

TRAFFIC EXPERTS ACADEMY

FEBRUARY 2016

—> **SOLO ADS** <—

How do I get traffic?

Facebook
(FanPages),

YouTube, Google,
Yahoo!
A LOT OF PLACES
TO ADVERTISE...

What makes solo ads
different?

YOU - Go to an email
marketer (who has a
list) and offer to pay

that person X amount
per click or X amount
total to simply send
an email to their list
and promote YOUR
landing page
(MobileOptin)

MARKETER —>
SENDS EMAIL —>
LINK TO YOUR

PAGE

TRAFFIC HITS
YOUR PAGE —>
OPT IN TO YOUR
LIST

YOUR LIST GROWS!

YOUR OPTIN
RATES = HIGHER!!

HOW CAN YOUR
LIST GROW
WITHOUT
SPENDING MONEY?

STEP 1: BUY A FEW
SOLO ADS... THIS
INSTANTLY GIVES
YOU A LIST... I.E. AT
LEAST SOME

SUBSCRIBERS!

Case Study Example:

You buy 100 clicks
from a solo ad vendor
for .20/click

100 clicks —>
MobileOptin Page
(HOSTED URL)

40% Optin Rate = 40
subscribers on your
list

Total Cost - \$20.00
Cost Per Subscriber
- .50 cents !!

**GUARANTEED
RESULTS..**

**STEP 2: NOW YOU
HAVE 40
SUBSCRIBERS!**

LIST SWAPS

Marketer A &
Marketer B Agree to
each promote one
others optin pages.

Marketer A - Sends
an email to his/her list
and promotes YOUR
MobileOptin page.

You - Send email to
your new list (40
subscribers) and
promote Marketer A's
optin page.

NO MONEY IS
EXCHANGED....

**STEP 3: YOU START
SELLING SOLO
ADS!!**

Once you have a
bigger list YOU CAN
SELL solo ads!

