Transcript - The Reach of Open edX, 2023

Ed Zarecor, Vice President of Engineering, Axim Collaborative:

I want to talk a little bit about reach. We have some statistics about the usage of the platform, but this is a place we've invested in over the last couple years because our ability to determine who was using our open source project was somewhat limited.

It's important to know the reach of the project because it indicates a couple of things. One is - are we building something that people care about, that people want? And also the reach of the platform determines the size of the network, of our community. The size of the network determines who is contributing, and how many people are contributing, and how much value we're creating. So it's important for those reasons

*So we have a new technology we've brought online to help us determine how many instances we have. We know that today there are more than **4,500 live instances** of the Open edx platform on the public internet.*

*Across those instances we know that there are more than **70,000 courses** that are being offered on Open edx today.*

and we know that across the instances - this number is is the hardest to gather because we rely on people telling us how many registered users they have, we don't

*have any way of harvesting that data - but we know we have at least **77 million users** who have interacted with the Open edx platform.*