



**B&B MEMORIAL
HOSPITAL**

Palliative Critical Care Support



Specialized care plan to support palliative care patients requiring ICU.

PALLIATIVE CRITICAL CARE SUPPORT



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**To cure sometimes,
to relieve often,
to comfort always.**

- Balfour Mount
(Father of Palliative Care, United States)

Individualized Palliative Critical Care

At B&B Memorial Hospital we understand that palliative care patients require a specialized approach that respects their unique needs while maintaining the highest standard of medical attention.

Our Medical Intensive Care Unit (MICU) is designed to provide compassionate, personalized care for patients requiring critical support, particularly those in palliative care.

Why Choose Palliative Critical Care at B&B Memorial Hospital ?



"COMMUNICATION IS KEY"

Our focus is on enhancing the quality of life for patients by offering advanced medical interventions, continuous monitoring, and comprehensive communication with families and palliative care facilities.

We believe in balancing affordability with excellence in care, ensuring that patients receive individualized treatment plans tailored to their specific conditions and preferences.



- **Personalized Approach:** We provide palliative care patients with treatment that honors their individual wishes while maintaining high standards of medical care.
- **End-of-Life Counselling:** Our ICU team provides meaningful counselling and support to understand and comprehend end-of-life care and decision-making for your loved ones.
- **Specialized Team:** Our multidisciplinary team of doctors, nurses, and support staff are trained to provide compassionate care tailored to palliative patients.

Every Patient Has The Universal Right to Dignity

Understanding Advanced Directives & End of Life Decisions



“WE HELP YOU MAKE THE DIFFICULT DECISIONS”

We respect and strictly follow the guidelines set by the **Supreme Court of India (COMMON CAUSE (A REGD. SOCIETY) v. UNION OF INDIA, 2023)** where the court has directed medical institutions that a person has the right to decide against artificial life support.

The apex court held that the right to life and liberty, enshrined under Article 21 of the Indian Constitution, also includes the right to die peacefully and with dignity.

- **Advanced Medical Directives:** We guide patients and families through the medical part of the process of creating legally recognized directives that outline personal medical wishes for end-of-life care.
- **End-of-Life Care:** Our team provides compassionate support focused on quality of life, ensuring comfort and dignity for patients facing terminal illnesses.
- **Treatment Limits:** We help families make informed decisions on when to withhold or withdraw life-sustaining treatments in alignment with patient preferences.
- **Educational Resources:** We provide easy-to-understand pamphlets and materials on palliative care, advanced directives, and treatment options to empower families in making well-informed choices.



Key Features & ICU Services



- **24/7 ICU Intensivist Availability**

Our ICU is staffed round the clock by experienced intensivists and experienced critical care nursing staff.

- **Multimodal Analgesia for Patient Comfort**

We use a combination of pain management techniques tailored to each patient's condition. Our goal is to minimize discomfort while ensuring the patient receives optimal care. This approach is especially beneficial for palliative care patients who need individualized pain relief plans.

- **Comprehensive Communication**

We prioritize timely and thorough communication with the patient's assigned palliative facility doctor and family. Regular updates on the patient's progress and changes in the treatment plan are provided, ensuring transparency and collaborative decision-making.

- **Affordable Care with a Palliative Focus**

While many facilities treat palliative care patients as general ICU patients, we recognize their specific needs. Our team develops individualized care plans, respecting treatment limitations without compromising on the quality of care. We also offer our services at a cost that is more affordable compared to other hospitals in the area.

- **PICC Line Placement Clinic**

For patients requiring long-term intravenous therapies, we offer real-time ultrasound-guided PICC line placement. This is ideal for patients with difficult venous access, or those needing multiple pricks for blood sampling and long term infusions. PICC Lines ensure safe and effective medication delivery over extended periods, which can safely be used within outside palliative care facilities after discharge. We also offer PICC Line care training and follow-up.

Strictly Ultrasound (USG) Guided & Protocolized

Services and Procedures

- Peripherally inserted central catheter (PICC) line placement
- HD catheter insertion
- Central venous catheter insertion
- Plasmapheresis & post procedure monitoring
- Paracentesis and Thoracocentesis
- Difficult urinary foley catheterization
- Lumbar Puncture and CSF Analysis
- Critical Care Ultrasound (POCUS)
- Intra-arterial BP Monitoring
- Renal Replacement Therapy (IHD, SLED)
- Enteral and Parenteral Nutrition
- Endotracheal Intubation
- Non-invasive Ventilation
- Tracheostomy Management
- Difficult Airway Management
- Prone Ventilation



"Alleviating pain is not just our focus, it's our promise. Too often, pain is overlooked in our society, but we believe that every individual—especially our elderly — deserves to live with dignity, comfort, and the relief of suffering."

— Dr. Farhan Palathinkal

Jr. Consultant, Department of Critical Care
B&B Memorial Hospital

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Have Questions ?

We are here to answer.
Contact our Public Relations Team below.

"Care is not just about treating the illness;
it's about supporting the person as a whole, respecting their
journey, and ensuring they live with dignity and comfort."

REACH US

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