



In March or April of 2024, TransportationCamp comes to Philadelphia for the seventh time. TransportationCamp brings together thinkers and doers in the fields of transportation and technology, but is not your traditional conference. In addition to talks and presentations from big names in the field, the heart and soul of TransportationCamp are sessions and activities suggested and led by attendees themselves.

## History

The first TransportationCamp was organized by OpenPlans in New York in March 2011, followed later that month in San Francisco. Since then, TransportationCamps have been organized in cities across North America. In 2014, OpenPlans handed the baton to Mobility Lab, which works with local committees of transportation professionals to organize TransportationCamps in cities across the country including Los Angeles, Houston, Washington, Atlanta, Boston, Denver, New York, and beginning in 2018, here in Philadelphia.

## TransportationCamp PHL Testimonials

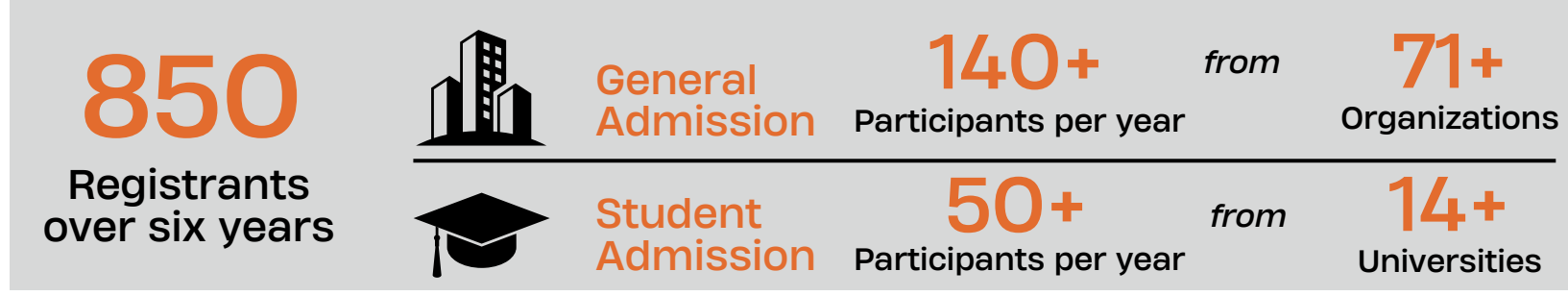
"During graduate school, Transportation Camp was a fantastic chance to participate in national transportation trends and discussions and its application within a local context. At every Transportation Camp, I cross paths with many transportation professionals who have opened opportunities for constant learning and professional growth. "

-Rebecca Son, AICP, Transportation Planner at WSP USA Philadelphia

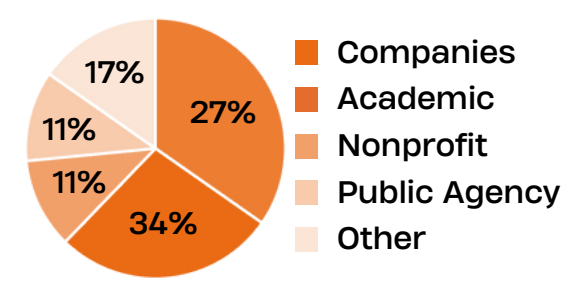
"I've attended Transportation Camp in DC and in Philadelphia and it's been a great experience both times. Transportation Camp is a fun & interesting way to explore a variety of different transportation issues and solutions with a wide range of participants from many different backgrounds. It's a unique event where transportation professionals and enthusiasts meet to share ideas, experiences, and perspectives in order to learn, network, & most importantly, have fun!"

-Heather Martin, AICP, Senior Lead Equity Consultant at WSP USA Philadelphia

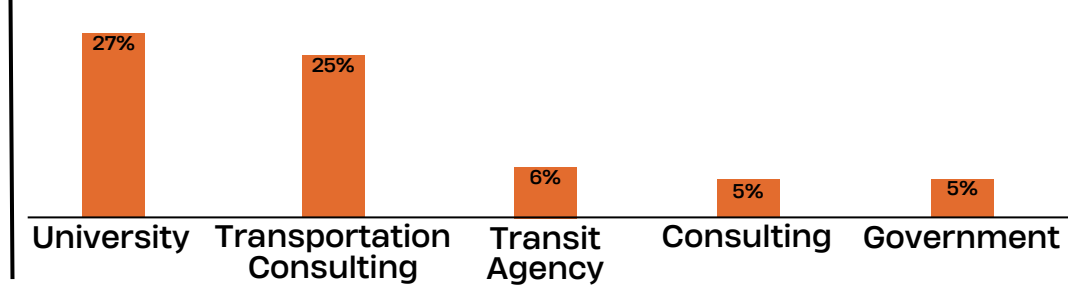
## Statistics since TransportationCamp PHL 2016



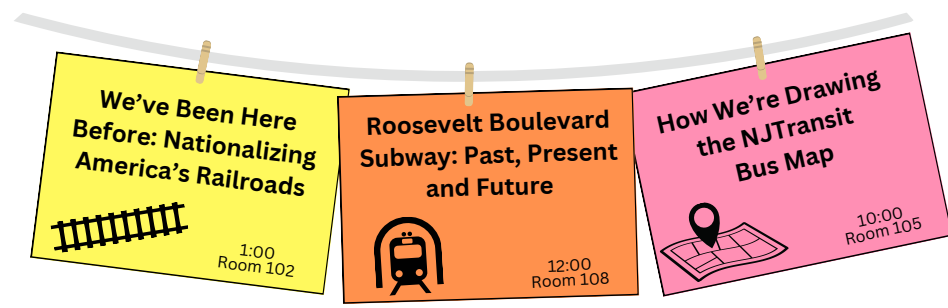
### Participants by Sector



### Top Five Industries of Our Participants



### Most Popular Conference Topics



### Attendees from 15 States





## Notes About 2024 Sponsorships:

- 1) The first Dilworth Plaza sponsor will be able to choose one Dilworth Plaza level promotional item AND a Rittenhouse Square level promotional item.
- 2) There are a limited number of Dilworth Plaza and Rittenhouse Square sponsorships available.
- 3) The promotional items will be chosen by the sponsors on a first come, first serve basis.



## Co-Hosted By



For more information, contact us at  
[transportationcampphl@gmail.com](mailto:transportationcampphl@gmail.com)

# Sponsorship Options

	Dilworth Plaza \$4,000	Rittenhouse Square \$2,000	Penn's Landing \$500
<b>Pre-Event Recognition</b>			
Company Logo on Promotional Materials	1		
Advanced Access to Registered Attendees List			
Complimentary Event Registrations	7	3	1
<b>On-Site Recognition</b>			
Logo/Advertising Slides Streaming at Breakfast & Lunch			
Recognition at Welcoming Breakfast			
Exclusive Signage at Breakfast & Lunch			
Entrance Table in Exhibition Hall			
Exclusive Signage on Exhibition Hall Entrance			
<b>Post-Event Recognition</b>			
Outgoing Press Releases			
Thank-You Email Blasts			
Complimentary YPT Memberships	10	5	2

## Dilworth Plaza Promotional Options

1. Sponsor TC Volunteer T-Shirts (sponsor logo on shirts)
2. Sponsor TC bags (sponsor logo on bags)
3. Sponsor TC Notebooks & Pens (sponsor logo on notebooks)
4. Sponsor TC presenter T-Shirts (sponsor logo on shirts)



## Rittenhouse Square Promotional Options

1. Sponsor TC lanyards (sponsor logo on lanyards/nametags)
2. Student Sponsorship (students will receive gift card upon entering TC and sponsor will have logo at registration table)
3. Sponsor TC breakfast (sponsor logo on breakfast table)
4. Sponsor TC afternoon dessert (sponsor logo on dessert table)



## Past Sponsors

