

Presented by Maya Pilin

Centre for Scholarly Communication
UBCO





**Zoom Protocol** 

• If you leave the Zoom call accidentally and need to re-enter, you can click the link in your email. If you cannot find it, please email Mathew at <a href="mailto:mathew.vis-dunbar@ubc.ca">mathew.vis-dunbar@ubc.ca</a>

### Broad Learning Objective

Students will leave the workshop with a basic knowledge of

- how to operate SPSS
- the layout of the program
- the capabilities of SPSS
- resources for further assistance with SPSS

#### The Schedule

- Part 1: Vocabulary (30 mins)
- Part 2: Downloading SPSS (30 mins)
- Part 3: Importing & sorting data, organizing variables (30 mins)
- Part 4: Transforming data & using descriptive stats (30 mins)
- Part 5: Visual data representation (30 mins)
- Part 6: Syntax and resources (30 mins)

# QUESTION

Why are you learning how to use SPSS?

#### Excel v. SPSS

#### • Excel:

- More difficult to learn
- Not very well set-up for most types of statistical analyses
- GREAT for organizing data
- Requires some coding knowledge

#### SPSS

- Easier to learn
- Designed for statistical analyses
- Does not have many data organization features
- Does not require coding knowledge

# Section 1: Vocabulary

12

13

A program that allows you to analyze data via an easy-to-use point-and-click format.





Direct Marketing





Graphs



Utilities





Extensions



Window



Help

| SPSS |  |
|------|--|
|      |  |

12 Ryan

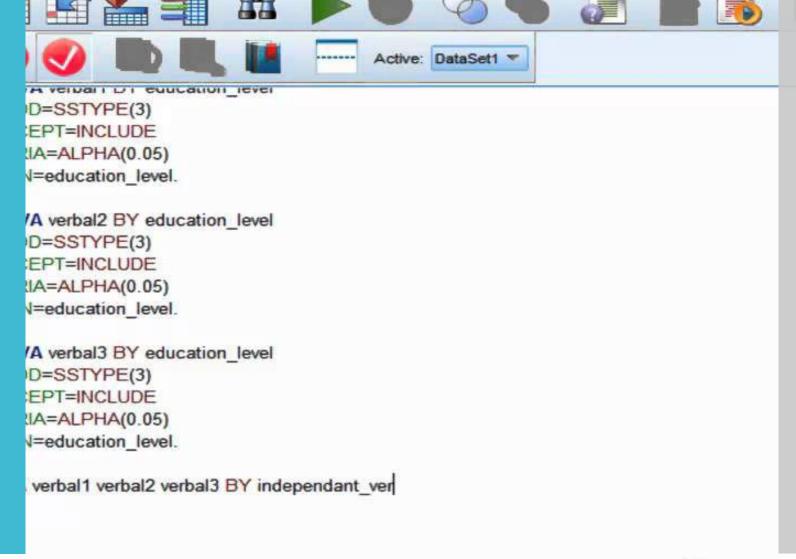
13K

| ne | 🗞 Gender |                     | Rice | var | var |  |
|----|----------|---------------------|------|-----|-----|--|
|    | Male     | 15.00               | Yes  |     |     |  |
|    | Female   | 20.00               | Yes  |     |     |  |
|    | Male     | 18.00               | No   |     |     |  |
|    | Male     | 13.00               | Yes  |     |     |  |
|    | Male     | 7 <mark>8.00</mark> | Yes  |     |     |  |
|    | Female   | 19.00               | No   |     |     |  |
|    | Female   | 22.00               | No   |     |     |  |
|    | Female   | 25.00               | Yes  |     |     |  |
|    | Female   | 22.00               | No   |     |     |  |
|    | Female   | 26.00               | No   |     |     |  |
|    | Male     | 17.00               | Yes  |     |     |  |
|    | Male     | 19.00               | Yes  |     |     |  |
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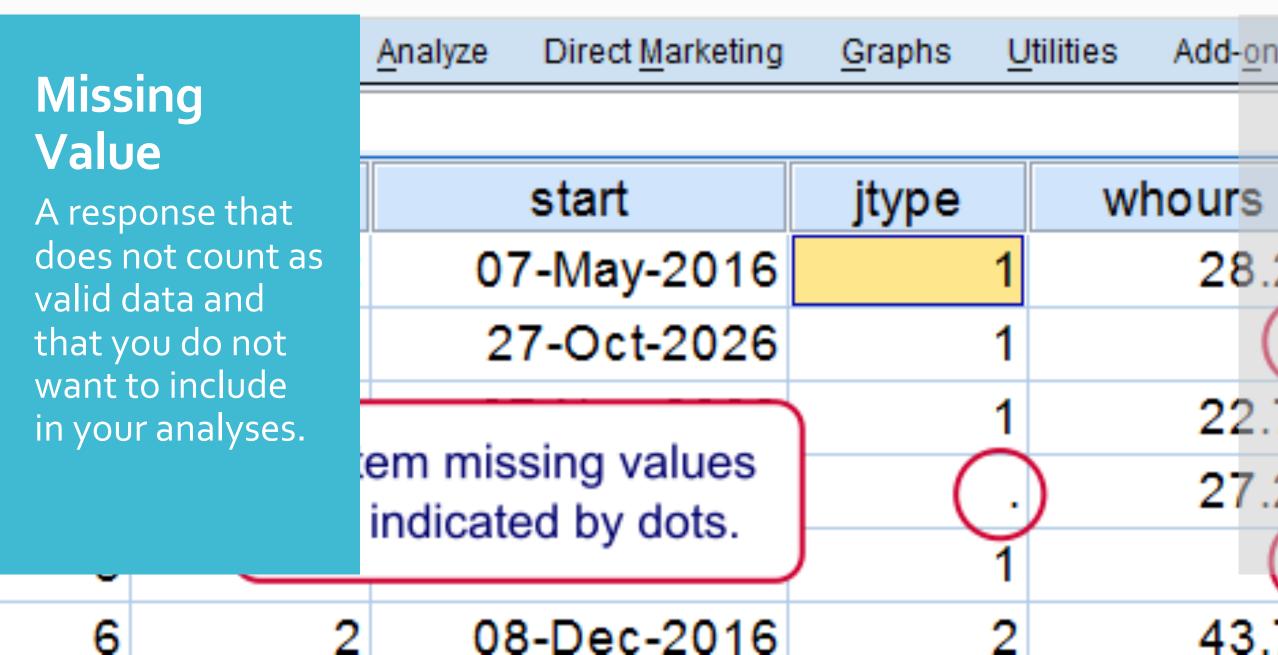
The code that allows you to run analyses and commands via SPSS.

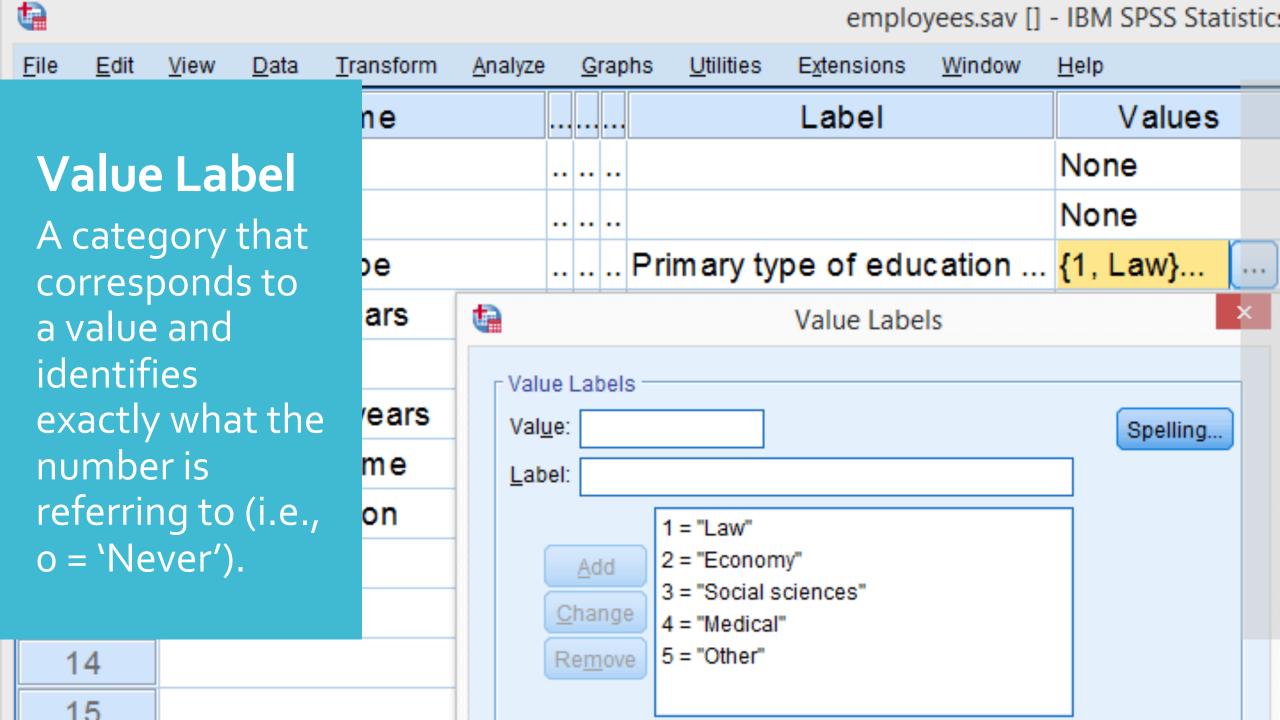
30 31

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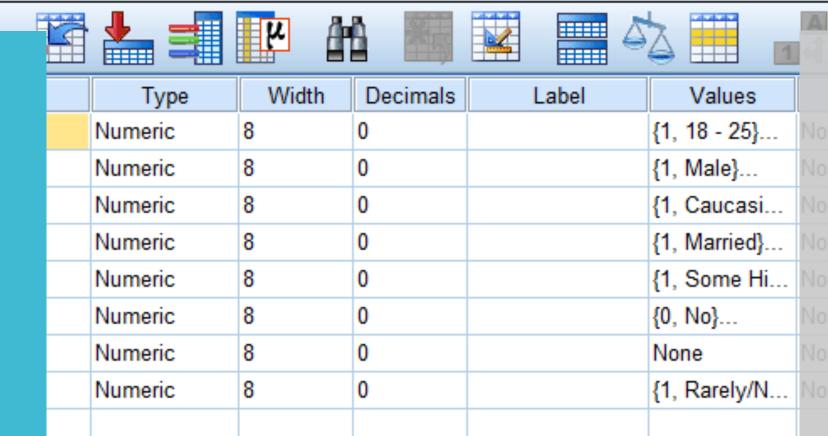
#### bank.sav [DataSet9]

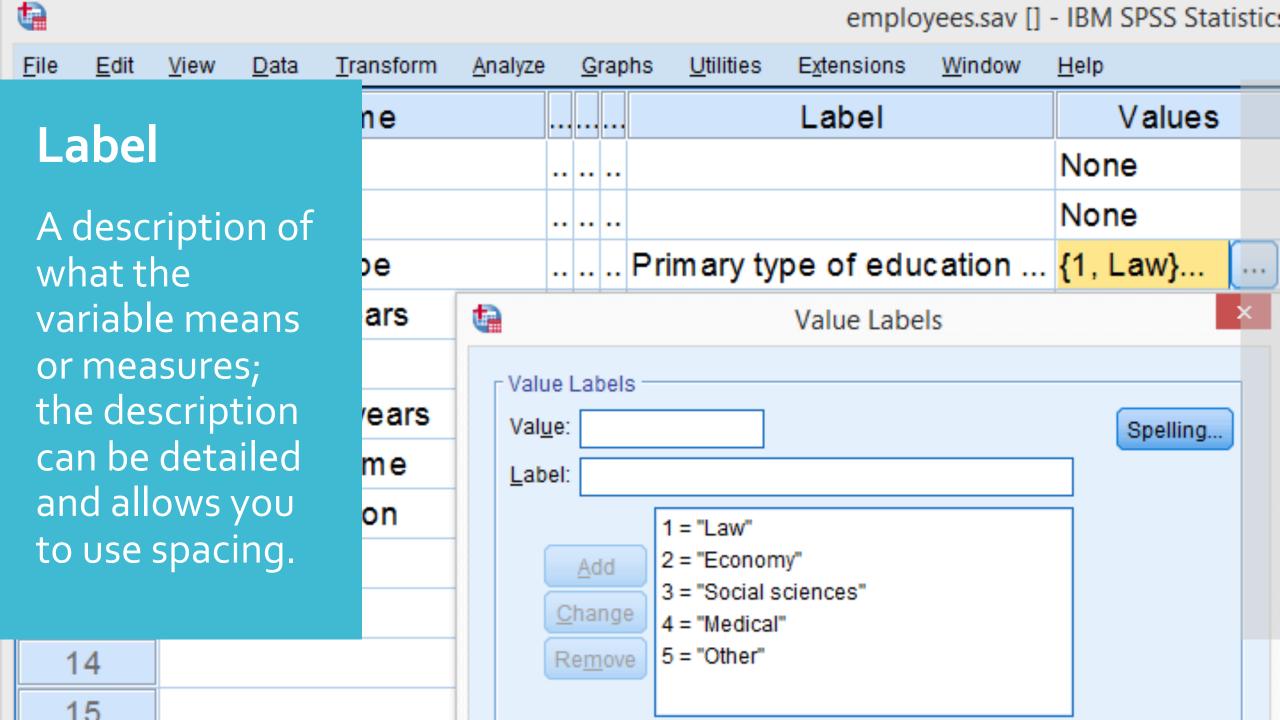






A characteristic that can change case to case.







## Output

A window that shows the results and summary of the programming language used to obtain those results.

Active Dataset
Paired Samples Sta

m Paired Samples Tes

| Equal variances not assumed | 836 | 63.602 | .407 | -2.757 | 3.299 |  |
|-----------------------------|-----|--------|------|--------|-------|--|
|-----------------------------|-----|--------|------|--------|-------|--|

:\Christine 2012july11\ASK\Graduate School\Basics of SPSS Course\Employee\_Survey.sav

#### Paired Samples Statistics

|                                      | Mean    | Ν  | Std. Deviation | Std. Error<br>Mean |
|--------------------------------------|---------|----|----------------|--------------------|
| mpetency score<br>starting their job | 42.47   | 70 | 13:635         | 1.630              |
| impetency score<br>lear on the job   | 54.2690 | 70 | 17.42211       | 2.08234            |

#### Paired Samples Correlations

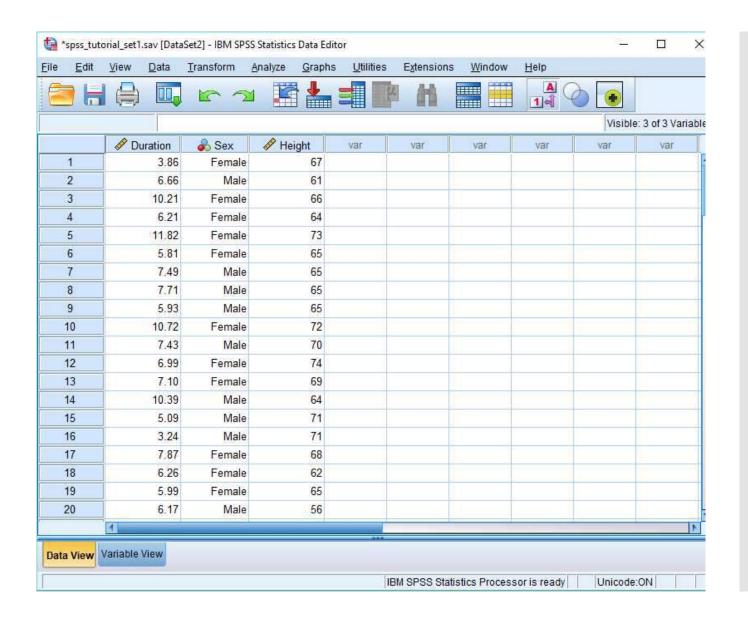
|   | N  | Correlation | Sig. |
|---|----|-------------|------|
| mpetency score<br>starting their job &<br>mpetency score<br>rear on the job | 70 | 1.000       | .000 |

#### **Paired Samples Test**

|  |           |                | Paired Difference  | es                        |           |         |    |                 |
|--|-----------|----------------|--------------------|---------------------------|-----------|---------|----|-----------------|
|  |           |                |                    | 95% Confidence<br>Differe |           |         |    |                 |
|  | Mean      | Std. Deviation | Std. Error<br>Mean | Lower                     | Upper     | t       | df | Sig. (2-tailed) |
| mpetency score<br>starting their job -<br>ompetency score<br>year on the job | -11.79762 | 3.78742        | .45268             | -12.70070                 | -10.89454 | -26.062 | 69 | .000            |

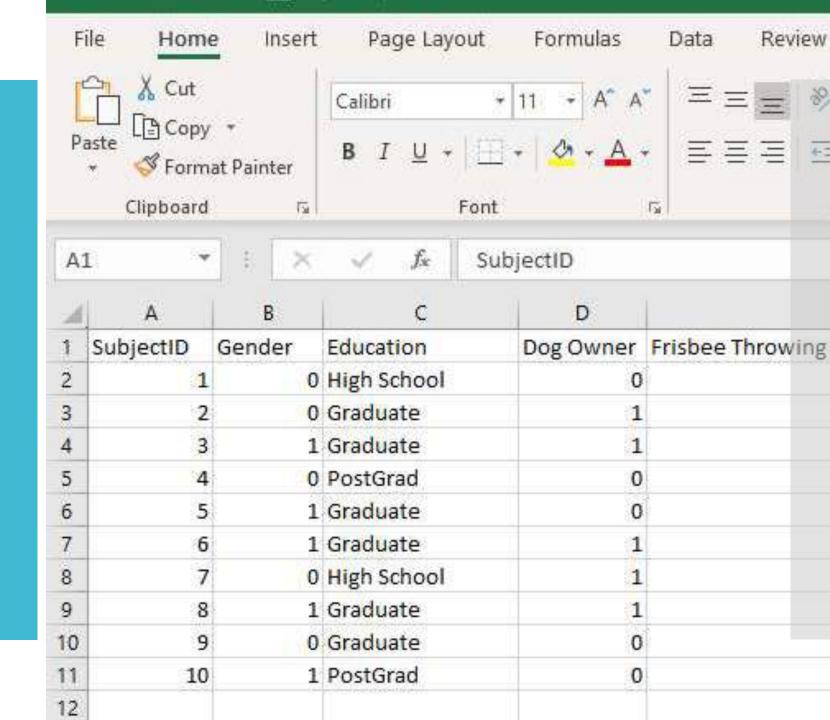
#### Data

Numerical or qualitative information organized and analyzed within SPSS.



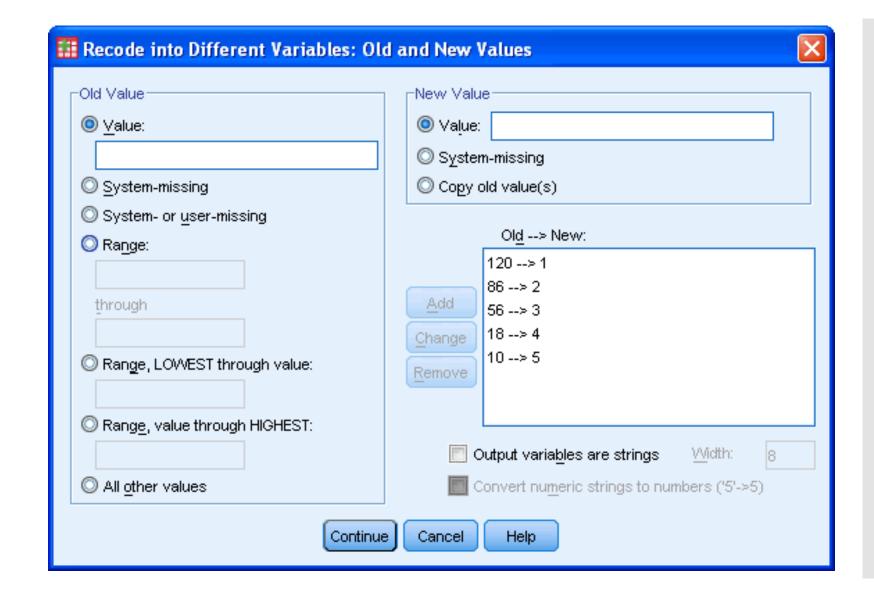
### **Import**

Bringing data from a source outside of SPSS (i.e., Excel) into SPSS.



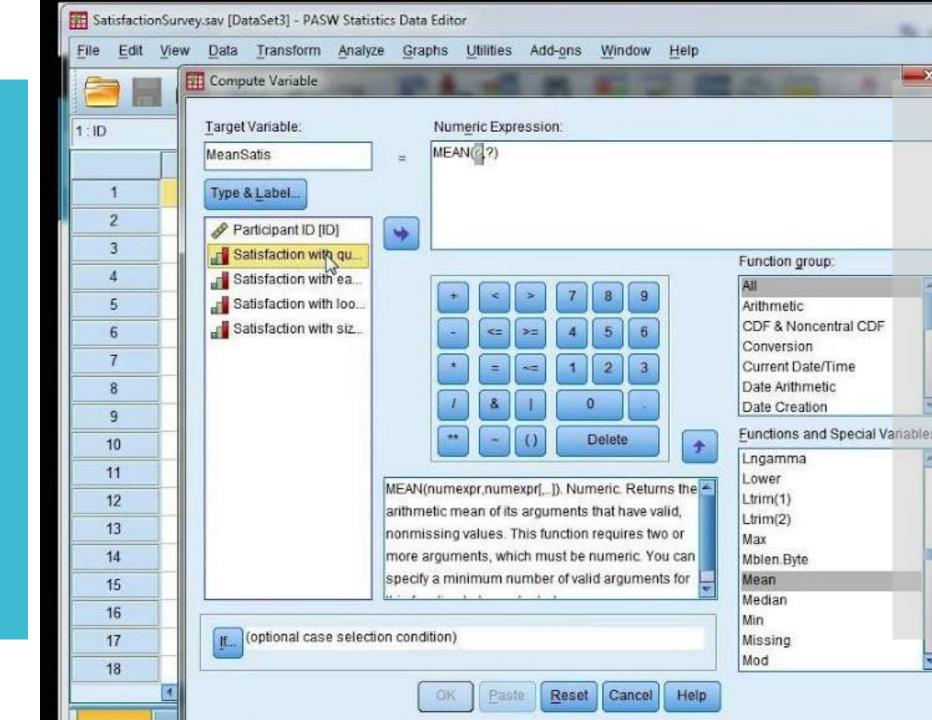
#### Recode

The action of systematically changing the numerical or text values of a variable (i.e., all 1s become zeroes).



## Compute

Completing calculations with your variables (i.e., adding the values of several variables to get the total score for a scale).



<u>D</u>ata

<u>H</u>elp

Window

#### **Data View**

View

File

Edit

A window on SPSS that shows your raw data (i.e., the values input for each variable)



| Туре    | Width | Decimals | Label             | Values       | Missing |
|---------|-------|----------|-------------------|--------------|---------|
| Numeric | 8     | 0        |                   | {1, 18 - 25} | None    |
| Numeric | 8     | 0        |                   | {1, Male}    | None    |
| Numeric | 8     | 0        |                   | {1, Caucasi  | None    |
| Numeric | 8     | 0        |                   | {1, Married} | None    |
| Numeric | 8     | 0        |                   | {1, Some Hi  | None    |
| Numeric | 8     | 0        |                   | {0, No}      | None    |
| Numeric | 8     | 0        |                   | None         | None    |
| Numeric | 8     | 0        |                   | {1, Rarely/N | None    |
|         |       |          |                   |              |         |
|         |       |          |                   |              |         |
|         |       |          |                   |              |         |
|         |       |          |                   |              |         |
|         |       |          | MANAGE AND STREET |              | l N     |

Data View

Variable View



#### Variable View

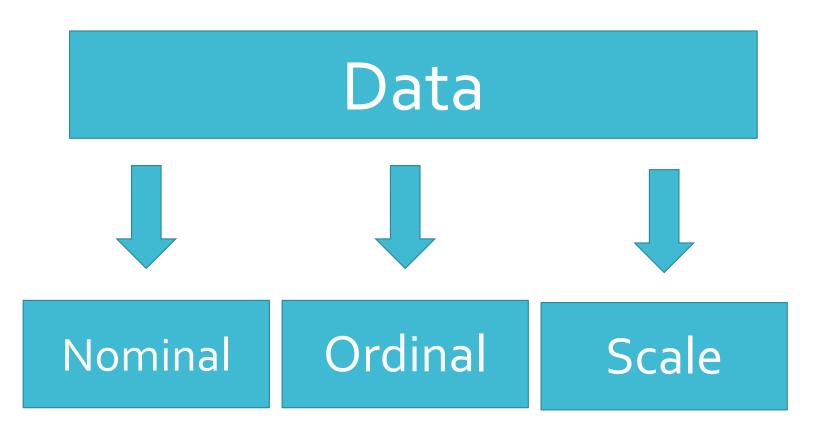
A window on SPSS that shows you the list of variables that you have input into the program, along with their characteristics.

|         |       |          |       |              | H       |   |
|---------|-------|----------|-------|--------------|---------|---|
| Туре    | Width | Decimals | Label | Values       | Missing |   |
| Numeric | 8     | 0        |       | {1, 18 - 25} | None    |   |
| Numeric | 8     | 0        |       | {1, Male}    | None    |   |
| Numeric | 8     | 0        |       | {1, Caucasi  | None    | 1 |
| Numeric | 8     | 0        |       | {1, Married} | None    |   |
| Numeric | 8     | 0        |       | {1, Some Hi  | None    |   |
| Numeric | 8     | 0        |       | {0, No}      | None    |   |
| Numeric | 8     | 0        |       | None         | None    |   |
| Numeric | 8     | 0        |       | {1, Rarely/N | None    |   |
|         |       |          |       |              |         |   |
|         |       |          |       |              |         |   |
|         |       |          |       |              |         |   |
|         |       |          |       |              |         |   |
|         |       |          |       |              |         | J |
|         |       |          |       |              |         |   |

Data View

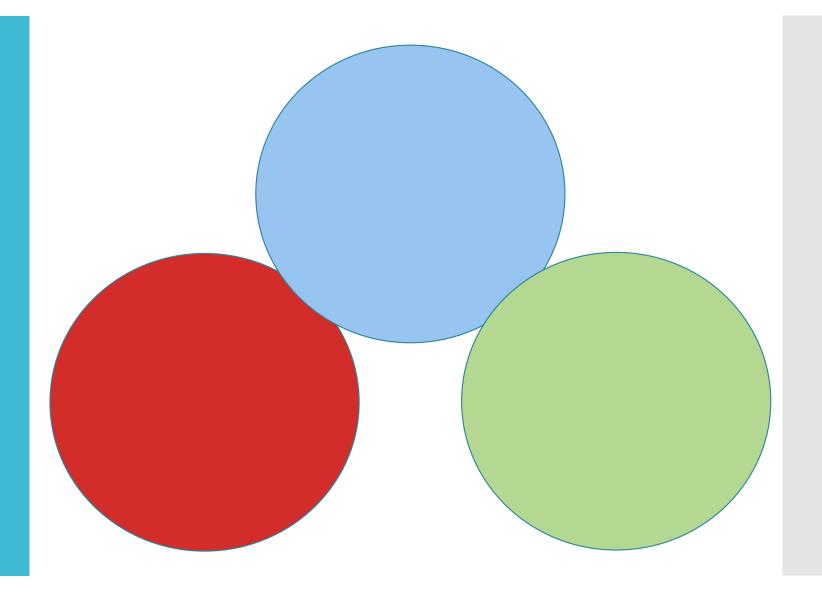
Variable View

## Data Types



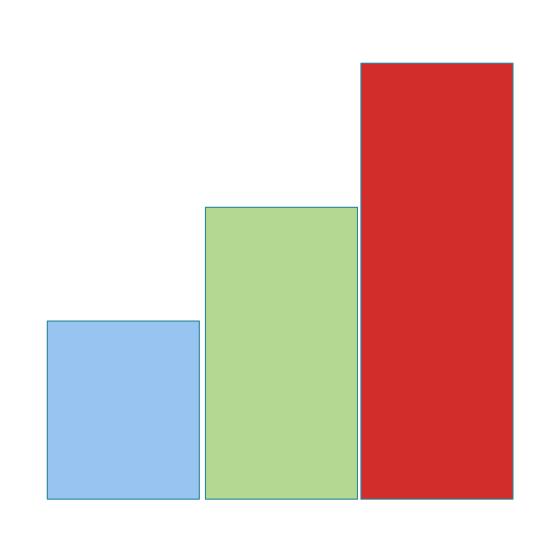
## Nominal Variable

Variable whose values represent categories with no intrinsic ranking (i.e., Politics).



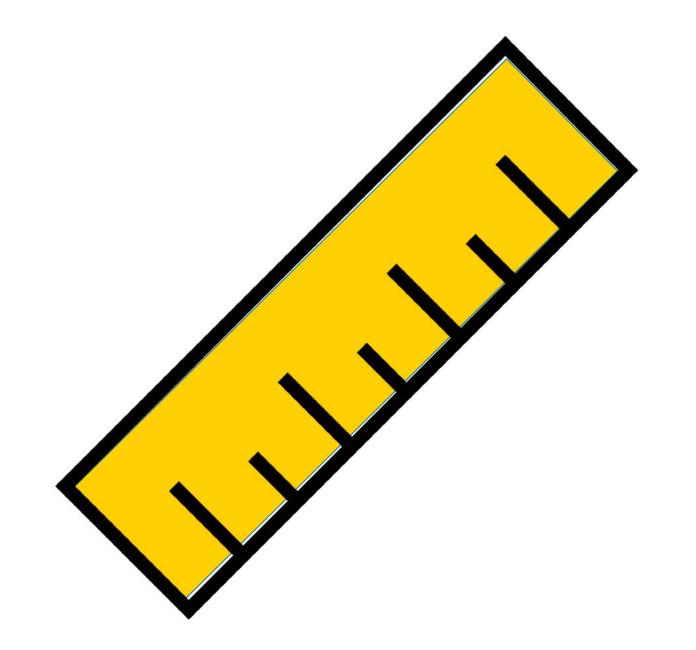
#### Ordinal Variable

Variable whose values represent categories with some intrinsic ranking (i.e., Year of University)



## Scale Variable

Variable whose data values indicate both the order and an equal distance between values (i.e., Income).



# Section 2: Downloading SPSS

## **Downloading SPSS**

Visit UBC's On the Hub online store:

<a href="https://ubc.onthehub.com/WebStore/Welcome.aspx">https://ubc.onthehub.com/WebStore/Welcome.aspx</a>

Under UBC Licensed Software, find the program IBM SPSS Statistics 27 and click *OK*.

2 Click Start Shopping and log in

Choose the platform you use on your personal computer (Windows or Mac)

Complete verification if necessary



Check out using the *cart* icon at the top right of the screen. The total cost should be \$0.00

## Downloading SPSS

Go to the top right of the screen. You should see a message that says "Hello \_\_\_" right beside the cart. Click there.

You will see the Download icon and an authorization code. Copy the code and press *Download*.

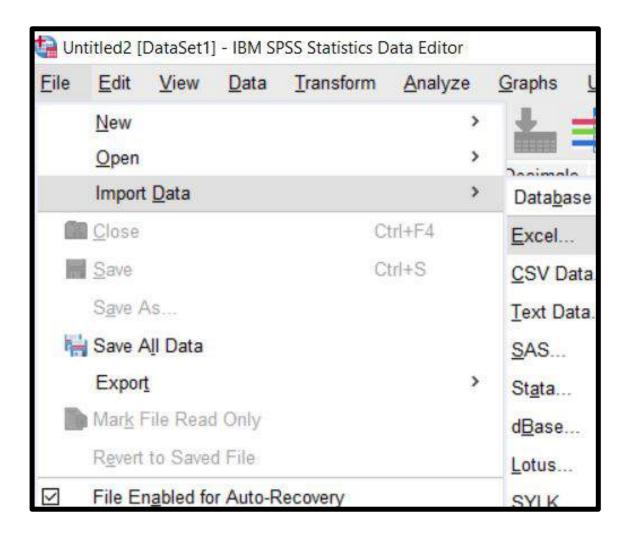
Select the *Your Accounts/Orders* option.

Follow the download procedure on your computer.

Find the relevant order (SPSS) and click *View Details*.

Enter the authorization code when you are prompted to do so.

# Section 3: Importing & sorting data; organizing variables

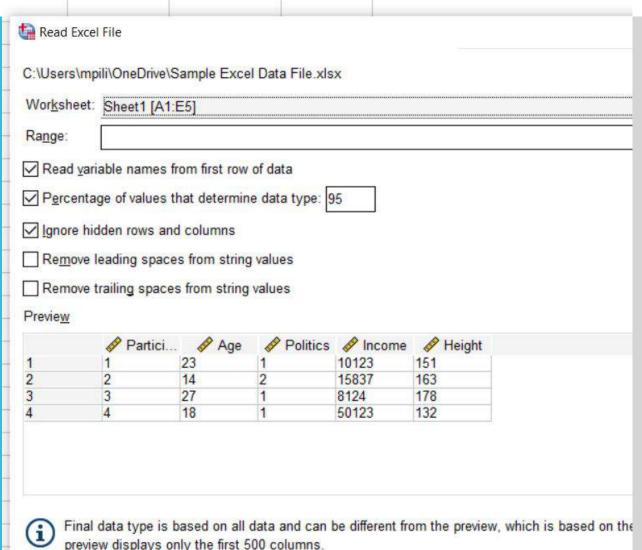


#### **Importing Data**

- 1. Open a blank SPSS file.
- 2. Click *File* and Import *Data*.
- 3. Choose your data source (Excel).

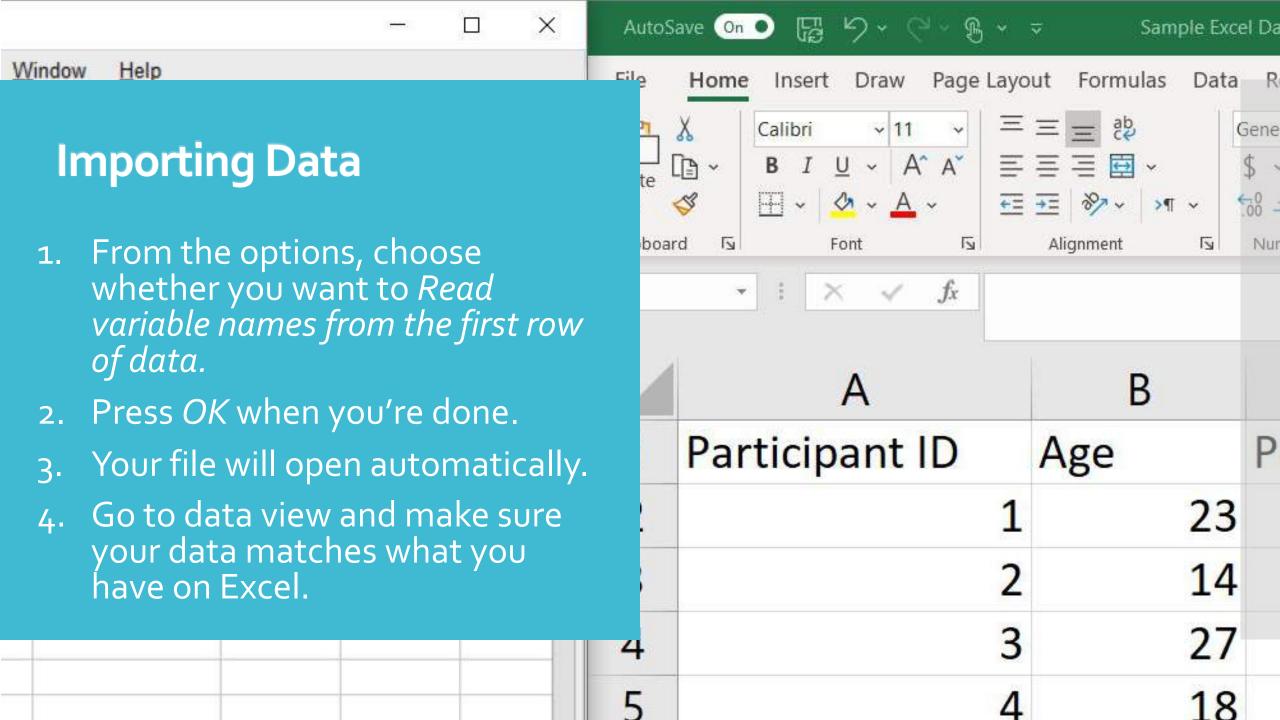
## **Importing Data**

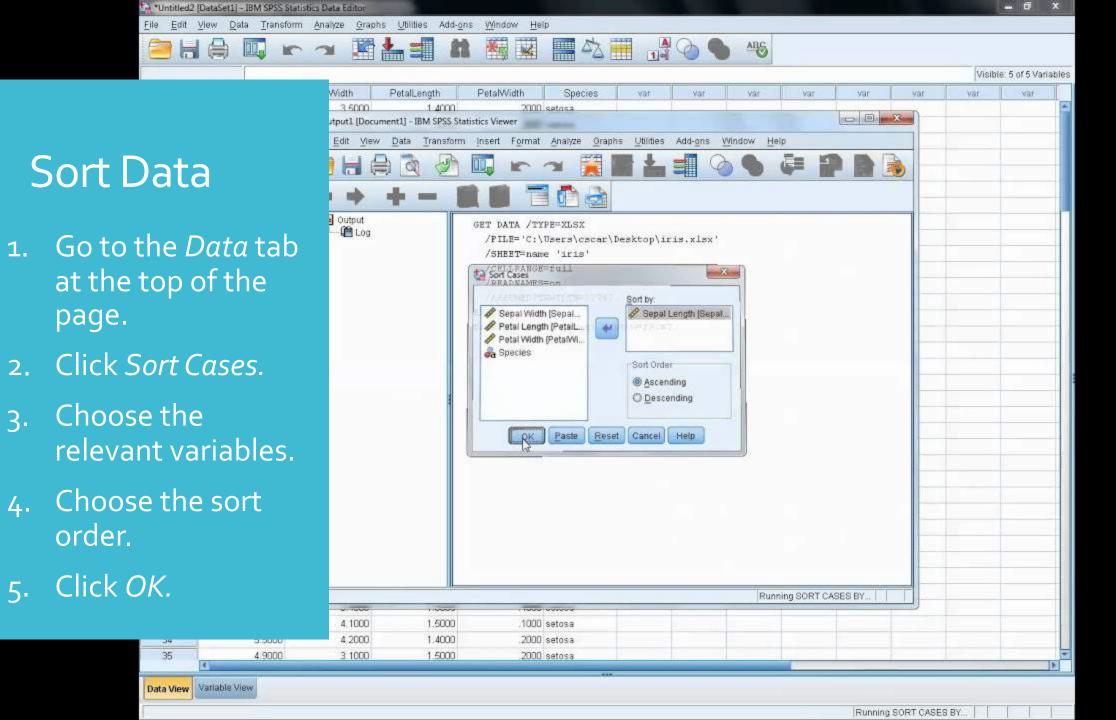
- 4. Find the relevant Excel file on your computer.
- 5. You will see a Read Excel File window pop up on SPSS. In this window, you will see a preview of your file.
- 6. Choose the relevant worksheet at the top of the window.



first 500 columns.

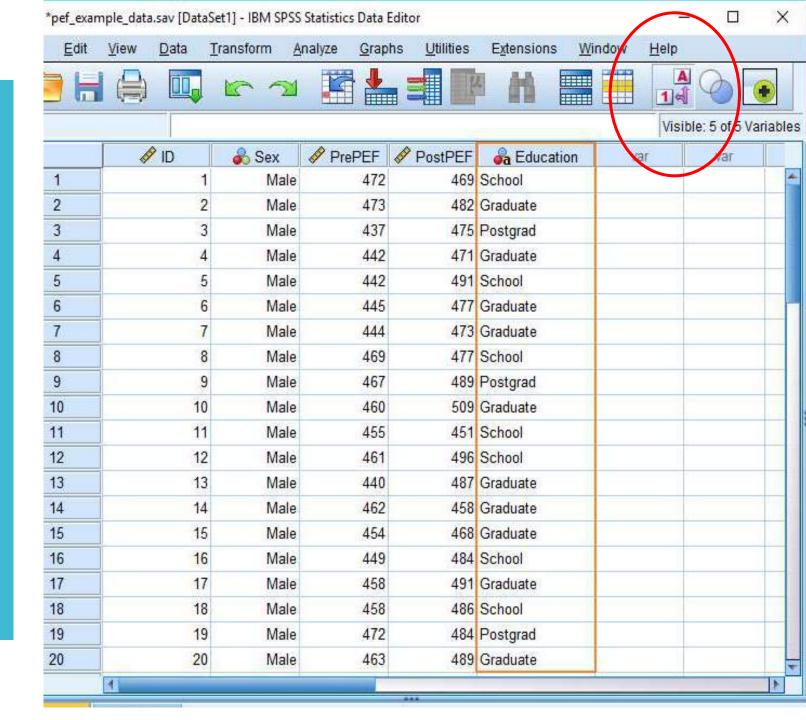






#### Variable View Options

If you want to see your data by the value labels instead of just in numbers, you can click on the Value Labels in data view to switch.



#### **EXERCISE**

- Find the Language variable in your imported data file
- Assign whatever value labels you want to each of the values in the Language variable

# Section 4: Transforming Data & Using Descriptive Stats



### Why recode a variable?

- Reverse-coded questions
- A scale that does not make sense to you
- Uniformity of scales for data interpretation

| v Value                 |        |  |  |  |  |  |  |
|-------------------------|--------|--|--|--|--|--|--|
| Va <u>ļ</u> ue:         |        |  |  |  |  |  |  |
| S <u>y</u> stem-missing |        |  |  |  |  |  |  |
| Copy old value(s)       |        |  |  |  |  |  |  |
| Ol <u>d</u> > New:      |        |  |  |  |  |  |  |
|                         | 120> 1 |  |  |  |  |  |  |
|                         | 86> 2  |  |  |  |  |  |  |
| dd                      | 56> 3  |  |  |  |  |  |  |
| nge                     | 18> 4  |  |  |  |  |  |  |
|                         | 10> 5  |  |  |  |  |  |  |
| iove                    |        |  |  |  |  |  |  |
|                         |        |  |  |  |  |  |  |
|                         |        |  |  |  |  |  |  |

#### Recode into Same Variables

- Recodes your data
- Deletes the original coding and transforms into the new code
- Can be useful if you are confident in the procedure, using syntax, and trying to keep variables to a minimum

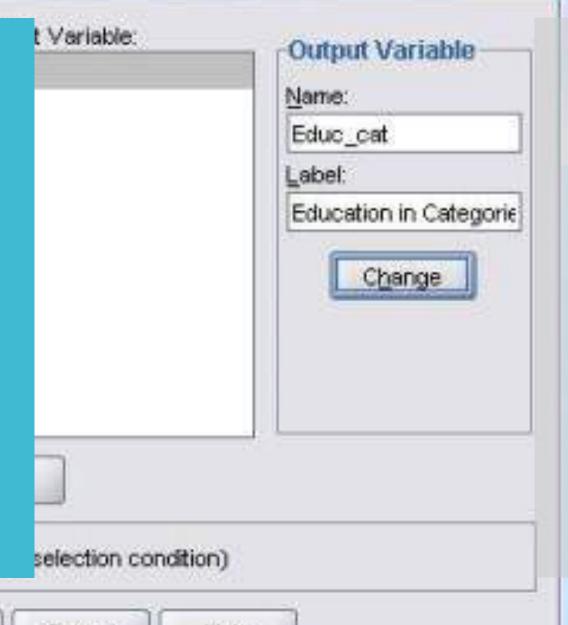
Recode into Different Variables.

- Recodes your data
- Keeps the original variable and creates a new variable with new coding
- Useful for beginners and easier to check for mistakes

### ×

### Recode into a Different Variable

- Choose a variable from the list on the left and click the arrow to put it into the "Numeric Variable -> Output Variable" box
- 2. If you are recoding multiple variables (must be using the same scheme), click on the relevant variable whose name you want to change so it's highlighted.
- 3. Enter the name of your new variable into the Name section of the Output Variable box (far right) and the new label in the Label section.



-OK

Paste

Reset

Cancel

Help

#### New Value

dicive

### Recode into a Different Variable

4. Click on Old and New Values... (bottom)

5. In the Old Value section (left), click on the option that fits your need

| /alue:      |            |     |
|-------------|------------|-----|
| System      | missing    |     |
| Copy of     | d value(s) |     |
|             | Old> New:  |     |
| <u>k</u> dd | 12> 2      |     |
|             | 16> 4      | - 1 |

MISSING --> SYSMIS Lowest thru 11 --> 1

13 thru 15 --> 3

17 thru Highest --> 5

Convert numeric strings to numbers (151->5)

Output variables are strings

idth: 8

All other values

### Old Value Options

If you are just changing one particular value to another specific value.

For example
All 1s become os
All 1s become 2s.

If you are changing all the values within a certain range to a new specific value.

For example
All values from 1 – 3
become 1s
All values from 4 – 6
become 2s

If you are changing a missing value (either a value that is not entered or values that you have marked as missing) to a new value

For example
All System/User
Missing values become
os

<u>E</u>dit <u>V</u>iew <u>D</u>ata <u>T</u>ransform <u>A</u>nalyze <u>G</u>raphs <u>U</u>tilities <u>Ex</u>tensions <u>W</u>indow <u>H</u>elp

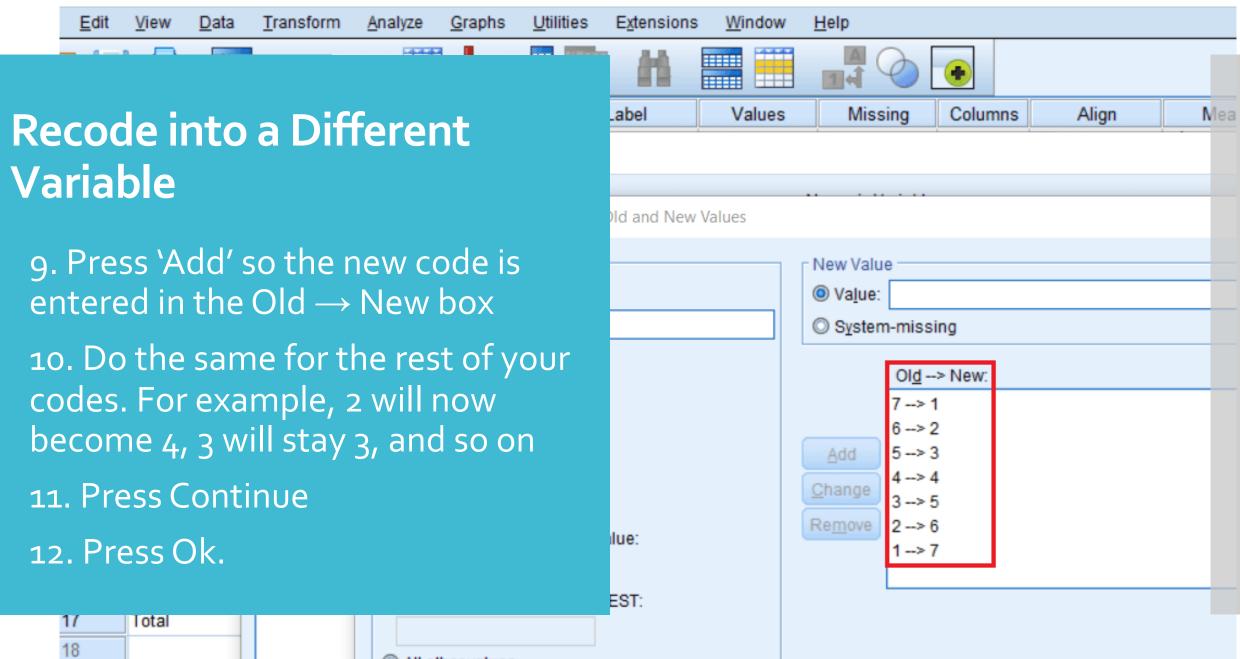
### Recode into a Different Variable

7. Let's work with just Value for now! Enter one of the original values. For example, if we are reverse coding and our current scale is 1 - 5 (Strongly Disagree to Strongly Agree), let's start with 1.

8. Click on Value under New Value (right) and enter your new value. If we're reverse coding, 1 will now become 5.

| 1,520 | <u>o</u> rapino                              | <u>o</u> unuco | Literiorio | <u> </u> | Holp               |                            |     |  |  |  |  |
|-------|--|----------------|------------|----------|--------------------|----------------------------|-----|--|--|--|--|
|       |  |                | H          |          | A (                | •                          |     |  |  |  |  |
|       | dth Deci                                     | mals           | Label      | Values   | Miss               | ing Colu                   | nns |  |  |  |  |
| ,     | Variables                                    |                |            |          |                    |                            |     |  |  |  |  |
|       |  |                |            |          |                    |                            |     |  |  |  |  |
|       | code into Same Variables: Old and New Values |                |            |          |                    |                            |     |  |  |  |  |
|       | /alue  |                |            |          | ┌ New Value        | e                          |     |  |  |  |  |
| a     | alue:  |                |            |          | Value:             |                            |     |  |  |  |  |
|       |  |                |            |          | © System-missing   |                            |     |  |  |  |  |
| )     | ystem-missi                                  | ng             |            |          | Old - Nove         |                            |     |  |  |  |  |
| )     | ystem- or <u>u</u> s                         | er-missing     |            |          |                    | Ol <u>d</u> > New:<br>7> 1 |     |  |  |  |  |
|       | a <u>ng</u> e:                               |                |            |          |                    | 6>2                        |     |  |  |  |  |
|       |  |                |            |          | Add                | 5>3                        |     |  |  |  |  |
|       | ough   |                |            |          | Change             | 4> 4                       |     |  |  |  |  |
|       |  |                |            |          | Remove             | 3>5<br>2>6                 |     |  |  |  |  |
|       | an <u>q</u> e, LOWE                          | ST through     | value:     |          | IXe <u>III</u> OVE | 1>7                        |     |  |  |  |  |
|       |  |                |            |          |                    |                            | •   |  |  |  |  |
| R     | ang <u>e,</u> value t                        | through HIC    | SHEST:     |          |                    |                            |     |  |  |  |  |
|       |  |                |            |          |                    |                            |     |  |  |  |  |
|       |  |                |            |          |                    |                            |     |  |  |  |  |

Total



# Recode into a Different Variable

#### CHECK YOUR WORK CAREFULLY.

Does the recoded variable look the way you want it to?

Check a random selection of participants by hand

### **EXERCISE**

### Take the sample data file and

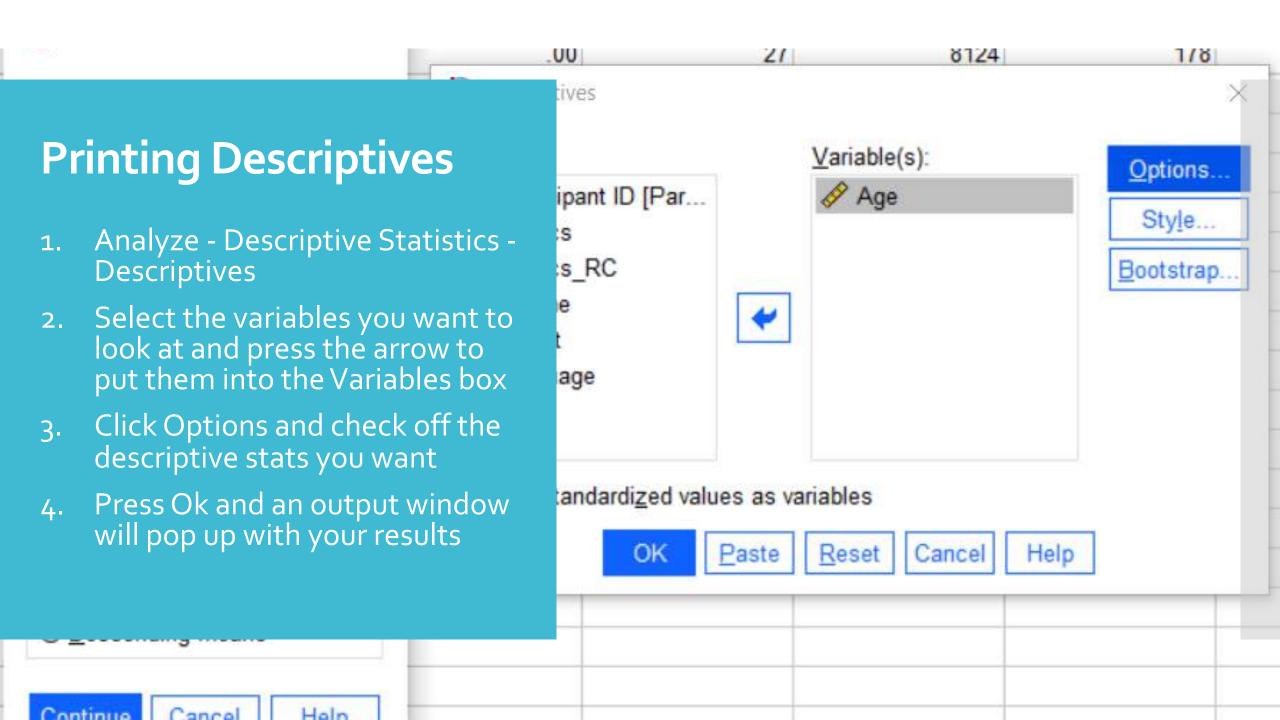
- 1)Reverse code Q1\_3 using recode into different variable
- 2)Recode Religion to a scheme of your choice using recode into different variable

### Descriptive Statistics

- Statistics that give you the basic characteristics of your data without running analyses or making any inferences about what the data means (i.e., no p-values)
- The two main options on SPSS for descriptive statistics are
  - <u>Descriptives</u>: Characteristics of your data
  - <u>Frequencies:</u> Characteristics of your data plus frequency tables

### QUESTION

Why would printing frequency tables be useful for you in the context of your analyses?

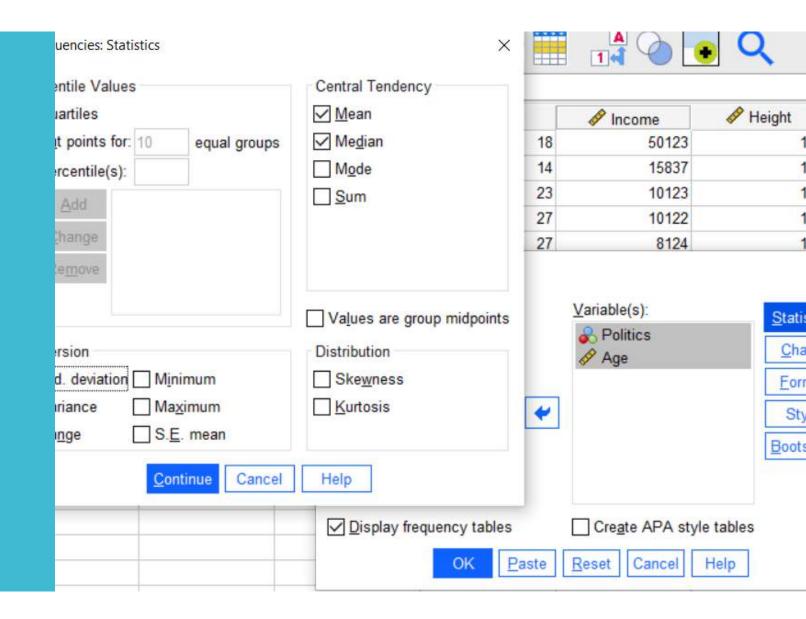


### **EXERCISE**

- Take the sample data file and
- 1)Print descriptives (Mean, Median, Mode) for Income
- 2)Print descriptives (Mean and Standard deviation) for Height

### **Printing Frequencies**

- Analyze Descriptive Statistics Frequencies
- 2. Select the variables you want to look at and press the arrow to put them into the Variables box
- 3. Click Statistics to select the output you want
- 4. Click Charts if you want to print a Bar Graph for each variable
- 5. Press Ok and an output window will pop up with your results



### **EXERCISE**

- Take the sample data file and
- 1)Print frequencies (Mean, Median, Mode) for Income
- 2)Print frequencies (Mode and Frequency Table) for Language

### Section 5: Visual Data Representation

### **Graphing Options**

Legacy Dialogs

Basic charts

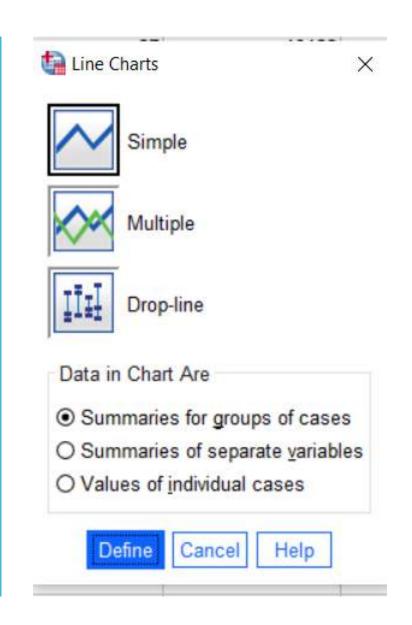
Limited options

Not as flexible

Chart Builder
More flexible
Building charts using
individual parts
Lots more options

### Making a Line Graph (Legacy Dialogs)

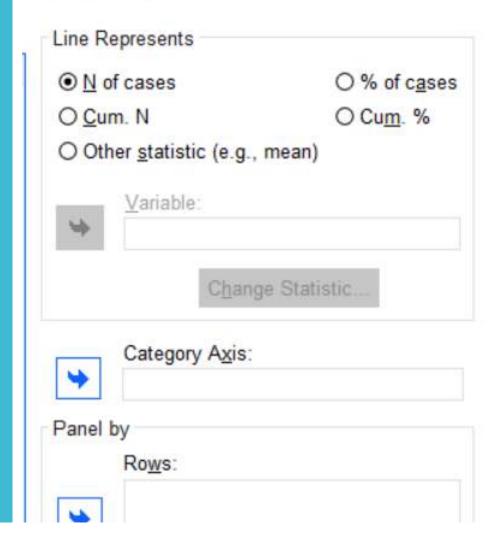
- 1. Click Graphs and then Legacy Dialogs
- 2. Select the kind of graph you are interested in building
- When you do this, you will see the Line Charts dialog box
- 4. Click Simple, and then click Define. You will see the Define Simple Line dialog box.



### Making a Line Graph (Legacy Dialogs)

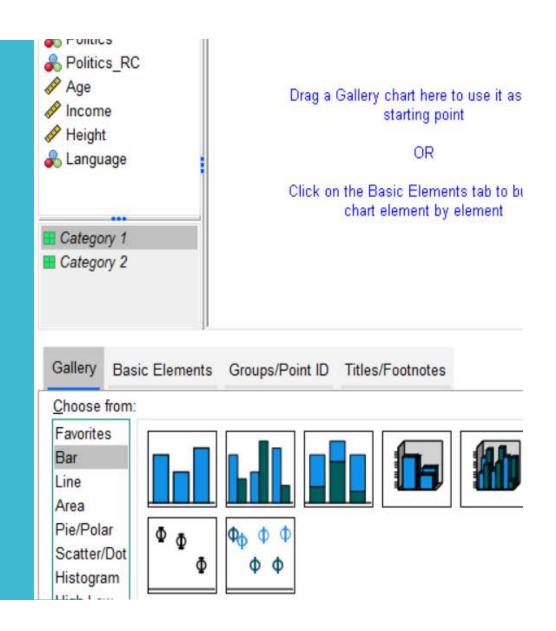
- Click Politics, click to move the variable to the Category Axis: area.
- 6. Click the Other Statistic button.
- 7. Click Height, and then click to move the variable to the Variable: area.
- 8. Now is the time to enter a title or subtitle in any graph by clicking the Titles button in the Define dialog box and entering what titles, subtitles, and footnotes you want.

maries for Groups of Cases



### Making a Line Graph (Chart Builder)

- 1. Click on Chart Builder
- Select the kind of graph you want to build (Line Graph in our example)
- 3. Drag the variable you want on the X-axis to the axis and drag the other variable to the Y-axis
- 4. Make sure that the statistic you want on the x-axis is selected under Statistic (i.e. Mean in our case, often selected automatically)
- 5. Click Ok



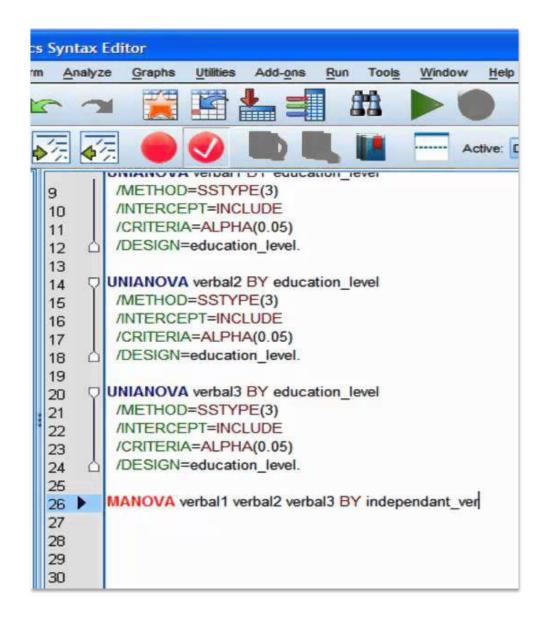
### **EXERCISE**

### Take the sample data file and

- 1)Make a line graph for age by language using Chart Builder
- 2)Make a line graph for age by language using Legacy Dialogs

## Section 6: Syntax & Resources

### Syntax in SPSS



### QUESTION

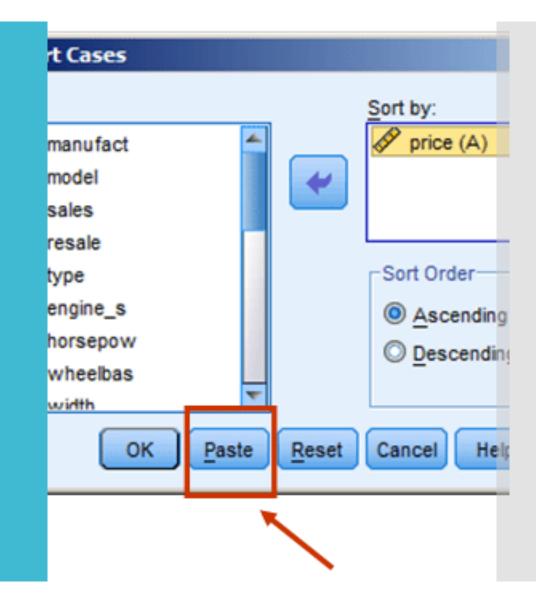
Why would syntax be useful for you in the context of your analyses?

### Why use syntax?

- Syntax describes each procedure that you ran for your data
  - It's a fantastic way of keeping your analyses organized.
  - It means that you will be able to refer back to a sheet that tells you everything you did with your data.
  - It also means you will be able to replicate your analyses if you have a data file with variables that had the same names.

### Writing Syntax

- Don't want to learn how to write syntax? No problem
- ☐ Every procedure box in SPSS has a Paste button. If you press Paste, it will automatically put the syntax for that procedure into a syntax file.
- ☐ Keep the syntax file open. If you want to run the procedure, you can either go back to the procedure box or highlight the syntax and press the green play button.



#### Laerd

- My favourite SPSS resource
- Very detailed and easy to understand
- Step by step procedures
- Few free resources
- Reasonable pricing (\$6.99/6 months)



#### **University Libraries**

#### **Kent State Guides**

- Detailed
- FREE
- Good for basic analyses
- Unclear what version of SPSS is being used, so some instructions may be unclear, but usually only minor issue

Students Faculty Locations ASK US MY LIBRARY ACCO Search this Guide SEARCH anized into sections. Users can work through the tutorials in order or s intended for new users of SPSS. In this section, you'll learn how to: e drop-down menus or syntax. from a file. manipulation and cleaning of all kinds. In this section, you'll learn ables. erging, or transposing techniques. or users who have mastered the skills in Section 1 and are ready to learn how to: ımeric variables.

Subjects:

Statistical Software

Create frequency tables and crosstabulations of categorical variables.

- Graph the distributions or relationships of variables.
- Interpret these measures.



### DISCOVERING STATISTICS USING IBM SPSS STATISTICS



### ANDY FIELD

### Discovering Statistics Using IBM SPSS

- Easy to read and understand
- Expensive (\$78 for the Kindle version)
- Worth it if you can afford it
- First two chapters available free on author's website



Making Everything Easier!™

**3rd Edition** 

# SPSS Statistics Statistics DUMMLES

#### Learn to:

- Configure SPSS to produce better results
- Get data into and out of SPSS
- Produce graphs that best display your data
- Extend SPSS with programming options

Keith McCormick
Jesus Salcedo
with Aaron Poh



### SPSS for Dummies

- Ebook available at the UBC Library
- Easy to navigate and straightforward
- Uses older version of SPSS, so some instructions might be unclear

