



Welcome, Brian

[Email](#)
[Profile](#)
[Settings](#)

Dashboard

[Overview](#)

[Sales Agents](#)

[Restaurants](#)

[Merchants](#)

[Artists](#)

[Sponsors/Advertisers](#)

[Laguna FUN Directory](#)

[Laguna Village Shops](#)

[Entertainment/Event Calendar](#)

[Promotions](#)

[Settings](#)

[Sign out](#)

 [Overview of Project](#)

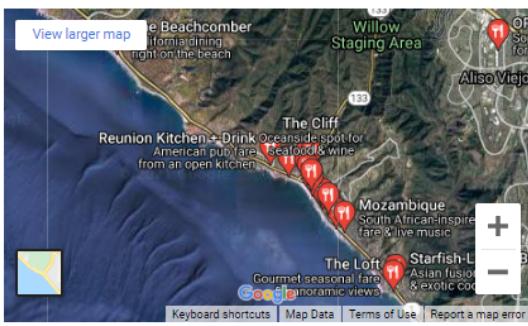
 [Sales Agents](#) 2

 [Restaurants](#) 99

 [Artists](#) 23

 [Merchants](#) 50

City



[View larger map](#)

Alerts

	New payment received	10 mins
	Payment rejected	15 mins
	New Restaurant - Agent: Linda	17 mins
	New Restaurant - Agent: Linda	25 mins
	New Artist - Agent: Angie	28 mins
	New Restaurant - Agent: Angie	35 mins
	New Merchant - Agent: Linda	39 mins

Users

 Brian

 Cindy

Administration Platform

This is where we can oversee data relevant to all three client groups of Restaurants, Artists and Merchants. At the present we are focusing on Restaurants and the following pages show how we will build the menu which will be unique in the sense that the other groups will have no requirement for a Menu. The Menu is however central to the whole project and so takes priority and will be constructed before other aspects of the platforms.

This is the link to the above: <https://mifrends.com/platform/administration/home.php>

1

The screenshot shows the 'Restaurants' section of the 'Restaurant Project' administration interface. On the left, a sidebar menu lists various categories: Dashboard, Overview (which is selected and highlighted in blue), Sales Agents, Restaurants (with a red circle around it), Merchants, Artists, Sponsors/Advertisers, Laguna FUN Directory, Laguna Village Shops, Entertainment/Event Calendar, Promotions, Settings, and Sign out. The main content area is titled 'Restaurants' and contains a 'Database' section with search fields for Restaurant, Address, Mobile, and Email, followed by a 'SEARCH' button. Below these are four buttons: Copy, Excel, PDF, and Print. A table displays two restaurant records:

User	Date	Restaurant	Address	Mobile	Email	Manage
Fozz66	08-12-2021	The Cliff Restaurant	Laguna Beach 92651 CA	(949) 123 4567	info@thecliffrestaurant.com	<button>EDIT</button> <button>PENDING</button>
Fozz66	08-12-2021	Nirvana Restaurant	Laguna Beach 92651 CA	(949) 234 5678	info@nirvanarestaurant.com	<button>EDIT</button> <button>ACTIVE</button>

At the bottom, it says 'Showing 1 to 2 of 107 entries' and includes navigation links for Previous, 1, 2, 3, and Next.

This is where we hold all Restaurant records. When a new order arrives, two ADMIN emails are sent automatically, indicating a NEW RESTAURANT ORDER. The Orange colored button (PENDING) is to signify a new order is waiting for their menu to be completed. Clicking on the Edit button will open a record for that restaurant.

This is the link to the above page: <https://mifrends.com/platform/administration/restaurants.php>

Welcome, Brian

Dashboard

Overview

- Sales Agents
- Restaurants** (circled in red)
- MERCHANTS
- Artists
- Sponsors/Advertisers
- Laguna FUN Directory
- Laguna Village Shops
- Entertainment/Event Calendar
- Promotions
- Settings
- Sign out

Restaurant Account

Restaurant	Menu Setup 1	Menu Setup 2	Menu Setup 3	Menu Setup 4	Live Menus	QR Codes
RESTAURANT NAME	CONTACT NAME	ADDRESS	PHONE	EMAIL	WEBSITE	
The Cliff Restaurant	John Doe	Laguna Beach 92651 CA	(949) 123 4567	info@thecliffrestaurant.com	https://www.thecliffrestaurant.com/	
LIVE DATE	SETUP FEE	MONTHLY FEE	LAST PAID	CANCEL DATE		
07/30/2021	275.00	45.00	08/30/2021	00/00/0000		

REPORTS

Report Title

Menu Scans	EXCEL	PDF	PRINT
Promotion - Registrations	EXCEL	PDF	PRINT
Promotion - Emailed Offers	EXCEL	PDF	PRINT

This tab shows the core details of the Restaurant where the first line (ie. Name, Address, etc.) is populated from the Restaurant's Registration form.

The remaining data is financial and analytical data for Admin where we get an overview of the financials and generate a report on the activity at the Restaurant.

This is the link to the above page: <https://mifrends.com/platform/administration/restaurants.php>

On this page we can access ALL set-up content (.PDF, url, restaurant menu copy, bio, contact information, promotions, images the restaurant uploaded, etc.) Everything that "each" restaurant included on their set-up page, we have access to, here.

Using the supplied .PDF or web site url provided by the restaurant during their set-up, we/admin will create/build their FIRST menu(s) manually (these menus will be seen when a customer scans the QR Code and is sent to the Menu landing page.) The restaurant can edit these "initial" menus (and their entire platform) **only after we have completed development of their menu, and email them the link to access their platform.**

Initial Menu Development

Menu Setup 1

-First we will identify which "MENUS" they instructed us to make: Breakfast, Lunch, Dinner, Brunch, etc. We will also include the START and END times that each menu will be displayed (when the QR Code is scanned), see top image to the right AND the image below on page #5.

Re the Specials Menus, they are built differently AND require A Calendar and an image gallery that we can add to, as needed (please see .PDF.)

This is the link to the above page; <https://mifrends.com/platform/administration/restaurant-client-record.php>

Welcome, Brian

Restaurant Account

Restaurant Menu Setup 1 Menu Setup 2 Menu Setup 3 Menu Setup 4 Live Menus QR Codes

This is where you create the menus using the data taken from either the PDF provided by the restaurant or the link to their website.

First of all identify which menus they offer including the start and end times of each menu.

Breakfast Start Time: [] End Time: []

Lunch Start Time: [] End Time: []

Dinner Start Time: [] End Time: []

Brunch Start Time: [] End Time: []

Specials Start Time: [] End Time: []

MENU Birthday/Anniversary

Laguna Village Shops Entertainment Laguna FUN MAP

Now create the sections of each menu. Enter the title name...

1

GOOD MORNING

To order just tap the MENU button

THE CLIFF RESTAURANT & BAR LAGUNA BEACH, CA

Powered by Shop Local Laguna and Info Quick
Photo: Cindy Ferguson

We/admin will then select/place the COVER IMAGE that the restaurant supplied to us for their Breakfast, Lunch, Dinner, Brunch or Specials cover (see diagram 1) and add a GREETING: Good Morning, Good Afternoon, Good Evening, Good Morning/Afternoon (Brunch menu), and for the Specials menus, the restaurant can select from the gallery of supplied content (COVER image, TOP image and GREETING).

We/admin will then select/place the Breakfast, Lunch, Dinner or Brunch TOP IMAGE that the restaurant supplied to us (see diagram 2). The Specials menu includes an image gallery to select the TOP IMAGE and COVER PAGE image from (we/admin will supply the images/greeting for this gallery.)

-Second, we will identify which "SECTIONS" the restaurant instructed us to use: Appetizers, Salads, Entree, Desert, etc. We will then select/place the Breakfast, Lunch, Dinner and/or Brunch SECTION IMAGES that the restaurant supplied to us (see diagram 3.)

This is the link to the above page;

<https://mifrends.com/platform/administration/restaurant-client-record.php>

Restaurant Account

Restaurant Menu Setup 1 Menu Setup 2 Menu Setup 3 Menu Setup 4 Live Menus QR Codes

This is where you create the menus using the data taken from either the PDF provided by the restaurant or the link to their website.

First of all identify which menus they offer including the start and end times of each menu.

Breakfast
Start Time: _____ End Time: _____

Lunch
Start Time: _____ End Time: _____

Dinner
Start Time: _____ End Time: _____

Brunch
Start Time: _____ End Time: _____

Specials
Start Time: _____ End Time: _____

Each menu. Enter the title names one after the other

2

House Specialties

BREAKFAST BURRITO

Choice of bacon or chorizo with scrambled eggs, potatoes & cheese, wrapped in a flour tortilla Served with breakfast potatoes or fresh fruit

\$12

LOX BAGEL

Cold smoked salmon, tomato, cucumber, avocado, capers, red onion & cream cheese

\$12

3

Top

Toast or English Muffin \$2
Sausage, Ham or Bacon \$5
One Egg \$2
Steel Cut Oatmeal \$8
Grapefruit Half \$2.50
Half Melon (seasonal) \$3.50
Fresh Berries \$7
Mixed Fruit \$7
Greek Yogurt Parfait \$8

TRADITIONAL BREAKFAST

Served with Red Breakfast Potatoes or Fresh Fruit Choice of Toast or English Muffin
Add a Small Juice for \$1

TWO EGGS ANY STYLE

With Ham, Bacon or Sausage
\$11

Welcome, Brian

Dashboard

Overview

Sales Agents

Restaurants

MERCHANTS

Artists

Sponsors/Advertisers

Laguna FUN Directory

Laguna Village Shops

Entertainment/Event Calendar

Promotions

Settings

Sign out

Restaurant Account

Restaurant Menu Setup 1 Menu Setup 2 Menu Setup 3 Menu Setup 4 Live Menus QR Codes

This is where you create the menus using the data taken from either the PDF provided by the restaurant or the link to their website.

First of all identify which menus they offer including the start and end times of each menu

Breakfast Start Time: End Time:

Lunch Start Time: End Time:

Dinner Start Time: End Time:

Brunch Start Time: End Time:

Specials Start Time: End Time:

Now create the sections of each menu. Enter the title names one after the other separated by a comma in the box provided

Breakfast Lunch Dinner

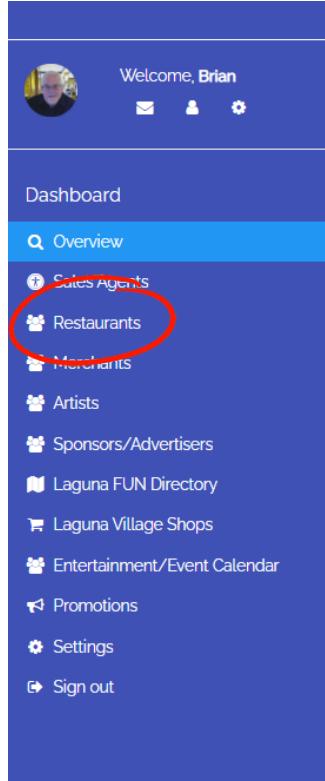
Brunch Specials

Please check that the details you've entered match the data on the Restaurant's Menu before you save.

SAVE Clear

On this same Tab (as previous page) is where we set up the START and END times for each Menu.

This is the link to the above page; <https://mifrends.com/platform/administration/restaurant-client-record.php>



Restaurant Account

Restaurant Menu Setup 1 **Menu Setup 2** Menu Setup 3 Menu Setup 4 Live Menus QR Codes

This is where you create the items in each section. Using the drop down selectors choose a Menu and then a Section.

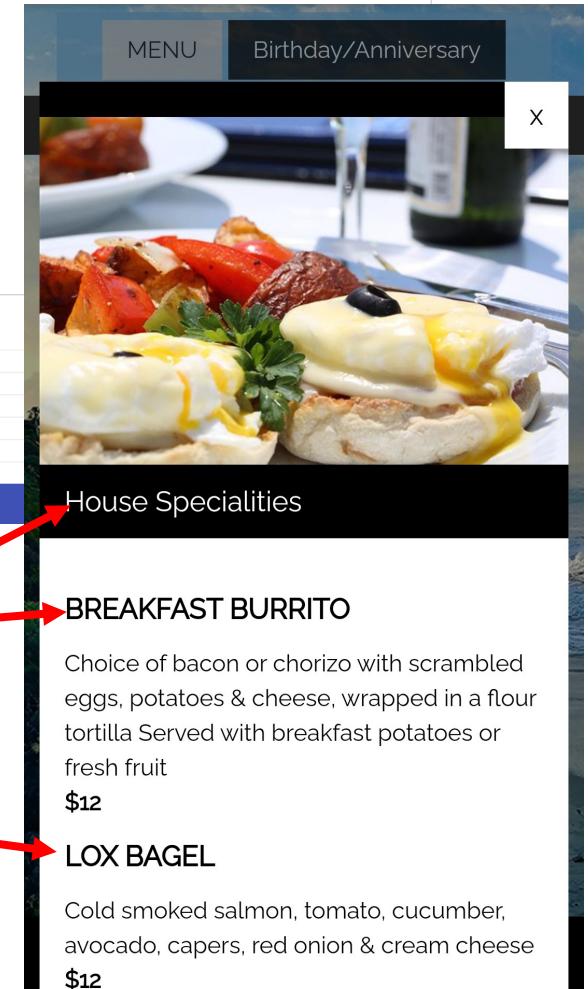
You will then enter the name of each item in that Section one by one BUT making sure you separate each item with a comma.

You must then **SAVE** those items for that menu before entering the next Menu/Section Items.

Menu **Select One** Section **Select One** Item Names

Please check that the details you've entered match the data on the Restaurant's Menu before you save.

SAVE **Clear**



Menu Setup #2

This is where we create the menu "ITEMS" that go into each SECTION.

It is imperative that each page is saved after entering the ITEMS data, as that saved data will then be displayed in the drop downs under Menu and Section (see the following page for more detail.)

It is crucial that each time, ITEM Names are entered for the relevant Menu and SECTION.

This is the link to the above page; <https://mifrends.com/platform/administration/restaurant-client-record.php>

Welcome, Brian

Dashboard

Overview

Sales Agents

Restaurants

Merchants

Artists

Sponsors/Advertisers

Laguna FUN Directory

Laguna Village Shops

Entertainment/Event Calendar

Promotions

Settings

Sign out

Restaurant Account

Restaurant Menu Setup 1 Menu Setup 2 **Menu Setup 3** Menu Setup 4 Live Menus QR Codes

This is where you create the Description, Price and Notes for each item on every menu.

Using the drop down selectors choose a Menu, Section and then an Item. You will then enter the Description of each item together with the price in the next box and in the last box any additional Notes that are often provided on a menu.

You must then SAVE those items for that menu before entering the next Menu/Sector Items.

Menu [Select One] Section [Select One] Item [Select One]

Description

Price \$

Additional Notes

Please check that the details you've entered match the data on the Restaurant's Menu before you save.

SAVE **Clear**

PRIME RIB DIP
slow roasted daily, thin sliced prime rib, french roll, au jus, horseradish cream
\$21

GRILLED CHEESE
aged white cheddar, sourdough
\$12

VEGGIE SANDWICH
hummus, fresh mozzarella, mixed greens, tomato, red onion, cucumber, balsamic reduction, squaw bread
\$13

CRISPY FRIED CHICKEN SANDWICH
double fried chicken breast, pickles, arugula, spicy ranch, toasted brioche bun
\$16

1/2 SANDWICH & SOUP
choice of fries, fruit or pasta salad
\$15

*Chicken sandwich not available for soup & sandwich combo

Menu Setup #3

On this last page all the ITEMS will have been saved and so each drop down will have the relevant data.

It is then just a matter of adding the description, price and any additional notes for each and every ITEM.

Making absolutely sure of course that the **SAVE** button is clicked every time for each ITEM.

This is the link to the above page: <https://mifrends.com/platform/administration/restaurant-client-record.php>

Welcome, Brian

[✉](#) [👤](#) [⚙️](#)

Dashboard

[Overview](#)

[Sales Agents](#)

[Restaurants](#) (circled in red)

[Merchants](#)

[Artists](#)

[Sponsors/Advertisers](#)

[Laguna FUN Directory](#)

[Laguna Village Shops](#)

[Entertainment/Event Calendar](#)

[Promotions](#)

[Settings](#)

[Sign out](#)

Restaurant Account

Restaurant Menu Setup 1 Menu Setup 2 Menu Setup 3 **Menu Setup 4** Live Menus QR Codes

This is where you create any Special Notices that need to be shown on every menu. This could be for any reason with the most obvious being a regulatory statement required by law, such as warnings for people who suffer with Nut Allergies.

Using the drop down selectors choose a Menu and Position of the Notice. You then select the Header Title, the color of the Font and the background, followed by the Description. You must then SAVE this before entering another Notice.

Menu [Select One] Position [Select One]

Header Title:

Select your font color: Enter Code:

Select your background color: Enter Code:

Notice Content

Please check that the details you've entered match the data on the Restaurant's Menu before you save.

SAVE **Clear**



Consumer Advisory

Consumption of undercooked meat, poultry, eggs or seafood may increase the risk of foodborne illnesses.

Alert your server if you have special dietary requirements.

We reserve the right to refuse service to anyone.

We are not responsible for lost or stolen items.

Please respect our 90 minute table limit.
\$15 per Bottle Corkage Fee.

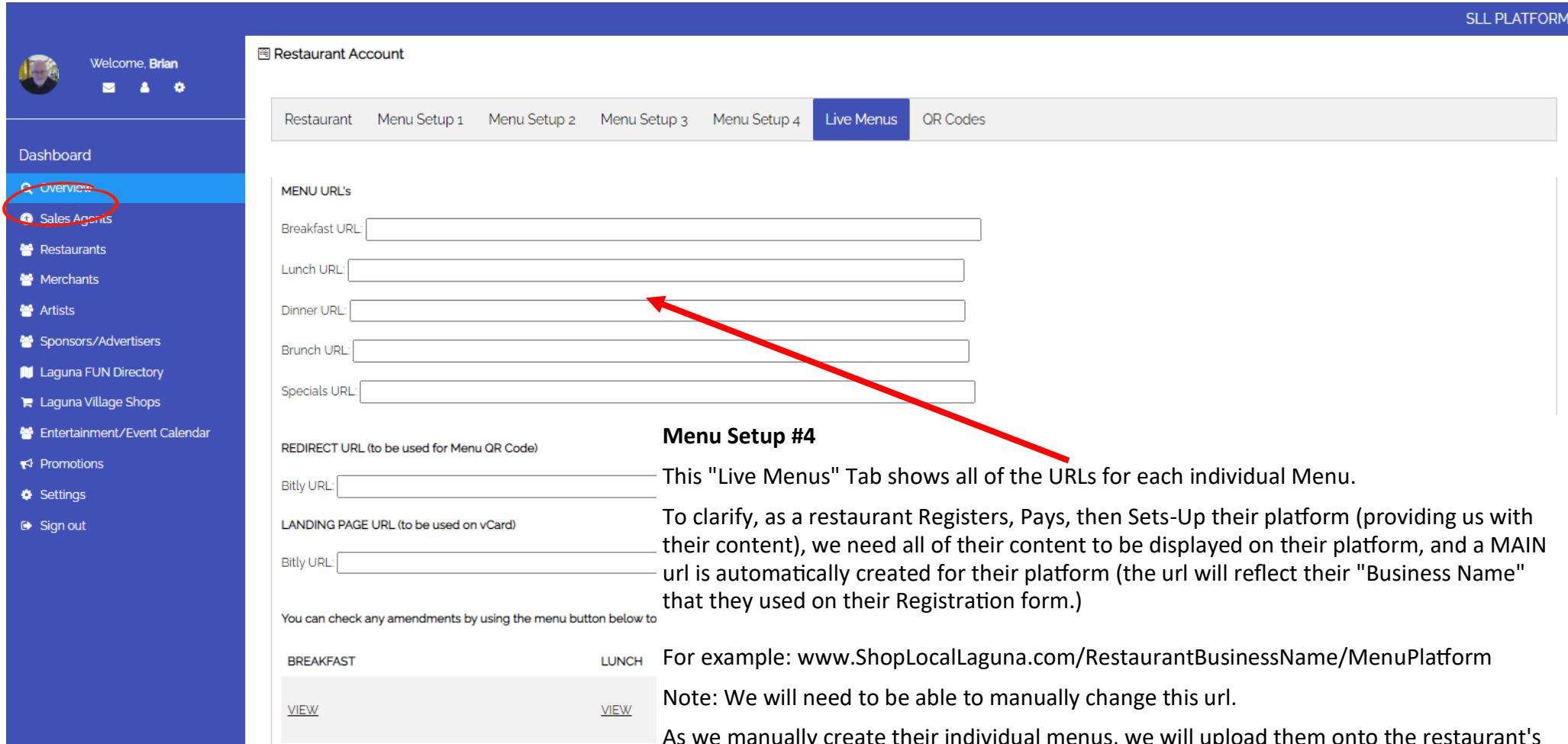
Menu Setup #3

There will be notices/statements shown on menus received from Restaurants that really need to be displayed on their menus and **especially if they are Regulatory Notices**.

This page enables Admin to select which Menus a Notice has to be displayed on (including a selection for ALL) what the Title is to be, the color of the Font and then the description.

This provides a great deal of flexibility to place a Notice more or less anywhere on the Menu including promotional ones such as "Book for Mothering Sunday NOW" which could be positioned wherever a Restaurant feels it would be most prominent.

This is the link to the above page; <https://mifrends.com/platform/administration/restaurant-client-record.php>



Welcome, Brian

Dashboard Overview (circled in red)

Sales Agents

Restaurants

MERCHANTS

Artists

Sponsors/Advertisers

Laguna FUN Directory

Laguna Village Shops

Entertainment/Event Calendar

Promotions

Settings

Sign out

Restaurant Account

Restaurant Menu Setup 1 Menu Setup 2 Menu Setup 3 Menu Setup 4 Live Menus QR Codes

MENU URL's

Breakfast URL:

Lunch URL:

Dinner URL: (Red arrow points here)

Brunch URL:

Specials URL:

REDIRECT URL (to be used for Menu QR Code)

Bitly URL:

LANDING PAGE URL (to be used on vCard)

Bitly URL:

You can check any amendments by using the menu button below to

BREAKFAST	LUNCH
VIEW	VIEW

Menu Setup #4

This "Live Menus" Tab shows all of the URLs for each individual Menu.

To clarify, as a restaurant Registers, Pays, then Sets-Up their platform (providing us with their content), we need all of their content to be displayed on their platform, and a MAIN url is automatically created for their platform (the url will reflect their "Business Name" that they used on their Registration form.)

For example: www.ShopLocalLaguna.com/RestaurantBusinessName/MenuPlatform

Note: We will need to be able to manually change this url.

As we manually create their individual menus, we will upload them onto the restaurant's own platform, and it will be automatically given a url:

Examples:

www.ShopLocalLaguna.com/RestaurantBusinessName/BreakfastMenu
www.ShopLocalLaguna.com/RestaurantBusinessName/LunchMenu
www.ShopLocalLaguna.com/RestaurantBusinessName/DinnerMenu
www.ShopLocalLaguna.com/RestaurantBusinessName/BrunchMenu
www.ShopLocalLaguna.com/RestaurantBusinessName/SpecialsMenu

This is the link to the above page; <https://mifrends.com/platform/administration/restaurant-client-record.php>

The screenshot shows the 'Restaurant Account' section of the SLL Platform. On the left, a sidebar lists various categories: Overview, Sales Agents, Restaurants (which is circled in red), Merchants, Artists, Sponsors/Advertisers, Laguna FUN Directory, Laguna Village Shops, Entertainment/Event Calendar, Promotions, Settings, and Sign out. The main content area has tabs for Restaurant, Menu Setup 1, Menu Setup 2, Menu Setup 3, Menu Setup 4, Live Menus (which is selected and highlighted in blue), and QR Codes. Under 'Live Menus', there are fields for MENU URLs (Breakfast URL, Lunch URL, Dinner URL, Brunch URL, Specials URL) and REDIRECT URLs (Bitly URL). Below these are LANDING PAGE URLs (Bitly URL). At the bottom, there are three buttons: BREAKFAST, LUNCH, and DINNER, each with a 'VIEW' link. To the right of the interface is a large block of JavaScript code:

```

const today = new Date();
const Hour = today.getHours();
const min = today.getMinutes();
const time = { H: Hour, M: min };
const time1 = { H: 08, M: 00 };
const time2 = { H: 11, M: 00 };
const time3 = { H: 16, M: 00 };
const time4 = { H: 22, M: 00 };
const time5 = { H: 24, M: 00 };

console.log(time);

if((time.H >= time1.H && time.M >= time1.M) && (time.H <= time2.H && time.M <= time2.M)){
    window.location.replace("https://shoplocallaguna.com/restaurants/the-cliff/breakfast.php");
}

else if((time.H >= time2.H && time.M >= time2.M) && (time.H <= time3.H && time.M <= time3.M)){
    window.location.replace("https://shoplocallaguna.com/restaurants/the-cliff/lunch.php");
}

else if((time.H >= time3.H && time.M >= time3.M) && (time.H <= time4.H && time.M <= time4.M)){
    window.location.replace("https://shoplocallaguna.com/restaurants/the-cliff/dinner.php");
}

else{
    window.location.replace("https://shoplocallaguna.com/restaurants/the-cliff/dinner.php");
}

```

This Tab shows the URL's for each individual Menu together with the main URL which points to the REDIRECT file to be used for the Menu QR Code.

The REDIRECT JS file is a crucial part of this project as it is this file which determines the time of day when the Menu View (ie. after the QR Code is scanned) is automatically changed.

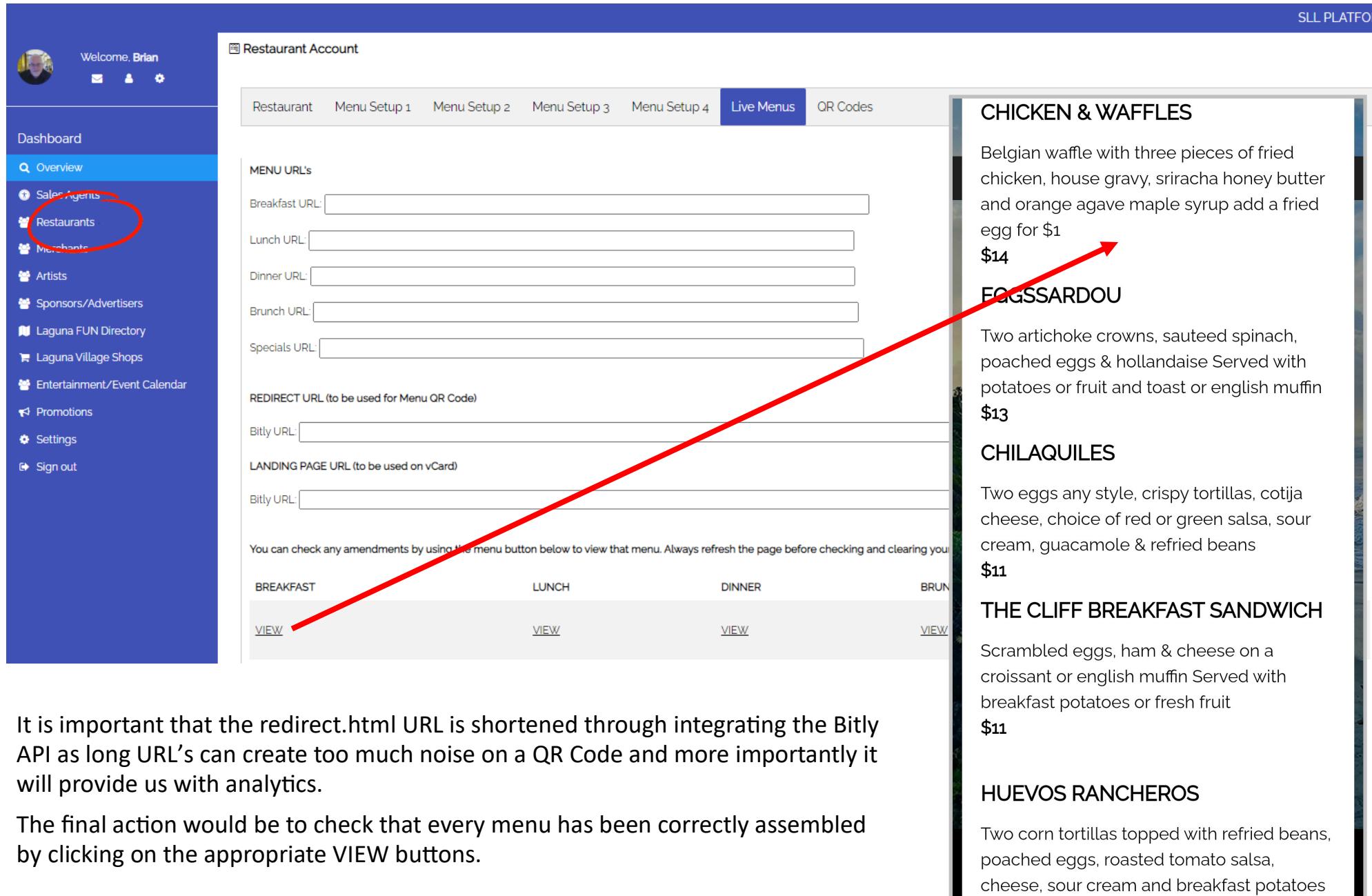
As you can see opposite, the current file in use for The Cliff Restaurant will change to the relevant Menu URL at five different times during the day and the URL for each of those changes when those times arrive are here.

This JS file needs to be generated dynamically by placing the times and Menu URL's provided by the Restaurant and Admin, both initially and when amended by the restaurant at any point in time after their menus have been created.

We have attached the 'redirect.html' and the 'redirect_script.js' files

This is the link to the above page;

<https://mifrends.com/platform/administration/restaurant-client-record.php>



The screenshot shows the SLL Platform Restaurant Account interface. On the left sidebar, under the 'Overview' section, the 'Restaurants' option is highlighted with a red circle and a red arrow pointing to it from the bottom-left. The main content area shows a form for setting up menu URLs, including fields for Breakfast, Lunch, Dinner, Brunch, and Specials URLs. Below this is a section for redirect URLs and landing page URLs. At the bottom, there are four 'VIEW' buttons labeled BREAKFAST, LUNCH, DINNER, and BRUNCH. A large red arrow points from the 'Restaurants' link in the sidebar down to the 'VIEW' button for BREAKFAST.

CHICKEN & WAFFLES

Belgian waffle with three pieces of fried chicken, house gravy, sriracha honey butter and orange agave maple syrup add a fried egg for \$1
\$14

EGGSSARDOU

Two artichoke crowns, sauteed spinach, poached eggs & hollandaise Served with potatoes or fruit and toast or english muffin
\$13

CHILAQUILES

Two eggs any style, crispy tortillas, cotija cheese, choice of red or green salsa, sour cream, guacamole & refried beans
\$11

THE CLIFF BREAKFAST SANDWICH

Scrambled eggs, ham & cheese on a croissant or english muffin Served with breakfast potatoes or fresh fruit
\$11

HUEVOS RANCHEROS

Two corn tortillas topped with refried beans, poached eggs, roasted tomato salsa, cheese, sour cream and breakfast potatoes

It is important that the redirect.html URL is shortened through integrating the Bitly API as long URL's can create too much noise on a QR Code and more importantly it will provide us with analytics.

The final action would be to check that every menu has been correctly assembled by clicking on the appropriate VIEW buttons.

This is the link to the above page: <https://mifrends.com/platform/administration/restaurants.php>

MENU LANDING PAGE

This page will be developed concurrently as the Menu Platform is being developed (as it is using all of the same content.)

Viewed on a cell phone, this new LANDING PAGE page will look like this (please view on a cell phone): <https://www.shoplocallaguna.com/restaurants/the-cliff/landing-page.php>

The only difference is:

-The top tabs are the same, with a modification to the OUR MENUS tab.

The OUR MENU tab will be replaced with MENUS.

Tap the new MENUS tab and see a drop down (with specific menus to select from):

Breakfast

Lunch

Dinner

Brunch

Specials This tab will display ONLY if there is a FUTURE scheduled specials menu (if the date scheduled for a specials menu has passed, NO specials menu will display here.)

Click on a specific menu and it displays the menu for that category.

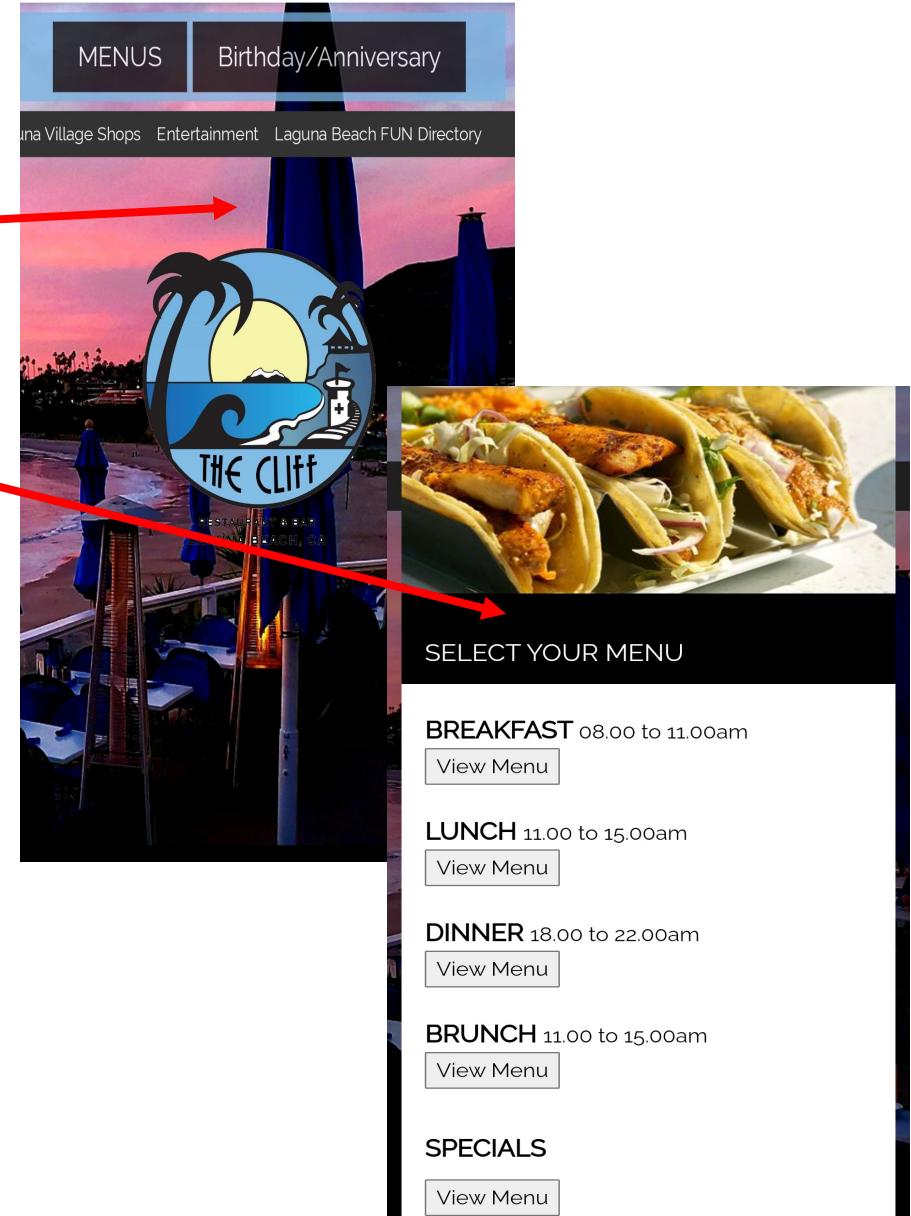
We will also need a Bitly url automatically created for this LANDING PAGE url.

It needs to reflect the restaurant and Menus - Entertainment.

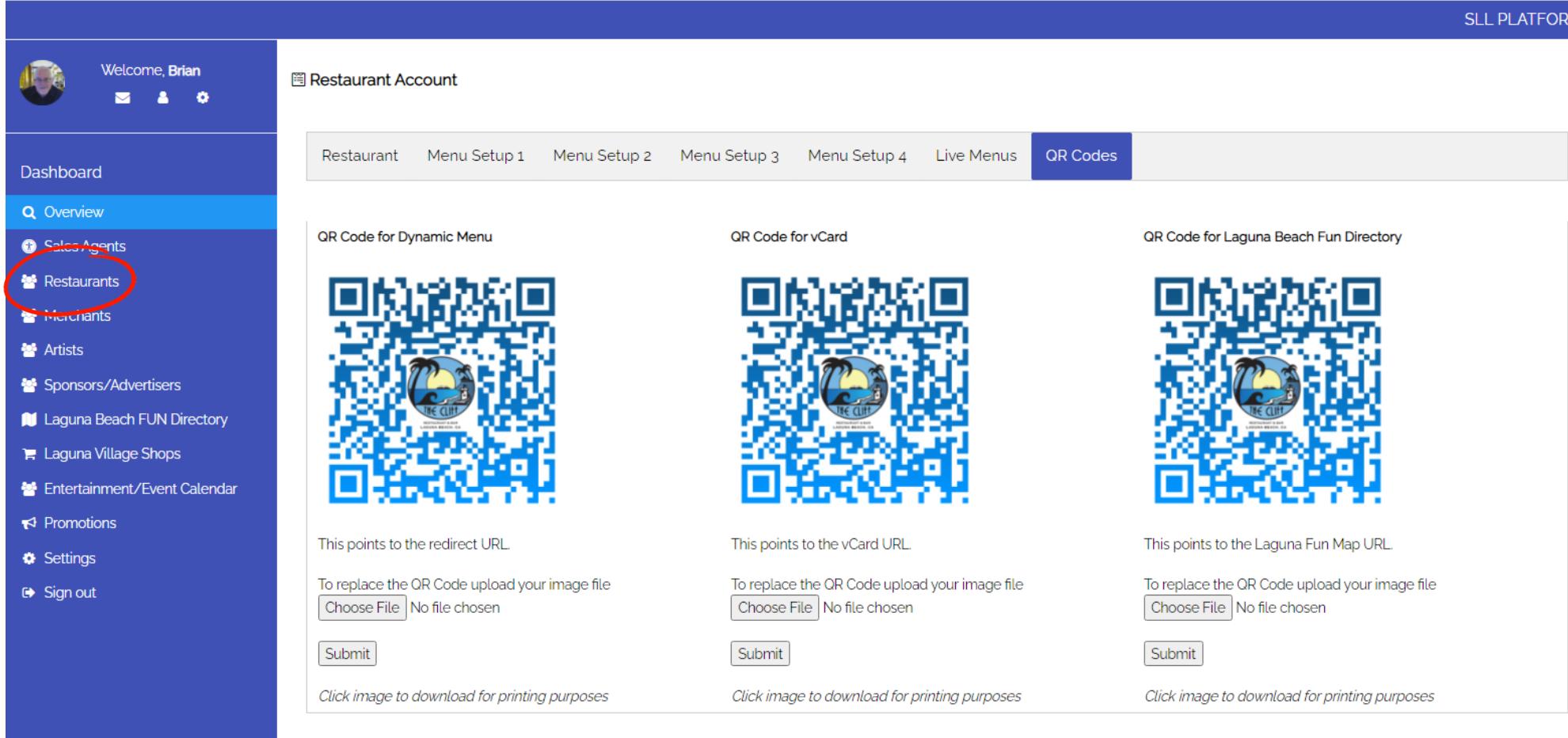
As an example: <https://bit.ly/Cliff-Menu-Entertainment>

This shortened "Landing Page" URL will be included as the second URL on the vCard (we will add this to the vCard manually.)

From the vCard, users can access any/all of the Menus for the Restaurant (from the Landing Page), unlike the Redirect URL which would only go to the currently available Menu, when the Menu QR Code is scanned.



You can view this page on this link (best on mobile): <https://www.shoplocallaguna.com/restaurants/the-cliff/landing-page.php>



The screenshot shows the SLL Platform interface. At the top, there's a dark blue header bar with the text "SLL PLATFORM" on the right. Below it is a white navigation bar with a user profile picture, the name "Welcome, Brian", and three small icons. The main content area has a light gray background. On the left, a vertical sidebar menu is displayed with the following items: Dashboard, Overview (which is highlighted with a blue bar), Sales Agents, Restaurants (which is circled in red), Merchants, Artists, Sponsors/Advertisers, Laguna Beach FUN Directory, Laguna Village Shops, Entertainment/Event Calendar, Promotions, Settings, and Sign out.

The main content area is titled "Restaurant Account". Below the title is a horizontal navigation bar with tabs: Restaurant, Menu Setup 1, Menu Setup 2, Menu Setup 3, Menu Setup 4, Live Menus, and QR Codes (which is highlighted with a blue bar). The "QR Codes" section contains three QR codes, each with a "Click image to download for printing purposes" link below it. The first QR code is labeled "QR Code for Dynamic Menu", the second is "QR Code for vCard", and the third is "QR Code for Laguna Beach Fun Directory". Each QR code has a "To replace the QR Code upload your image file" label above its respective "Choose File" button and "Submit" button.

This Tab shows each of the QR Codes.

These will be created outside of the Platform on QR Code Monkey and then saved locally to be uploaded as shown above.

Clicking on the image allows it to be downloaded and saved locally for printing purposes such as for the Restaurant Notices.

This is the link to the above page; <https://mifrends.com/platform/administration/restaurant-client-record.php>

The screenshot shows the 'Sales Agents' page within the 'Restaurant Project' application. On the left, a sidebar menu lists various options: Dashboard, Overview (selected), Sales Agents (circled in red), Restaurants, Merchants, Artists, Sponsors/Advertisers, Laguna FUN Directory, Laguna Village Shops, Entertainment/Event Calendar, Promotions, Settings, and Sign out. Below the menu, a green button labeled 'ACCOUNTS' is circled in red with an arrow pointing to it from the bottom-left.

The main content area has a title 'Sales Agents'. It includes a search bar with fields for 'Agent' and 'Mobile', and a 'SEARCH' button. A note says, 'You can find a Sales Agent by searching their name or mobile number below or scrolling through the list to find the entry.' Another note states, 'Clicking VIEW will bring up that Agent's record opposite.' Below these are two tables: 'AGENT DETAILS' and 'ACCOUNTS - COMPENSATION (showing last ten sales/pending)'.

AGENT DETAILS

NAME	ADDRESS	PHONE	EMAIL
Maria Myatt	Laguna Beach 92651 CA	(949) 123 4567	mariaM@myemail.com

ACCOUNTS - COMPENSATION (showing last ten sales/pending)

Date	Restaurant	Contact	Package	Status	A/C Paid	Comm Paid
09/10/2021	The Cliff Restaurant	John Doe	Standard	Paid	\$275	\$50
09/09/2021	Nirvana Restaurant	Jane Doe	Standard	Paid	\$275	\$50
09/09/2021	Restaurant 3	John Doe	Standard	Pending	\$0	\$0
09/08/2021	Restaurant 4	John Doe	Standard	Pending	\$0	\$0
09/06/2021	Restaurant 5	Jane Doe	Premium	Paid	\$400	\$75
09/10/2021	Restaurant 6	John Doe	Standard	Paid	\$275	\$50
09/09/2021	Restaurant 7	Jane Doe	Standard	Paid	\$275	\$50
09/09/2021	Restaurant 8	John Doe	Standard	Pending	\$0	\$0
09/08/2021	Restaurant 9	John Doe	Standard	Pending	\$0	\$0
09/06/2021	Restaurant 10	Jane Doe	Premium	Paid	\$400	\$75

On the right side of the 'AGENT DETAILS' table, there is a blue button labeled 'View Agent File' which is also circled in red with an arrow pointing to it from the top-right.

This is a link to the overall financial pages.
Yet to be created

This is the link to the above page: <https://mifrends.com/platform/administration/agents.php>

This is a list of the Sales Agents taken from the database. On clicking VIEW that Agent's details will show on the right hand panel.

If after getting the snapshot of the Agent here in this panel Admin wants to view the full Agent Record then they will use this button
Yet to be created

The screenshot shows the Restaurant Project administration interface. On the left, there's a sidebar with a user profile picture and name "Welcome, Brian". Below the profile are several menu items: Dashboard, Overview (which is highlighted in blue), Sales Agents, Restaurants, Merchants, Artists, Sponsors/Advertisers, Laguna FUN Directory, Laguna Village Shops, Entertainment/Event Calendar, Promotions (circled in red), Settings, and Sign out.

The main content area is titled "Promotions". It contains a message: "These are the default components that make up the Birthday/Anniversary promotion and this is where you can change them. Restaurants can amend those components whenever they want from their own platform." Below this is a navigation bar with tabs: Introduction Message (circled in red), Confirmation Email, Image, Popup Offer, Questions, and Mailing Email.

Under the "Introduction Message" tab, there are two text boxes: "Introduction (current)" and "Introduction (update)". The "Introduction (current)" box contains the following text: "We would love to make your next Birthday/Anniversary extra special with a gift you will find hard to resist but like all gifts they cannot be revealed until nearer the day! So enter your details below and we'll be in touch a couple of weeks before." Below these boxes is a note: "Please check that your update is correct before you press SUBMIT as the change will take effect immediately". At the bottom right are two buttons: "SUBMIT" (blue) and "Clear" (red).

This is where Admin can change the DEFAULT Introduction message shown at the top of the Birthday/Anniversary popup page.

Restaurants can change this from their platform and so the system must recognize that if a Restaurant has updated their own Introduction then any update we do here would **NOT** override the Restaurants

This is the link to the above page: <https://mifrends.com/platform/administration/promotions.php>

The screenshot shows the Restaurant Project administration interface. On the left, there's a sidebar with a user profile picture and the name "Welcome, Brian". Below the profile are several menu items: Dashboard, Overview (which is highlighted with a blue background), Sales Agents, Restaurants, Merchants, Artists, Sponsors/Advertisers, Laguna FUN Directory, Laguna Village Shops, Entertainment/Event Calendar, Promotions (which is circled in red), Settings, and Sign out.

The main content area is titled "Promotions". It contains a message: "These are the default components that make up the Birthday/Anniversary promotion and this is where you can change them. Restaurants can amend those components whenever they want from their own platform." Below this is a horizontal bar with six tabs: "Introduction Message", "Confirmation Email" (which is also circled in red), "Image", "Popup Offer", "Questions", and "Mailing Email".

Under the "Confirmation Email" tab, there are two text boxes. The left one is labeled "Confirmation Email (current)" and contains the following text: "We would like to thank you for registering on our Birthday/Anniversary Offer program and will contact you again a couple of weeks before the date/s you have provided. Please show this email to our staff who will make sure you receive your FREE Beverage. Many thanks and enjoy your meal." The right one is labeled "Confirmation Email (update)" and is currently empty.

At the bottom, there's a message: "Please check that your update is correct before you press SUBMIT as the change will take effect immediately". Next to it are two buttons: "SUBMIT" (blue) and "Clear" (red).

This is where Admin can change the DEFAULT Confirmation Email message that is sent to a customer when registering.

Restaurants can change this from their platform and so the system must recognize that if a Restaurant has updated their own Confirmation Email then any update we do here would **NOT** override the Restaurants

This is the link to the above page: <https://mifrends.com/platform/administration/promotions.php>

Welcome, Brian

Dashboard

Overview

Sales Agents

Restaurants

Merchants

Artists

Sponsors/Advertisers

Laguna FUN Directory

Laguna Village Shops

Entertainment/Event Calendar

Promotions

Settings

Sign out

Promotions

These are the default components that make up the Birthday/Anniversary promotion and this is where you can change them.

Restaurants can amend those components whenever they want from their own platform.

Introduction Message Confirmation Email **Image** Popup Offer Questions Mailing Email

STOCK IMAGES- These are the images that are offered to Restaurants to be placed as the top of the Promotion popup. You can add to this gallery at anytime by uploading them below:

Please check that the image you're about to upload meets our requirements as the change will take effect immediately.
This should be in JPG or PNG format and roughly 600 x 200 px

Upload image file : Choose File No file chosen



SUBMIT Clear

This is the image that sits at the top of the promotion just underneath the Title. A Restaurant has access to these Stock Images from a gallery on their Platform. Each image will include a color-coordinated pop-up.

This gallery will be the same for ALL Restaurants.

Admin adds new Stock Images by uploading them to the Gallery using the “Choose File” button which would become visible on ALL Agent platforms immediately.

This is the link to the above page: <https://mifrends.com/platform/administration/promotions.php>

Welcome, Brian

Dashboard Overview Sales Agents Restaurants Merchants Artists Sponsors/Advertisers Laguna Beach FUN Directory Laguna Village Shops Entertainment/Event Calendar Promotions Settings Sign out

Promotions

These are the default components that make up the Birthday/Anniversary promotion and this is where you can change them.

Restaurants can amend those components whenever they want from their own platform.

Introduction Message Confirmation Email Image Popup Offer Questions Mailing E

These are the default settings for the promotion. They can be changed by completing the 'Update' section.

Free Offer Title (current) Free Offer Title (update)

FREE BEVERAGE

Free Offer Body Text (current) Free Offer Body Text (update)

Register now and get a free beverage with your meal. Show the code you receive by text to our waiter

Please check that the details are correct before you SUBMIT as the change will take effect immediately.

SUBMIT Clear

BIRTHDAY ANNIVERSARY

HAPPY Birthday TO YOU

We would love to make your next Birthday/Anniversary extra special with a gift you will find hard to resist but like all gifts they cannot be revealed until nearer the day! So enter your details below and we'll be in touch a couple of weeks before.

First name: Last name:

Free Beverage

Register now and get a free beverage with your dinner. Show the code you receive by text to our waiter

Birthday Date:

This is the message that shows on the right hand side of the popup.

Restaurants cannot change their body color, as we are selecting their pop up image/body, they just add their text to the title and body (white, bold, Arial.)

Admin is able to change the DEFAULT details which would show on ALL Restaurants but if a Restaurant has updated their details then that Restaurant's details must NOT be updated when they're changed here.

This is the link to the above page: <https://mifrends.com/platform/administration/promotions.php>

Welcome, Brian

Dashboard

Overview

Sales Agents

Restaurants

MERCHANTS

Artists

Sponsors/Advertisers

Laguna FUN Directory

Laguna Village Shops

Entertainment/Event Calendar

Promotions

Settings

Sign out

Promotions

These are the default components that make up the Birthday/Anniversary promotion and this is where you can change them.

Restaurants can amend those components whenever they want from their own platform.

Introduction Message Confirmation Email Image Popup Offer Questions Mailing Email

The default questions of First Name, Last Name, Email, Birthday Date, Anniversary Date and Mobile cannot be changed.

Admin can add additional questions but these would be global, ie. on ALL restaurant's promotions.

Additional Question 1

Additional Question 2

Additional Question 3

Please check that the questions are correct as the change will take effect immediately.

SUBMIT Clear

The default questions of First Name, Last Name, Email, Birthday Date, Anniversary Date and Mobile cannot be amended by the Restaurant. The mobile number is not a mandatory field, the others are.

However the restaurants can add up to three more questions if they wish from their platform.

The above is for Admin to add up to three questions if the need ever arises, but to bear in mind that these would be added globally to ALL Restaurant Promotion Forms. The Admin can also edit each individual restaurant's fields as well.

This is the link to the above page: <https://mifrends.com/platform/administration/promotions.php>

Welcome, Brian

Dashboard

- Overview**
- Sales Agents
- Restaurants
- MERCHANTS
- Artists
- Sponsors/Advertisers
- Laguna FUN Directory
- Laguna Village Shops
- Entertainment/Event Calendar
- Promotions**
- Settings
- Sign out

Promotions

These are the default components that make up the Birthday/Anniversary promotion and this is where you can change them.

Restaurants can amend those components whenever they want from their own platform.

Introduction Message Confirmation Email Image Popup Offer Questions **Mailing Email**

This is the default email that's sent to a customer around two weeks before their Birthday/Anniversary. You can change this message using the Update box and once saved it will be displayed on ALL Restaurants unless they have amended the message themselves.

Mailing Email (current)	Mailing Email (update)
Hello [name from registration]! We are SO HAPPY to hear, it is almost your Birthday!	We would like to invite you to JOIN US on your Birthday, and receive a SPECIAL SURPRISE!

Please check that your update is correct before you press SUBMIT as the change will take effect immediately

SUBMIT Clear

Mailing Email (current)

Hello [name from registration]
We are SO HAPPY to hear, it is almost your [Birthday].
We would like to invite you to JOIN US on your [Birthday], and receive a SPECIAL SURPRISE!
Simply make a reservation, then show the waiter/waitress this email when you are first seated.
See you soon!
[Restaurant's Contact Name]
[Name of Restaurant]
[Address]
[Phone]
[URL to MENU platform]

SAVE THIS INFORMATION TO YOUR PHONE'S CONTACT LIST!

This shows the **DEFAULT** content of the email that is automatically sent two weeks before the Birthday/Anniversary of a Registered customer. The admin and restaurant can edit it as needed.

The text shown inside [] would be called from the database for each customer.

The word (Birthday) and (Anniversary) need to be reflected correctly on the email, and would be called from the birthday or anniversary database for each customer.

A program would be created to auto run the sending of the promotional emails two weeks before the Birthday and/or Anniversary dates against each registered customer in the database for each Restaurant.

This is the link to the above page: <https://mifrends.com/platform/administration/promotions.php>

This will be a hyperlink using the Bitly URL contained in the LANDING PAGE URL field. This is referred to on page 12 and 13 of this document



Welcome, Brian



Dashboard

Overview

Sales Agents

Restaurants

Merchants

Artists

Sponsors/Advertisers

Laguna FUN Directory

Laguna Village Shops

Entertainment/Event Calendar

Promotions

Settings

Sign out

FINANCIAL OVERVIEW

ACCOUNTS/COMPENSATION (per sales agent):

Date	Restaurant Name	Contact Name	Package	Contacts/Status	Restaurant Payment Received	Commission Paid
#1: 9/2/21	The Cliff	Andrew	Restaurant	Owner	\$275.00 + \$45.00	\$50.00
#2:						

FINANCES

Date: September 1 - September 30, 2021

Expenses (30 day monthly report): Sales Agents, acrylic frames, legal consultations, programming, etc.

#1

#2

#3

#4

Total Monthly Expenses:

Monthly Sales

Marla: 50

Kelly: 50

Total Monthly Sales: 100

Monthly Income

Set-Up:

Monthly Recurring Payments:

Total Paid:

Total Due:

Brian / Cindy Compensation

Name	Date	Weekly Payment	Total per Month
------	------	----------------	-----------------

It will be our intention to use the API available from Bank of America to integrate financial information into the Administration Platform. This will be so we have an overview of Restaurant subscription payments and any additional fees we receive for supplementary services. It is our intention to enable Sales Agents to sign up and register as an agent from where they would be granted access to their own account (backend) where they can register sales, monitor commission payments and other administrative tasks.