

## **Ingo Steinke**

CV, Projects, Skills

### **About Me: Work And Passion**

I'm Ingo Steinke, front-end focused web developer with over 20 years of professional experience. When developing elegant and easy-to-use websites, I pay attention to accessibility, loading speed and maintainability. HTML, CSS, JavaScript, TypeScript and PHP are among my favourite technologies. Since 2024, I am a certified Shopware developer. I'm pragmatic, communicative and enjoy working closely with web designers.

#### What Still Fascinates Me

Worldwide communication and inspiration: The World Wide Web connects people using robust and decentralized technology. Websites designed to offer everyone access to this network need to be attractive, fast, and accessible. My professional and non-profit work helps to make this dream a reality.

## **Professional Background**

I co-founded a start-up in 2000 whose first products were interactive websites and browser games. Later, our core business transitioned to search engine optimization and our own e-commerce software.

While employed as an e-commerce engineer at Xsite in Düsseldorf from 2010 to 2014, I developed online shops for Shop-Apotheke.com, Ars mundi, and other customers. As a technical consultant at Sevenval Technologies (later Avenga Germany) in Cologne and Berlin, I optimized the loading time and mobile phone compatibility of apps and websites for Frankfurter Allgemeine Zeitung and online shops for Otto Group and created front-end applications for wao.io and other customers.

I'm a freelance web developer since 2020, working for agencies and individual customers. I became a certified Shopware developer in 2024.



Image: Never Code Alone Conference 2021

## Memberships, Events and Talks

From 2019 to 2021 I co-hosted the Cologne Web Performance meetup. Currentyl, I am a member of Impact Hub Berlin and Fairantwortung. I actively participate in professional discussions and write blog posts about technological topics.

A selection of my past talks:

- Core Web Vitals: Web Performance and Usability
- Performance Optimization without Changing Code
- HSTS: Increasing Security without Losing Performance
- Infrastructure for Improved Web Performance (German)

Creativity, flexibility, and thoughtfulness are values that guide my work and personal life. I am deeply interested in how sustainability, culture, and art come together, and I strive to bring what I learn into my work every day.

## **Future Topics and Sustainable Development**

Digitalisation primarily stands for technological progress. The economic benefits of sustainable innovation have often been overlooked. I like to to support ethical and ecological projects, for example the transition in the transport sector, renewable energies, and environmentally-friendly fashion. Thanks to my experience, we can elegantly comply with legal requirements such as the General Data Protection Regulation or the European Accessibility Act.

## **Projects**

Take a look and see what you think!

## **Style Consultant Portfolio**

2023 - 2024

Kleiderordnung.Berlin is sustainable stylist Tina Steinke's portfolio website, based on my best practice WordPress theme template. Source code: github.com/openmindculture/kleiderordnung-berlin Website: kleiderordnung.berlin



## **Design System**

2021 - 2022

As senior lead developer on a team of front-end web developers, I developed a modular system for the relaunch of an international corporate customer's multiple websites. The Fractal framework served as a technical basis.



## **Developer Portfolio**

2012 - 2024

My relaunched portfolio at Ingo-Steinke.com reflects my work as a web developer. Minimalist design, modern typography, and cutting-edge technology characterise my professional portfolio.

Source code:

github.com/openmindculture/ingo-steinke.de



## Plugin for Shopware

2024

Sustainability in e-commerce also includes price transparency. My plugin "Cost Transparency extends the product details in Shopware 6, adding an interactive graphic that illustrates different shares of the total price.

store.shopware.com/en/ingos57544164693f/cost-transparency.html



## **Agency Portfolio**

2024

For the co-creation agency Twisted Connection's website relaunch, we extended the design system and reused the existing WordPress content.

twistedconnection.co

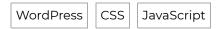


## **Campaign Website**

2023

A collaboration between Creatives and Psychologists for Future, the voluntary impact campaign "You can do it" ("Das kannst du tun") supports mental health and ecological action. I optimised the responsive display and added a high contrast version.

daskannstdutun.de



## **Online Shop**

2022 - 2024

I support the farm food shop Food Together by maintaining and enhancing their online shop featuring subscriptions, seasonal bundles, and price transparency information.

#### foodtogether.de



## **React Web App**

2017 - 2020

wao.io's graphical platform user interface visualised technical data and allowed webmasters to configure how their websites are optimised. I developed and updated app components as a member of the front-end and support team.

web.archive.org/web/20230129234614/https://wao.io/de/about-us/experts/ingo-steinke



## **WordPress Optimization**

2021 - 2024

I extended the content and improved loading speed, accessibility, and mobile display of various WordPress websites like the sustainable photographer Malte Reiter's portfolio including gallery pages with a lot of existing images.

/services/wordpress-websites-sustainability.html



## **Professional Skills**

### **Web Development**

Markup, Templating HTML 5 MD Freemarker Liquid Twig Handlebars CSS CSS 3 SCSS PostCSS Less Tailwind Bootstrap JavaScript ES6 TypeScript Node.js jQuery React VanillaJS

Database MySQL Oracle mongoDB Mongoose

#### **Software Stacks**

JAM Stack JavaScript Eleventy fractal Figma Netlify Design Systems fractal SCSS Handlebars Webpack CodeceptJS Shopware Shopware 6 PHP 8 Bootstrap **SCSS** JS Twig WordPress WordPress PHP HTML CSS JS WooCommerce

#### Other Tools

Quality Assurance, WAVE CodeceptJS Axe Storybook Browserstack Tests, and Audits Source Control, GitLab GitHub SVN Git Versioning Collaboration, Project Jira Scrum Kanban Trello fractal asana GitHub Management DevOps, Automation Docker Jenkins Snowpack Webpack Netlify

### Interested?

Contact me to schedule a non-binding appointment! I will reply in a timely manner! You can reach my by phone, email, Signal, or WhatsApp. If I can't take a call, feel free to leave me a voice message!

## Contact me and Book a Meeting

Ingo Steinke

Donaustr. 83 II

12043 Berlin

Deutschland



contact@ingo-steinke.com +49 163 46 84 08 0

VAT ID DE337676808

Professional liability insurance: Media-Haftfplicht:

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# Certified **DEVELOPER**

## **Ingo Steinke**

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hat erfolgreich die Prüfung zum "Shopware 6 Certified Developer" abgelegt. Damit verbunden sind Kenntnisse über die Funktionsweise, Erstellung und Verwendung von Shopware-Plugins sowie das Entwickeln eigener Module.

Schöppingen, 08. Februar 2024

Katy Wilson

Head of Academy

Libelan

Dieses Zertifikat ist gültig für 24 Monate ab dem Tag der Ausstellung



