

# **Digital Asset Markets**



Types of Digital Assets: 1,500+



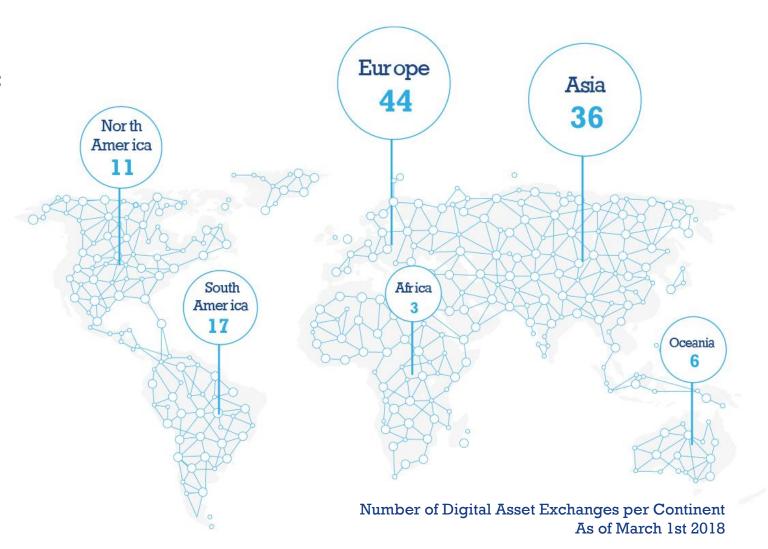
Market Capitalization of Digital Assets: \$400bn+



Total 24h Trading Volume: \$17bn+



Number of Digital Asset Exchanges: 100+



# **Industry Pain Points**

### **Exchanges:**

- Are <u>localized</u> and <u>isolated</u>
- ♦ Have <u>limited</u> trading pairs
- Struggle to maintain adequate <u>liquidity</u>

#### **Users:**

- Encounter real-time price discrepancy
- ◆ Face inefficient & costly cross-exchange transactions
- Need to <u>verify multiple accounts</u> on different exchanges (access to liquidity and new trading pairs)



## **Vision**

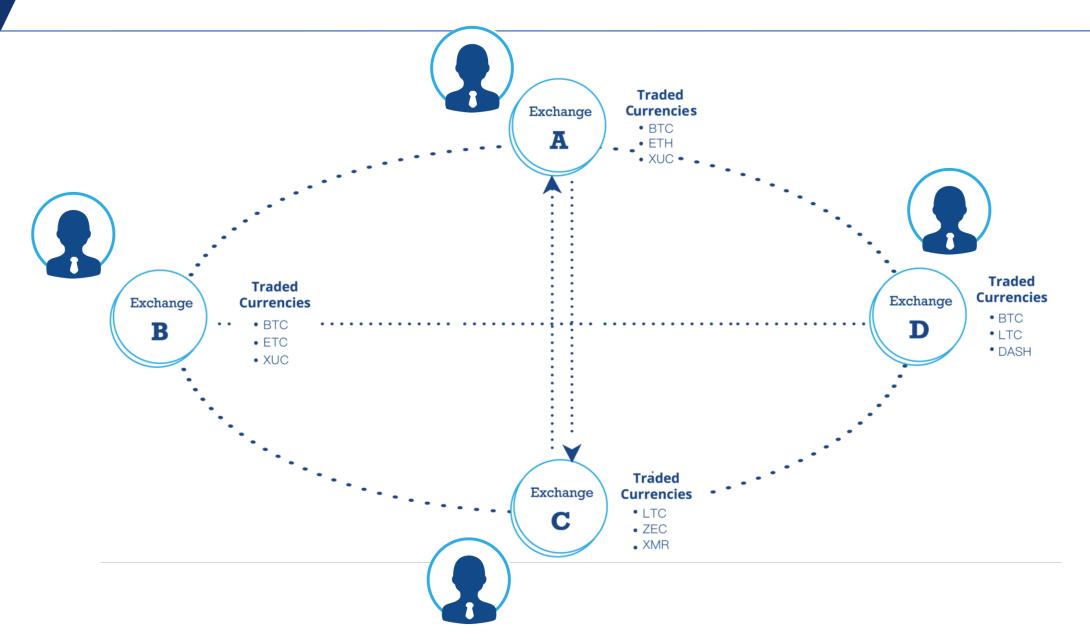
"The first decentralized network, which enables instant and trustless trades between digital asset exchanges."



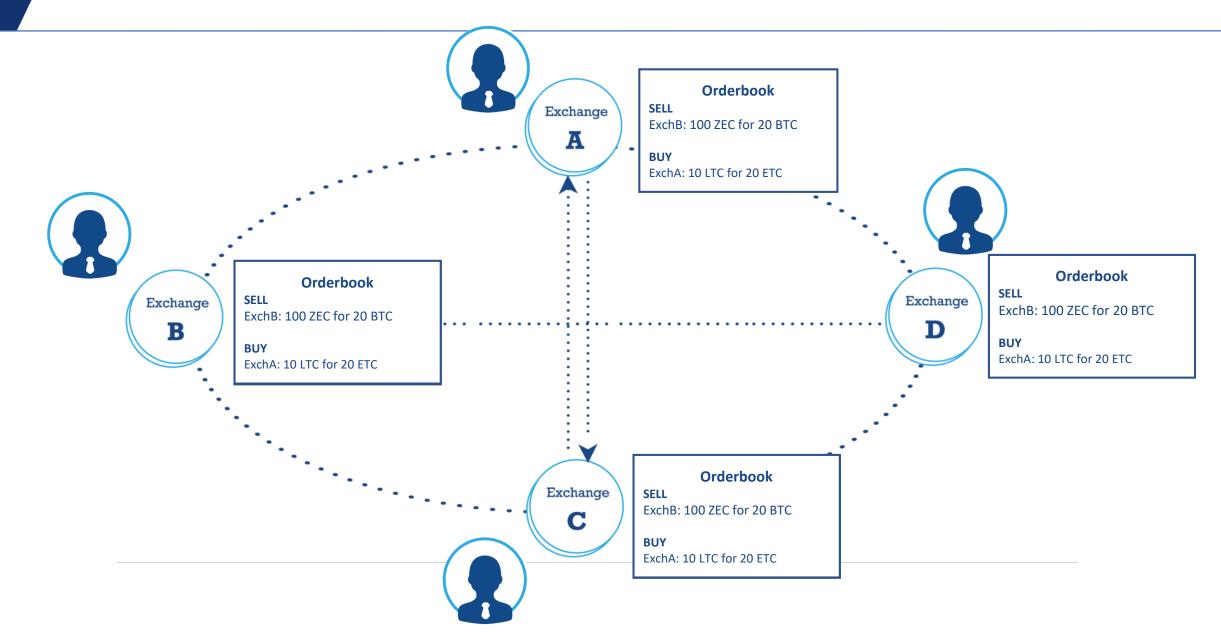




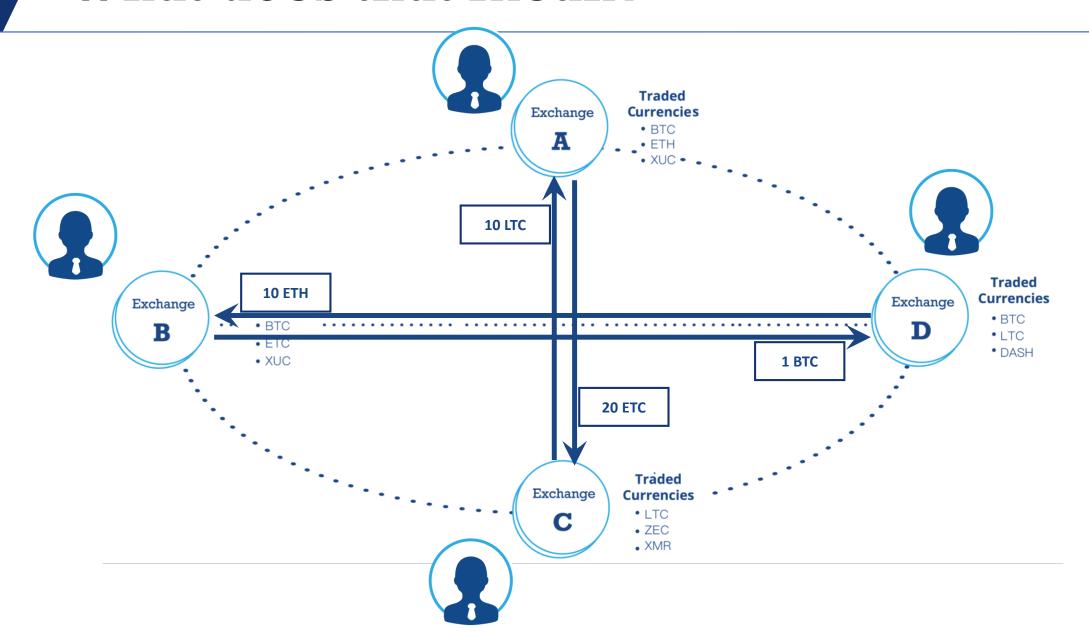
## What does that mean?



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## Who benefits?

#### **Exchanges:**

- Larger user base
- Increased liquidity
- Increased revenue
  - Keep full maker/taker fee pair on both sides of the trade
  - XUC for providing liquidity
- Robust & trustless trading infrastructure

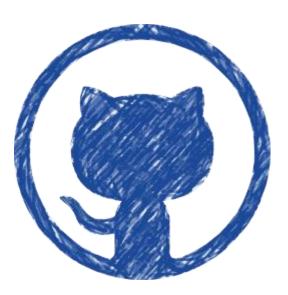
#### **Users:**

- Tighter spread
- Best price
- All trading pairs
- No need for multiple verified accounts

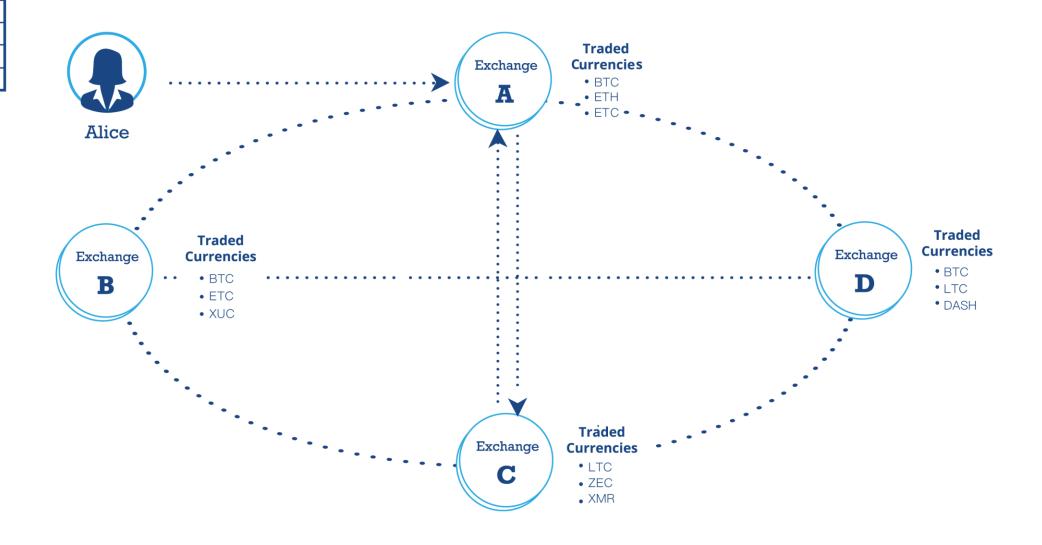


## What do we do?

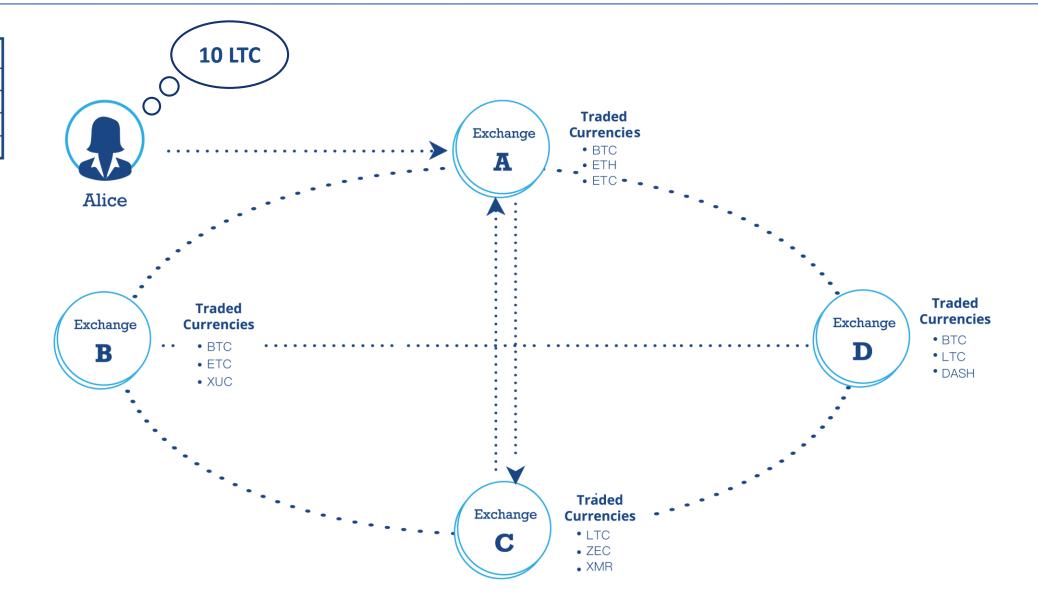
- ♦ We build the software for connecting exchanges: **XU Node**
- Open-source
- Currently one of our main tasks: Build a developer community



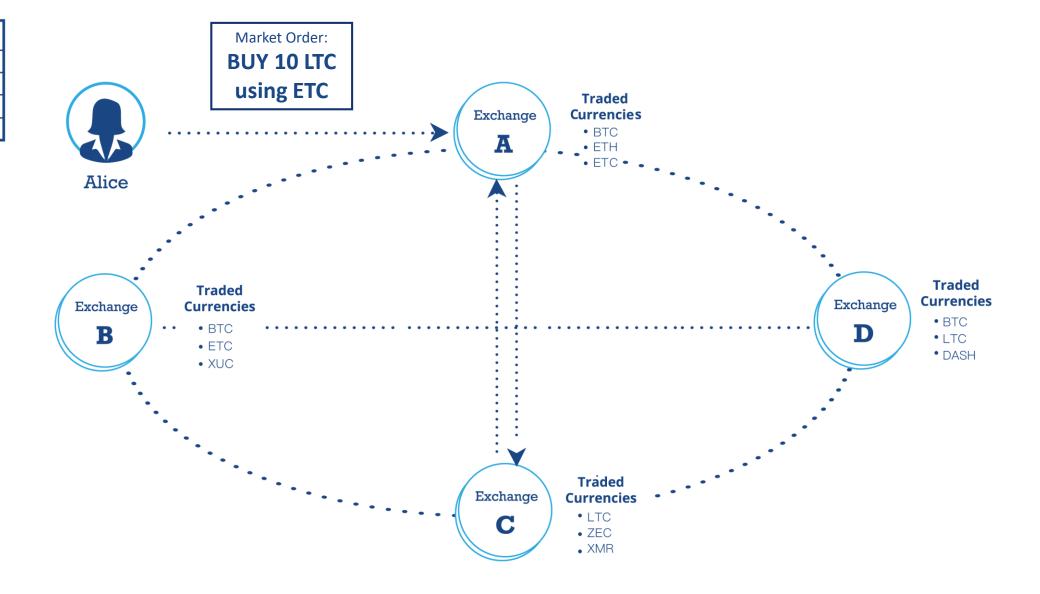
Portfolio		
	Before	After
втс	2	
LTC	0	
ETC	100	



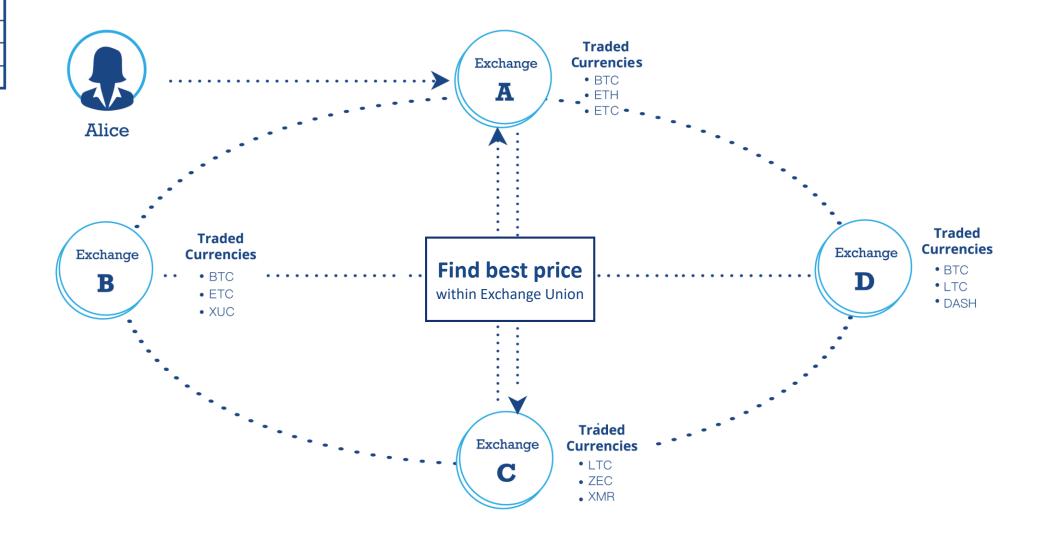
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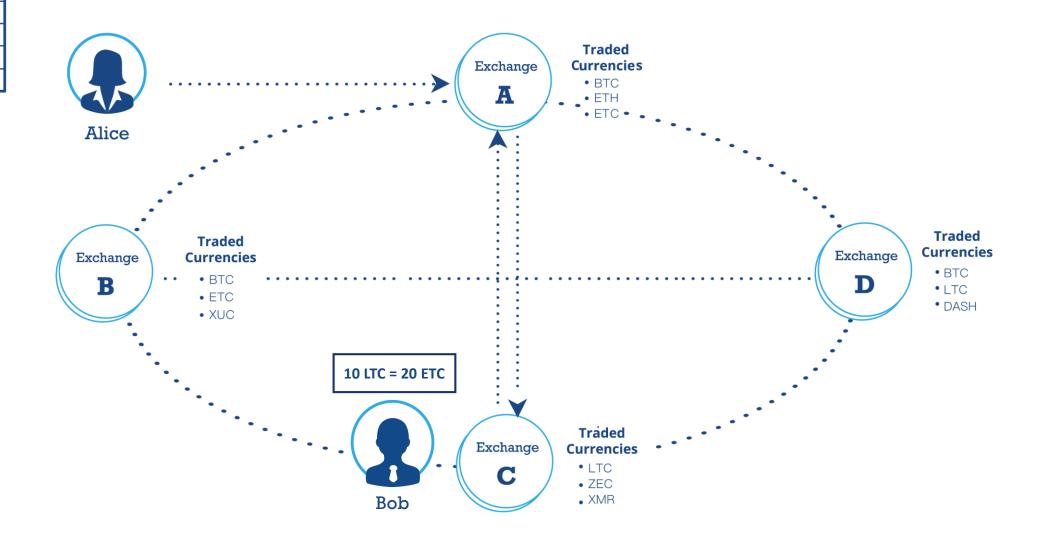
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втс	2	
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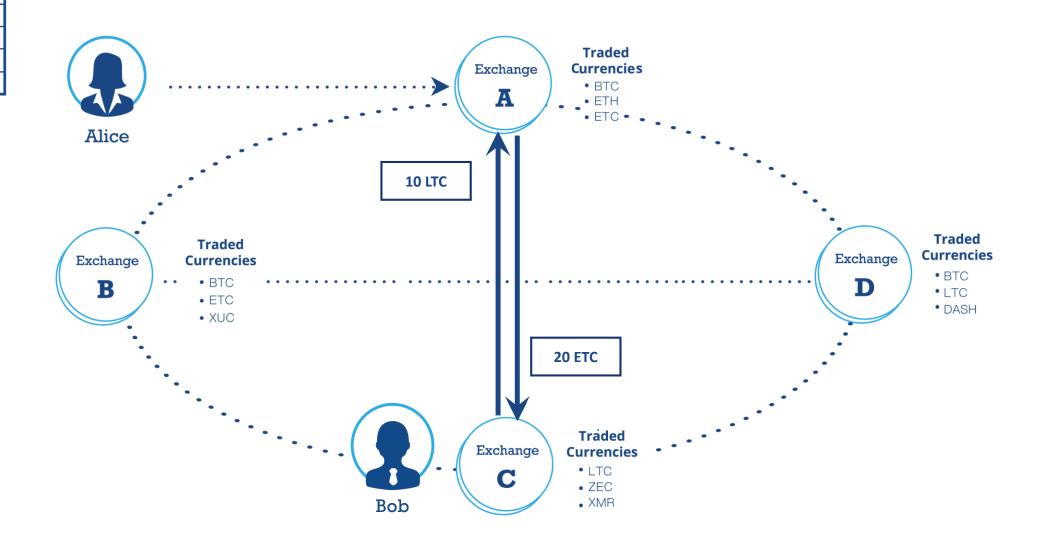
Portfolio		
	Before	After
втс	2	
LTC	0	
ETC	100	



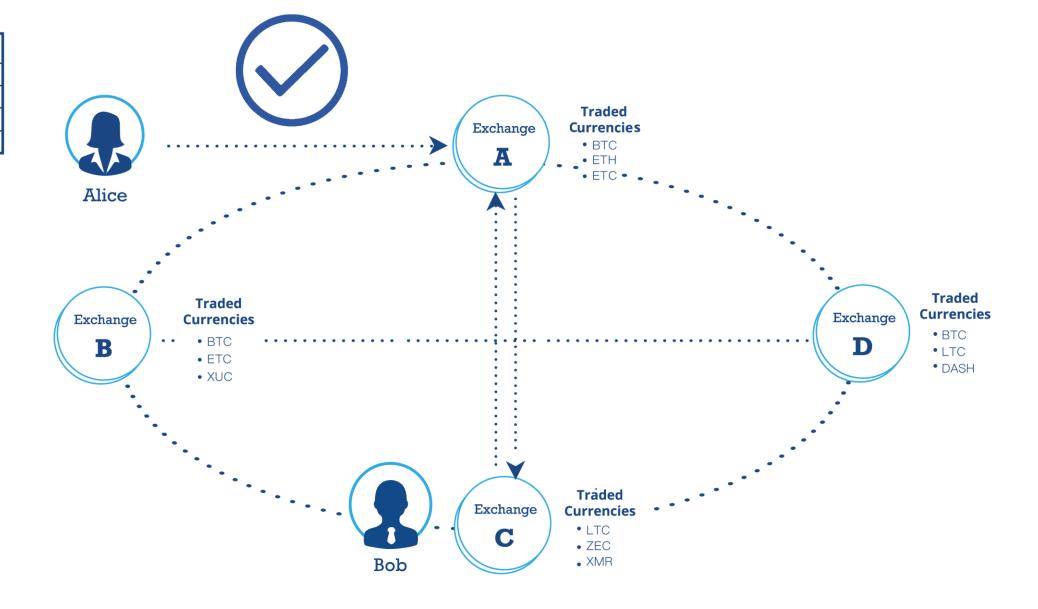
Portfolio		
	Before	After
втс	2	
LTC	0	
ETC	100	



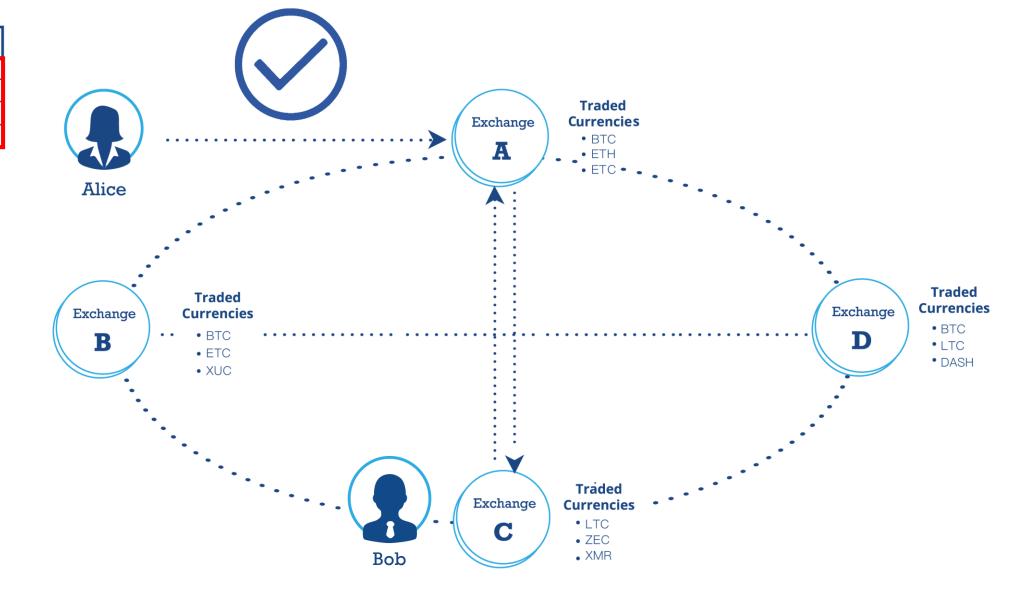
Portfolio		
	Before	After
втс	2	
LTC	0	
ETC	100	



Portfolio		
	Before	After
втс	2	
LTC	0	
ETC	100	



Portfolio		
	Before	After
втс	2	2
LTC	0	10
ETC	100	80



### How do we do?

# 3 Key Technologies



#### 1. Payment Channels

Each trade transfers real digital assets *instantly* between exchanges



#### 2. Atomic Swaps

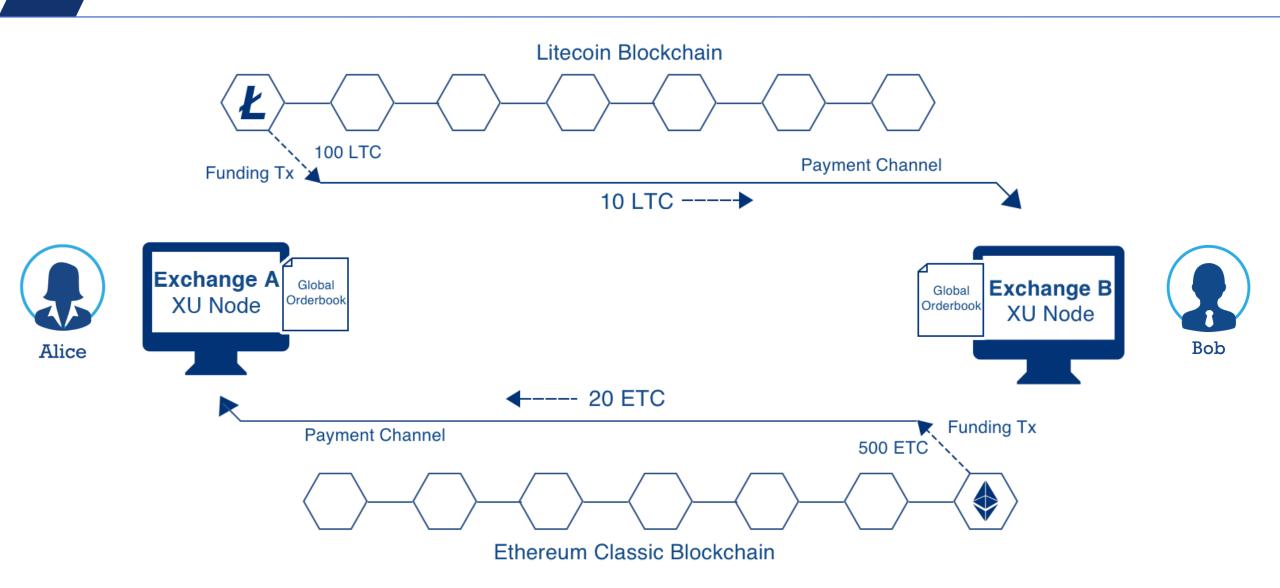
Trustless trades directly between two exchanges



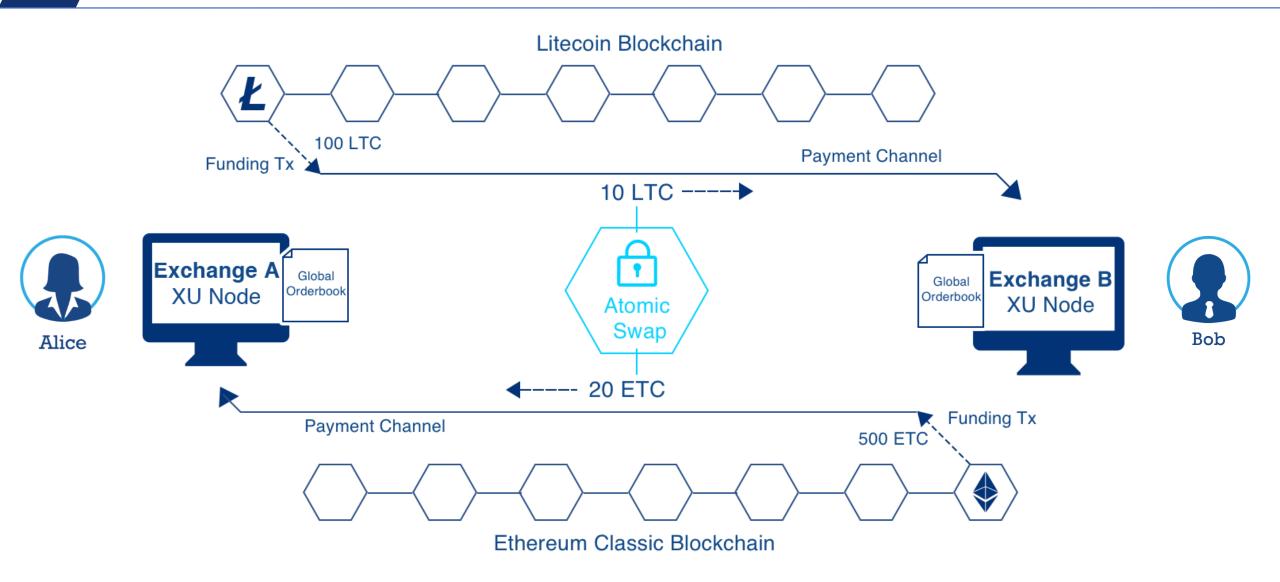
#### 3. Decentralized Orderbooks

Solving the pain points of digital asset exchanges – *connecting buyer & seller* 

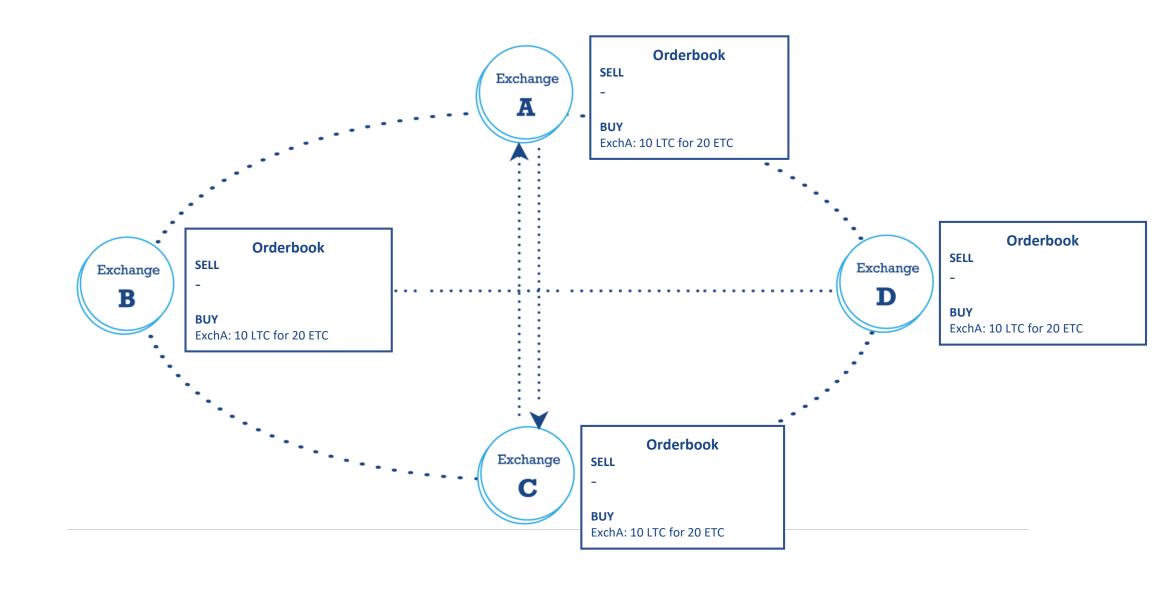
## 1. Payment Channels



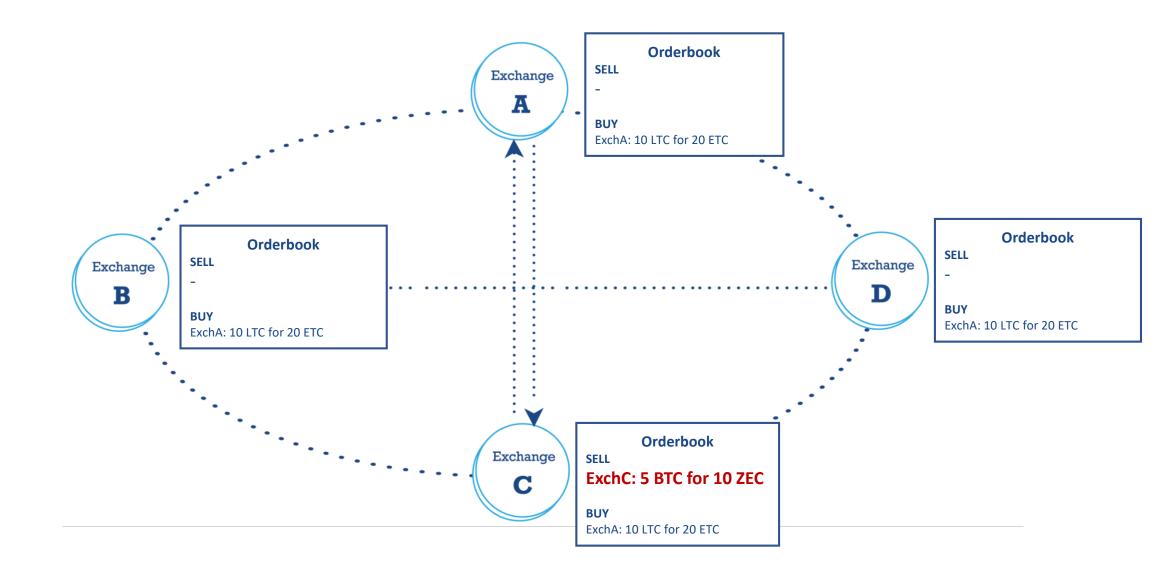
# 2. Atomic Swaps



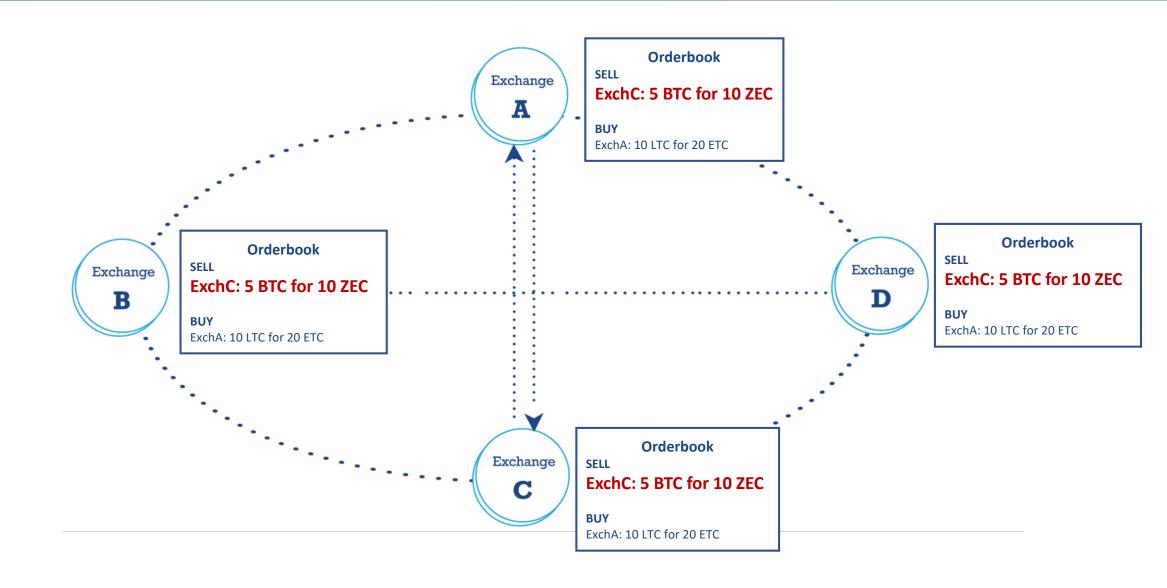
## 3. Decentralized Orderbook



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## How do we realize this?

### **XUC**



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**XUC = Fee & Incentive System** 

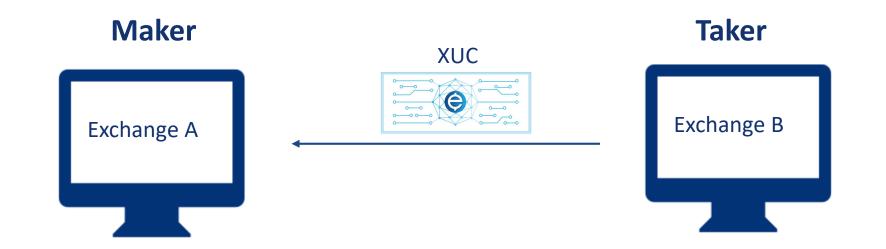




XUC awards exchanges & users for providing liquidity

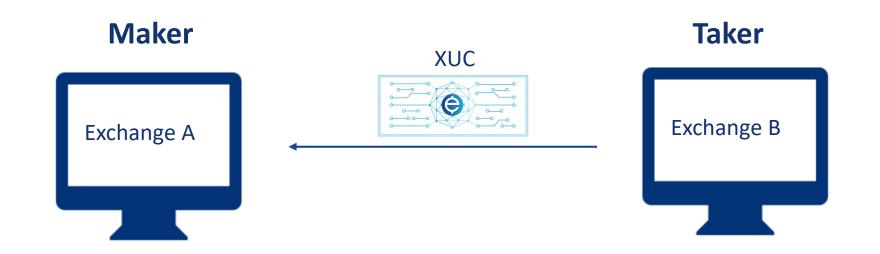


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Fee set by maker → fee market

## **XUC**

#### **XUC** awards

#### Exchanges:

- for providing liquidity
- airdropping XUC to exchange's users

#### Users:

- for providing liquidity
- for trading certain volume via Exchange Union

#### Developers:

- for each code contribution, review, testing
  - → Very important for the phase we are in right now



#### **XUC** awards

Anyone: for providing services in the union

- Relay Orderbooks ('SuperNodes')
- Validate Orderbooks
- Payment channel services (like a watchtower)

## **XUC**

#### **Token Data:**

- Total supply: 3 billion
- Current circulation: 65 Million
- Larger parts locked long-term locked or burned
- Max. release amount per month: 5 Million (controlled by smart contract)











# Exchange Union is not a blockchain

Exchange Union is not a blockchain, nor an exchange.

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It's a technology which connects exchanges.

#### Open Source & Decentralized

#### Technology:

- 1. Payment Channels
- ◆ 2. Atomic Swaps
- ◆ 3. Decentralized Orderbooks

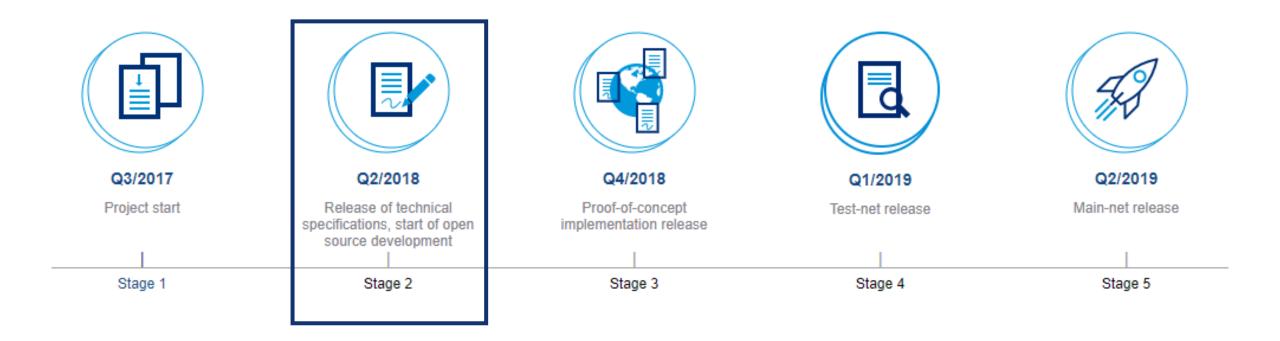
#### Benefits:

- Exchanges: increased revenue & liquidity
- ◆ Users: trade from one account & best price

XUC is both a fee and an incentive system



## Where are we?



## **Outlook**

Exchange Union is public infrastructure

Enables entire new products:

- Wallets
- Merchant PoS

Promotes financial inclusion











exchangeunion.com