

# Life doesn't happen in census tracts

## *Re-distribution of data based on synthetic information*

- Use American Community Survey (ACS) summaries and ACS Public Use Micro Data Sample (PUMS) to impute synthetic person data for all people or households in area of interest
- Re-weight synthetic data according to ACS tables to simultaneously match the relevant distributions, to Census Tracts or Block Groups
  - **Age, income, race, and poverty in this case**
- Aggregate synthetic data to compute summaries, and margins of error, over the new geographic boundaries or interest

