Who will benefit from MaMairie.ca

MaMAIRIE

James, a political staffer for Councillor Smith

As a political staffer of busy Councillor Smith's office, it's difficult for James to stay on top of all the city departments and agencies that post new information to their websites every day and that relate to his Councillor's work. James signed up for a **daily email digest alert** for "Councillor Smith" and for municipal issues he is responsible for such as "parks and recreation" from MaMairie.ca. Every morning, James receives an email that details any **agendas, meeting minutes or other documents** that relate to Councillor Smith's work. This email allows James to plan his day accordingly so that he can ensure the entire staff is aware of what issues are a priority for Councillor Smith on that day and **how the public is reacting**.

Features used:

email alerts   council documents

Ellie, a Green Residents Alliance activist

For the past five years, Ellie has advocated for a community garden in her neighbourhood. Last year, she founded the Green Residents Alliance to **mobilize** like-minded citizens and to lobby City Council for a garden. Alliance members work on different schedules, and many have young families, making it hard to attend council meetings in the evening. Instead, Ellie's group uses MaMairie.ca to **ask questions in public** to Councillor Brun, who is on the City Environment Committee, and to **build support** for those issue-based questions by having other residents sign on. Ellie is also subscribed to an **alert** for "community garden," so that whenever the agenda for an upcoming meeting mentions community gardens, she can **share it** with her group and they can immediately start making time in their schedules and planning for the meeting.

Features used:

email alerts   council documents   public dialogue   share info

Stéphane, a high school student

Stéphane's 10th grade geography class is studying their city's public transportation system. His group must do a presentation to the class about how the transit system is governed and managed. Using MaMairie.ca, Stéphane **searches** for "transit" and **learns** about the Transit Board that oversees the decisions of the transit authority and makes proposals to City Council. He is able to **collect links** to other websites with more information and to **view archived council decisions** on transit issues. Stéphane also **finds the contact information** for a local councillor on the Transit Board and **makes a request** for her to speak to their class.

Features used:

public dialogue   share info   contact info

Marichelle, a web developer

Marichelle lives in Quebec City and **develops mobile apps** for iPhone and Android phones. She recently became interested in **civic technology** and wants to create a mobile app for Quebec City residents to request comments on local policies from their city councillors. Because MaMairie.ca is **open source**, she was able to **re-use** the software that fulfills the same function on the Montreal website, saving her weeks and thousands of dollars of development time.

Features used:

reusablity   open source

These are just a few examples of what would be possible with a full version of MaMairie.ca