

# **Digital Asset Markets**



Types of Digital Assets: 1,500+



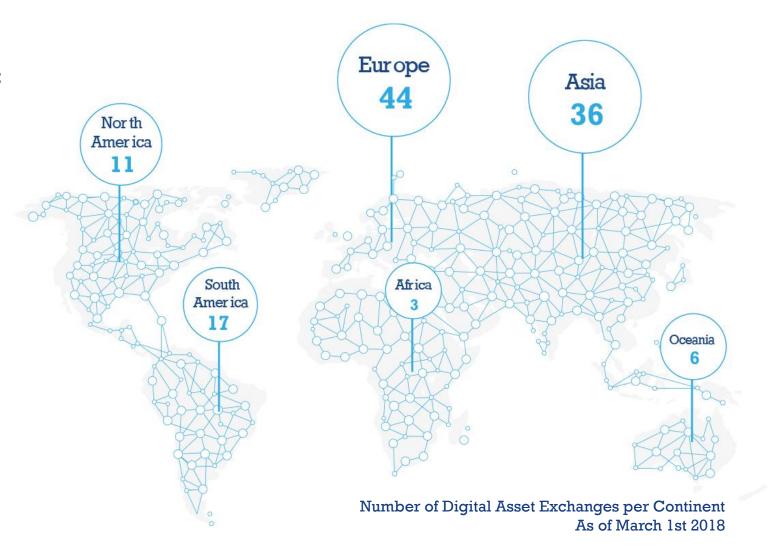
Market Capitalization of Digital Assets: \$400bn+



Total 24h Trading Volume: \$17bn+



Number of Digital Asset Exchanges: 100+



# **Industry Pain Points**

#### **Exchanges:**

- Are <u>localized</u> and <u>isolated</u>
- ♦ Have <u>limited</u> trading pairs
- Struggle to maintain adequate <u>liquidity</u>

#### **Users:**

- Encounter real-time price discrepancy
- ◆ Face inefficient & costly cross-exchange transactions
- Need to <u>verify multiple accounts</u> on different exchanges (access to liquidity and new trading pairs)



### **Vision**

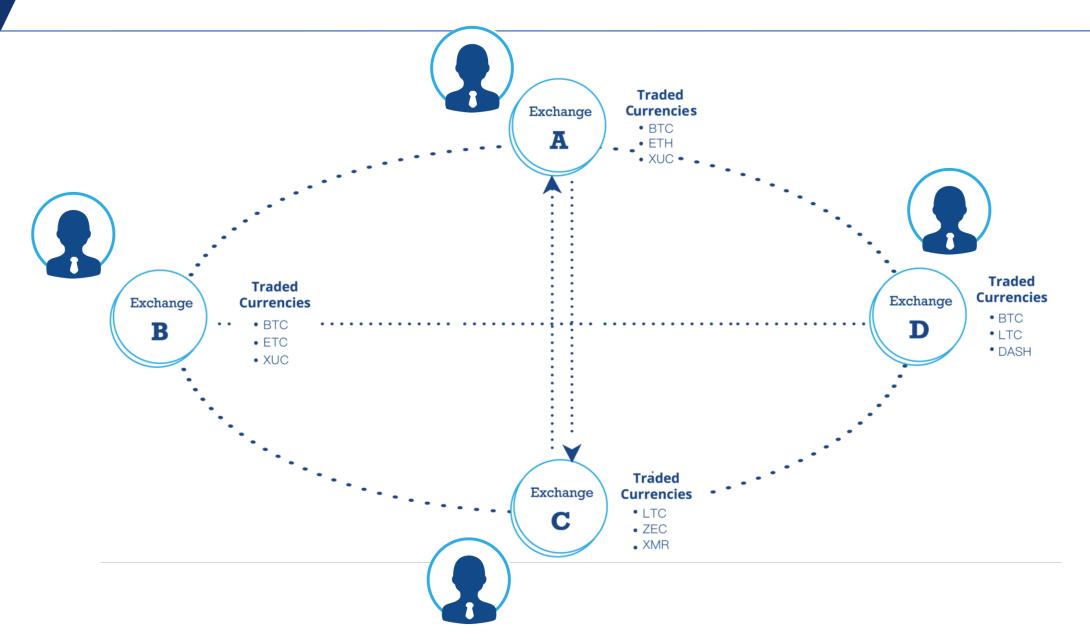
"The first decentralized network, which enables instant and trustless trades between digital asset exchanges."



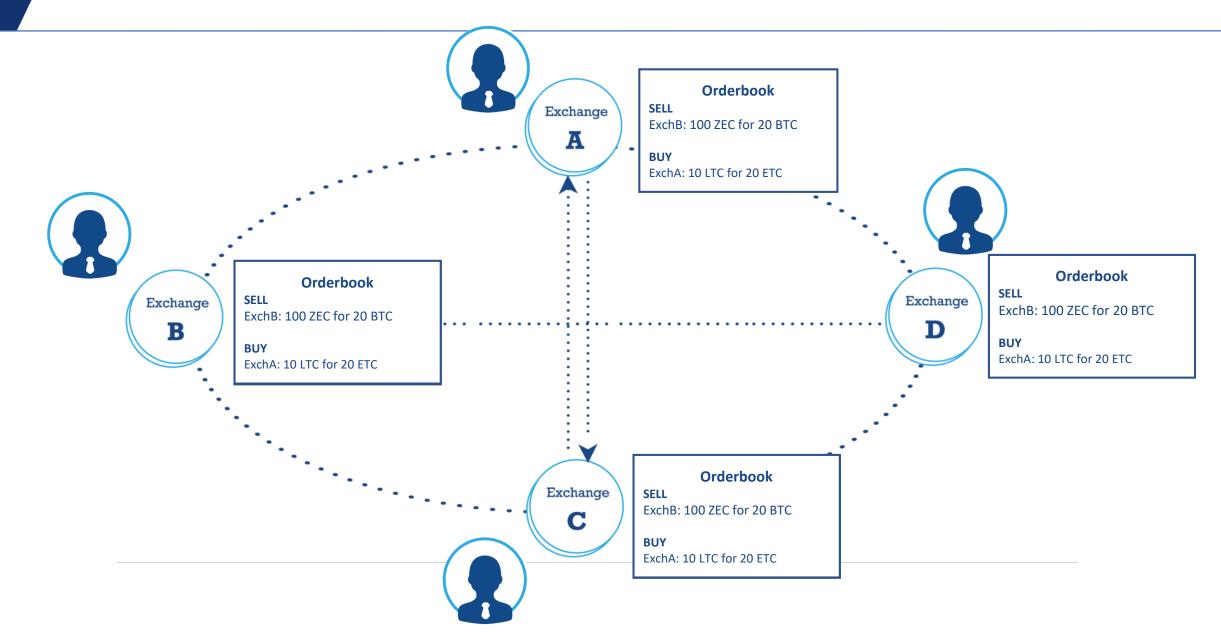




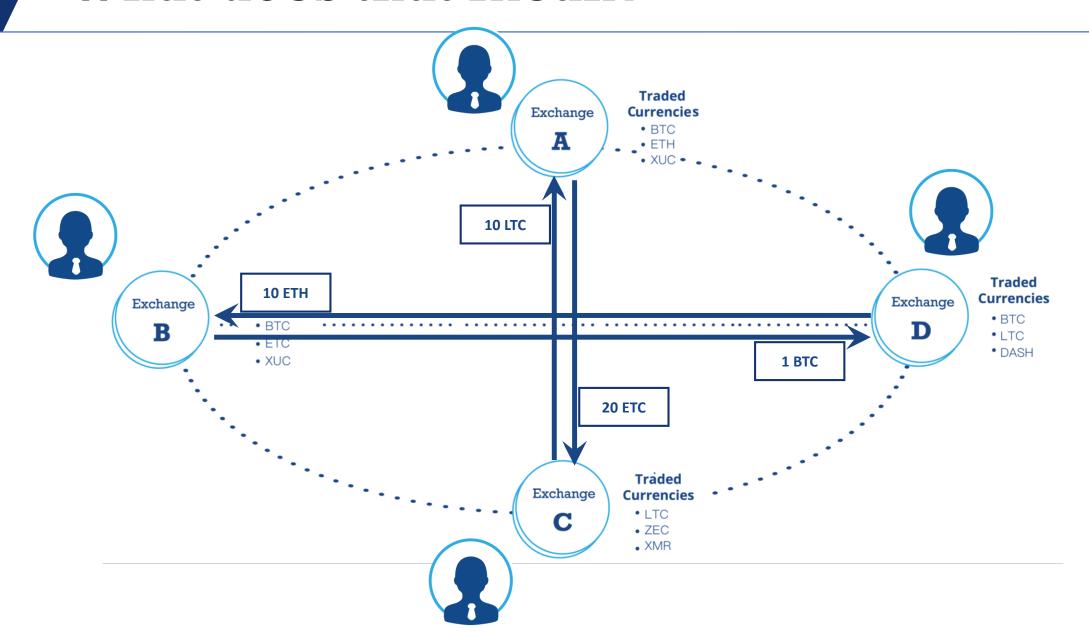
#### What does that mean?



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#### Who benefits?

#### **Exchanges:**

- Larger user base
- Increased volume & earnings
- Increased liquidity
- Robust decentralized trading infrastructure

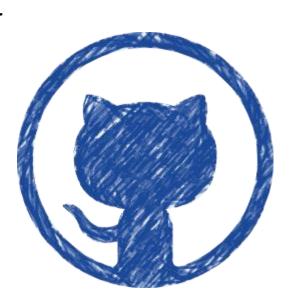
#### **Users:**

- Tighter spread
- Best price
- All trading pairs
- No need for multiple verified accounts



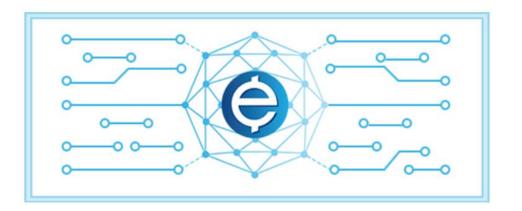
#### What do we do?

- ♦ We build the software for connecting exchanges: **XU Node**
- Open-source (YES!)
- Currently one of our main tasks: Build the developer community
- lack Bitcoin  $\rightarrow$  new era of open source development
- We believe the new open-source is self-sustaining
  - → Code contribution increases value of project and thus the value of the token
  - → For the first time free open-source development pays back!



### How do we realize this?

#### **XUC**



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**XUC = Fee & Incentive System** 



#### **XUC**

#### XUC rewards:

- Exchanges: for providing liquidity, airdropping XUC to users
- Users: for trading certain volume via Exchange Union
- Developers: for each code contribution, review, testing
  - → Very important for the phase we are in right now



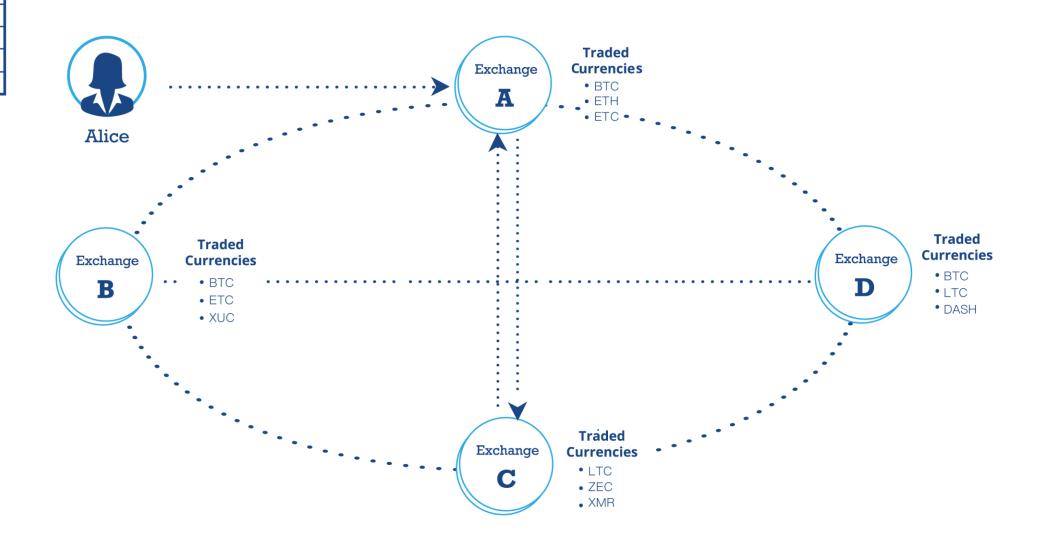
#### Once up and running XUC rewards:

- Anyone: for providing services in the union
  - Providing liquidity / market making
  - Validate Orderbooks
  - Other payment channel services like a watchtower

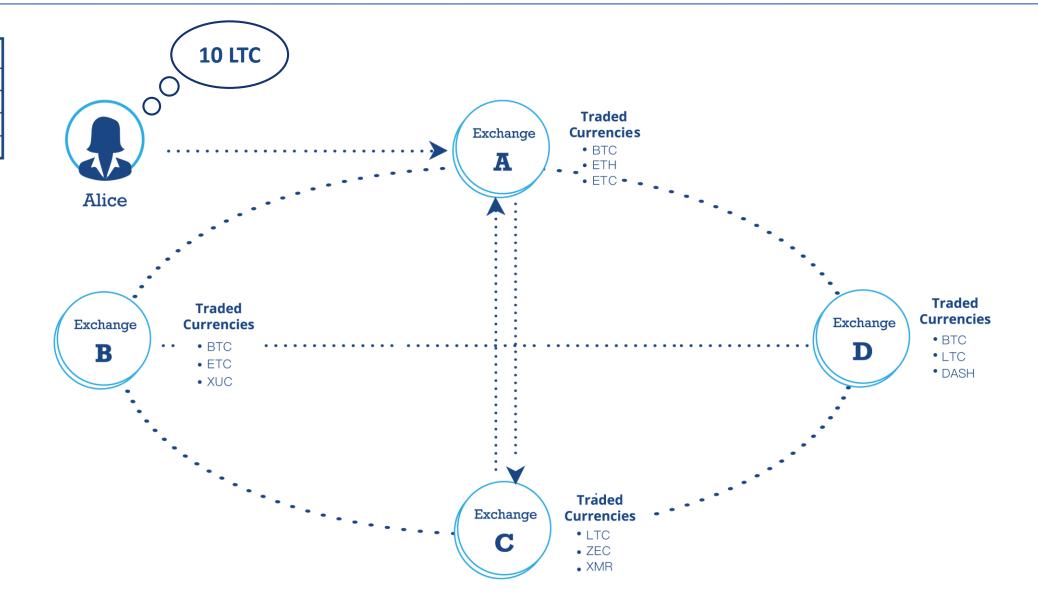
# Why decentralized?

- Centralized would be much easier;)
- Decentralized: No Single Point of Failure
  - → No way to shut it down (like the Internet)
  - → Censorship resistant
  - → That's why Bitcoin, Litecoin, Ethereum & Co are amazing!
- Similar solutions:
  - Missing incentives
  - Technology stack slow or centralized
  - Benefits are one-sided (e.g. traders, but not exchanges)

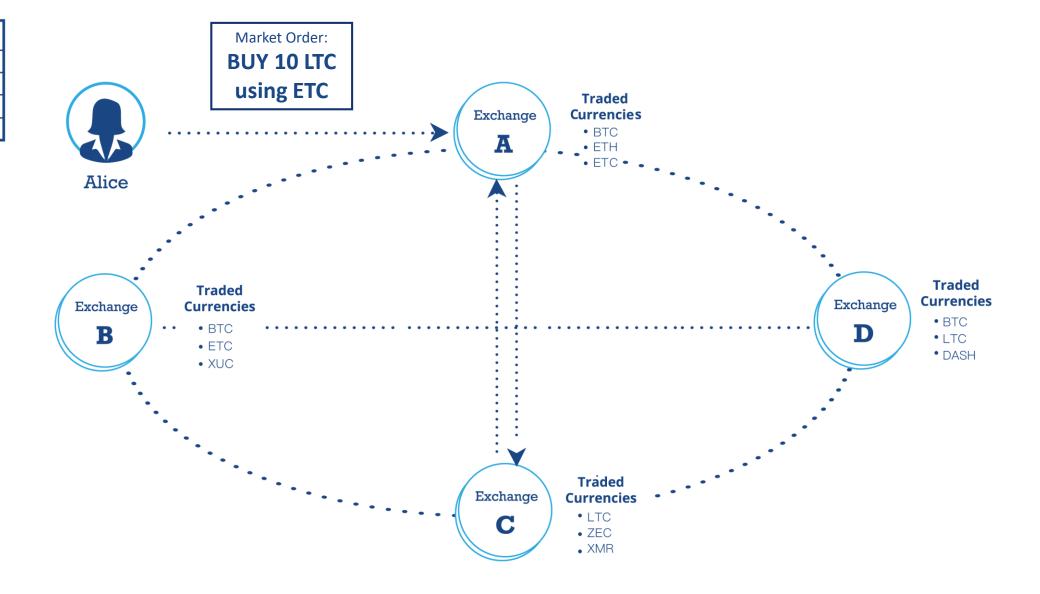
Portfolio		
	Before	After
втс	2	
LTC	0	
ETC	100	



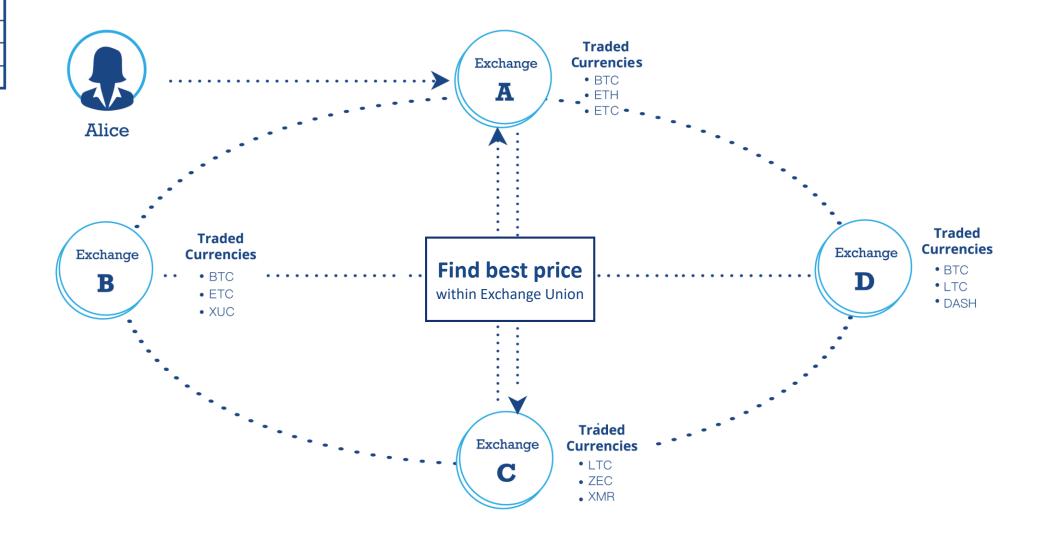
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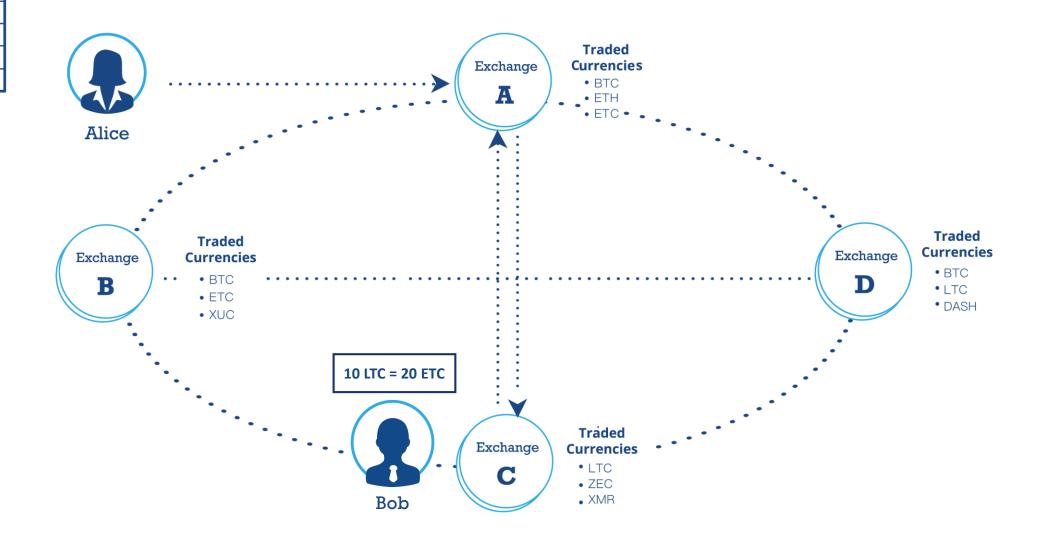
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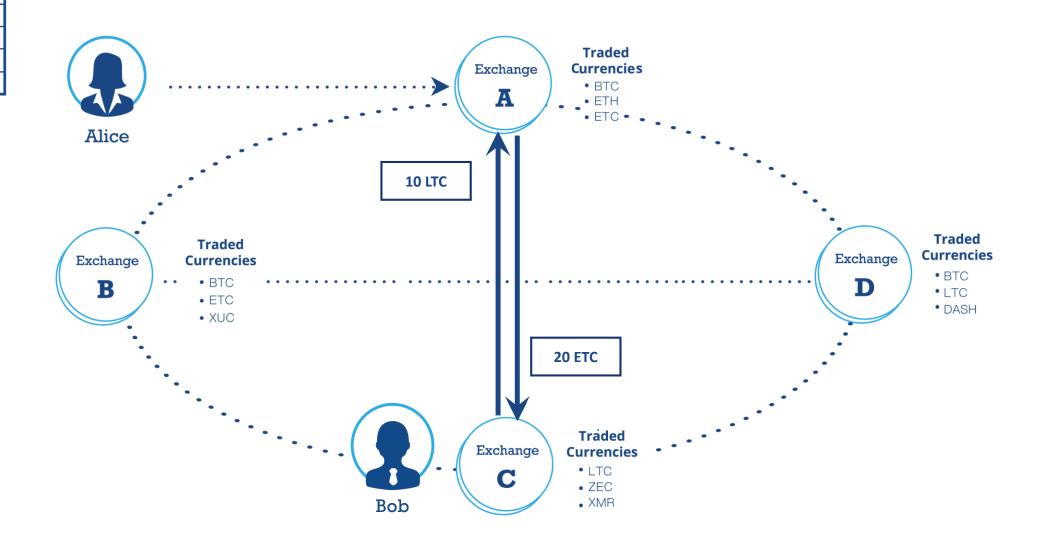
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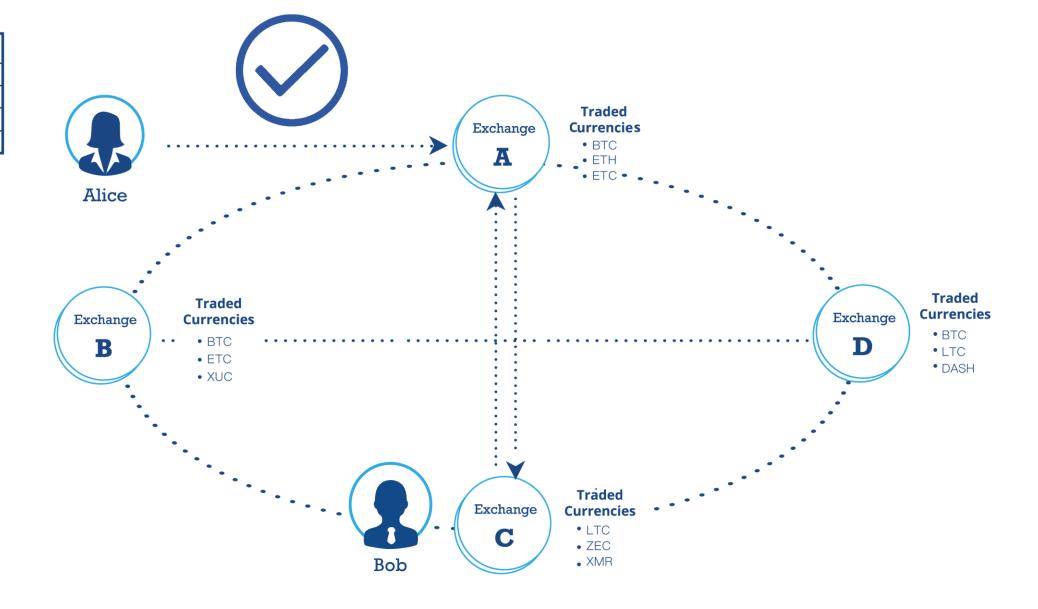
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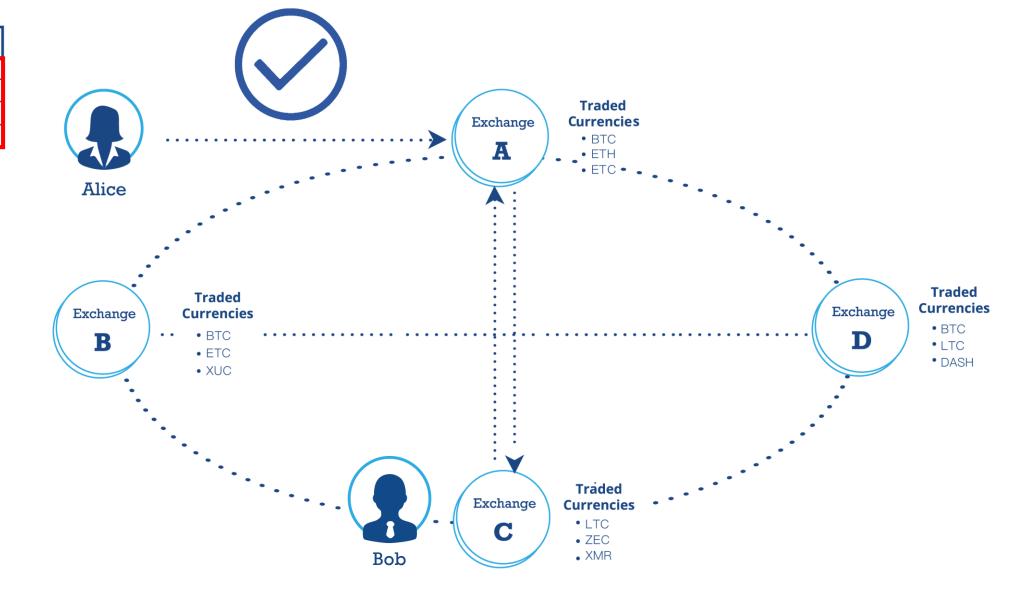
Portfolio		
	Before	After
втс	2	
LTC	0	
ETC	100	



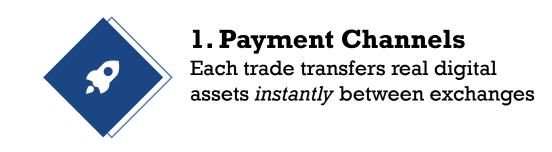
Portfolio		
	Before	After
втс	2	
LTC	0	
ETC	100	



Portfolio		
	Before	After
втс	2	2
LTC	0	10
ETC	100	80



# 3 Key Technologies



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#### 1. Payment Channels

Each trade transfers real digital assets *instantly* between exchanges





#### 2. Atomic Swaps

Trustless trades directly between two exchanges

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Trustless trades directly between two exchanges



#### 3. Decentralized Orderbooks

Solving the pain points of digital asset exchanges – *connecting buyer & seller* 

# **Status Quo**







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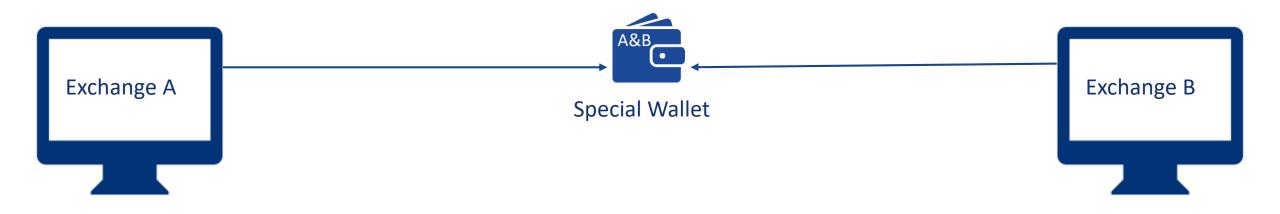


Source: https://blog.bitmex.com/the-lightning-network/

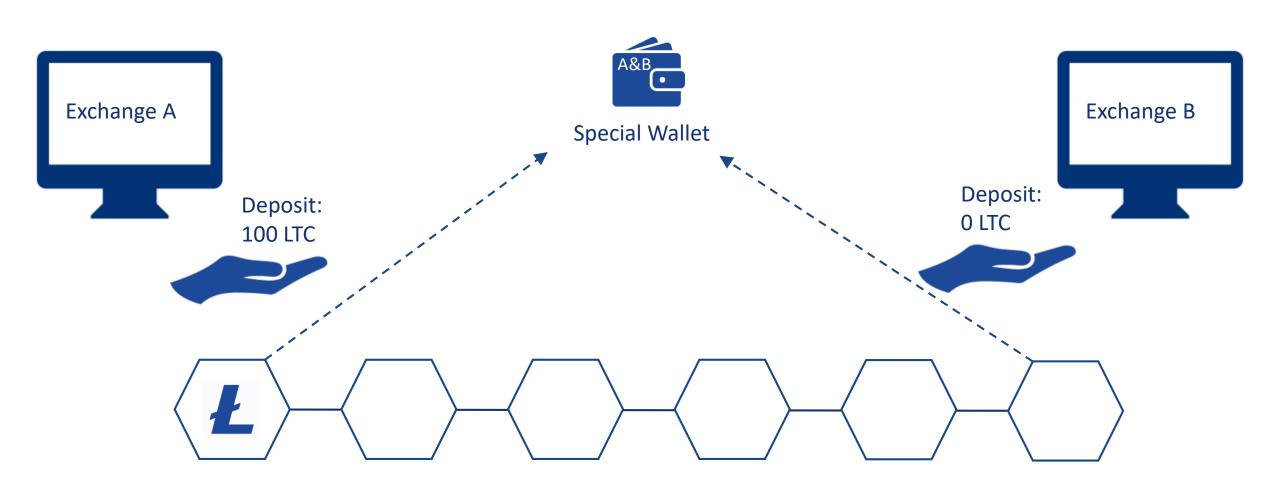
Yes, we are talking about Lightning & Raiden!

# Old idea, obviously Satoshi already came up with the basics:

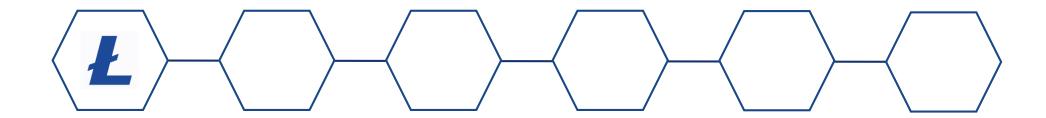
One use of nLockTime is high frequency trades between a set of parties. They can keep updating a tx by unanimous agreement. The party giving money would be the first to sign the next version. If one party stops agreeing to changes, then the last state will be recorded at nLockTime.







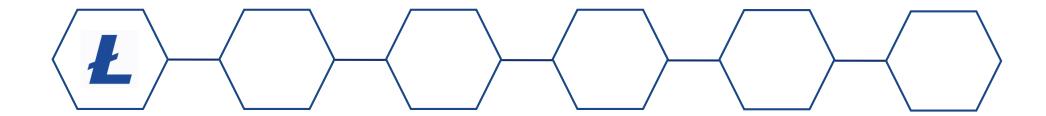


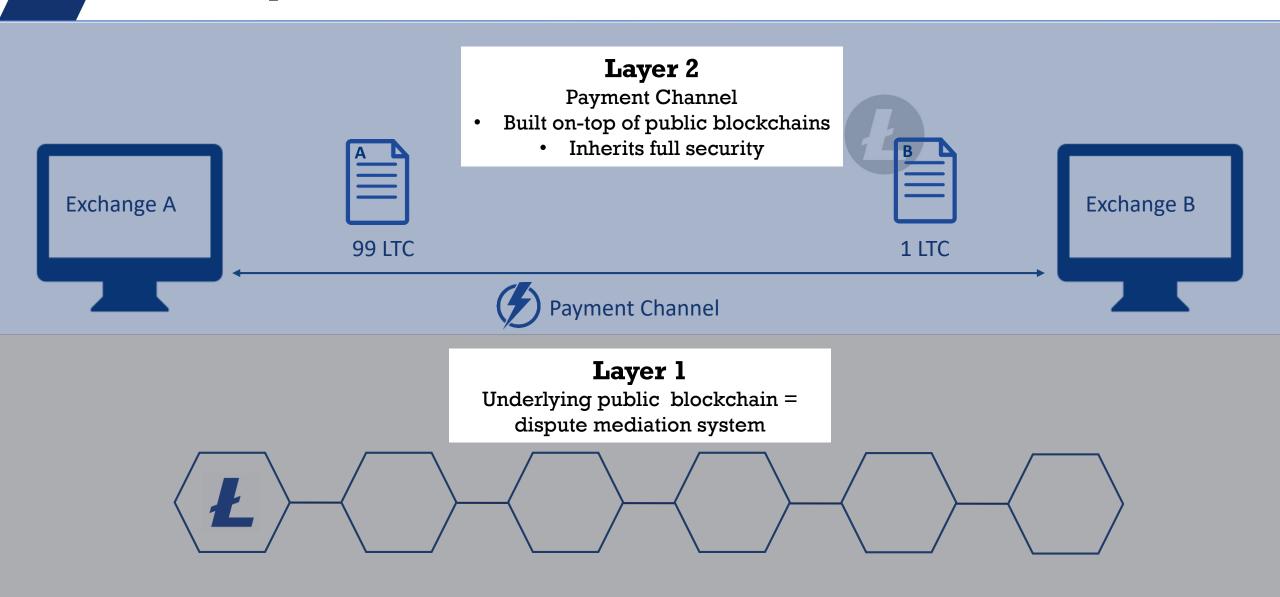






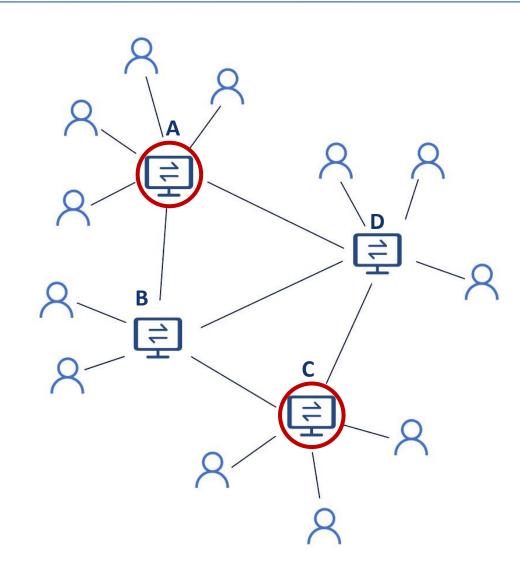






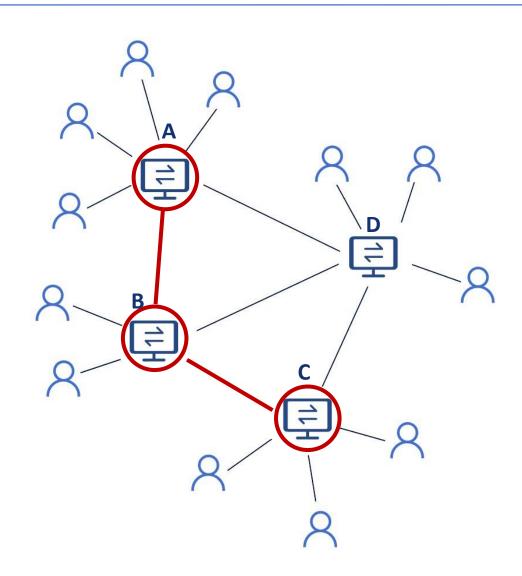
# 1. Payment Channels

### Routing:

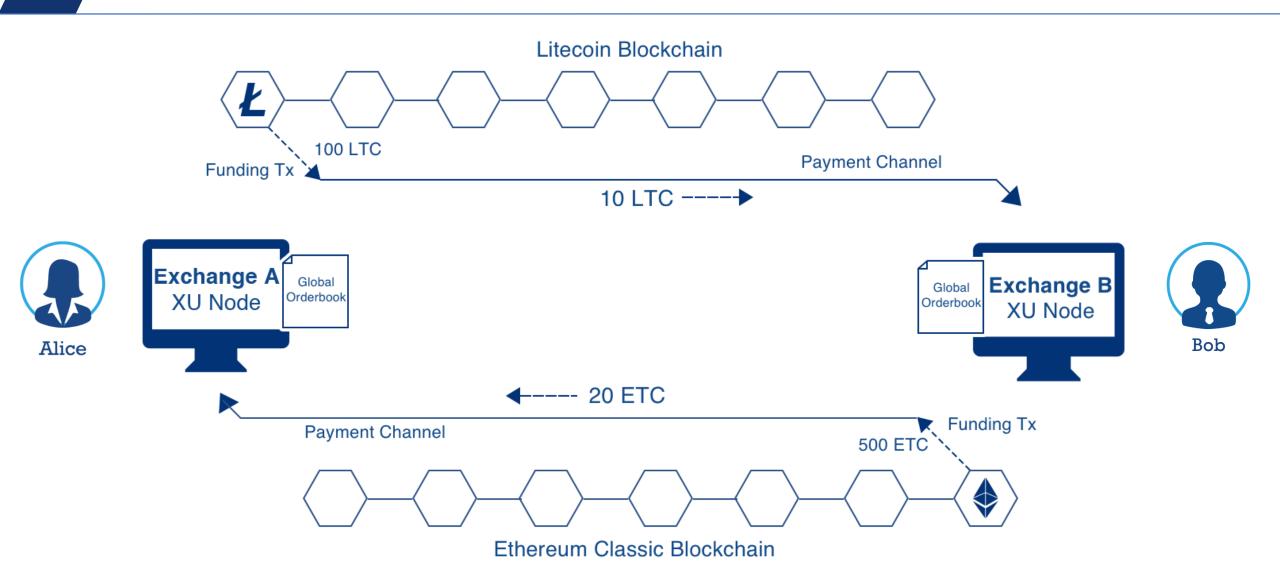


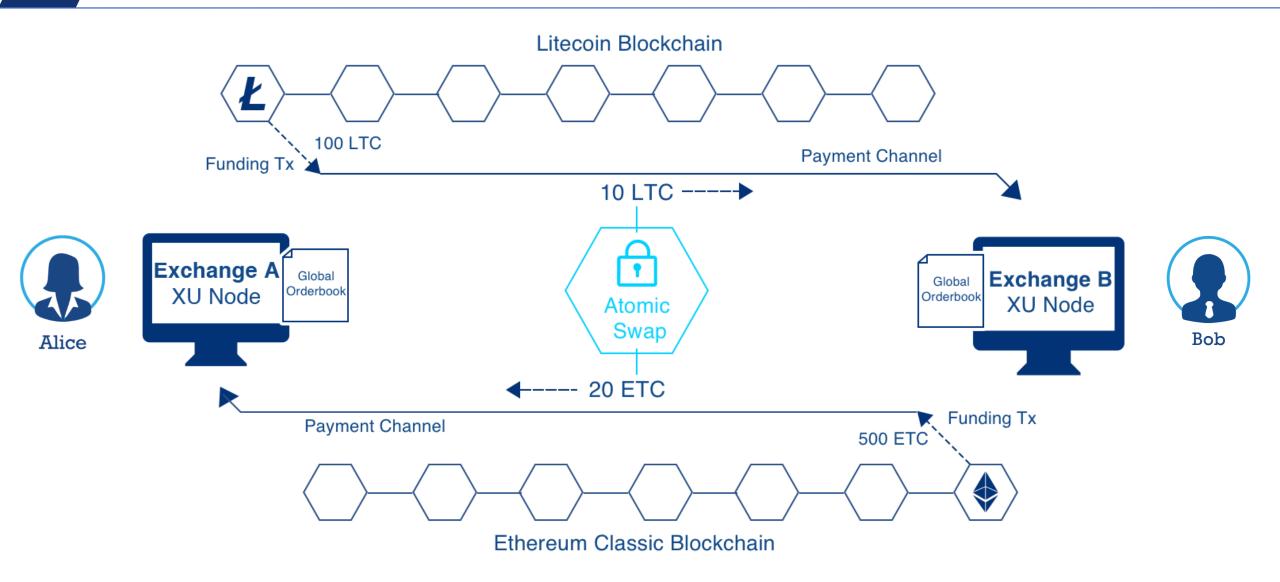
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Routing:



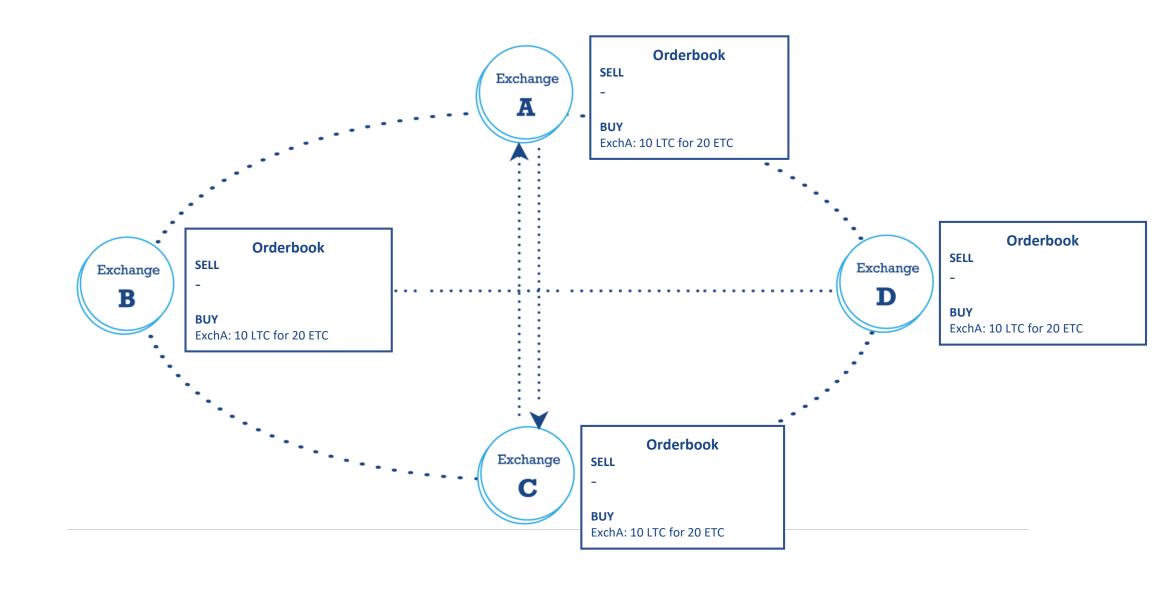
### 1. Payment Channels

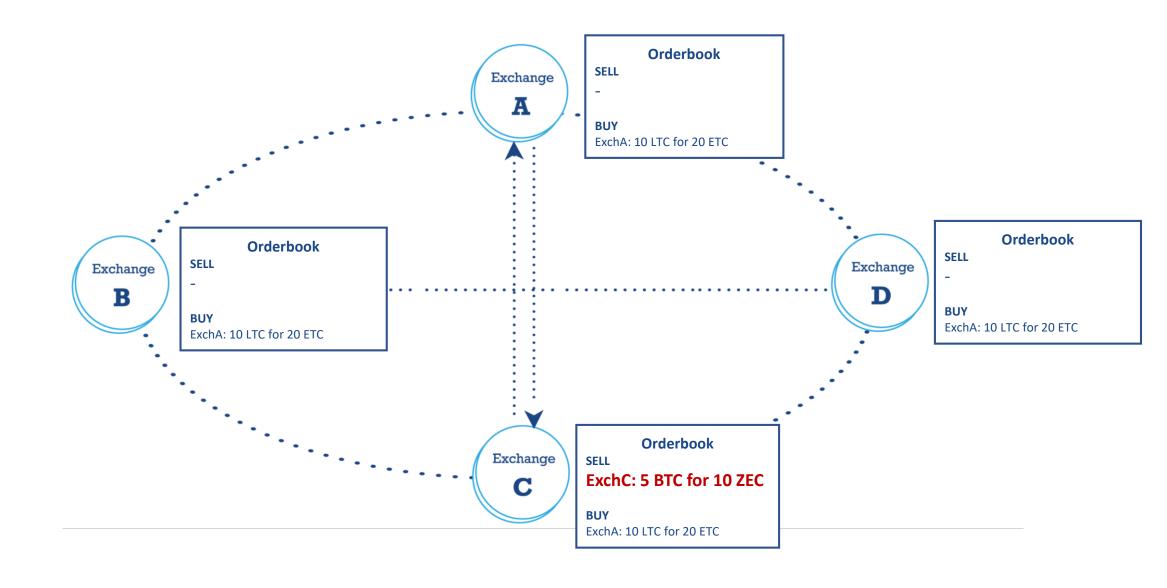


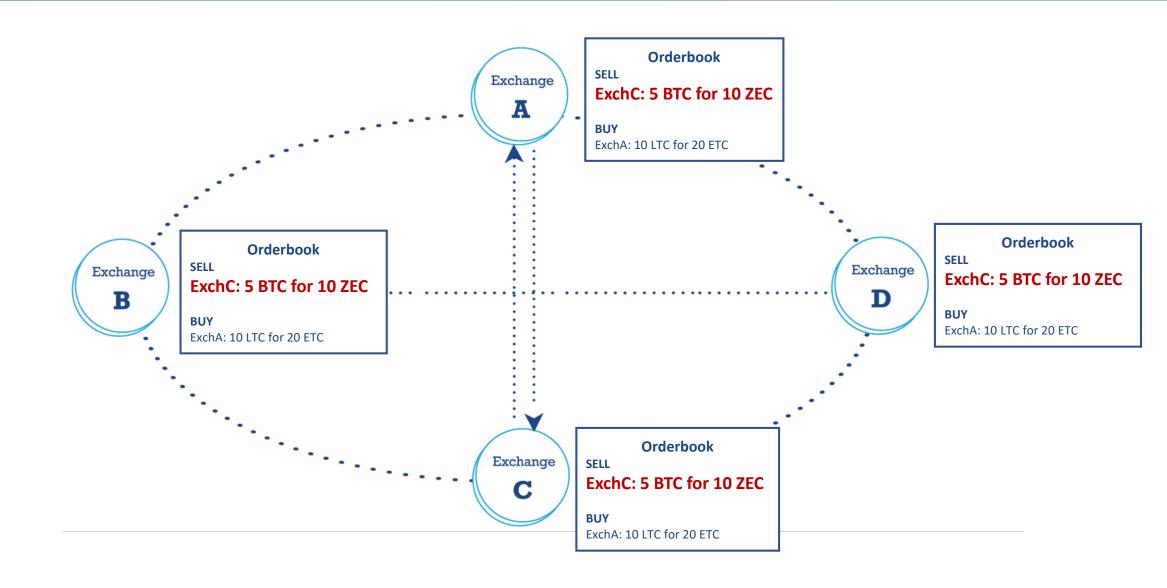


- Trustless exchange of two different assets
  - No middleman/escrow service needed
- How: guarantee atomicity
  - Both sides of the trade happen or not at all
  - Technology: Hashed TimeLock Contracts (HTLCs)









- XU node software will propagate order updates to peers
  - → XUC awarded for validating orders
  - → XUC awarded to market makers / liquidity providers
- Orders may be signed only by known key to prove authenticity

## Summary

### We are not a Blockchain!

## Summary

#### Decentralized & Open Source

#### Technology:

- 1. Payment Channels
- ◆ 2. Atomic Swaps
- ◆ 3. Decentralized Orderbooks

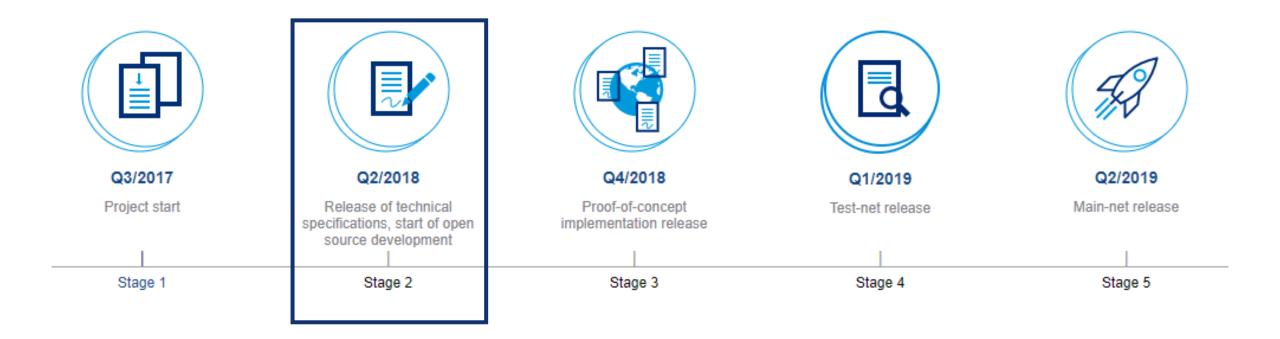
#### Benefits:

- Exchanges: increased revenue & liquidity
- Users: trade from one account & best price

XUC is both a fee and an incentive system



### Where are we?



### **Outlook**

Exchange Union is public infrastructure

Enables entire new products:

- Wallets
- Merchant PoS

Promotes financial inclusion



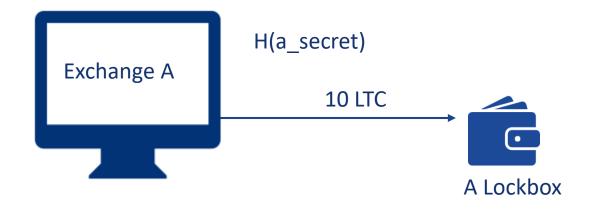






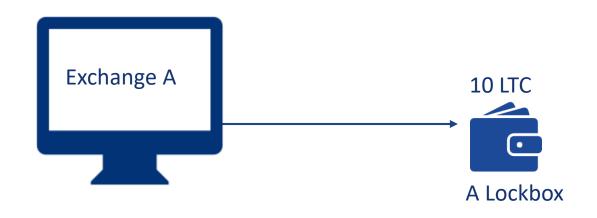


exchangeunion.com



Exchange B

Lockbox only opens with 'a\_secret' + B's signature



H(a\_secret)

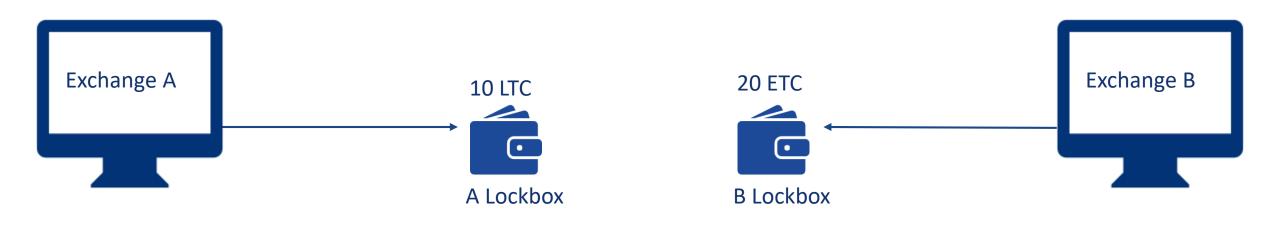
20 ETC

Exchange B

B Lockbox

Lockbox only opens with 'a\_secret' + B's signature

Lockbox only opens with 'a\_secret' + A's signature

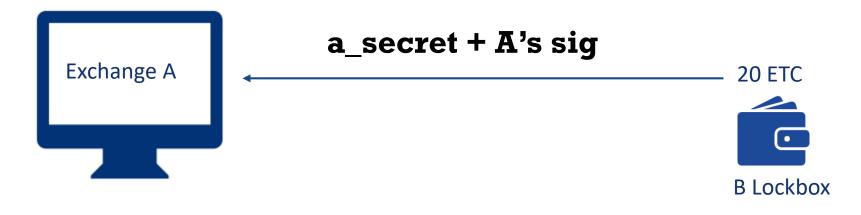


Lockbox only opens with 'a\_secret' + B's signature

Lockbox only opens with 'a\_secret' + A's signature

Both lockboxes need the **same "a\_secret"** to be opened!

If now A wants to open B's lockbox it has to reveal it's a\_secret on the payment channel

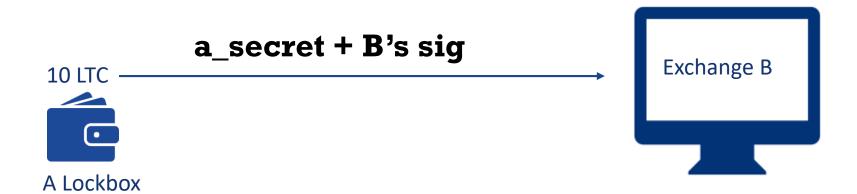




















If something goes wrong, 10 LTC go back to A and 20 ETC back to B after certain time interval