



2022 Goals and Objectives

5 year plan - align 2022 focuses



Ensure long-term sustainability for open source on the mainframe through the Open Mainframe Project

- Open Mainframe Summit being the predominant event in the mainframe industry.
- Bringing in key vendor-neutral events and organizations in the mainframe ecosystem, namely SHARE, GSE, and VM Workshop, to be formally part of the Open Mainframe Project or tightly coordinated
- Build cross-functional working groups with organizations in related domains, namely CNCF, HyperLedger, FINOS, and CD Foundation.

Open Mainframe Project as the agent of change in where/when/how workloads are implemented for the mainframe ecosystem

- Annual revenues at \$1M USD
- Establish a project-owned and managed mainframe infrastructure for hosted project use.

Make Open Mainframe Project the primary vendor-neutral organization for community collaboration on the mainframe

- 20 mainframe customers publicly referencing their use of open-source projects as part of their mainframe workloads.
- 3 new “Zowe” impact/scope projects active at the Open Mainframe Project.
- Center of gravity for diversity and next-generation activities in mainframe

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2022 Focus - Evolve Open Mainframe Summit

- Add Open Source Security on Mainframe track
 - ◆ Collaborate with Linux Foundation OpenSSF project
 - ◆ Investigate CEU
- Launch Zowe Administrator and Developer Certification
 - ◆ In-person training classes at events
- Hold 1-day Executive Roundtable
 - ◆ Partner with FINOS and other LF projects to have end-user OSPOs bring mainframe leadership to event
 - ◆ Content to be executive summary of key sessions at event, and getting feedback on the Open Mainframe Project

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2022 Focus - Get mainframe infrastructure up and running

- Close deals - Need \$250k funding
 - ◆ Kyndryl - Platinum
 - ◆ BMC Software - Platinum upgrade
 - ◆ Deloitte - Silver
 - ◆ Ensono - Silver
- Get mainframe online

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2022 Focus - Align personas, get use-cases, grow diversity/mentorship

- Active stage projects should each have 1 use-case developed
- Create three member testimonials
- Grow impacts on diversity in mainframe through partnerships and growing mentorship program
- Align on personas (next slide) and transition messaging to reflect this messaging
 - ◆ Build demand generation program to target personas

Focus personas



IT Architect

"This ain't your grandparent's mainframe"

- Easy to integrate with, thanks to Open Mainframe Project hosted projects
 - Zowe - z/OS data and applications
 - Polycephaly - Jenkins and CI/CD
 - Feilong - Cloudstack
- Supports all the open source you are already using
 - Kubernetes
 - Top programming languages (Python, Rust, Java, etc)
 - DevOps tooling (Jenkins, Ansible, etc)

Developer

"Just like writing code for any other architecture"

- The tools a developer uses already work with mainframe
 - Top programming languages (Python, Rust, Java, etc)
 - IDEs (Visual Studio Code, Eclipse Che)
- Leveraging data from mainframe easy to do
 - Zowe - APIs and CLI for accessing z/OS data and applications

Mainframe Professional

"You can trust open source just as much or more than other apps"

- Open source enables more secure workloads
 - Supply chain security through Software Bill of Materials (SBOMs)
 - Hardened software used in many domains
- Open Source is more secure than traditional proprietary applications
 - Viewing source code enables peer review
 - Transparent security audits



Extra slides

GOA 2021



Goal	Objective	Status
Eliminating barriers to Open Source adoption on the mainframe	Establish collaborations with other foundations and industry groups.	Initial collaboration with CD Foundation and FINOS, continuing discussions with SHARE and FINOS
Demonstrating value of the mainframe on technical and business levels	Growth of Linux on Z projects/working groups	1 new project (consolez), and 1 more in flight (z/VM Community Tools)
	Growth of COBOL focused technical projects/working groups	1 new project (cobol-check)
	2 mainframe customers publicly referencing their use of open-source projects as part of their mainframe workloads.	Socialize with marketing committee to find opportunities
	50% of Academic Institution members integrate one or more of our hosted projects into student programs or coursework.	Harry/Cameron/Bob to lead engagement with Academic Institution members
	Integrate projects into 3 existing member/student outreach programs.	Zowe in IBM MTM, socialize with other members.
	Increased usage of hosted projects by vendors and end-users	Revised
	Increased usage of academic institutions of hosted projects	Revised
Strengthening collaboration points and resources for the community to thrive	Launch Ambassador program	Launched
	Launch Diversity and Inclusion working group with the goal of making the mainframe community more diverse and inclusive.	Jeanne Glass/Lisa Wood brought program to project, launched webinar series and beginning the community building
	Host Digital events with 1000 total unique attendees in 2021.	Unique Attendees: 334 Total Number of Attendees: 463 Organizations Attending: 92

5 year plan



- Make Open Mainframe Project the primary vendor-neutral organization for community collaboration on the mainframe, as evidenced by:
 - Open Mainframe Summit being the predominant event in the mainframe industry.
 - Rationale: Active investment in the mainframe is focused on open source, and this event must be the focal point for that.
 - Bringing in key vendor-neutral events and organizations in the mainframe ecosystem, namely SHARE, GSE, and VM Workshop, to be formally part of the Open Mainframe Project or tightly coordinated
 - Rationale: The mainframe space is a niche audience and multiple different efforts overlapping and competing are a detriment to the community. Also, these efforts in particular are primarily run by those nearing retirement age, so aligning with Open Mainframe Project and the Linux Foundation enables sustainability.
 - Build cross-functional working groups with organizations in related domains, namely CNCF, HyperLedger, FINOS, and CD Foundation.
 - Rationale: The project focus is to support open source efforts that bridge the gap between traditional mainframe tooling and practices to those used across an organization's IT infrastructure.
- Ensure long-term sustainability for open source on the mainframe through the Open Mainframe Project, as measured by:
 - Annual revenues at \$1M USD
 - Rationale: This is double today, but required to maintain the growth as well as build reserve funds to weather shortfalls and do targeted investments.
 - Establish a project-owned and managed mainframe infrastructure for hosted project use.
 - Rationale: This is the #1 question new projects ask which the project doesn't have an answer for.
- Open Mainframe Project as the agent of change in where/when/how workloads are implemented for the mainframe ecosystem, as evidenced by:
 - 20 mainframe customers publicly referencing their use of open-source projects as part of their mainframe workloads.
 - Rationale: The mainframe industry struggles with customer references, but with the connection to open source we should see customers more actively want to speak to their forward-thinking investments. There are 20 customers out there now - just a matter of getting them to speak to it.
 - 3 new "Zowe" impact/scope projects active at the Open Mainframe Project.
 - Rationale: This creates diversification for the project, while at the same time furthers the message that key innovation happens at the Open Mainframe Project.