



# OpenJam

A blockchain-based collaborative ecosystem  
for amateur and independent musicians

## What are we doing?

We are working to improve the remuneration of amateur and/or freelance musicians. Our legal structure is composed of an open-source foundation (owner of the software) and a private company developing commercial services, main sponsor of the foundation.

It offers amateur musicians the JamCoin cryptocurrency as a reward for any contribution on a musical composition. As a musician, you can earn JamCoins by being supported by your audience, selling merchandise or helping your peers. Each musician can collaborate, develop his talents and live on them.



## Where are we going?



### Collaborative

Create a **collaborative web sequencer** and a streaming platform for amateur and independent musicians.



### CC Licenses

Build the most effective ecosystem for music creation based on **Creative Commons** licenses.



### Remuneration

Offer **better remuneration** to independent and amateur musicians.



### Diversification

To be the best platform offering a **diversified and free offer** of independent music.



### Philippe MATRAY

- Founder - CEO - CTO  
- 7 years in software development, guitarist and music composer.



### Stanislas POINDRELLE

- Co-Founder - COO  
- 6 years experienced as artist's manager/programmer and party promoter in music industry



### Johan VANOPDENBOSCH

- CFO and PR  
- Team management and legal. Trader, advisor and member at Oceanlab.

# A Web 3.0 project.

Live from your passion by sharing your talent.

By 2014, *Thom Yorke*, the singer of *Radiohead*, had successfully offered an innovative experience for his album *Tomorrow's Modern Boxes*: selling it directly on a peer-to-peer download network. The following year, *Imogen Heap*, an English pop artist awarded a Grammy in 2010, went even further: she dropped her single *Tiny Human* on the *Ujomusic* platform, based on the Ethereum blockchain.

The blockchain is potentially suitable for many applications in music. This technology could put an end to the long months of wasting time before streaming platforms deign to pay artists the royalties from the distribution of their songs. It would also improve the (often) opaque management of copyright or make contracts with record companies less unsound. Enough to offer artists the opportunity to be once again masters of the exploitation of their music.

The **Waves platform** becomes the platform that executes transactions the quickest. Enough to imagine new applications of the blockchain. For example, it becomes possible to pay an artist



We launch our ICO  
for the first  
quarter of 2018.

Other recent technologies such as **WebAudio API** place our project in a web 3.0 dynamic oriented towards open-source.

The community aspect will be the main part of our product, philosophy and development.

Our ICO will be launched in the first quarter of 2018. Our white-paper and website will be available soon on [openjam.be](https://openjam.be).



## Contact

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## Advisors

[Samuel Cardillo](#) - Entrepreneur, Investor, Developer, Hacker

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