



Marketing Agreement/Invoice

Mudd Advertising
One Mudd Centre
915 Technology Parkway
Cedar Falls, IA 50613
P: (319) 277-2003
F: (800) 357-5961

Fed ID# 42-1173023
Sales Rep: Cody Schutte
Sales Manager: Mike Zehentner
Client Service:
Reference: 85279

Mudd Advertising
915 Technology Pkwy
Cedar Falls, IA 50613
P: (319)-277-2003
Client ID: 23498

Pricing

Subtotal: \$0.00
Total Cost: \$0.00

*If paying by credit card a 3.00% (\$0.00) processing fee will be assessed.

General Information

Campaign Theme: Mudd Marketing
Billing Month: May, 2014

Product List

Description	Quantity	Sales Dates	Due Date
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THIS DOCUMENT SERVES NOT ONLY AS A BINDING AGREEMENT BUT AS YOUR ONLY INVOICE. _____

Please Initial

1. I understand Mudd Advertising requires the use of data that exists in my dealer management system (DMS) to perform services selected herein. Therefore, I further authorize *Mudd Advertising* to access data in my DMS under the terms of the GM Dealer Participation Agreement - Dealer Data Sharing Service ("Participation Agreement"), for use in connection with this program in accordance with the Participation Agreement. I agree to take the necessary actions required to provide such access. *Mudd Advertising* agrees to use my data solely to provide program services and to adhere to all terms and conditions imposed upon by GM with respect to the confidentiality and security of my data.
2. It is understood that a sales tax or use tax, or other similar tax, may arise under state, county, or local laws. These taxes are to be paid by the Client. Client agrees to indemnify Mudd Advertising and hold Mudd Advertising from and against all claims for sales and/or use tax arising out of the sale of the goods and services covered by this agreement.
3. The Client signing below acknowledges that Mudd Advertising is the owner of all copyrights of the promotion materials and all trademarks which appear in the promotional materials, and Client agrees not to use, re-use or copy the promotional materials or the trademarks therein without permission of Mudd Advertising.
4. If the promotion is cancelled at anytime after the agreement is signed by Client, Client shall pay liquidated damages to Mudd Advertising equal to one half the amount billed.
5. This agreement shall be governed by the laws of the State of Iowa and all parties agree to submit to the jurisdiction of any court located within Black Hawk County, Iowa. All costs and expenses incurred by Mudd Advertising to enforce this agreement, including Mudd Advertising's reasonable Attorney fees, shall be paid by Client.
6. FACSIMILE SIGNATURE AND DOCUMENTS SHALL HAVE THE SAME FORCE AND EFFECT AS SIGNED ORIGINAL DOCUMENTS.

Cody Schutte Mudd Advertising - Cedar Falls

Date

Internal use only 5/5/2014 10:53 AM Manufacturer: Non-Automotive Franchise: Non-Automotive Bill To: Mudd Advertising