



Ingo Steinke

Creative Web Developer

Your Internet Presence Can Inspire Your Customers

My name is Ingo Steinke. I'm a sustainable and creative web developer with more than 20 years of professional experience. Customers who have benefited from my work include nexum, Avenga, and Project Together.

I enjoy working for customers with an ecological and ethical focus in their work! I'm a Changemaker, Fairantworter, Green Companion a member of Impact Hub Berlin.

I'm Here to Help You!

Do you want to overhaul your website? Does your team need support from a front-end developer with full-stack experience?

Call me or leave a message!

I'm happy to discuss your project over a coffee, with no obligations.

Pricing

You can choose a time-based fee, or we can agree on a fixed price rate before starting work. My hourly rates depend on the type and extent of the work required, starting at € 85,- (plus VAT). Nonprofit organisations and sustainability-oriented startups can request reduced rates. I usually provide an estimate before starting time-based tasks.

Web and Software Projects

This is a selection of my past projects. Take a look and see what you think!

Sustainable Fashion Website

KleiderOrdnung.Berlin is sustainable stylist Tina Steinke's WordPress-based website, featuring an individual front page based on a graphic design by Ina Nixdorf.

www.kleiderordnung.berlin

Source code:

github.com/openmindculture/kleiderordnung-berlin

HTML

CSS

JavaScript

PHP

WordPress

Atomic Design System

As senior lead developer on a team of front-end web developers, I developed a modular system for the relaunch of an international corporate customer's multiple websites. The Fractal framework served as a technical basis.

HTML

CSS

Fractal

Handlebars

Webpack

WooCommerce-Shop

I support the farm food shop Food Together by enhancing the full site editing block theme for their WooCommerce shop.

foodtogether.de/wer-wir-sind

WordPress

WooCommerce

PHP

CSS

Climate Psychology Campaign

A collaboration between Creatives for Future and Psychologists for Future , the voluntary impact campaign ""You can do it" ("Das kannst du tun")" supports mental health and ecological action. I optimised the responsive display.

daskannstdutun.de

WordPress

Elementor

CSS

Plugin for Shopware

My first Shopware 6 project was an administrative plugin that facilitates load time optimisation for online shops via an API. It was released at the official Shopware store in 2020.

store.shopware.com/waoio62482995391f/wao.io-cache-control.html

Shopware 6

Symfony

PHP

Vue.js

React Web App

wao.io's graphical user interface visualised technical data and allowed webmasters to configure how their websites are optimised. I developed and updated app components as a member of the front-end and support team.

wao.io/de/about-us/experts/ingo-steinke

React

JSX

ES6

CSS-in-JS

Storybook

Portfolio Relaunch

My relaunched portfolio at Ingo-Steinke.com reflects my work as a web developer. Minimalist design, modern typography, cutting-edge technology, and extensive textual revisions characterise my updated professional portfolio. Source Code:

github.com/openmindculture/ingo-steinke.de

HTML 5

CSS 3

JavaScript

Liquid

Eleventy

Optimization and Enhancement

For the Sustainable Development Goals (SDG) consultants at Wandelpunkt-Consulting.de, I added new content and optimised the blog's loading time and accessibility..

WordPress

Semplice

CSS

SVG

Frontend Enhancement

After doing a ClimateHack project together in 2021, I supported the Cologne based startup Planted by enhancing a webflow project, integrating payment providers, and onboarding a new developer.

<https://planted.green>

Webflow

JavaScript

HTML

CSS

Long-Lasting Solutions

I can implement your layouts across platforms in a responsive and accessible way. My goal is to build long-lasting solutions that are elegant, transparent, and easy to maintain. Modular components, themes, as well as CSS frameworks and methodologies like BEM and Atomic Design help to simplify collaboration and further development. Continuous testing allows me to discover and eliminate errors at an early stage.

Team / Network

I don't have a permanent team but I have established a network of competent business friends, some of whom I have been working with for many years. As a customer, you can also introduce me to the service providers you trust. This way, you retain full control and save yourself the additional work and changing contact partners of traditional agencies.

Reliable and Easy to Understand

For me, it's important to explain technological facts in simple words, to understand my customers' requirements, and to look ahead and implement sustainable solutions. You benefit from lower maintenance costs, optimised performance, and improved customer contact.

Certified E-Commerce Development

I am a certified Shopware 6 Developer and a Shopware Extension Partner.

Open Source / Plugin Development

I am currently working on WordPress plugins to detect plugin conflicts and to send spam reports for WordPress contact forms. I also developed extensions and themes for Shopware, WebStorm, and IntelliJ IDEA, including the free Cute Pink Light Theme .

Full-Stack Experience and Frontend Focus

When enhancing existing code, I benefit from professional experience and a pragmatic approach. With back-end and DevOps experience and a high willingness to learn, I can take charge or find a suitable partner for all web development tasks.

My focus is CSS based frontend development.

Professional Skills

Web Development

Markup, Templating	HTML 5	Markdown	XML	Liquid	Twig	handlebars
CSS	CSS 3	SCSS	PostCSS	tailwind	less	Bootstrap
JavaScript	ES6	React	Preact	TypeScript	Node.js	jQuery
PHP	PHP 7	PHP 8	Composer	PHPStan	Symfony	
Database	MySQL	Oracle	mongoDB	Mongoose		
XML	XPath	XSLT	SOAP	UBL		

Software Stacks

JAM Stack, SSG	JavaScript	Eleventy	Markdown	Liquid	npm	
Design Systems	fractal	SCSS	Handlebars	Webpack	CodeceptJS	
WordPress	WordPress	PHP	HTML	CSS	JS	WooCommerce
Shopware 6	Shopware	Bootstrap	SCSS	JS	Twig	Symfony
LAMP Stack	Linux	Apache	MySQL	PHP	nginx	
MERN Stack	mongoDB	Express	(P)react	Node.js	TypeScript	yarn

Other Tools

Quality Assurance, Tests, and Audits	Axe	Lighthouse	Storybook	CodeceptJS	Browserstack	
Linters, Bundlers, Transpilers	TypeScript	Babel	Stylelint	eslint	esbuild	PostCSS
Collaboration, Project Management	Scrum	Kanban	Jira	Trello	fractal	asana
Source Control, Versioning	Git	GitLab	GitHub	SVN		
DevOps, Automation	Docker	Jenkins	Snowpack	Webpack	Netlify	
Image Editing, Image Optimization	GIMP	Inkscape	ImageMagick	SVG	webp	guetzli

Work and Passion

What still fascinates me

Worldwide communication and inspiration: The World Wide Web connects people using robust and decentralized technology. Websites designed to offer everyone access to this network need to be attractive, fast, and accessible. My work helps to make this dream a reality.

Professional Background

I co-founded a start-up in 2000 whose first products were interactive websites and browser games. Later, our core business transitioned to search engine optimization and our Active-Webshop software.

While employed as an e-commerce engineer at Xsite in Düsseldorf from 2010 to 2014, I developed online shops for Shop-Apotheke.com, Ars mundi, and other customers. As a technical consultant at Sevenval Technologies (later Avenge Germany) in Cologne and Berlin, I optimized the loading time and mobile phone compatibility of apps and websites for Frankfurter Allgemeine Zeitung and online shops for Otto Group and created front-end applications for wao.io and other customers. As a freelance web developer since 2020, I have been working for nexum, FoodTogether and Planted.

Future Topics and Sustainable Development

In the IT industry, innovation, transformation, and digitalization often mean nothing but technological progress. In many cases, social challenges in ecology, equality, participation, safety, and data protection do not receive the priority they deserve. I want to support ethical and ecological projects, for example the transition in the transport sector, renewable energies, environmentally-friendly fashion. I'm a Fairantworter, a reflecta Changemaker, and I signed the Sustainable Web Manifesto.

Creativity, flexibility, and thoughtfulness are the main values that guide my work and personal lives. I am deeply interested in how sustainability, culture, and art come together, and I strive to bring what I learn into my work every day.

In my DEV Blog (dev.to/ingosteinke) and on open-mind-culture.org I regularly publish articles about web development and related technological and societal topics.

Talks, Events, and Customer Feedback



Image: Never Code Alone Conference 2021

A selection of my past talks:

- Core Web Vitals: Web Performance and Usability , 2021
- Meetups in Times of Covid , 2020 (German)
- Performance Optimization without Changing Code , 2020 (with Angelina Farsch)
- HSTS: Increasing Security without Losing Performance , 2018
- Infrastructure for Improved Web Performance , 2017 (German)

What customers say

Daniela, designer:

I had the pleasure of working with Ingo and am impressed by his expertise in web development. He is not only technically skilled, but also conceptually strong. I find it particularly impressive that Ingo can come up with a solution for every problem. Last but not least, he is characterized by his strong commitment to sustainability. I can therefore highly recommend him!

Malte, photographer:

A few programmers and IT people have already worked at my side, but it's only now that I realize what a huge difference it can make.

Patricia, systemic coach:

We are totally satisfied with Ingo. Absolutely reliable and great results. 100% recommendation!

Interested?

Contact me to schedule a non-binding appointment! I will reply in a timely manner! You can reach me by phone, email, Signal, or WhatsApp. If I can't take a call, feel free to leave me a voice message!

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