



Ingo Steinke

Creative Web Developer

CV, Projects, Skills

About Me: Work And Passion

I'm Ingo Steinke, a self-employed, front-end focused web developer with over 20 years of professional experience. When developing elegant and easy-to-use websites, I pay attention to accessibility, loading speed and maintainability. HTML, CSS, JavaScript, TypeScript and PHP are among my favourite technologies. Since 2024, I am a certified Shopware developer.

I'm pragmatic, communicative and enjoy working closely with web designers.

Future Topics and Sustainable Development

Digitalisation primarily stands for technological progress. The economic benefits of sustainable innovation have often been overlooked. I like to support ethical and ecological projects, for example the transition in the transport sector, renewable energies, and environmentally-friendly fashion. Thanks to my experience, we can elegantly comply with legal requirements such as the General Data Protection Regulation or the European Accessibility Act.

Professional Background

I co-founded a start-up in 2000 whose first products were interactive websites and browser games. Later, our core business transitioned to search engine optimization and our own e-commerce software.

While employed as an e-commerce engineer at Xsite in Düsseldorf from 2010 to 2014, I developed online shops for Shop-Apotheke.com, Ars mundi, and other customers. As a technical consultant at Sevenval Technologies (later Avenga Germany) in Cologne and Berlin, I optimized the loading time and mobile phone compatibility of apps and websites for Frankfurter Allgemeine Zeitung and online shops for Otto Group and created front-end applications for wao.io and other customers.

I'm a freelance web developer since 2020, working for agencies and individual customers. I became a certified Shopware developer in 2024.

Projects

WordPress Themes

01/2025 -

Design, creation and maintenance of native WordPress themes to replace an existing Elementor solution in a complex multi-domain setup for whose maintenance and further development I have been jointly responsible as a freelance developer since 2025.

PHP

HTML

CSS

JavaScript

WordPress

npm

Docker

Portfolio: Financial Consultant

02/2025 - 04/2025

A minimalist design with a focus on typography, implemented as a flexible and responsive portfolio website theme using custom block variations and editable blog and project pages underlines Kunnig Consulting' modern approach.

kunnigkonsulting.com

HTML

CSS

PostCSS

JavaScript

PHP

WordPress

Plugin for Shopware

2024

Price transparency increases customers' trust. My plugin "Cost Transparency extends the product details in Shopware 6, adding an interactive graphic that illustrates different shares of the total price.

store.shopware.com/ingos57544164693f/cost-transparency.html

github.com/openmindculture/sw-IngoSCostTransparency

Shopware

PHP

Twig

CSS

JavaScript

WordPress Theme

2024

"gemeva", an abbreviation of "common sense", is the title of the Swiss consultant and project manager, Tanja Berger's portfolio. I developed a responsive WordPress theme based on Michael Berger's graphic design.

gemeva.ch

WordPress

JavaScript

HTML

CSS

Agency Portfolio

2024

For the co-creation agency Twisted Connection's website relaunch, we extended the design system and reused the existing WordPress content.

twistedconnection.co

Wordpress

JavaScript

HTML

CSS

Style Consultant

2023 - 2024

Kleiderordnung.Berlin is sustainable stylist Tina Steinke's portfolio website, based on my best practice WordPress theme template.

kleiderordnung.berlin

HTML

CSS

JavaScript

PHP

WordPress

Course Booking Maintenance

2023 - 2025

I took over maintenance, optimization and further development of a course booking website's legacy WordPress frontend and its import interface in 2023 that I continuously keep developing ever since.

PHP

HTML

CSS

JavaScript

WordPress

npm

Docker

Online Shop

2022 - 2024

I support the ecological shop Food Together by maintaining and enhancing the online shop featuring subscription orders, seasonal bundles, and price transparency information.

foodtogether.de

WordPress

WooCommerce

PHP

CSS

Campaign Website

2023

A collaboration between Creatives and Psychologists for Future, the voluntary impact campaign "You can do it" ("Das kannst du tun") supports mental health and ecological action. I optimised the responsive display and added a high-contrast version.

daskannstdutun.de

WordPress

CSS

JavaScript

WordPress Optimization

2021 - 2024

I extended the content and improved the loading speed, accessibility, and mobile display of various WordPress websites like the sustainable photographer Malte Reiter's portfolio including gallery pages with a lot of existing images.

</services/wordpress-websites-sustainability.html>

WordPress

PageSpeed

CSS

PHP

Design System

2021 - 2022

As senior lead developer on a team of front-end web developers, I developed a modular system for relaunching an international corporate customer's multiple websites. The Fractal framework served as a technical basis for coding in handlebars and CSS.

HTML

CSS

Fractal

Handlebars

Developer Portfolio

2012 - 2024

My relaunched portfolio at Ingo-Steinke.com reflects my work as a web developer. Minimalist design, modern typography, and cutting-edge technology characterise my professional portfolio.

github.com/openmindculture/ingo-steinke.de

HTML

CSS

JavaScript

Liquid

Eleventy

Professional Skills

Web Development

Markup, Templating	HTML 5	MD	Freemarker	Liquid	Twig	Handlebars
CSS	CSS 3	SCSS	PostCSS	Less	Tailwind	Bootstrap
JavaScript	ES6	TypeScript	Node.js	jQuery	React	VanillaJS
Database	MySQL	Oracle	mongoDB	Mongoose		

Software Stacks

JAM Stack	JavaScript	Eleventy	Astro	fractal	Netlify	
Shopware	Shopware 6	PHP 8	Bootstrap	SCSS	JS	Twig
WordPress	WordPress	PHP	HTML	CSS	JS	WooCommerce
Other Systems and Software	Webflow	Matomo	Inkscape	GIMP		

Other Tools

Quality Assurance	Axe	WAVE	Storybook	CodeceptJS	Browserstack	
Source Control	Git	GitLab	GitHub	SVN		
Collaboration	Scrum	Kanban	Jira	Trello	Figma	asana
DevOps	Docker	Jenkins	Snowpack	Webpack	Netlify	

Contact me

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