



# Ingo Steinke

CV, Projects, Skills

## About Me: Work And Passion

I'm Ingo Steinke, front-end focused web developer with over 20 years of professional experience. When developing elegant and easy-to-use websites, I pay attention to accessibility, loading speed and maintainability. HTML, CSS, JavaScript, TypeScript and PHP are among my favourite technologies. Since 2024, I am a certified Shopware developer.

I'm pragmatic, communicative and enjoy working closely with web designers.

## What Still Fascinates Me

Worldwide communication and inspiration: The World Wide Web connects people using robust and decentralized technology. Websites designed to offer everyone access to this network need to be attractive, fast, and accessible. My professional and non-profit work helps to make this dream a reality.

## Professional Background

I co-founded a start-up in 2000 whose first products were interactive websites and browser games. Later, our core business transitioned to search engine optimization and our own e-commerce software.

While employed as an e-commerce engineer at Xsite in Düsseldorf from 2010 to 2014, I developed online shops for Shop-Apotheke.com, Ars mundi, and other customers. As a technical consultant at Sevenval Technologies (later Avenge Germany) in Cologne and Berlin, I optimized the loading time and mobile phone compatibility of apps and websites for Frankfurter Allgemeine Zeitung and online shops for Otto Group and created front-end applications for wao.io and other customers.

I'm a freelance web developer since 2020, working for agencies and individual customers. I became a certified Shopware developer in 2024.



Image: Never Code Alone Conference 2021

## Memberships, Events and Talks

From 2019 to 2021, I co-hosted the Cologne Web Performance meetup. Currently, I am a member of Impact Hub Berlin and Fairantwortung. I actively participate in professional discussions and write blog posts about technological topics.

A selection of my past talks:

- Core Web Vitals: Web Performance and Usability
- Performance Optimization without Changing Code
- HSTS: Increasing Security without Losing Performance
- Infrastructure for Improved Web Performance (German)

Creativity, flexibility, and thoughtfulness are values that guide my work and personal life. I am deeply interested in how sustainability, culture, and art come together, and I strive to bring what I learn into my work every day.

## Future Topics and Sustainable Development

Digitalisation primarily stands for technological progress. The economic benefits of sustainable innovation have often been overlooked. I like to support ethical and ecological projects, for example the transition in the transport sector, renewable energies, and environmentally-friendly fashion. Thanks to my experience, we can elegantly comply with legal requirements such as the General Data Protection Regulation or the European Accessibility Act.

# Projects

Take a look and see what you think!

## Style Consultant

2023 - 2024

Kleiderordnung.Berlin is sustainable stylist Tina Steinke's portfolio website, based on my best practice WordPress theme template.

[kleiderordnung.berlin](https://kleiderordnung.berlin)

HTML

CSS

JavaScript

PHP

WordPress

## Plugin for Shopware

2024

Sustainability in e-commerce also includes price transparency. My plugin "Cost Transparency extends the product details in Shopware 6, adding an interactive graphic that illustrates different shares of the total price.

[store.shopware.com/ingos57544164693f/cost-transparency.html](https://store.shopware.com/ingos57544164693f/cost-transparency.html)

[github.com/openmindculture/sw-IngoSCostTransparency](https://github.com/openmindculture/sw-IngoSCostTransparency)

Shopware

PHP

Twig

CSS

JavaScript

## Agency Portfolio

2024

For the co-creation agency Twisted Connection's website relaunch, we extended the design system and reused the existing WordPress content.

[twistedconnection.co](https://twistedconnection.co)

Wordpress

JavaScript

HTML

CSS

## Developer Portfolio

2012 - 2024

My relaunched portfolio at Ingo-Steinke.com reflects my work as a web developer. Minimalist design, modern typography, and cutting-edge technology characterise my professional portfolio.

[github.com/openmindculture/ingo-steinke.de](https://github.com/openmindculture/ingo-steinke.de)

HTML

CSS

JavaScript

Liquid

Eleventy

## Campaign Website

2023

A collaboration between Creatives and Psychologists for Future, the voluntary impact campaign "You can do it" ("Das kannst du tun") supports mental health and ecological action. I optimised the responsive display and added a high contrast version.

daskannstdutun.de

WordPress

CSS

JavaScript

## Design System

2021 - 2022

As senior lead developer on a team of front-end web developers, I developed a modular system for the relaunch of an international corporate customer's multiple websites. The Fractal framework served as a technical basis.

HTML

CSS

Fractal

Handlebars

## Online Shop

2022 - 2024

I support the farm food shop Food Together by maintaining and enhancing their online shop featuring subscriptions, seasonal bundles, and price transparency information.

foodtogether.de

WordPress

WooCommerce

PHP

CSS

## WordPress Optimization

2021 - 2024

I extended the content and improved loading speed, accessibility, and mobile display of various WordPress websites like the sustainable photographer Malte Reiter's portfolio including gallery pages with a lot of existing images.

/services/wordpress-websites-sustainability.html

WordPress

PageSpeed

CSS

PHP

## React Web App

2017 - 2020

wao.io's graphical platform user interface visualised technical data and allowed webmasters to configure how their websites are optimised. I developed and updated app components as a member of the front-end and support team.

web.archive.org/web/20230129234614/https://wao.io/de/about-us/experts/ingo-steinke

React

JSX

ES6

CSS-in-JS

Storybook

# Professional Skills

## Web Development

Markup, Templating	HTML 5	MD	Freemarker	Liquid	Twig	Handlebars
CSS	CSS 3	SCSS	PostCSS	Less	Tailwind	Bootstrap
JavaScript	ES6	TypeScript	Node.js	jQuery	React	VanillaJS
Database	MySQL	Oracle	mongoDB	Mongoose		

## Software Stacks

JAM Stack	JavaScript	Eleventy	fractal	Figma	Netlify	
Design Systems	fractal	SCSS	Handlebars	Webpack	CodeceptJS	
Shopware	Shopware 6	PHP 8	Bootstrap	SCSS	JS	Twig
WordPress	WordPress	PHP	HTML	CSS	JS	WooCommerce

## Other Tools

Quality Assurance, Tests, and Audits	Axe	WAVE	Storybook	CodeceptJS	Browserstack	
Source Control, Versioning	Git	GitLab	GitHub	SVN		
Collaboration, Project Management	Scrum	Kanban	Jira	Trello	fractal	asana GitHub
DevOps, Automation	Docker	Jenkins	Snowpack	Webpack	Netlify	

## Interested?

Contact me to schedule a non-binding appointment! I will reply in a timely manner! You can reach my by phone, email, Signal, or WhatsApp. If I can't take a call, feel free to leave me a voice message!

## Contact me and Book a Meeting

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# *Certified* **DEVELOPER**

## **Ingo Steinke**

*Ingo Steinke*

hat erfolgreich die Prüfung zum „Shopware 6 Certified Developer“ abgelegt. Damit verbunden sind Kenntnisse über die Funktionsweise, Erstellung und Verwendung von Shopware-Plugins sowie das Entwickeln eigener Module.

Schöppingen, 08. Februar 2024

**Katy Wilson**  
Head of Academy

**Dieses Zertifikat ist gültig für 24 Monate ab  
dem Tag der Ausstellung**