



The Future of App Development

Speaker

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Tech Lead, v0

- Data Pipelines
- Training + finetuning
- Agent Development
- Web Infrastructure

Speaker

Gaspar Garcia

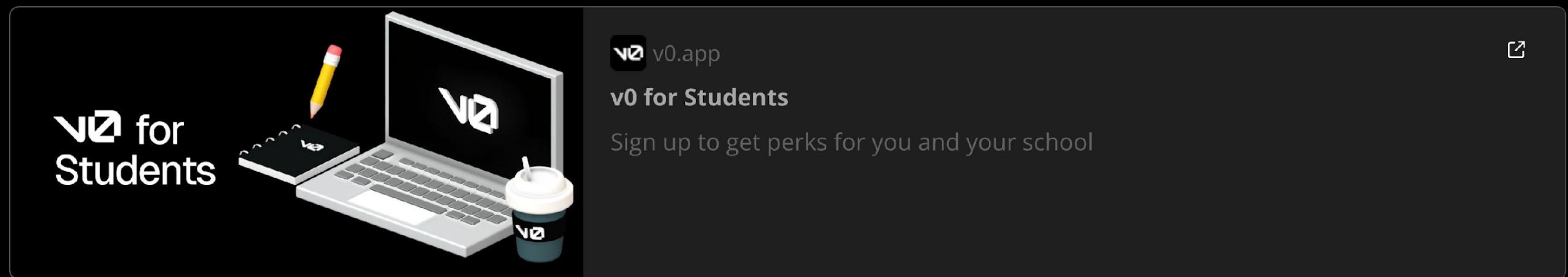
Stanford Class 2016



BS, Computer Science Theory
MS, Computer Science AI

So what is v0?

Free for students → <https://v0.app/students>





Most likely its not

Fail fast, fail often

Accelerate the learning moments of product development

From Idea to Production in Minutes



Natural Language Input

Describe your UI vision in plain English



AI Processing

Advanced models generate production-ready code



Live Preview

Instantly see and iterate on your interface



One-Click Deploy

Push to production without friction



The Developer Landscape is Shifting

v0's rapid adoption demonstrates a fundamental change in how teams approach frontend development. The platform has resonated **across company sizes—from startups moving at breakneck speed to enterprises modernizing legacy systems.**

This isn't just about speed; it's about **democratizing technical capability** and enabling new forms of collaboration between engineering, design, and product teams.

Breaking Down Silos

AI-Powered Development Across All Personas



Product Managers
Validate concepts quickly without waiting for engineering cycles. Transform PRDs into interactive prototypes for stakeholder review.



Designers
Bridge the gap between design tools and production code. See your vision implemented instantly with full responsiveness.



Engineers
Focus on complex logic while AI handles boilerplate. Accelerate feature delivery and maintain quality standards.

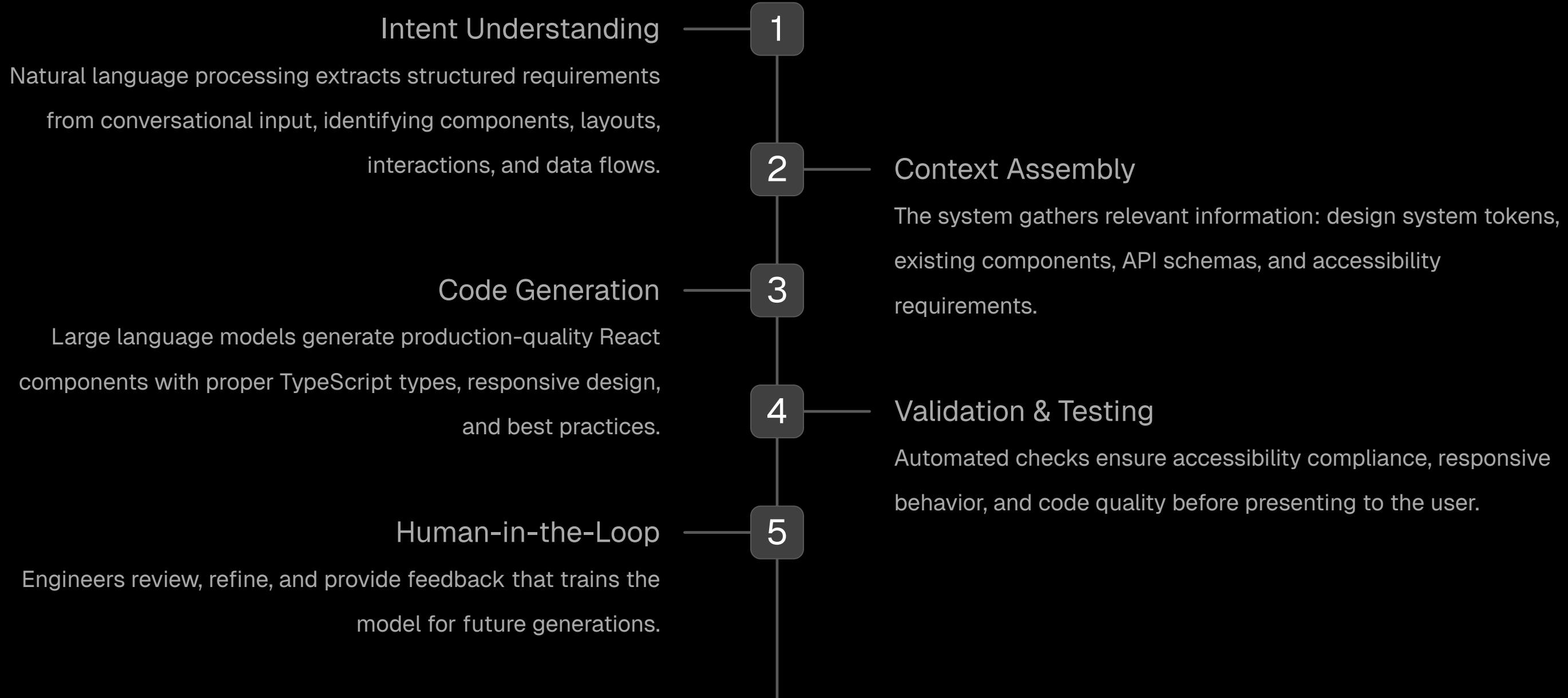


Founders
Build and launch MVPs without large engineering teams. Iterate based on user feedback in real-time.

How its built

Inside v0's Engine

How Real-World Agent Systems Work



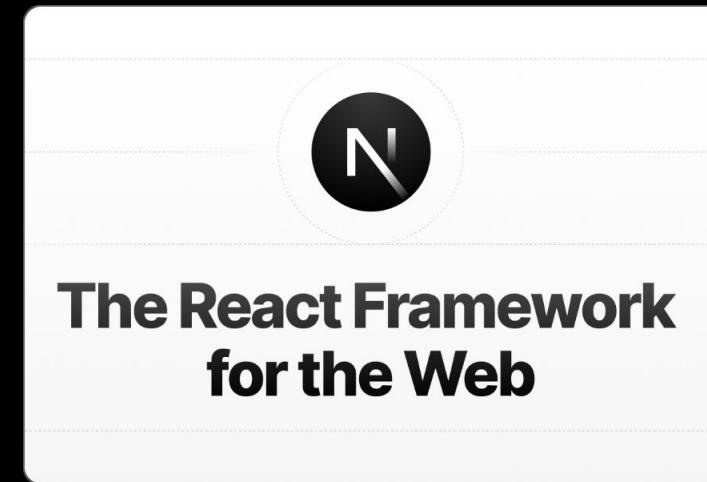
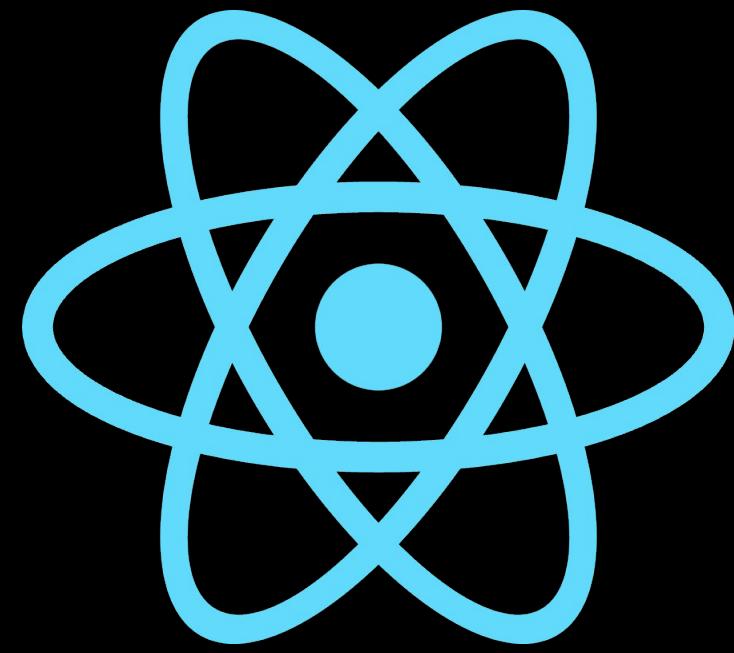
Agents are Workflows

```
1 import { Experimental_Agent as Agent, stepCountIs, tool } from 'ai';
2 import { z } from 'zod';
3
4 const weatherAgent = new Agent({
5   model: 'openai/gpt-4o',
6   tools: {
7     weather: tool({
8       description: 'Get the weather in a location (in Fahrenheit)',
9       inputSchema: z.object({
10         location: z.string().describe('The location to get the weather for'),
11       }),
12       execute: async ({ location }) => ({
13         location,
14         temperature: 72 + Math.floor(Math.random() * 21) - 10,
15       }),
16     }),
17     convertFahrenheitToCelsius: tool({
18       description: 'Convert temperature from Fahrenheit to Celsius',
19       inputSchema: z.object({
20         temperature: z.number().describe('Temperature in Fahrenheit'),
21       }),
22       execute: async ({ temperature }) => {
23         const celsius = Math.round((temperature - 32) * (5 / 9));
24         return { celsius };
25       },
26     }),
27   },
28   stopWhen: stepCountIs(20),
29 });
30
31 const result = await weatherAgent.generate({
32   prompt: 'What is the weather in San Francisco in celsius?',
33 });
34
35 console.log(result.text); // agent's final answer
36 console.log(result.steps); // steps taken by the agent
```

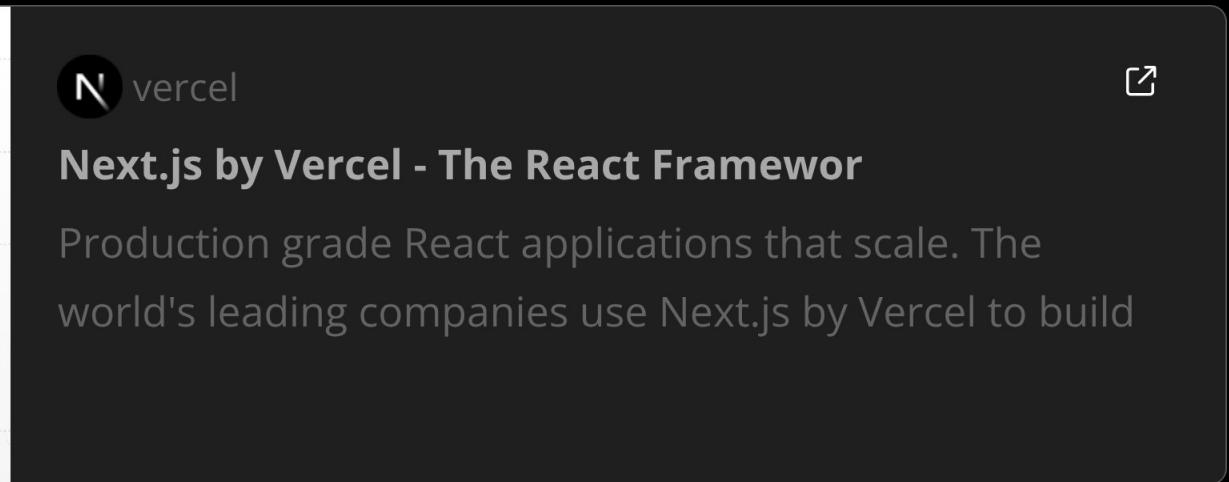
<https://ai-sdk.dev/docs/agents/overview>

But they're still probabilistic systems

Give them Frameworks



The React Framework
for the Web

A snippet of the Next.js landing page. It features the Next.js logo (a white 'N' inside a dark circle) and the text "The React Framework for the Web".

vercel

Next.js by Vercel - The React Framework

Production grade React applications that scale. The world's leading companies use Next.js by Vercel to build

A snippet of the Next.js by Vercel landing page. It shows the vercel logo, the title "Next.js by Vercel - The React Framework", and a brief description: "Production grade React applications that scale. The world's leading companies use Next.js by Vercel to build".

Corrections and Fine-Tuning

Key limitations

Model knowledge can quickly **become outdated** for topics that change fast.

Frontier model labs won't create **custom pipelines** just for emitting proper code for Next.js 16 web applications.

Stream Manipulation

The solution we created is a subsystem that lets us listen to and capture the LLM's output stream before it reaches the user

Sometimes, just adjusting the prompt isn't enough..

Stream Manipulation



LLMs love to write this

```
import { Suspense } from 'next/suspense'
```

But Suspense is from React, not Next!



We replace it on the fly

```
import { Suspense } from 'react'
```

The user never sees the broken preview
or broken code.

Stream Manipulation

The problem

Lucide-react constantly adds and removes icons.
LLMs fall behind easily and reference icons that no longer exist.

Example scenario

💬 User asks: 'Add a Vercel logo icon to my navbar'

LLM writes `import { VercelLogo } from 'lucide-react'`

This icon doesn't exist!

Training + Fine-Tuning

Autofixers

Sometimes you need more than find-and-replace. Some bugs require significant rewrites or modifying code in other files.

APPROACH #1

Real-time error detection

- Detect silly mistakes (missing brackets, lazy code)
- Use fast, cheap LLM to fix specific issues
- Fix before user sees the error

APPROACH #2

Data-driven finetuning

- Store common mistakes from production
- RL/finetune open-source model
- Runs after code generation (hundreds of tokens/sec)

Training + Fine-Tuning

The results

| Model | Error-free generation rate |
|--------------------------|----------------------------|
| v0-1.5-md | 93.87 |
| v0-1.5-lg | 89.80 |
| claude-4-opus-20250514 | 78.43 |
| claude-4-sonnet-20250514 | 64.71 |
| gemini-2.5-flash | 60.78 |

<https://vercel.com/blog/v0-composite-model-family>

The Broader AI Tooling Landscape

A Cambrian Explosion of AI Dev Tools

v0 exists within an ecosystem of specialized AI development tools, each targeting different aspects of the software lifecycle. From code completion to testing, deployment to monitoring—AI is transforming every stage.

The key differentiator? **End-to-end workflows** that handle entire features, not just autocomplete suggestions.

1

Code Assistants

Vercel Agent, GitHub Copilot, Cursor, and similar tools for real-time code suggestions

2

Frontend Builders

Visual development platforms

3

Testing & QA

Automated test generation and visual regression systems

4

DevOps Automation

AI-driven deployment, monitoring, and incident response

Real-World Impact

How Companies Are Adopting Agentic Workflows

Startup Velocity

Early-stage companies ship MVPs in days instead of months.

- Net-new products / features
- Changes to existing features

Enterprise Modernization

Large organizations use v0 to prototype internal tools and customer-facing features before committing engineering resources.

- Faster stakeholder alignment
- Reduced development waste

Agency Efficiency

Design agencies deliver interactive prototypes to clients within hours of kickoff meetings, accelerating the feedback loop.

- 5x more concepts per sprint
- Higher client satisfaction

The Road Ahead

What's Next for AI-Driven Development

Thank you

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