



### STATE THE PROBLEM

Every home has an array of interfaces and objects through which members communicate. In my home, we use post-it notes. Others may use a fridge door or chalkboard. Increasingly, shared digital services complement these physical objects. How can these ephemeral exchanges fade and forget gracefully?

### YOUR INFO

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### WHY MOZILLA SHOULD FOCUS ON THIS CHALLENGE

Mozilla champions personalization as well as privacy. We have to learn how people communicate in sensitive ways and what information they want to be “forgotten” or ephemeral. This problem is a playground to explore new physical interfaces & digital services helping people control their messaging data in nuanced ways.