

EXPOSURE

bringing needed attention to victims of oil spills

mission

- *Exposure* exists to move oil spill information from the hidden and non-dispersed realm into the highly visible and widely disseminated realm.
- Our flagship mobile application, entitled *Exposure*, is focused on the health ramifications of being exposed to oil spill cleanup operations, providing a heat map of injuries and disease since the onset of the Deepwater Horizon oil spill.

problem

- large numbers of people who worked on the spill cleanup, and/or who live along the coast have experienced newly discovered health issues since 2010
- many of these people don't know why they are sick, and don't know that many others are sick as well
- without widespread acceptance and accountability for these health issues, individuals are dying due to lack of insurance and/or oil company culpability - the money to solve their health issues is not being provided
- currently, there is no simple and cost effective way to disseminate health information pertaining to the BP gulf spill.

solution



massively increase awareness among:

- ➡ directly affected people in the area
- ➡ uninformed people external to the area