

**Current Ecosystem** 

Types of Digital Assets: 1,600+

Number of Digital Asset Exchanges: 150+

Market Capitalization of Digital Assets: \$330bn+

Total 24h Trading Volume: \$15bn+



Number of digital asset exchanges per continent as of March 1, 2018

# **Industry Pain Points**

#### **Exchanges**



Lack adequate liquidity.

Are localized and isolated.

**Limited** trading pairs.

#### Users



Real-time price discrepancy.

**Inefficient & costly** cross-exchange transactions.

Need to verify **multiple accounts** on different exchanges.

#### Vision

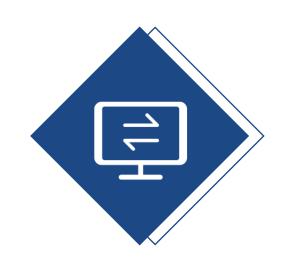






"The first decentralized network, which enables instant and trustless trades between digital asset exchanges."

### 1) Decentralized Order Books



#### **Decentralized Order Books**

Orders are shared in real time across the network- connecting buyers & sellers.

# 2) Payment Channels



#### **Payment Channels**

Each trade transfers real digital assets *instantly* between exchanges.

## 3) Atomic Swaps



#### **Atomic Swaps**

*Trustless* trades directly between two exchanges.

# Exchange Union Daemon (XUD)

#### **XUD**

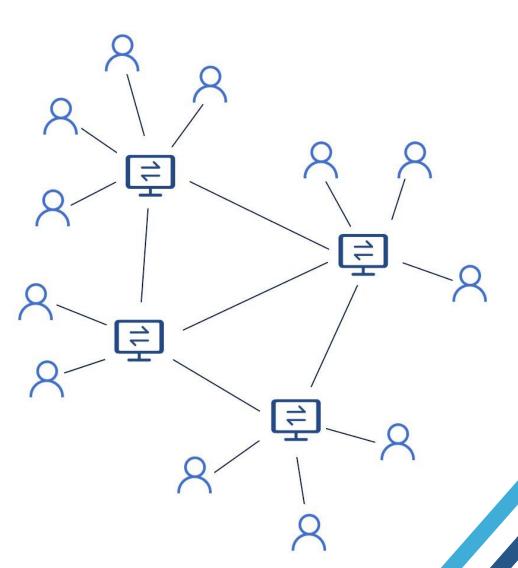
Nodes hosted by each exchange in the network.

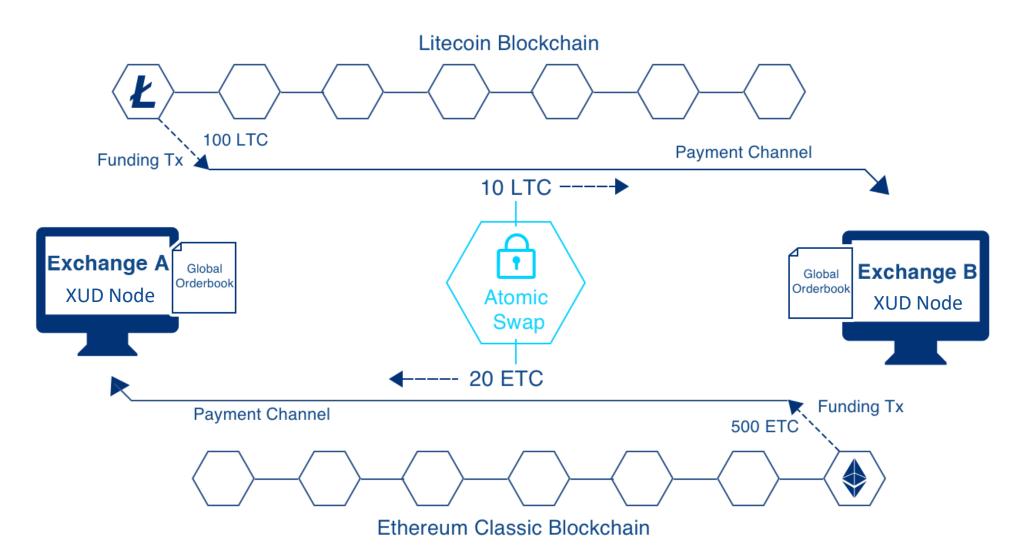
#### **Benefits:**

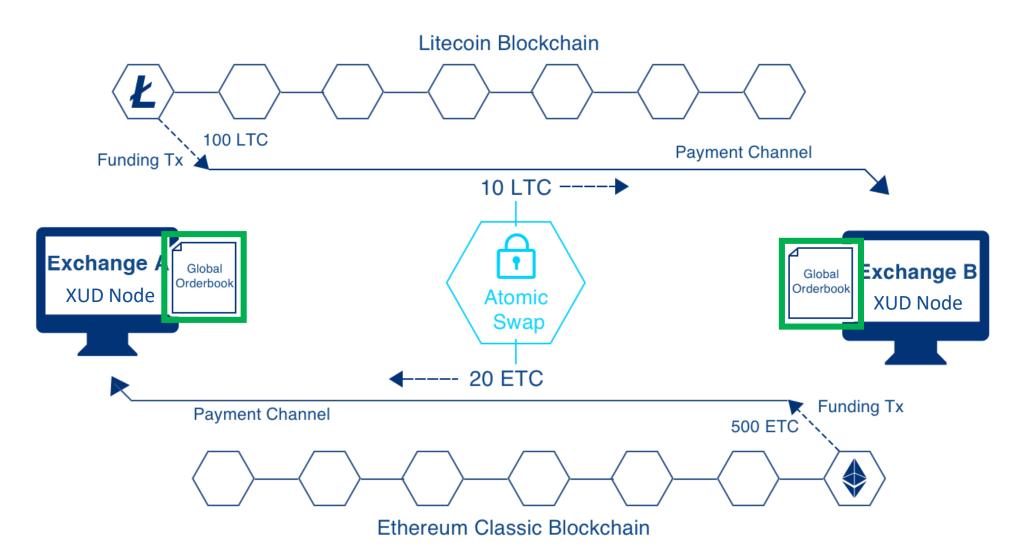
Communicating in real time.

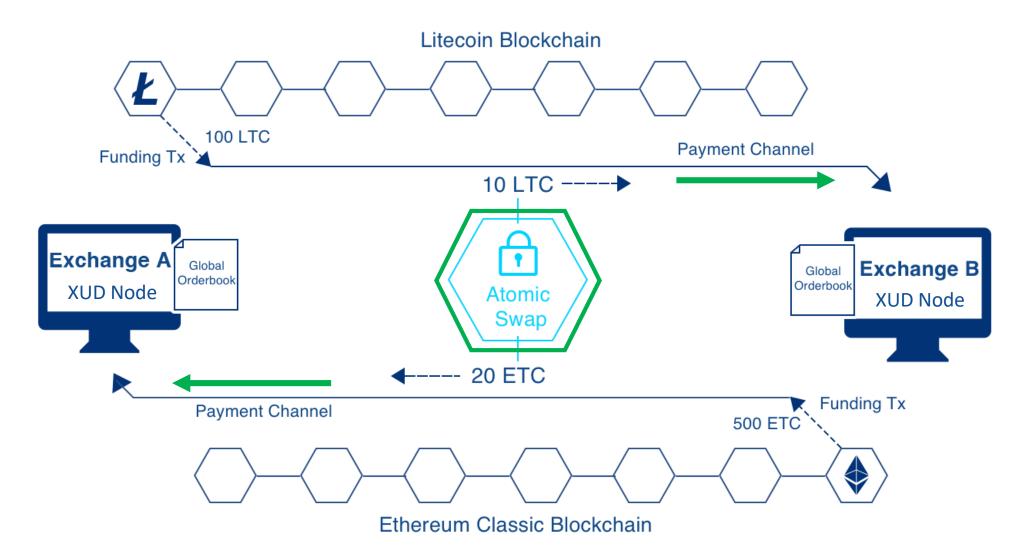
Decentralized - no single point of failure.

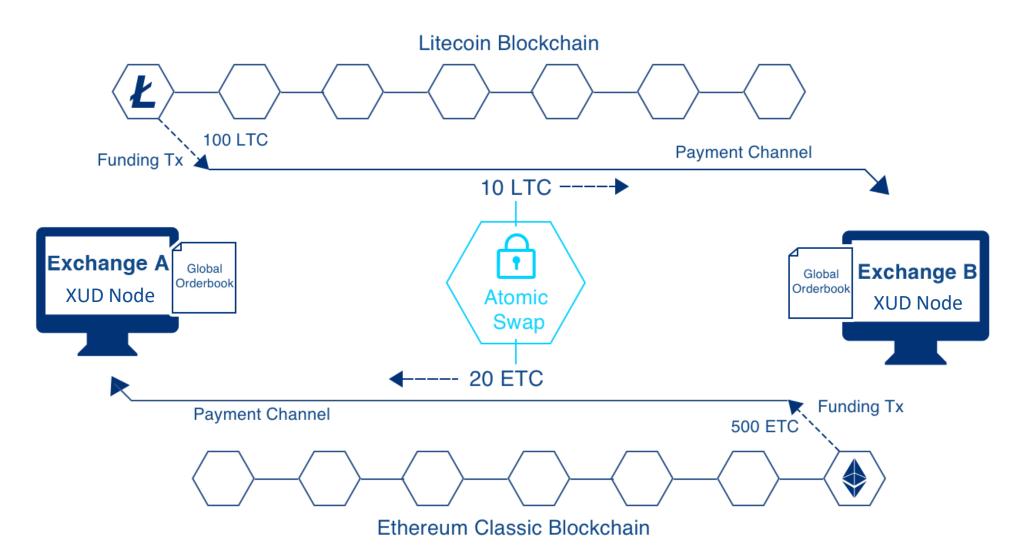
Matching buyers and sellers around the world.











### Incentive and Reward System

#### **XUC Token**

- -Market Makers (Liquidity Providers)
- -Exchanges and users who join the network
- Achieving trading volumes
- -Reviewing, testing, and auditing code
- -Running XUD node
- -Payment channel watchtower services
- -Order book forwarding and validating



# **Industry Benefits**

#### **Exchanges**



Larger user base

Increased revenue & earnings

Increased liquidity

Robust decentralized trading infrastructure

#### **Users**



Tighter spreads

Best market price

More trading pairs

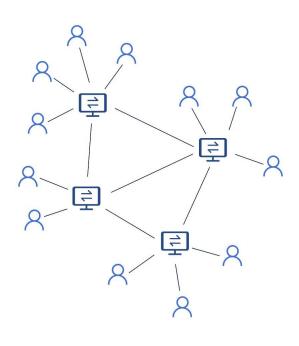
Single access point

# Project Philosophy - Open Source

**Build XUD software** 

Get paid in XUC

Grow developer community







### Unique Approach

What we aren't

Blockchain

Exchange

Future of trade

Coexistence of technology

Different user needs

Cutting-edge technologies

**Build** infrastructure

Mature ecosystem







2) Payment Channels



3) Atomic Swaps



"...the bitcoin supercar, the Formula 1 of finance, is riding along on the muddy roads of 1970's mainframe based banking, and it's a bumpy road."

-Andreas Antonopoulos

#### exchangeunion.com



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