



Action Cards for your Local Change Campaign

Do you have an idea for improving your block, with a new garden or bike lane?
Is there a problem on your street, with cars speeding or not enough benches?

OpenPlans invites you to learn about some of the existing methods for creating change on your street.

Print out the cards.
Learn about the options.
Find your own way to connect the dots.

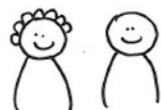
discover



research



discuss



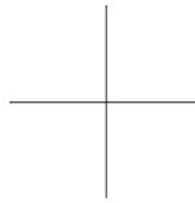
prepare



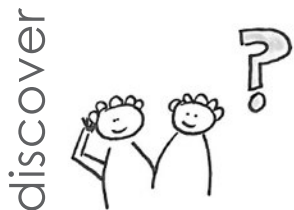
**I want to make
my block
better.**



**There's a
problem on my
block.**



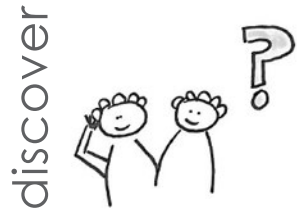
**How can I
make my block
better?**



**How can I
solve this
problem?**



Find a solution.



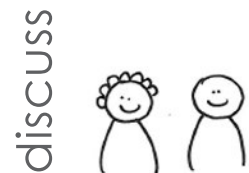
**Case studies /
examples.**



**Do research
[online / offline]**



**Talk to my
Community
Board.**



**Learn about the
formal process
for my solution.**

research



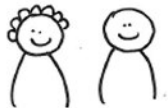
**Find out what
others think /
get new ideas.**

discuss



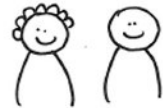
**Talk to my
neighbors.**

discuss



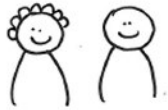
**Find experts to
help me.**

discuss



**Talk to the
local BID**

discuss



**Prepare a
proposal, plan
description &
goals**

prepare



**Document the
current
conditions**

prepare



Create a map

prepare



Create a power map

Improve my proposal

prepare



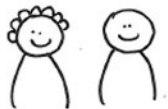
prepare



Get feedback at a meeting

Create a website

discuss

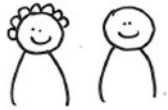


prepare



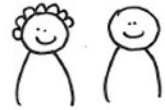
**Collect
signatures**

discuss



**Get support
from local
businesses**

discuss



**Create a
slogan**

prepare



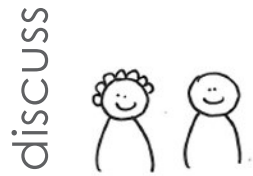
Create a flyer

prepare



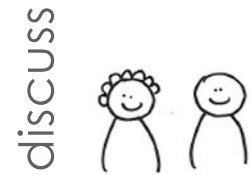
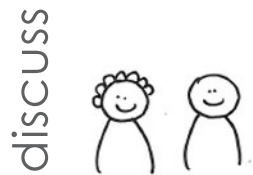
Start a petition

Social media



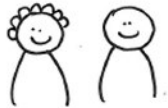
Survey

Get funding



**Organize a
block party /
other social
event**

discuss



**Script for phone
calls &
conversations**

prepare



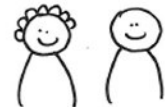
**Use community
organizing
toolkits**

prepare



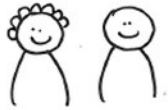
**Organize a
meeting**

discuss



**Submit a
proposal to the
Community
Board**

discuss



**Create a
timeline**

prepare



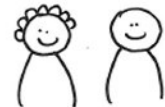
Write a letter

prepare



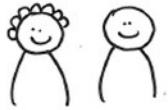
Form a group

discuss



**Talk to City
Council
member**

discuss



**Collect stories
and
experiences**

prepare



**Vision
statement**

prepare



**Initial research
data**

research



**Community
Board(s)**

DOT

**Department of
Transportation**

City Council

BID

**Business
Improvement
District**

local government

local government

local government

local government