

OpenJam

Collaborative musical ecosystem for amateur and independent musicians



**Philippe
MATRAY**

- Founder, CEO, CTO
- 7 years in software development, guitarist and music composer.



**Stanislas
POINDRELLE**

- Co-Founder, COO
- 6 years experienced as artist's manager / programmer and party promoter in music Industry.



**Johan
VANOPDENBOSCH**

- CFO and PR
- Team management and legal. Trader, advisor and member at OceanLab.



What we do?

OpenJam is a blockchain-powered music collaborative ecosystem.

It offers amateur musicians the **JamCoin** cryptocurrency as a reward for any contribution on a musical composition. As a musician, you can earn JamCoins by being supported by your audience, selling merchandise or helping your peers. Each musician can collaborate, develop his talents and live on them.

Where we go?

1

COLLABORATIVE

Create a **collaborative web sequencer** and a streaming platform for amateur and independent musicians.

2

CC LICENSES

Build the most effective ecosystem for music creation based on **Creative Commons** licenses.

3

REMUNERATION

Offer **better remuneration** to independent and amateur musicians.

4

DIVERSIFICATION

To be the best platform offering a **diversified and free offer** of independent music.

A Web 3.0 project.

Live from your passion by sharing your talent.

By 2014, *Thom Yorke*, the singer of *Radiohead*, had successfully offered an innovative experience for his album *Tomorrow's Modern Boxes*: selling it directly on a peer-to-peer download network. The following year, *Imogen Heap*, an English pop artist awarded a Grammy in 2010, went even further: she dropped her single *Tiny Human* on the *Ujomusic* platform, based on the Ethereum blockchain.

The blockchain is potentially suitable for many applications in music. This technology could put an end to the long months of wasting time before streaming platforms deign to pay artists the royalties from the distribution of their songs. It would also improve the (often) opaque management of copyright or make contracts with record companies less unsound. Enough to offer artists the opportunity to be once again masters of the exploitation of their music.

The **Waves platform** becomes the platform that executes transactions the quickest. Enough to imagine new applications of the blockchain. For example, it becomes possible to pay an artist every time you listen to one of his songs.



« We launch our ICO for the first quarter of 2018. »

Other recent technologies such as **WebAudio API** place our project in a web 3.0 dynamic oriented towards open-source.

The community aspect will be the main part of our product, philosophy and development.

Our **ICO** will be launched in the first quarter of 2018. Our white-paper and website will be available soon on openjam.be.

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