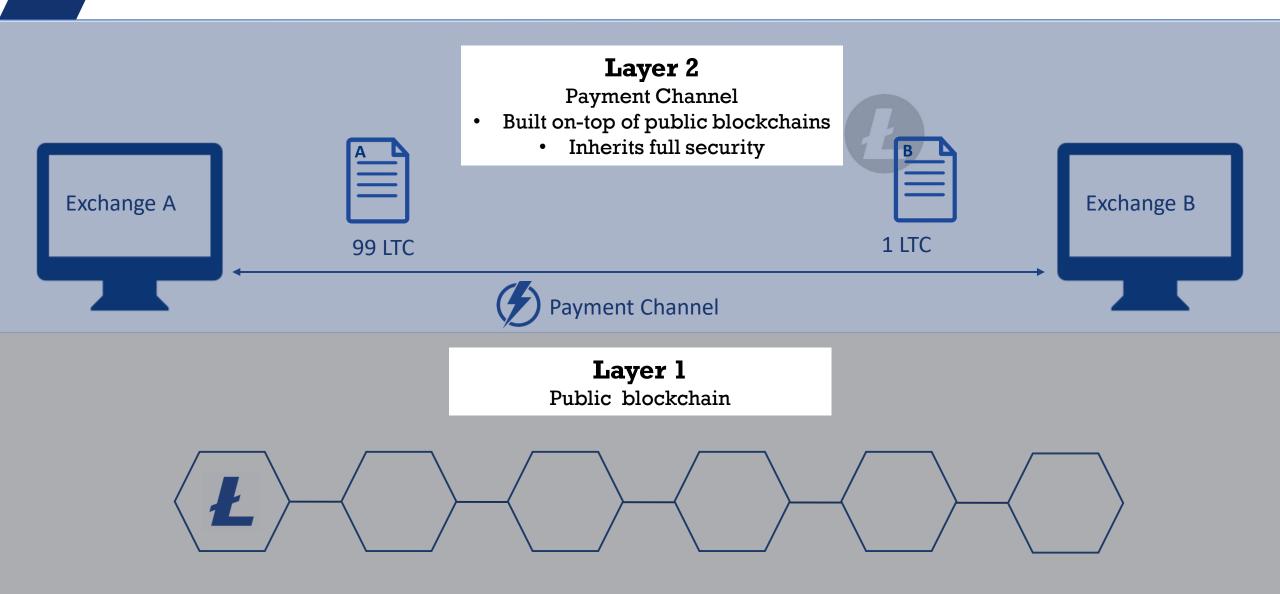




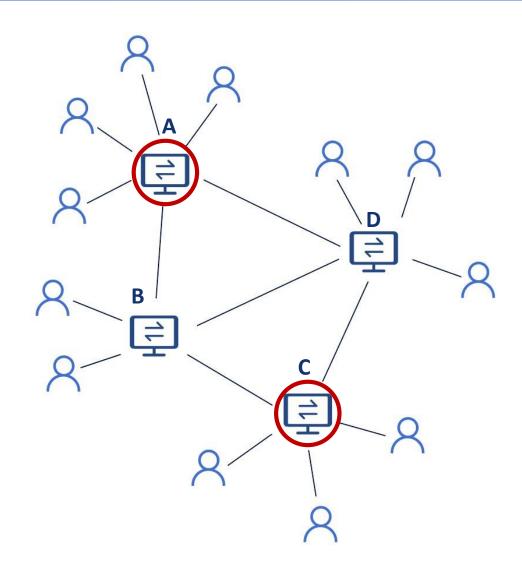




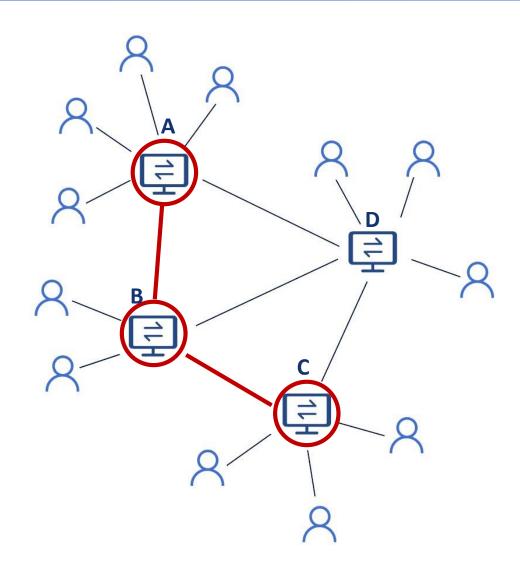


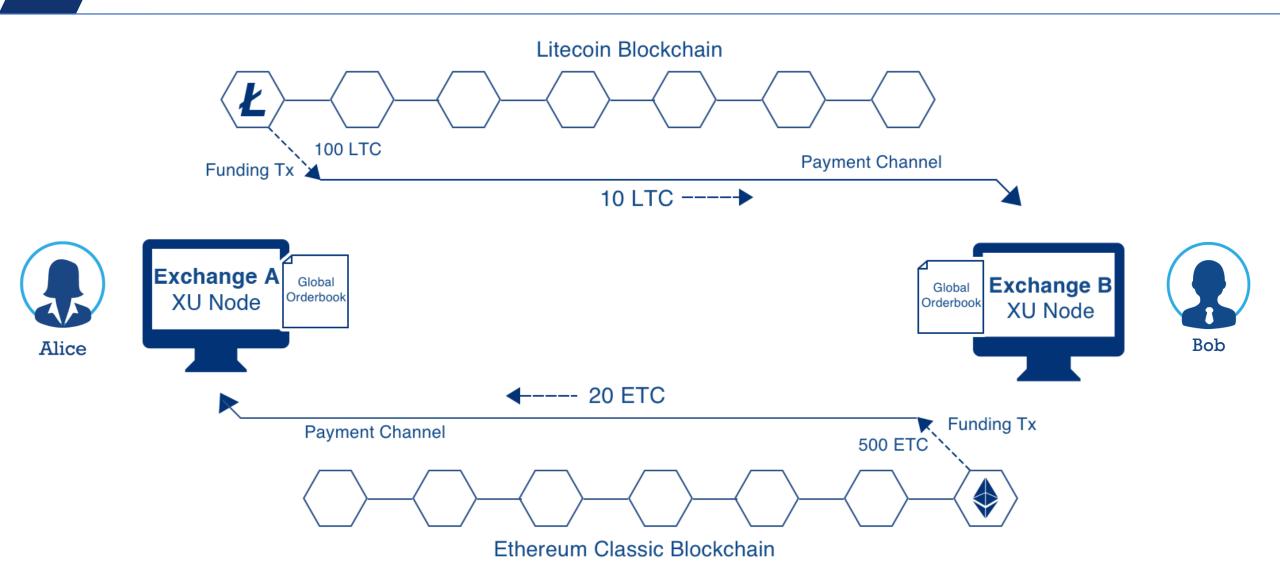


#### Routing:

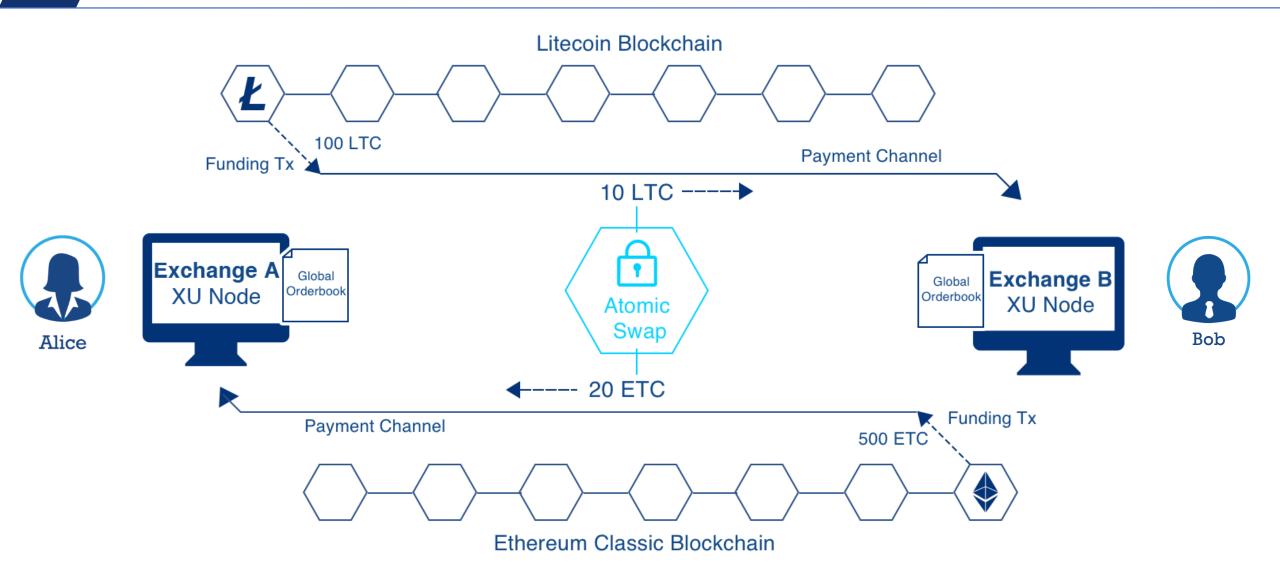


Routing:





# 2. Atomic Swaps

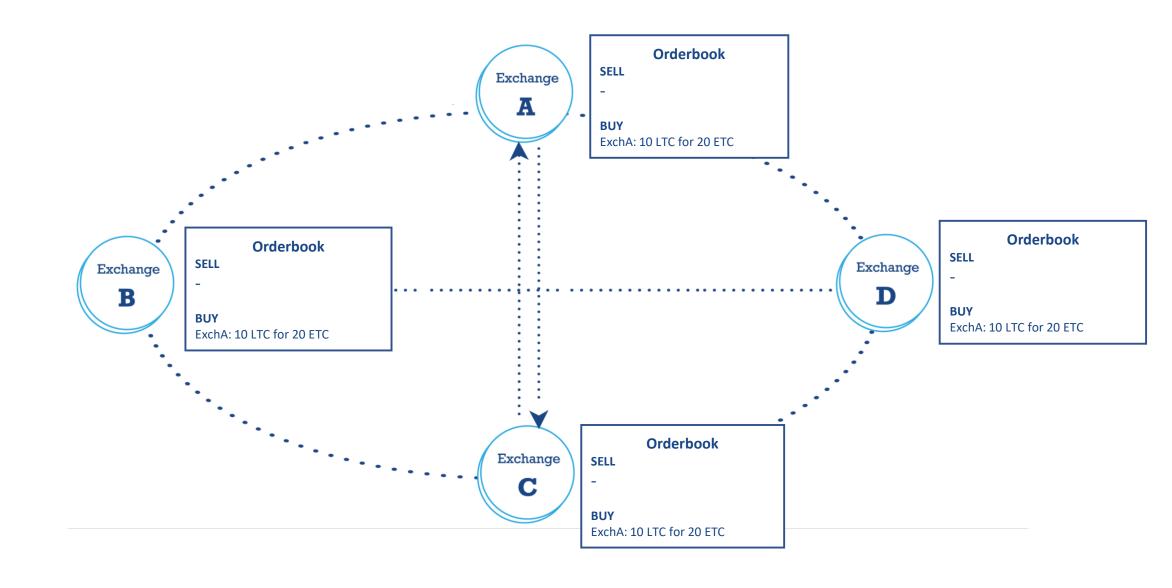


# 2. Atomic Swaps

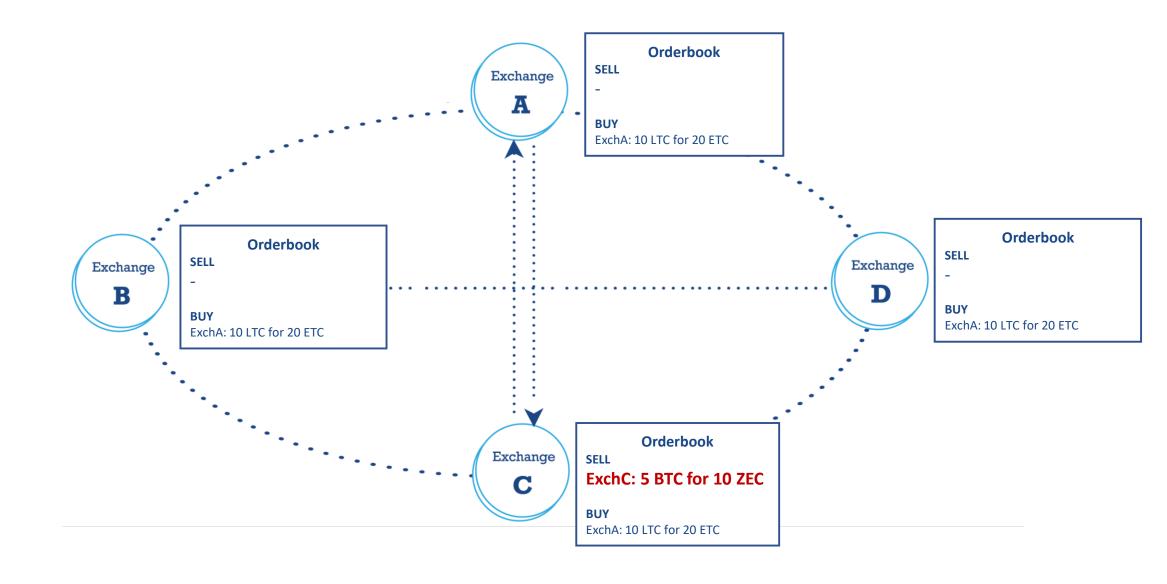
- Trustless exchange of two different assets
  - No middleman/escrow service needed
- How: guarantee atomicity
  - Either both sides of the trade happen or none
  - Technology: Hashed TimeLock Contracts (HTLCs)



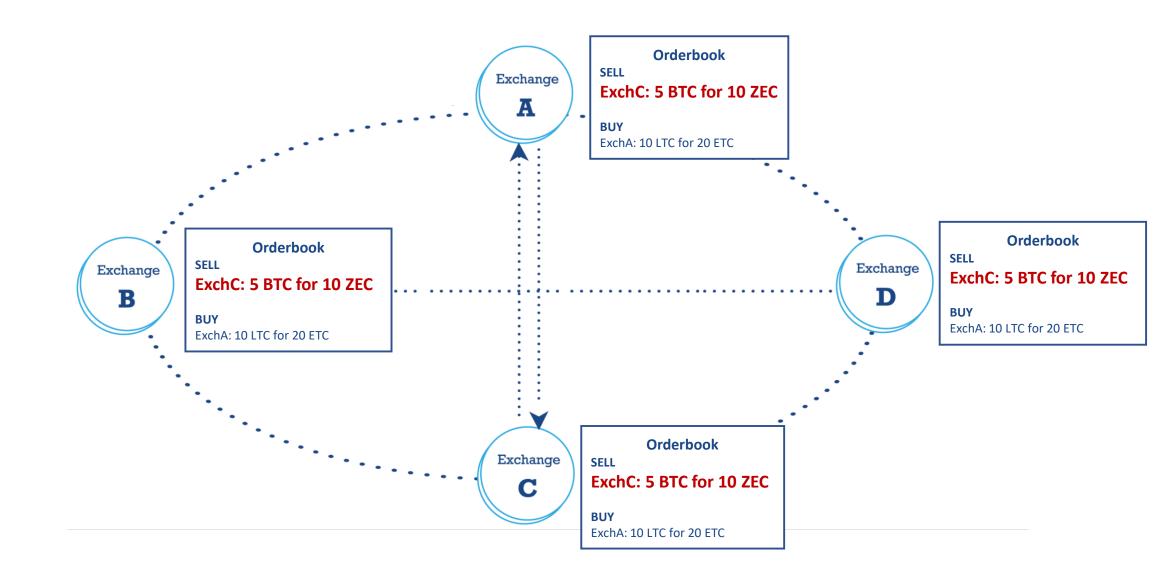
#### 3. Decentralized Orderbook



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# **Tech Summary**



#### **Payment Channels**

Make trades instant



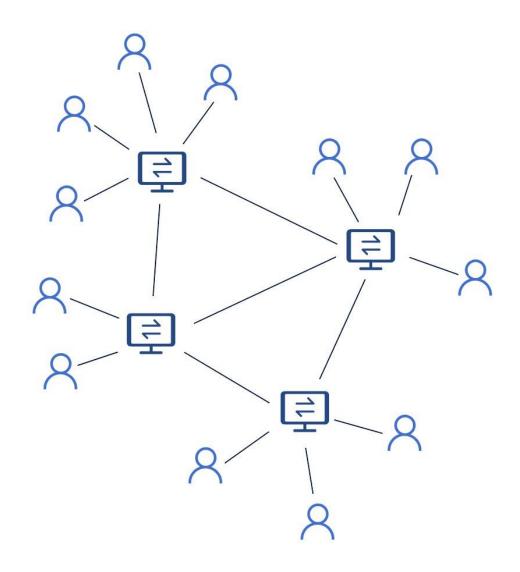
#### **Atomic Swaps**

Make trades trustless



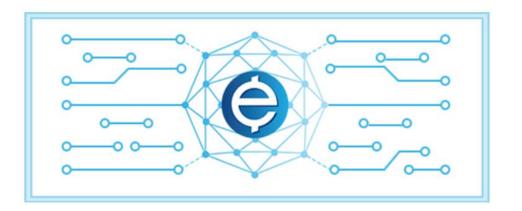
#### **Decentralized Orderbooks**

Connect buyer and seller



#### How do we realize this?

**XUC** = Incentive System



#### **XUC**

#### XUC rewards:

- ◆ Exchanges: for joining Exchange Union allocate XUC to their users
- Users: for trading certain volume via Exchange Union
- Developers: for merged pull-requests, review, testing
- Anyone: for provide services in the union
  - Routing trades
  - Orderbook forwarding
  - Other payment channels services

#### **XUC**

#### **Token Data:**

- Total supply: 3 billion
- Current circulation: 65 Million
- Larger parts locked long-term locked or burned
- Max. release amount per month: 5 Million (controlled by smart contract)











#### **Team**

#### **Core Team:**



**James Wo**CEO



Terry Culver CSO

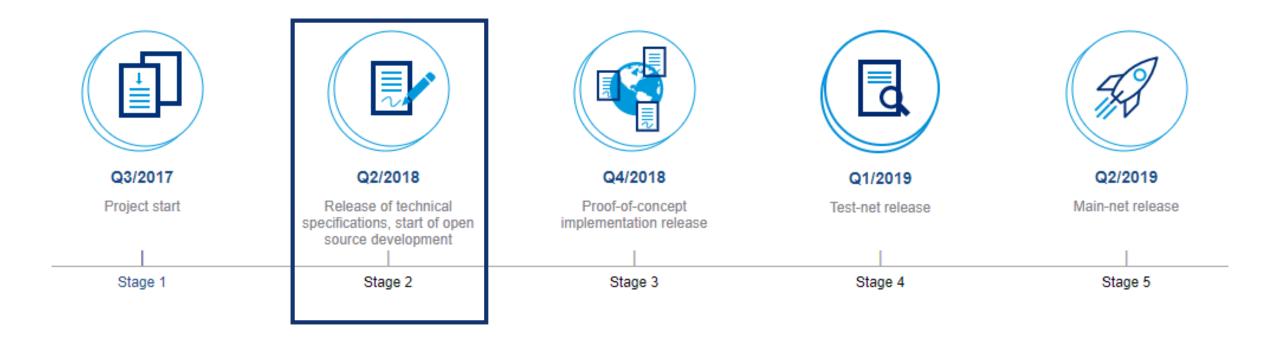


Mikael Wang Chief Blockchain Architect



**Kilian Rausch**Product Director

#### Where are we?



# Summary

#### Decentralized & Open Source

#### Technology:

- Payment Channels
- Atomic Swaps
- Decentralized Orderbooks

#### Benefits:

- Exchanges: increased revenue & liquidity
- Users: trade from one account & best price

XUC: fee and incentive system



# How to get involved?



# We are hiring!

- **Open Source Lightning Developer**
- **Open Source** Raiden Developer
- Blockchain developer/Cryptographer



# Participate!



github.com/ExchangeUnion



t.me/exchangeunioncoin



twitter.com/exchange\_union

# Shape the way we exchange digital assets