

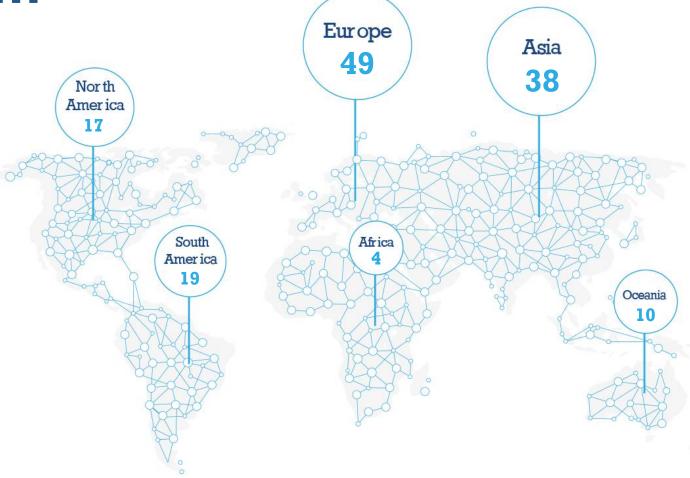
**Current Ecosystem** 

Types of Digital Assets: **1,600+** 

Number of Digital Asset Exchanges: **150+** 

Market Capitalization of Digital Assets: \$330bn+

Total 24h Trading Volume: \$15bn+



Number of digital asset exchanges per continent as of March 1, 2018

# **Industry Pain Points**

#### **Exchanges**



Lack adequate liquidity.

Are localized and isolated.

**Limited** trading pairs.

#### **Users**

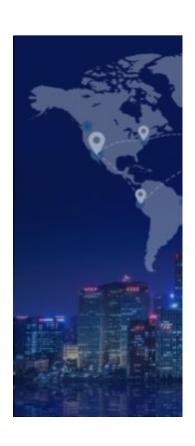


Real-time **price discrepancy**.

**Inefficient & costly** cross-exchange transactions.

Need to verify multiple accounts on different exchanges.

### **Vision**







"The first **decentralized network**, which enables **instant** and **trustless** trades between digital asset exchanges."

### 1) Decentralized Order Books



#### **Decentralized Order Books**

Orders are shared in real time across the network-connecting buyers & sellers.

# 2) Payment Channels



#### **Payment Channels**

Each trade transfers real digital assets *instantly* between exchanges.



#### **Atomic Swaps**

Trustless trades directly between two exchanges.

# Exchange Union Daemon (XUD)

#### **XUD**

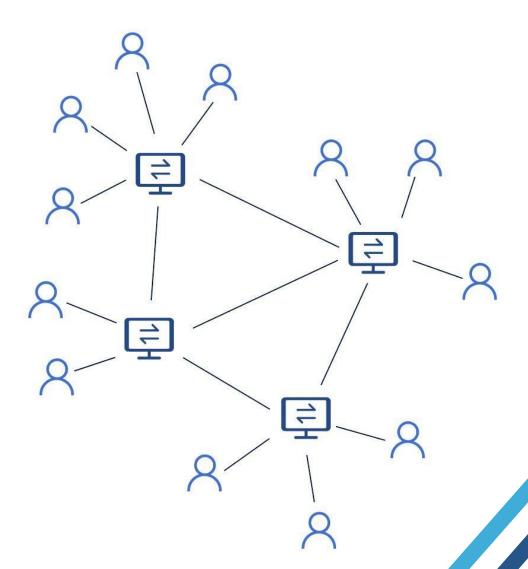
Nodes hosted by each exchange in the network.

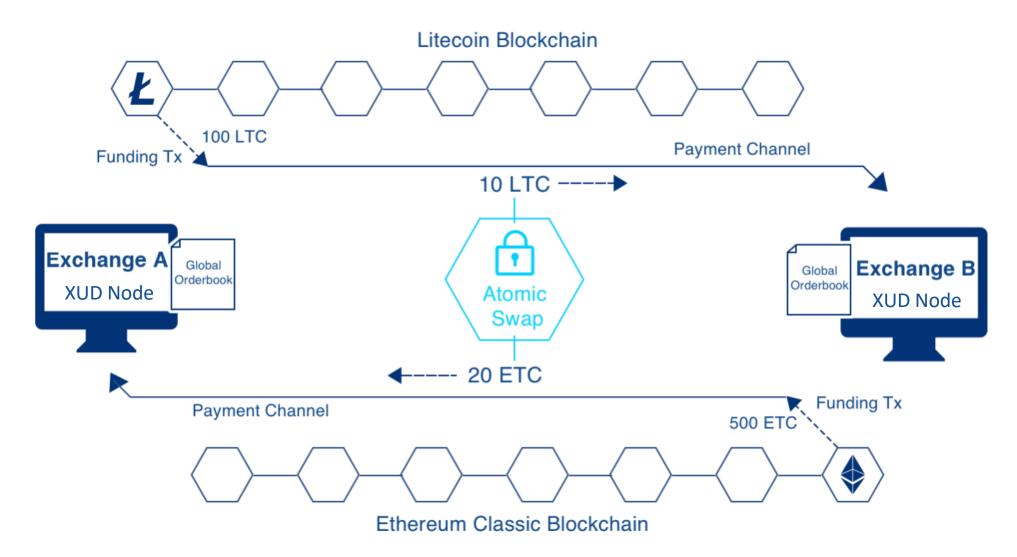
#### **Benefits:**

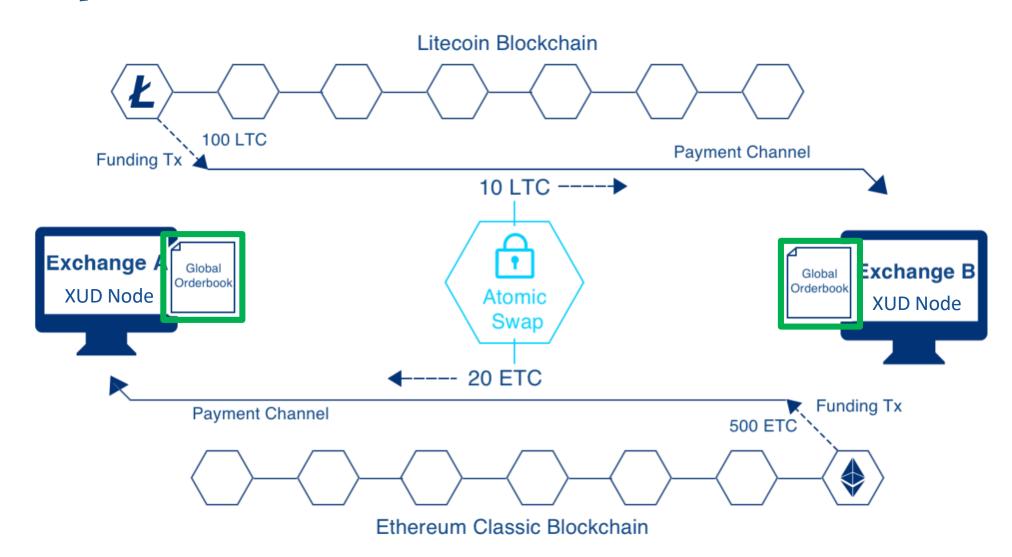
Communicating in real time.

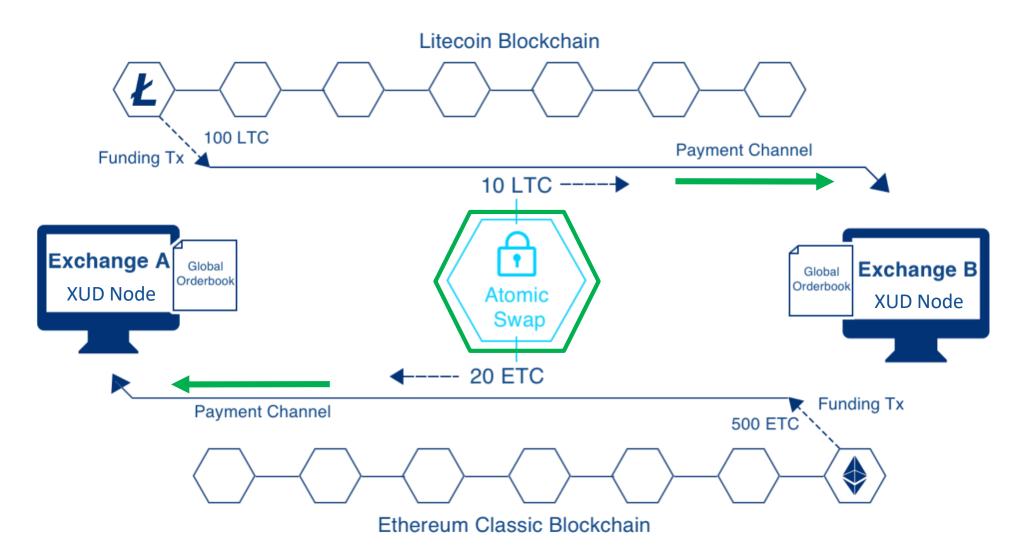
Decentralized - no single point of failure.

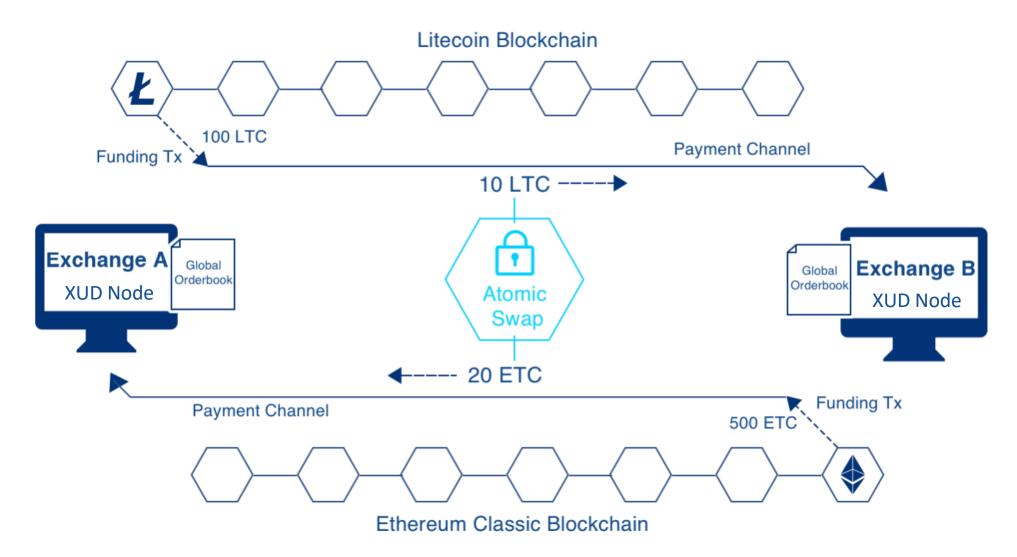
Matching buyers and sellers around the world.











## **Payment Channels**



- Enable instant off-chain transactions
- Inherit finality, censorship resistance, and trustlessness of underlying blockchain
- Between 2 parties, but can route payments across multiple channels, aka the Lightning Network

## **Payment Channels**



- 2 of 2 multisig address no doublespends
- Signed commitment transactions track the balance of a channel
- New payment = new commitment, no broadcasting required

## **Payment Channels**



- Commitments are signed contracts, enforceable by the almighty blockchain
- Writing a contract is cheap, fast, and private.
  Getting a court to enforce is expensive, slow, and a public ordeal
- "Going to court" for every transaction is unnecessary and unscalable.



- "Atomic" means a transaction is "all or nothing"
- Lightning network chains transactions together across a single blockchain
- Transactions can be chained across blockchains as well!



- Transactions can be contingent on both a digital signature AND knowledge of a hash preimage
- All transactions in an atomic swap depend on same preimage
- Broadcasting preimage activates all "hash locked" transactions



- 1) Alice creates preimage, signs transaction paying BTC to Bob
- 2) Bob signs transaction paying LTC to Alice, same hash lock
- 3) Alice broadcasts LTC transaction, revealing preimage.



- 4) Bob can now claim BTC by broadcasting as well.
- 5) But wait... payment channels!
- 6) Instead of broadcasting, Alice reveals preimage privately and signs new commitment w/ Bob



See it in action!

https://blog.exchangeunion.com

Live demo of instant, atomic swap of BTC for LTC, try it yourself!

# **Industry Benefits**

#### **Exchanges**



Larger user base

Increased revenue & earnings

Increased liquidity

Robust **decentralized** trading infrastructure

#### **Users**



Tighter **spreads** 

Best market **price** 

**More** trading pairs

Single access point

# Project Philosophy – Open Source

Code & design open for review & feedback

Rewards for contributors & issue bounties



Foster developer community



# **Unique Approach**

What we aren't

Blockchain

Exchange

**Future of trade** 

Coexistence of technology

Different user needs

#### **Cutting-edge technologies**

**Build infrastructure** 

Mature ecosystem





# exchangeunion.com





