**ANNUAL DENVER CAR SHARE PERMIT PROGRAM SURVEY**

*Revised May 2022*

Please administer this survey to your members any time between Memorial Day and Labor Day (5/30/22 – 9/5/22)

* Car Share **Operator** Demographic (12 months of data): Survey data must be pulled from time of Labor Day 2021 to Labor Day 2022
* Car Share **Member** Demographic: data must be pulled from Memorial Day to Labor Day (5/30/22 – 9/5/22)

**CAR SHARE OPERATIONS DEMOGRAPHICS**

1. Operator Name
2. Number of Employees (full vs. part time)
3. Number of Dedicated Parking Spaces (on and off-street)
4. Total Number of Vehicles
   1. Total number of Electric Vehicles
   2. Total number Fleet-owned EV charging stations
5. Number of Active Members *(who have used carshare vehicles located within the City & County of Denver at least once in the past 12 months)*
6. Total Fleet Trips
7. Advertised Rates
8. Member totals by zip code
   1. represent as total number and % of total by zip code
   2. all out of state zip codes should be lumped together as one number, “outside CO”
   3. all in-state zip codes should be listed
9. Average Trip Length (distance - miles & time - hours)
10. Peak Fleet Usage (day(s) of week, and general time of day)
11. How many days, per on-street dedicated space, were your vehicles displaced because of events, construction, etc.?
    1. List each location separately with number of days (be as accurate as possible with the information you have)
    2. Note if there was any advanced notice for the event/construction.
12. How many crashes occurred at each on-street dedicated parking space? Please list each location separately.
    1. For this question, “crashes” refer to car share vehicles being sideswiped, bumped, side mirror, etc. while parked in the parking space that are not attributed to the car share member.
    2. List damage category (i.e., sideswipe to body, side mirror, rear end bump, etc.) for the crash.

**CAR SHARE MEMBER DEMOGRAPHICS**

**1. How do you typically Commute to Work/School?** *(select one)*

Walk

Work at home

Public Transportation (RTD bus, light rail)

Car, Truck, Van (Drive Alone)

Car, Truck, Van (Carpool)

Bicycle

Micromobility (Shared bicycle, electric bike or scooter)

Motorcycle/Scooter

Taxi or Ridehailing (Lyft/Uber)

**OPERATOR NAME**

Other Car Share Service

Other, please specify

**2. How long is your typical commute?** *(select one)*

2 miles or less

2-5 miles

6-10 miles

10 miles or greater

**3. Which other car share services are you a member of? (Choose all that apply)**

**(REMOVE OPERATOR NAME)**

Colorado CarShare

Zipcar

Fluid Truck Share

Free2Move

GetAround

Turo

Other, please specify

**4. Do you use OPERATOR NAME for personal trips, work trips or both?**

Personal use only

Business use only

Both

**5. How many motor vehicles did your household own or lease BEFORE you joined OPERATOR NAME? (Do not include bicycles, motorcycles, or scooters)** *(select one)*

None

1

2

4

5 or more

**6. As a car share member, how many motor vehicles does your household CURRENTLY own or lease? (Do not include bicycles, motorcycles, or scooters)** *(select one)*

None

1

2

4

5 or more

**7. Have you given up a car, or have considered giving up a car, as a result of joining OPERATOR NAME?** *(select one)*

No

Yes, gave up a car before joining

Yes, gave up a car after joining

Yes, considered giving up a car

**8. Prior to joining OPERATOR NAME, approximately how many miles per month did you drive (personal car, company car etc.)?**

Zero

1 – 400 (less than 5,000/yr)

401 – 800 (less than 10,000/yr)

801 – 1,250 (less than 15,000/yr)

1,251 – 1,600 (less than 20,000/yr)

1,601 – 2,000 (less than 25,000/yr)

2,000+ (more than 25,000/yr)

1. **Since joining OPERATOR NAME, approximately how many miles do you drive per month (personal car, company car, carshare vehicles, etc.)?**

Zero

1 – 400 (less than 5,000/yr)

401 – 800 (less than 10,000/yr)

801 – 1250 (less than 15,000/yr)

1251 – 1600 (less than 20,000/yr)

1601 – 2000 (less than 25,000/yr)

2,000+ (more than 25,000/yr

1. **In general, do you feel you are driving more or less now than before you were a OPERATOR NAME member (for use of ALL vehicles driven)?**

Decreased significantly

Decreased some

No significant change

Increased some

Increased significantly

Don’t know

1. **Since utilizing OPERATOR NAME services, are you taking less trips with your personal vehicle less?** *(select one)*

Yes

No

I don’t have a personal vehicle

1. **Since utilizing OPERATOR NAME services, has your personal vehicle parking habits changed?** *(select one)*

No, Don’t Have a Vehicle

No, Predominately park on-street

No, Predominately park off-street

Yes, parking more on-street

Yes, parking more off-street

1. **How do you typically get to a OPERATOR NAME car share location?** *(select up to two)*

Walk

Public Transportation (RTD bus, light rail)

Car, Truck, Van (Drive Alone)

Car, Truck, Van (Carpool)

Bicycle

Micromobility (Shared bicycle, electric bike or scooter)

Motorcycle/Scooter

Taxi or Ride hailing (Lyft/Uber)

Other, please specify

1. **On average, how far do you travel when you use OPERATOR NAME? (i.e. what is the typical one-way distance of your trip?)** *(select one)*

2 miles or less

2-5 miles

6-10 miles

10 miles or greater

My trip distance with **OPERATOR NAME** varies significantly.

1. **During a typical work week, how many days would you commute to work or school by car BEFORE joining OPERATOR NAME, and how many days a week do you commute by car (including carshare vehicles) CURRENTLY?** BEFORE, AFTER:

0, 1, 2, 3, 4, 5, 6, 7

1. **Are you a Shared Micromobility user/member (Shared bicycle, electric bike or scooter)?** *(select one)*

Yes

No

1. **Do you have an RTD Eco Pass?**

Yes

No

1. **Since joining OPERATOR NAME, are you using the following types of transportation more or less than you did BEFORE joining OPERATOR NAME?**

A lot more often, Somewhat more often, About the same, Somewhat less often, A lot less often

Walk

Work at home

Public Transportation (RTD bus, light rail)

Car, Truck, Van (Drive Alone)

Car, Truck, Van (Carpool)

Bicycle

Micromobility (Shared bicycle, electric bike or scooter)

Another Car Share Service

1. **How often do you use OPERATOR NAME?**

A few times a year

Once a month

2-5 times a month

More than 5 times a month

1. **How often do you use OPERATOR NAME for the following ACTIVITIES?**

Never, A few times per year, 1-3 times per month, once a week, twice a week, more than twice a week

Work related trips

Commuting

Healthcare

Education (including taking students to school)

Moving/Hauling

Grocery Shopping

Retail Shopping

Personal Errands

Giving someone a ride

Visiting friends

Entertainment

Recreation

Airport

Sporting Events (Broncos, Avalanche, Nuggets, Rockies, etc.)

1. **When utilizing OPERATOR NAME how many people are typically in the car, including the you the driver?**

1- drive alone

2

3

4

5

6 or more

1. **Why do you use OPERATOR NAME?** *(select all that apply)*

Cost Savings

Convenience - increased mobility options

Lack of a personal vehicle

Variety of vehicle choices

Environmental Awareness

Parking Flexibility

Alternative modes of transportation (transit, biking, etc.) do not meet all my mobility needs

1. **If car sharing disappeared from Denver, would you purchase an additional vehicle for your household?** *(select one)*

Yes

No

Uncertain