

Ingo Steinke

Creative Web Developer

Your Internet Presence Can Inspire Your Customers

My name is Ingo Steinke. I'm a sustainable and creative web developer with more than 20 years of professional experience. Customers who have benefited from my work include nexum, Avenga, and Project Together.

I enjoy working for customers with an ecological and ethical focus in their work! I'm a Changemaker, Fairantworter, Green Companion a member of Impact Hub Berlin.

I'm Here to Help You!

Do you want to overhaul your website? Does your team need support from a front-end developer with full-stack experience?

Call me or leave a message!

I'm happy to discuss your project over a coffee, with no obligations.

Pricing

You can choose a time-based fee, or we can agree on a fixed price rate before starting work. My hourly rates depend on the type and extent of the work required, starting at € 85,- (plus VAT). Nonprofit organisations and sustainability-oriented startups can request reduced rates. I usually provide an estimate before starting time-based tasks.

Web and Software Projects

This is a selection of my past projects. Take a look and see what you think!

Sustainable Fashion Website

KleiderOrdnung.Berlin is sustainable stylist Tina Steinke's WordPress-based website, featuring an individual front page based on a graphic design by Ina Nixdorf.

www.kleiderordnung.berlin

Source code:

github.com/openmindculture/kleiderordnung-berlin

HTML | CSS | JavaScript | PHP | WordPress

Atomic Design System

As senior lead developer on a team of front-end web developers, I developed a modular system for the relaunch of an international corporate customer's multiple websites. The Fractal framework served as a technical basis.

HTML CSS Fractal Handlebars Webpack

WooCommerce-Shop

I support the farm food shop Food Together by enhancing the full site editing block theme for their WooCommerce shop.

foodtogether.de/wer-wir-sind

WordPress WooCommerce PHP CSS

Climate Psychology Campaign

A collaboration between Creatives for Future and Psychologists for Future, the voluntary impact campaign ""You can do it" ("Das kannst du tun")" supports mental health and ecological action. I optimised the responsive display.

daskannstdutun.de

WordPress Elementor CSS

Plugin for Shopware

My first Shopware 6 project was an administrative plugin that facilitates load time optimisation for online shops via an API. It was released at the official Shopware store in 2020.

store.shopware.com/waoio62482995391f/wao.io-cache-control.html



React Web App

wao.io's graphical user interface visualised technical data and allowed webmasters to configure how their websites are optimised. I developed and updated app components as a member of the front-end and support team.

wao.io/de/about-us/experts/ingo-steinke



Portfolio Relaunch

My relaunched portfolio at Ingo-Steinke.com reflects my work as a web developer. Minimalist design, modern typography, cutting-edge technology, and extensive textual revisions characterise my updated professional portfolio. Source Code: github.com/openmindculture/ingo-steinke.de



Optimization and Enhancement

For the Sustainable Development Goals (SDG) consultants at Wandelpunkt-Consulting.de, I added new content and optimised the blog's loading time and accessibility..



Frontend Enhancement

After doing a ClimateHack project together in 2021, I supported the Cologne based startup Planted by enhancing a webflow project, integrating payment providers, and onboarding a new developer.

https://planted.green



Long-Lasting Solutions

I can implement your layouts across platforms in a responsive and accessible way. My goal is to build long-lasting solutions that are elegant, transparent, and easy to maintain. Modular components, themes, as well as CSS frameworks and methodologies like BEM and Atomic Design help to simplify collaboration and further development. Continuous testing allows me to discover and eliminate errors at an early stage.

Team / Network

I don't have a permanent team but I have established a network of competent business friends, some of whom I have been working with for many years. As a customer, you can also introduce me to the service providers you trust. This way, you retain full control and save yourself the additional work and changing contact partners of traditional agencies.

Reliable and Easy to Understand

For me, it's important to explain technological facts in simple words, to understand my customers' requirements, and to look ahead and implement sustainable solutions. You benefit from lower maintenance costs, optimised performance, and improved customer contact.

Certified E-Commerce Development

I am a certified Shopware 6 Developer and a Shopware Extension Partner.

Open Source / Plugin Development

I am currently working on WordPress plugins to detect plugin conflicts and to send spam reports for WordPress contact forms. I also developed extensions and themes for Shopware, WebStorm, and IntelliJ IDEA, including the free Cute Pink Light Theme.

Full-Stack Experience and Frontend Focus

When enhancing existing code, I benefit from professional experience and a pragmatic approach. With back-end and DevOps experience and a high willingness to learn, I can take charge or find a suitable partner for all web development tasks.

My focus is CSS based frontend development.

Professional Skills

Web Development

Markup, Templating HTML 5 Markdown **XML** Liquid Twig handlebars **CSS** CSS 3 **SCSS** PostCSS tailwind less Bootstrap JavaScript ES6 React Preact TypeScript Node.js jQuery PHP PHP7 PHP8 Composer **PHPStan** Symfony Database MySQL Oracle mongoDB Mongoose **XSLT** SOAP **UBL XML** XPath

Software Stacks

JAM Stack, SSG JavaScript Eleventy Markdown Liquid npm **SCSS** Design Systems fractal Handlebars Webpack CodeceptJS WordPress WordPress PHP HTML CSS JS WooCommerce Shopware 6 SCSS Twig Shopware Bootstrap JS Symfony LAMP Stack Linux Apache MySQL PHP nginx **MERN Stack** mongoDB **Express** (P)react Node.js TypeScript yarn

Other Tools

Quality Assurance, Axe Lighthouse Storybook CodeceptJS Browserstack Tests, and Audits Linters, Bundlers, Stylelint TypeScript Babel eslint esbuild **PostCSS Transpilers** Collaboration, Project Jira fractal Scrum Kanban Trello asana GitHub Management Source Control, Git GitLab SVN GitHub Versioning DevOps, Automation Docker Jenkins Snowpack Webpack Netlify Image Editing, Image GIMP Inkscape ImageMagick SVG webp guetzli Optimization

Work and Passion

What still fascinates me

Worldwide communication and inspiration: The World Wide Web connects people using robust and decentralized technology. Websites designed to offer everyone access to this network need to be attractive, fast, and accessible. My work helps to make this dream a reality.

Professional Background

I co-founded a start-up in 2000 whose first products were interactive websites and browser games. Later, our core business transitioned to search engine optimization and our Active-Webshop software.

While employed as an e-commerce engineer at Xsite in Düsseldorf from 2010 to 2014, I developed online shops for Shop-Apotheke.com, Ars mundi, and other customers. As a technical consultant at Sevenval Technologies (later Avenga Germany) in Cologne and Berlin, I optimized the loading time and mobile phone compatibility of apps and websites for Frankfurter Allgemeine Zeitung and online shops for Otto Group and created front-end applications for wao.io and other customers. As a freelance web developer since 2020, I have been working for nexum, FoodTogether and Planted.

Future Topics and Sustainable Development

In the IT industry, innovation, transformation, and digitalization often mean nothing but technological progress. In many cases, social challenges in ecology, equality, participation, safety, and data protection do not receive the priority they deserve. I want to support ethical and ecological projects, for example the transition in the transport sector, renewable energies, environmentally-friendly fashion. I'm a Fairantworter, a reflecta Changemaker, and I signed the Sustainable Web Manifesto.

Creativity, flexibility, and thoughtfulness are the main values that guide my work and personal lives. I am deeply interested in how sustainability, culture, and art come together, and I strive to bring what I learn into my work every day.

In my DEV Blog (dev.to/ingosteinke) and on open-mind-culture.org I regularly publish articles about web development and related technological and societal topics.

Talks, Events, and Customer Feedback



Image: Never Code Alone Conference 2021

A selection of my past talks:

- Core Web Vitals: Web Performance and Usability, 2021
- Meetups in Times of Covid, 2020 (German)
- Performance Optimization without Changing Code, 2020 (with Angelina Farsch)
- HSTS: Increasing Security without Losing Performance, 2018
- Infrastructure for Improved Web Performance, 2017 (German)

What customers say

Daniela, designer:

I had the pleasure of working with Ingo and am impressed by his expertise in web development. He is not only technically skilled, but also conceptually strong. I find it particularly impressive that Ingo can come up with a solution for every problem. Last but not least, he is characterized by his strong commitment to sustainability. I can therefore highly recommend him!

Malte, photographer:

A few programmers and IT people have already worked at my side, but it's only now that I realize what a huge difference it can make.

Patricia, systemic coach:

We are totally satisfied with Ingo. Absolutely reliable and great results. 100% recommendation!

Interested?

Contact me to schedule a non-binding appointment! I will reply in a timely manner! You can reach my by phone, email, Signal, or WhatsApp. If I can't take a call, feel free to leave me a voice message!

Imprint and Contact Information

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Certified **DEVELOPER**

Ingo Steinke

Ingo Steinke

successfully passed the exam and is now a "Shopware 6 Certified Developer". The certificate verifies the participant has a profound understanding of both the creation and application of Shopware plugins and is qualified to develop individual modules.

Schöppingen, 08. February 2024

Katy Wilson

Head of Academy

Labelan

This certificate is valid for 24 months from the date of issue



