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# OPEN DESIGN NOW

WITH  
VISUAL  
INDEX

## WHY DESIGN CANNOT REMAIN EXCLUSIVE

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### PREFACE

Open design existed before the publication of this book, of course. The term first appeared at the end of the last century with the founding of the non-profit Open Design Foundation, which attempted to describe this new phenomenon. 1 The organization proposed necessary conditions for open design rather than attempting to comprehensively define it: open design was design whose makers allowed its free distribution and documentation and permitted modifications and derivations of it.2 Around the same time, Reinoud Lamberts launched the Open Design Circuits website 3 at Delft University of Technology for the purpose of developing integrated circuits in the spirit of open source software. The fashion industry was a notable early adopter of open design. 4 More than a decade later, open design is actively developing and has become an influential trend in the world of design. Open Design Now looks ahead to the future of design. Using key texts, best practices and a visual index, we sketch a picture of open design based on the knowledge and experience of the present moment. In doing so, we seek to contribute to the development of design practice and at the same time draw attention to the importance of open design among a broad audience of design professionals, students, critics and enthusiasts.

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### Open

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Although technological progress is the driving force behind these new forms of design, distribution and production, we must look for and develop more satisfactory forms of intellectual property rights in the near future. The Creative Commons licenses were designed to give creative people the freedom to deploy copyright in a flexible manner. They allow a creator to retain all rights while giving permission in advance for his or her work to be shared, distributed and

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## MAKERS - OPEN DESIGN NOW

<http://craphound.com/makers/> +  
<http://opendesignnow.org/>

These two books represent the transition towards mainstream of Open Design: while before it was an experiment for some researcher or an idea to promote for some activists, with these two books Open Design has become a topic of attention for the general public.

Makers is a sci-fi novel written by Cory Doctorow about a group of makers that develop an Open Design exhibition while using 3D printing technologies for producing it everyday. Open Design Now is a collection of essays and developed with the partnership between Waag Society, Creative Commons Netherlands and Premsla, the Dutch institution for the promotion of design.

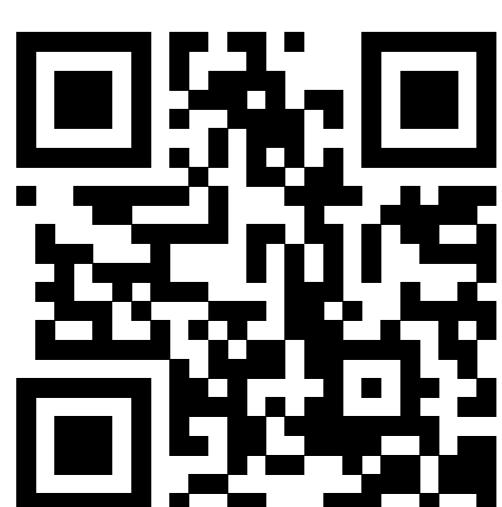
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