

TV Positioning & Artwork Guide

46" TV



The Shell Scheme System comprises of 3mm Foamex panels and metal poles.

To support the installation of a TV the 3mm Foamex panel is replaced with an 18mm MDF board. This is installed between the metal poles.

The TV Bracket is drilled into the 18mm MDF Panel. If Tension Fabric has been ordered the TV bracket is drilled through the fabric.



Width of 46" TV in relation to the panel & poles

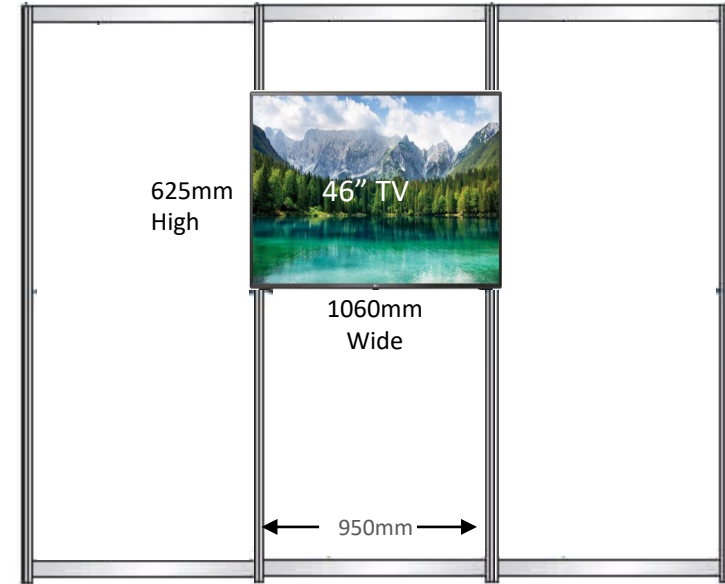
TV Installation Guide

TV's are installed with the bracket usually to the centre of the MDF panel. There is some flexibility on this and we will endeavour to get as close as possible fit by moving the bracket position to suit your artwork.

Ensure your TV is positioned to the centre of the panel as shown opposite. This makes artwork design and fitting much easier!

If the TV Panel and 46" TV are planned for the end wall panel (next to the gangway) **please leave as safe area of 5cm to the right /left of the TV. This provides us with manoeuvre room to avoid the TV extending beyond the wall end when installing to the bracket**

Example 3m Wall



TV Height Guide

There is no definitive guide for height installation.

You may prefer to have the TV at a low height above a demo desk or higher to maximise on viewing from a distance.

If no positioning is provided we normally install the TV 1450 mm from the floor to the bottom of the TV.

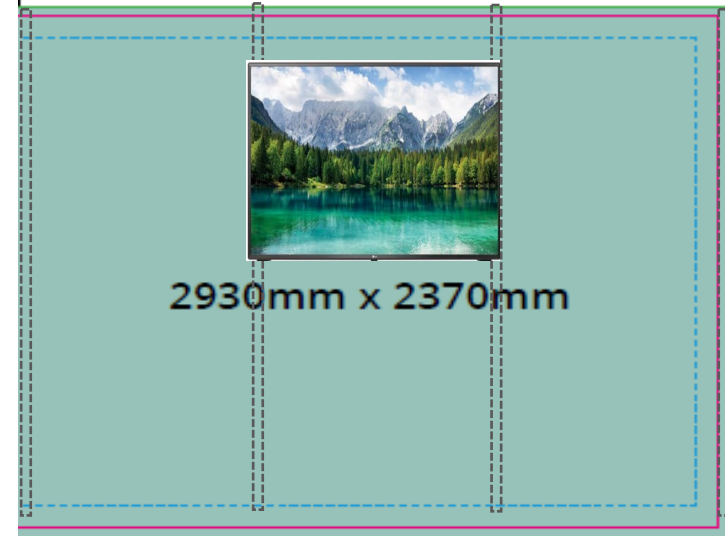
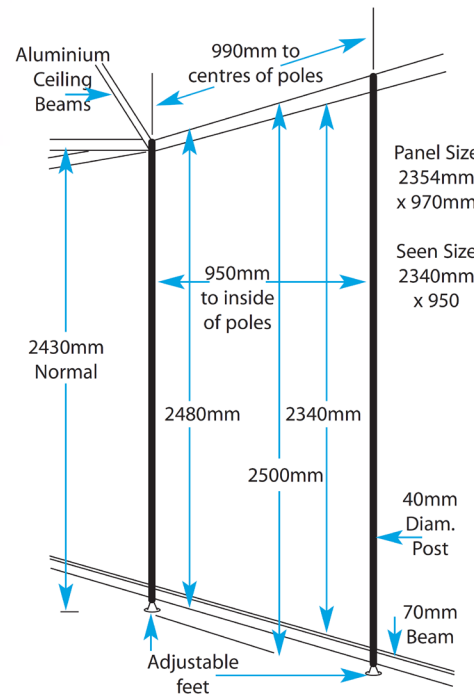
This gives a height of:
1762.5mm floor to the centre of the TV
2075mm floor to top of TV



Standard TV Height

Artwork Tips

- **Keep copy, text and imagery clear of the TV. Build a safe zone around artwork**
- **Design the artwork to include the TV position. This allows us to ensure the TV position and MDF TV panel are in the correct position**
- **Contact us for advice. Once the artwork is printed and installed it is too late to make changes!**



Example 3m Wall Tension Fabric Design Template with TV Positioning