

This is the colour version of the Made With Macromedia logo. It is to be included in all third party multimedia publications produced using Macromedia tools.

The corporate colour is
80% cyan + 65% magenta.
The Pantone colour is 2718
The Internet safe RGB
colour is 51 / 51 / 153

The Made With Macromedia logo can never be used at any size less than 1/2 inch width.

The ™ mark should never go below 6pt (Vonnies Book Conds) and the ® mark never below 4pt (Vonnies Med).



Positioning of ™ and ® marks at 7.5pt and 5pt with logo at 1" width.



As the logo increases in size the ™ and ® elements can decrease accordingly, the basic rule being to keep them as small as contextual legibility will allow with actual positioning being based on these examples. The oversize version, right shows ™ at 24pt and ® at 16pt

MADE WITH is set in Vonnies Extra Bold Extended - slightly more open than the Black normally employed to allow for clarity when reduced

Macromedia has been set here in the corporate style of Vonnies Book Extended but with a 0.25pt stroke added (at this size) for clarity when reduced



This is the greyscale version 1 of the Made With Macromedia logo. It is to be used at larger reproduction sizes where the resolution of half-tone screens will not interfere with the legibility of smaller characters (including™ and®).

The specification for the grey elements is 65% Black

The Made WithMacromedia logo can never be used at any size less than 1/2 inch width.

The ™ mark should never go below 6pt (Vonnies Book Conds) and the ® mark never below 4pt (Vonnies Med).

Positioning of ™ and ® marks at 7.5pt and 5pt with logo at 1" width.



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MADE WITH is set in Vonnies Extra Bold Extended -slightly more open than the Black normally employed - to allow for clarity when reduced

Macromedia has been set here in the corporate style of Vonnies Book Extended but with a 0.25pt stroke added (at this size) for clarity when reduced



This is the greyscale version 2 of the Made With Macromedia logo. It is to be used at smaller reproduction sizes where the resolution of half-tone screens will adversely affect the legibility of smaller characters.

The Made WithMacromedia logo can never be used at any size less than 1/2 inch width.

The ™ mark should never go below 6pt (Vonnies Book Conds) and the ® mark never below 4pt (Vonnies Med).

Positioning of ™ and ® marks at 7.5pt and 5pt with logo at 1" width.



As the logo increases in size the ™ and ® elements can decrease accordingly, the basic rule being to keep them as small as contextual legibility will allow with actual positioning being based on these examples. The oversize version, right shows ™ at 24pt and ® at 16pt

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The specification for the grey element is 65% Black

