

Integrated socio-ecological models for decision-making

Addressing Big Questions with Data, Models, and Participatory Exploration

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Motivations



Source: sanfrancisco.cbslocal.com

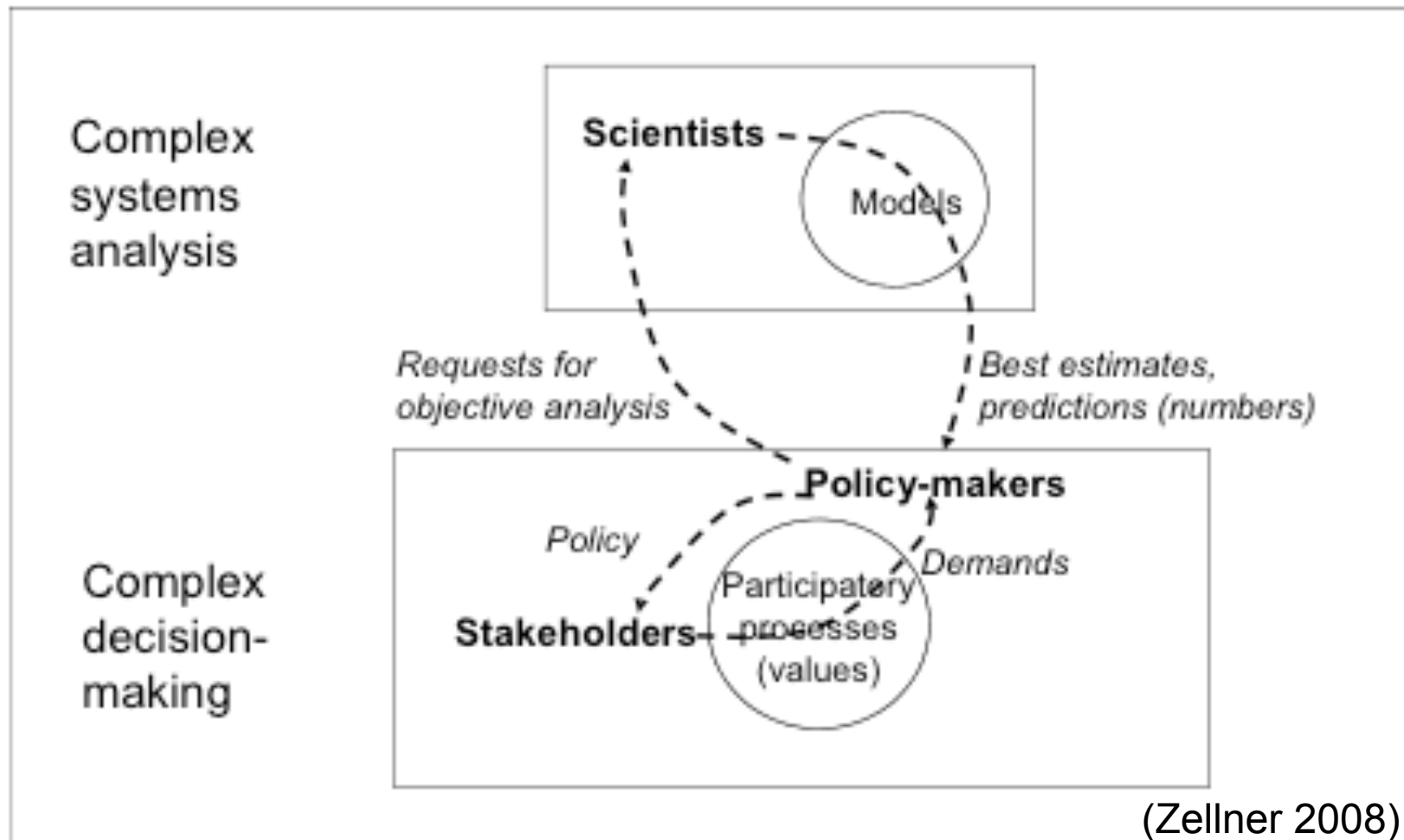


Source: <http://www.greenpeace.org>

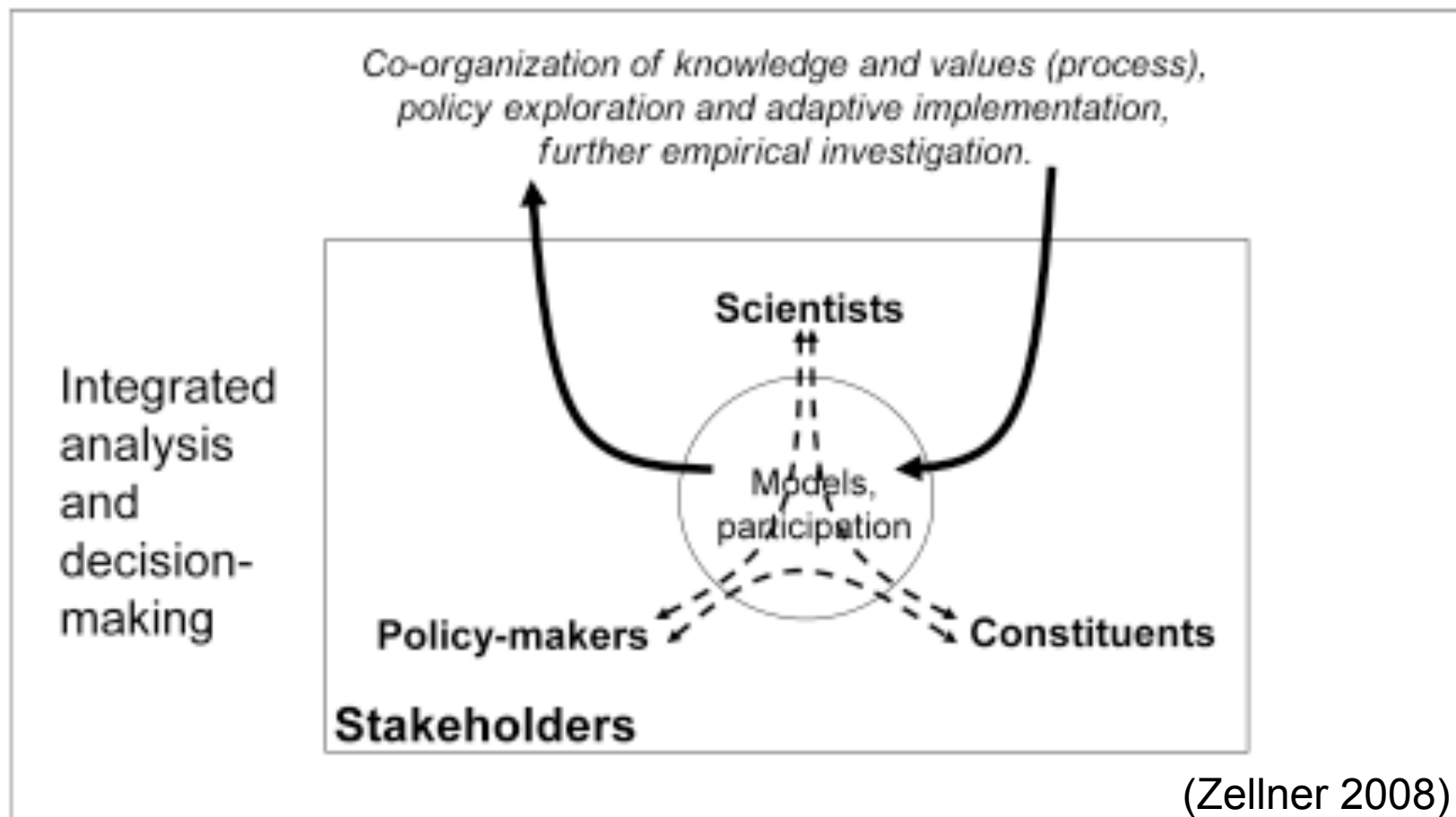
Coupled Human Natural Systems Modeling for Planning and Policy

- Growth is not sustainable(.)
 - Zellner and Reeves (2012)
- Green infrastructure: Thresholds and layouts
 - Zellner et al. (2016)
- Collaborative conservation can arise under development pressure
 - Zellner et al. (2010)
- Adaptation can reduce crop losses but exacerbate flooding
 - Zellner et al. (2019)

Conventional planning and modeling



“Unconventional” planning and modeling



Challenges

- Communication across expertise
- Spatial thinking and computer modeling
- Confirmatory bias
- Consensus-building and generalization

Questions: Tools for participation

- How can complex systems modeling help us learn?
- How does learning lead to better planning deliberation and decision-making?

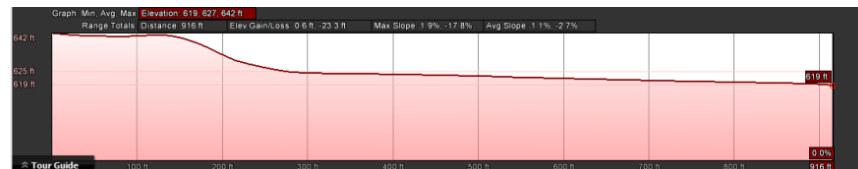
What we've learned

- It supports learning and innovation
- It's hard!
- It's deeply human
- An illustration:
 - Making the invisible visible

Making the invisible visible

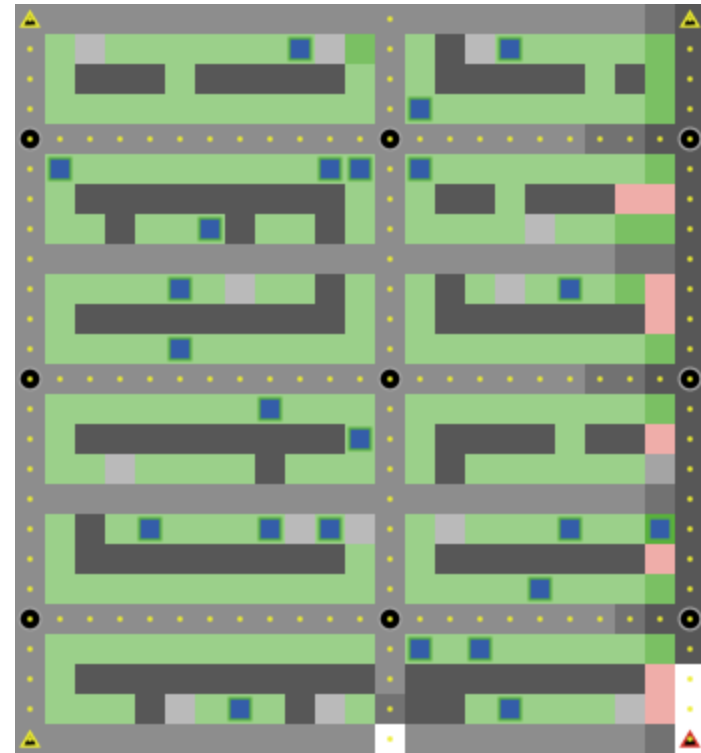
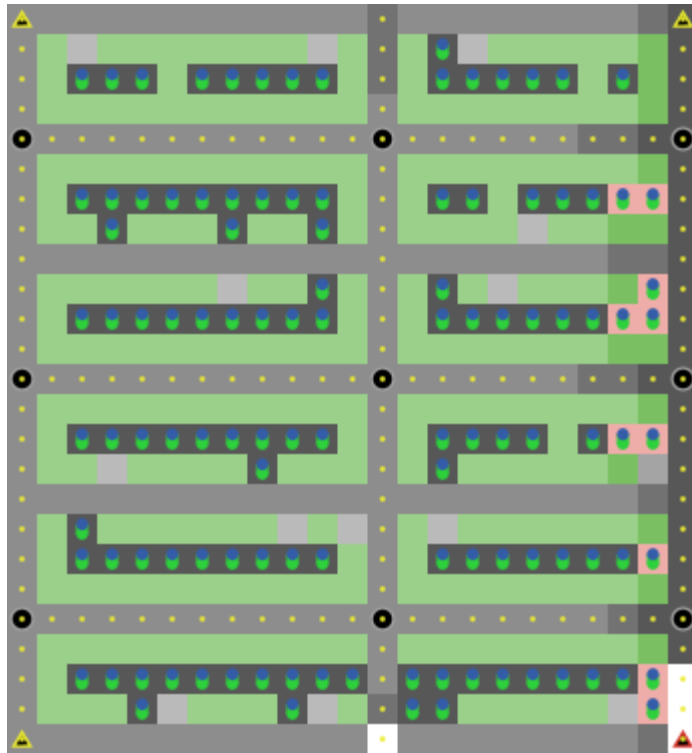
Flooding

An illustration in flooding



L-GrID model
(Zellner et al. 2016)

An illustration: Rain barrels or bioswales?

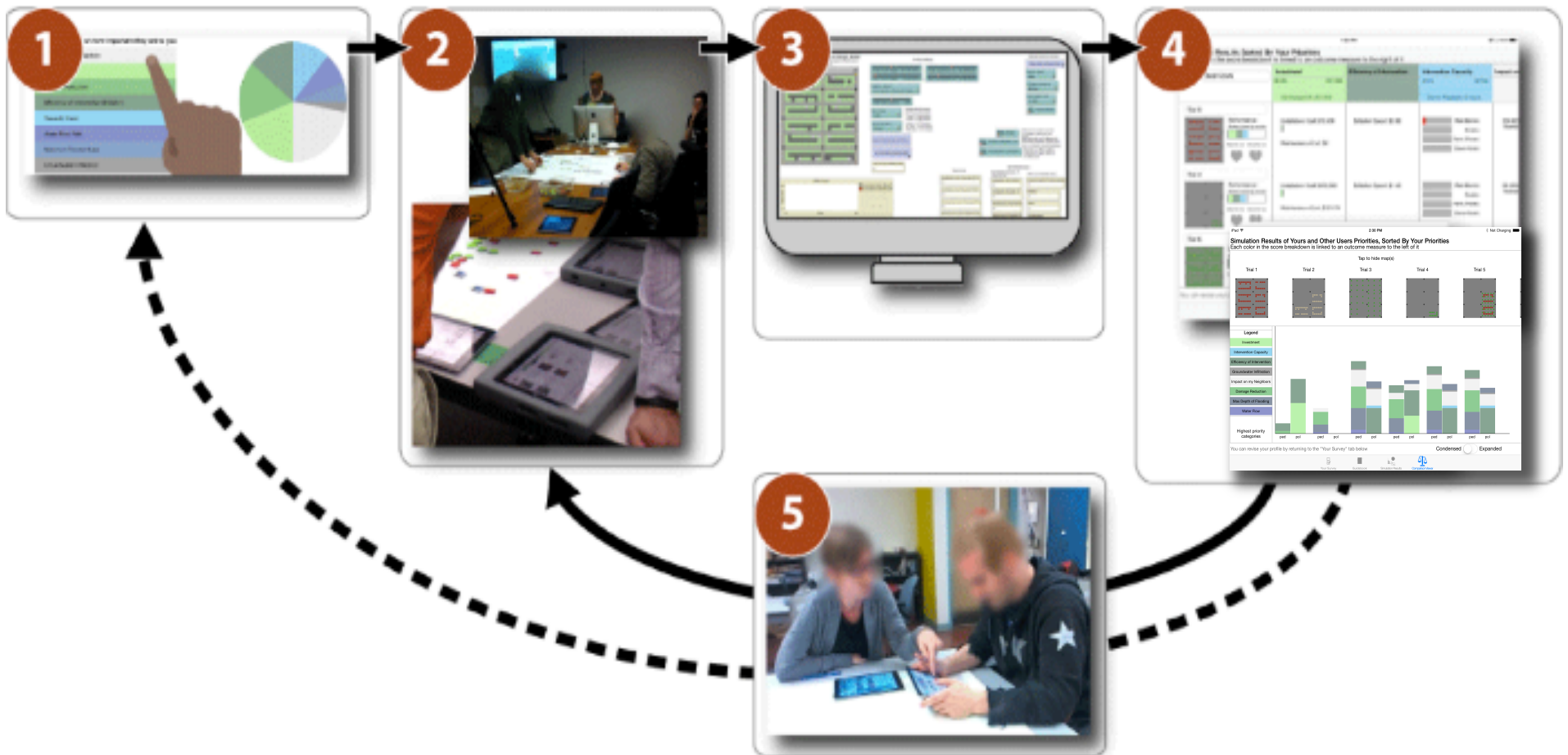


	Baseline	Rain barrels	Bioswales
Installation cost	\$0.00	\$14,250.00	\$350,168.79
Damages	\$39,062.90	\$38,837.74	\$34,495.24
Outflow	0.62	0.62	0.56

Things to consider

- Simulations alone are not enough
 - Tradeoffs
 - Costs and distribution
 - Spatial constraints
 - Diverse stakeholder interests
- Solution-building AND compromise
 - Awareness of preferences
 - Addressing diverse needs
 - metrics, evaluation, exploration

Workshop setup



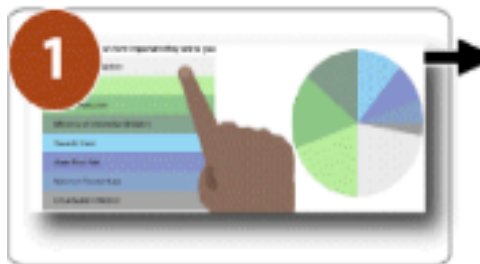
(Zellner et al. in press)

Concern profile

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100%



Sort the items based on how important they are to you

Maximum Flooded Area

Damage Reduction

Efficiency of Intervention (\$/Gallon)

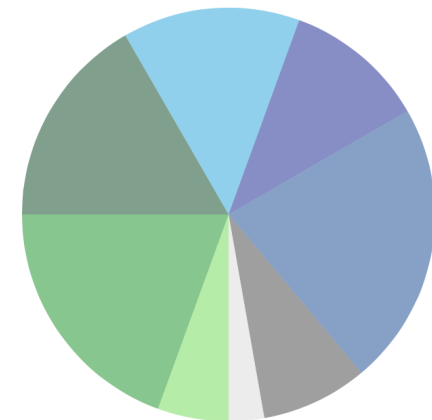
Capacity Used

Water Flow Path

Groundwater Infiltration

Investment

Impact on my Neighbors



Definitions

Investment: Cost to install and maintain new green infrastructure on both city and private property. Maintenance costs are in Present Value (PV) over 20 years, at 3% discount rate.

Damage Reduction: The amount of property damages reduced by the investment.

Efficiency of Intervention: (\$/Gallon) The amount of money spent per gallon of rainwater stored or infiltrated by green infrastructure installations.

Capacity Used: The percentage of capacity used by interventions over their total available capacity.

Enter Username

Profile Unlocked ☐ Profile Locked

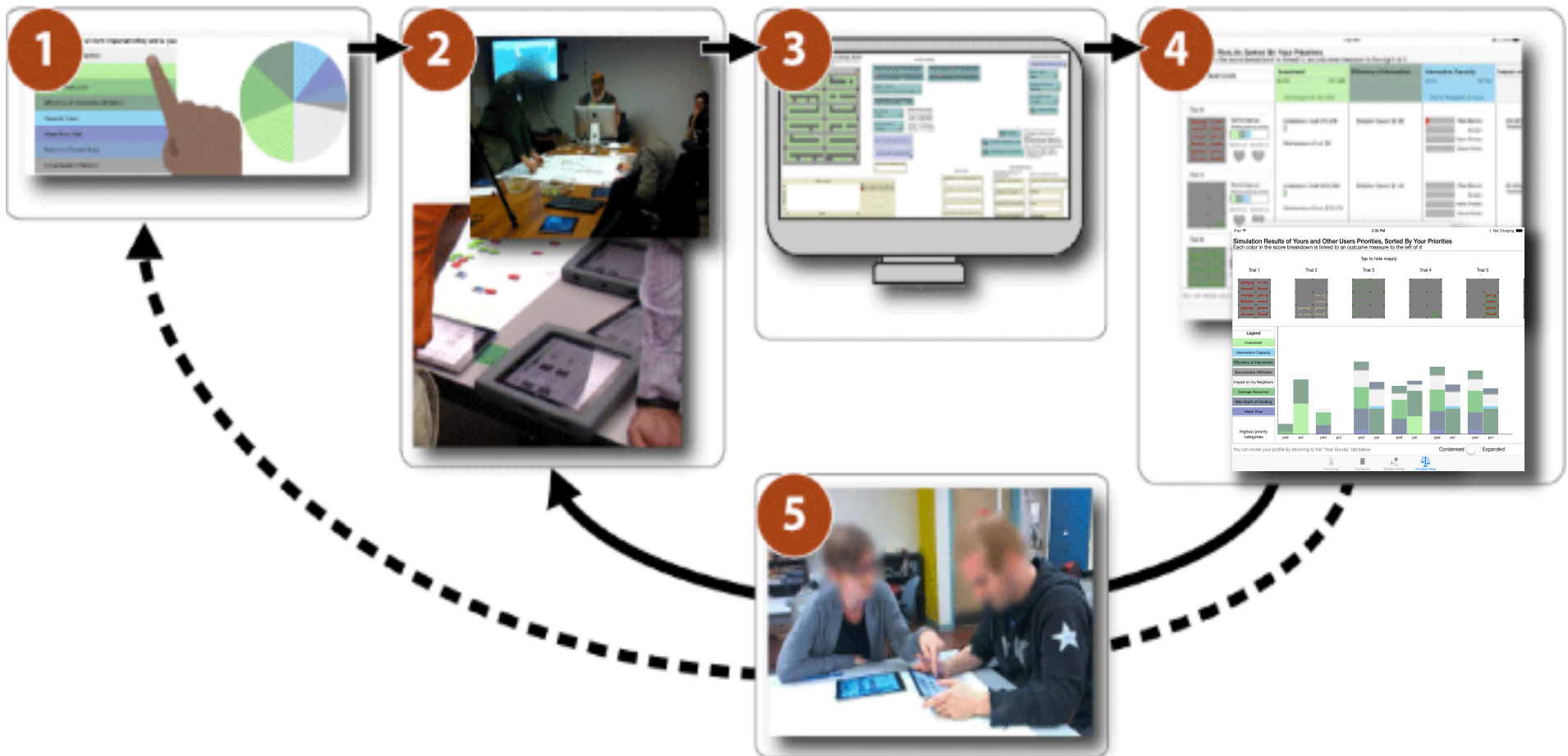
Your Survey

Guidebook

Simulation Results

Comparison Viewer

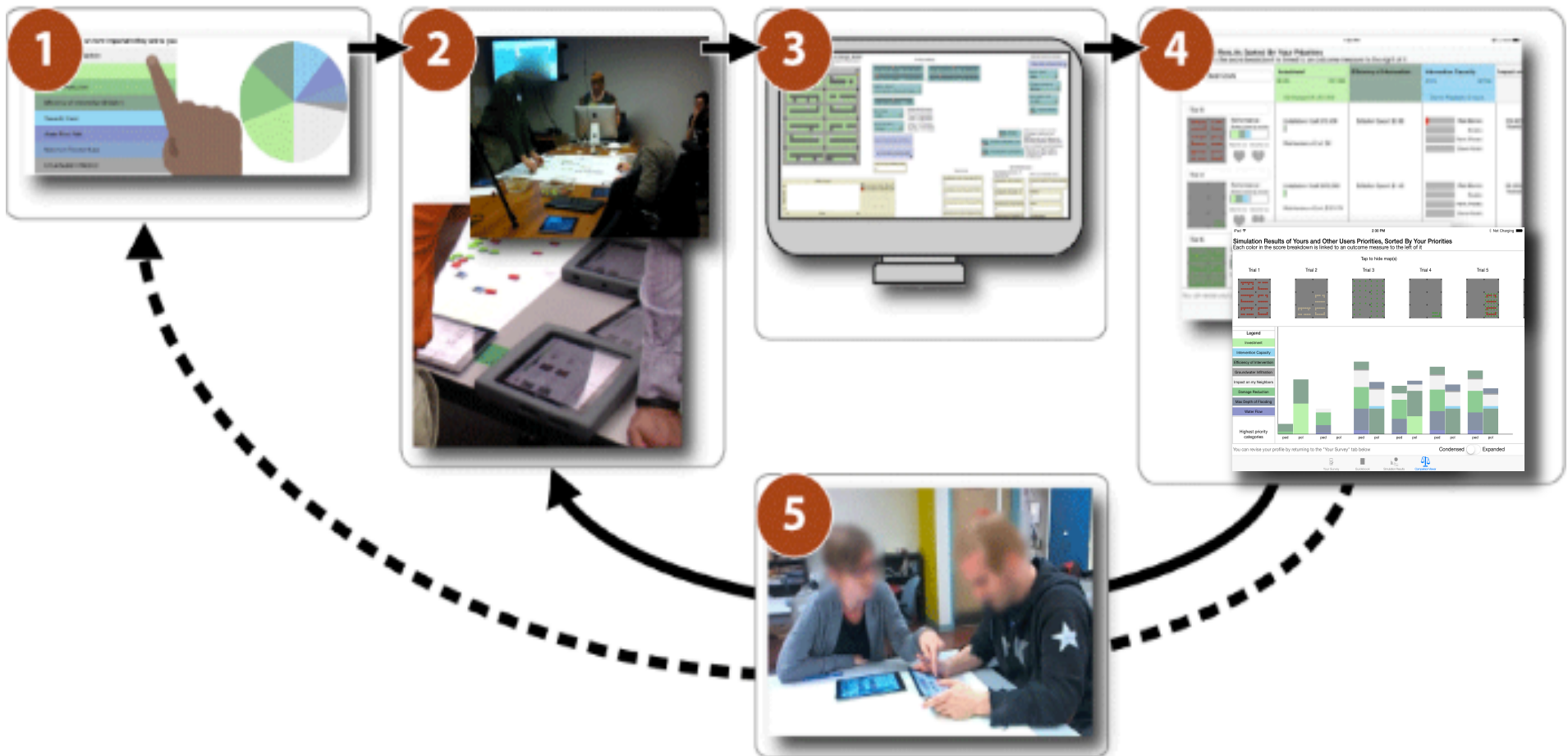
Workshop setup



Workshop setup



Workshop setup



Sorted simulation results

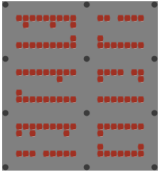
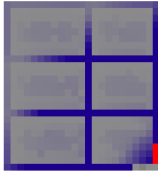
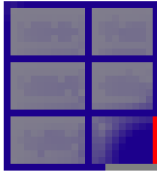
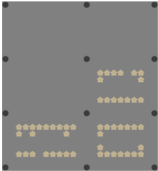
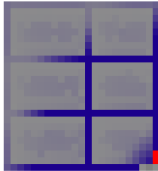
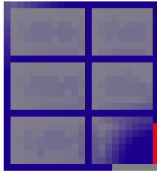
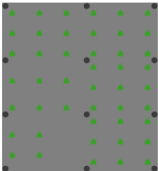
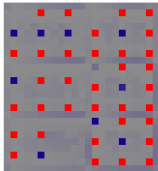
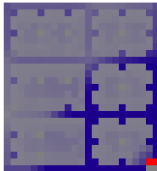
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Not Charging

Simulation Results Sorted By Your Priorities

The Performance score is broken down into colors corresponding to the outcomes on the right

Sort by	Water Flow	Max Depth of Flooding	Damage Reduction	Impact on
Trial Number	0 hrs 48 hrs Storm Playback: 21 hours			
Trial 1  Performance: Broken down by source: Best for me Worst for me			Rain Damage: \$27,978 Damaged Reduced by: 13% Sewer Load: 22.58% Storms like this one to recoup investment cost: 0	100.00% flowed
Trial 2  Performance: Broken down by source: Best for me Worst for me			Rain Damage: \$18,475 Damaged Reduced by: 61% Sewer Load: 18.74% Storms like this one to recoup investment cost: 147	75.50% flowed
Trial 3  Performance: Broken down by source: Best for me Worst for me			Rain Damage: \$0 Damaged Reduced by: 100% Sewer Load: 18.74% Storms like this one to recoup investment cost: 49	7.84% c flowed

You can revise your profile by returning to the "Your Survey" tab below



Social viewer

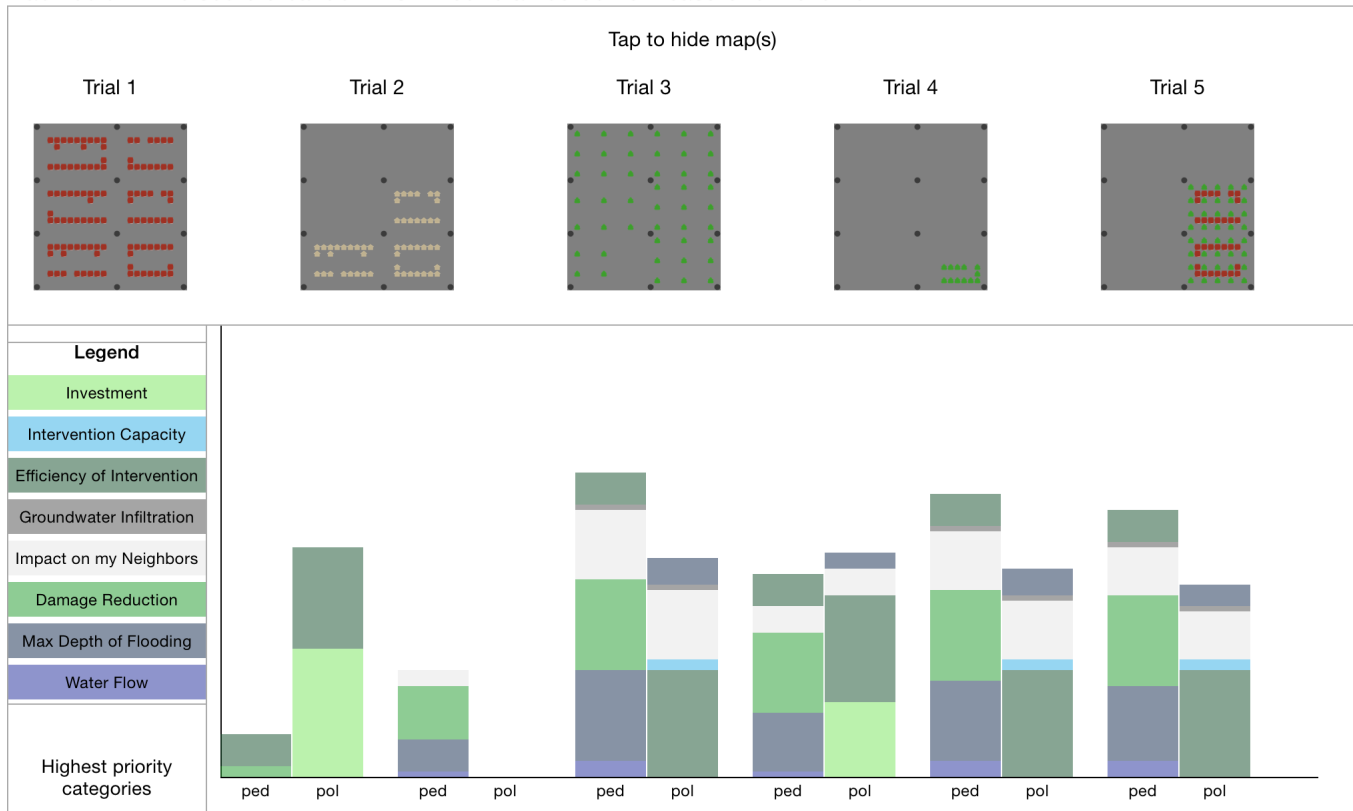
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Not Charging

Simulation Results of Yours and Other Users Priorities, Sorted By Your Priorities

Each color in the score breakdown is linked to an outcome measure to the left of it

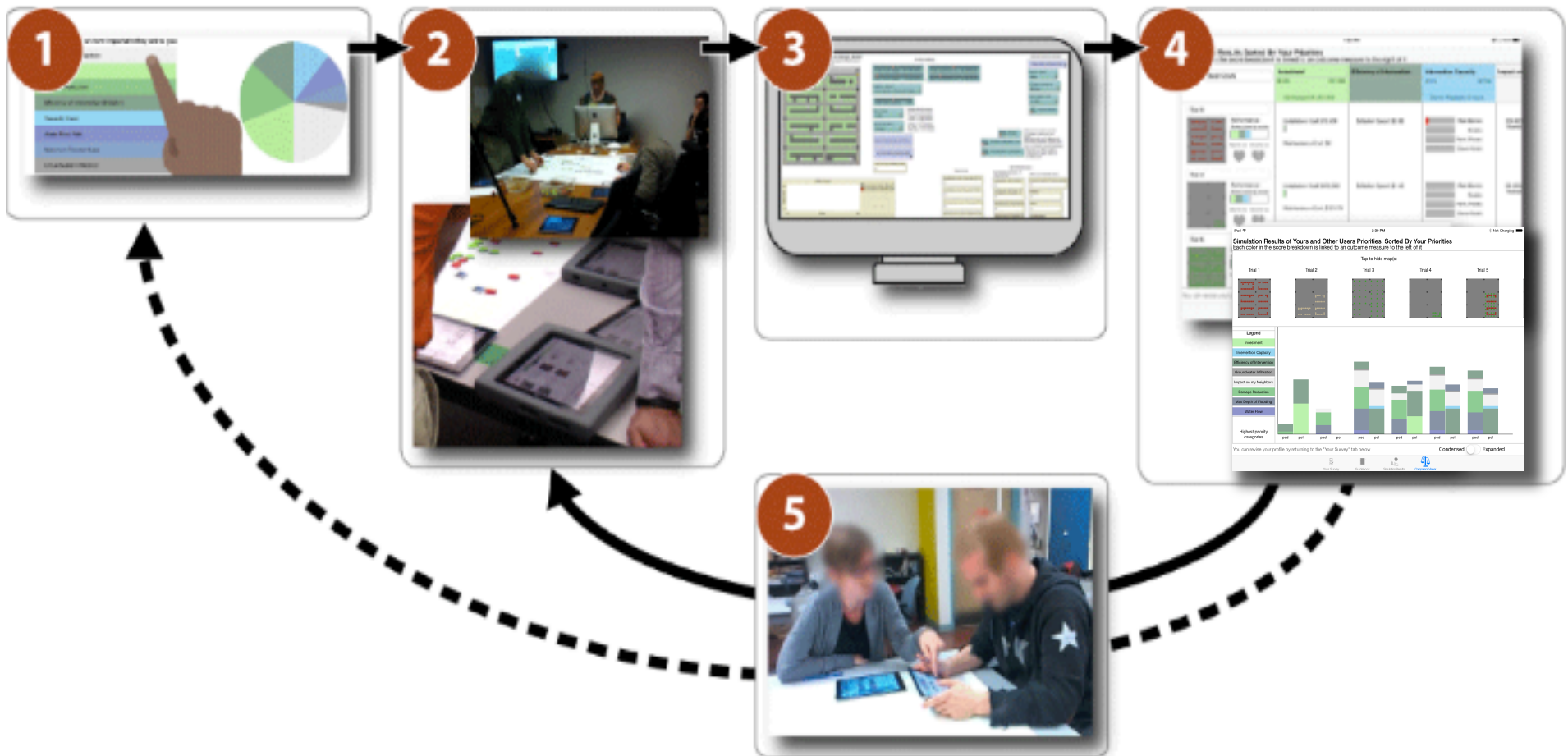


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Condensed ☐ Expanded



Workshop setup



Learning, innovation, compromise

- Transparency of assumptions and tradeoffs

Jo: “Oh wow, that’s much better...for you.”

Nina: “I guess it matters what your priorities are!”

Kevin: “Damage was reduced by 87%...but we were over budget by 1.2 million.”

- Systematic exploration

“Let’s start by going crazy, putting a lot of stuff on here, and then pare back from there.”

“We can run multiple simulations, so let’s run this one and then try that”

- Gesturing and mental modeling

Following the flow

Imagining different performance

- Green infrastructure cannot locally solve the problem

“Perhaps we need to think of moving the houses out of there”

Green AND gray infrastructure

Coordination with other communities

Takeaways

- Collaborative design
- Facilitation for synthesis
- Consensus or compromise?
- Participatory modeling as a point of entry
 - to the problem,
 - to other tools,
 - to diverse interests
 - to other problems

APA Academic Tech Innovator Award 2017
(Zellner et al. in press)

Future directions

- Refining and extending participatory modeling and visualization
 - New domains: energy, food, air and water quality
 - New contexts: South America, Australia, Middle East
 - New tools and approaches: scaling up, data life cycle
- Contributing to communities
 - Scholarly: ComSES, CSDMS
 - Decision-making: US and State Congress, NCSE

Why do this?

- Changing established heuristics
- Supporting the evolution of understanding and valuation
- Technology as a prosthetic device for decision-making
- Innovation is critical for resilience and sustainability

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Thank you!

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