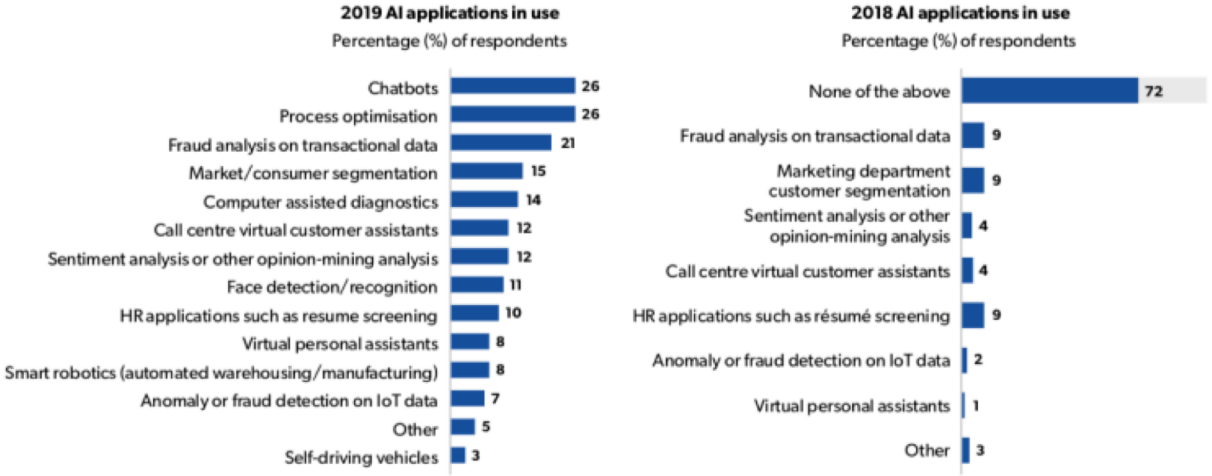
Use of AI applications is advancing across a broad front

MMC VENTURES

- Today's enterprises are using **multiple types** of experiential and analytical AI applications.
- One in ten enterprises now uses **ten or more** AI applications (Gartner).

Chatbots have displaced fraud detection as the top use of AI in 2019



Does your organisation use any of these artificial intelligence (AI) based applications? 2019: n = 2,791; 2018: n = 2,672. Multiple responses allowed.
Source: Gartner, 2019 CIO Survey: CIOs Have Awoken to the Importance of AI, figure 1, 3 January 2019.