

IoT data is in many-non standard forms – we've been focused on location aspects

- Data is small per unit but extremely large in Volume

- High Velocity and High Volume

- Standards will be key

- xyzT – T is really important but standards are lacking

- TIS – a concept Time Information System

Pedigree is critical

- Much spoofing, data integrity and 'fake' data generated at the machine level

- Blockchain will be key

Privacy - Use for good

- Discovery of Patterns using anonymized location data from IoT devices

- Extremely valuable to help us inform models with near real time sources

We need AI to help us manage the data volume

- Use AI to determine value in data at the Edge

- Change the paradigm where analysts and data scientists yearn for all the

- data - **Yearn for the BEST data not the MOST data**